



הקרן לירושלים  
THE JERUSALEM FOUNDATION  
مؤسسة صندوق القدس

### **Jerusalem Foundation Opens Geneva Office**

*Mayor Barkat joins Foundation President Sofer in Geneva for opening event*

February 1, 2012 – *Geneva, Switzerland*: Jerusalem's Mayor Nir Barkat and Jerusalem Foundation President Mark Sofer were in Geneva this week to open the Jerusalem Foundation in Geneva.

The AAFJ - Geneve Association des Ami(e)s de la Fondation de Jerusalem, as it will be known, will join 10 international offices of the Foundation worldwide.

The city of Geneva has been a longstanding donor to the Jerusalem Foundation, supporting activities at the YMCA's Leir Peace Kindergarten. The Jerusalem Foundation of Geneva was formed to fulfill the city's desire to expand its support for and activities on behalf of Jerusalem.

The event took place at the prestigious President Wilson Hotel, owned by Charles Taman who contributed to the event. Israeli Ambassador to the United Nations in Switzerland, Aharon Leshno Yaar, influential businessmen including the renowned banker Jacob Safra, senior representatives of the Geneva Jewish community and the new Board members joined Mayor Barkat and Mark Sofer at the ceremonial event.

Henri Maudet, father of the current Mayor of Geneva, who has been a longstanding friend of the Jerusalem Foundation over the years, also joined the new Geneva Board, which also includes former Geneva Mayor Michel Rossetti, who developed the deep connections between Jerusalem and Geneva.

"This is an important addition the Jerusalem Foundation's work worldwide," said Mark Sofer, president of the Foundation. "We are convinced that we can deepen the relationship between Jerusalem and Geneva, adding more friends to the Foundation's work on behalf of Jerusalem."