

FIND YOUR SHARE IN JERUSALEM



1

RECLAIMING THE ANCIENT WITH THE MODERN

Placemaking and Heritage

With an eye towards innovation and adaptation to the needs of the city, we make Jerusalem more attractive for all by conserving, restoring, developing and preserving social, historical, and cultural legacies - parks and gardens, public spaces and ancient sites that become platforms for meeting places, grassroots community initiatives, and serve as a source of inspiration.

The Past Through the Future: The Kishle

Toward Sustainable Solutions: Botanical Gardens HUB

Ancient Placemaking in Modern Times: Tel Arza, Gilo

4000 Years of Heritage, A New Interpretation

of Nature: Ein Yael

2



DIVERSITY IN THE EYES OF THE BEHOLDER

Shared Living in Jerusalem

The best of Jerusalem's mosaic can be experienced when values of tolerance and shared living create opportunities for dialogue among the different populations groups. We seek to advance shared living in every facet of life – in and after school, in the workplace, at the doctor and even on the light rail. Come discover the people that are making this happen.

Innovation in Education: Elyashar School

Promoting Tolerance Through Culture: Museum for Islamic Art

Language, A Platform for Shared Living: Beit Hanina Technology High School

Jerusalem as the Capital of Tolerance: Tolerance Coalition, YMCA

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EAST JERUSALEM FAQ'S

An In-Depth look at East Jerusalem

Creative, interdisciplinary, and holistic solutions in east Jerusalem can lead to incremental changes. Social welfare or cultural initiatives impact educational achievement while community activism improves quality of life. Meet with east Jerusalem's change agents – men and women making a difference, answering their communities' needs, and addressing educational and cultural challenges.

An Oasis in the Muslim Quarter: Abna Al Quds Community Center

Leveling the Playing Field in Arts and Culture: Paley Arts Center

How Grassroots Efforts Impact Quality of Life: MiniActive

Empowering Children and Youth Through Theater and Art: Ibda'a Arts School

*Please note that this route includes minor amounts of walking between 3 stops

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A CREATIVE ECONOMY

Innovative Approaches to Workforce Development

The creative economy is an emerging concept that interfaces creativity, technology and economics in a way that generates human capital, stimulates 21st century skills, spawns income opportunities, and promotes social inclusion. Interact with Jerusalem's creative economy that strengthens its resilience while rethinking the way education is delivered, innovation is sustained, and the workforce is developed.

Should East Meet West? Workforce Integration of Arab Women in Sur Baher

3000 Years Young: High-Tech's Impact on the Economy

Paths to "Parnasa" Ultra-Orthodox Earning a Living

MakeLab: Bloomfield Science Museum

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ALL JERUSALEM COMMUNITIES FROM THE GROUND UP

Toward a Resilient Future

Jerusalem is Israel's largest and poorest city, yet filled with opportunity and hope. We lend a hand to struggling residents and empower them to reach their full potential. Interact with some of Jerusalem's oldest and youngest residents, from Ethiopian and ultra-Orthodox youth to elderly Holocaust survivors and Arab senior citizens in the Old City.

Adapting Universal Programs to Communal Needs: Ethiopian Residents in Kiryat Menachem

Versatile Spaces in the Old City: Al-Jabsha, Serving the Old and Young

Archeology As a Community Treasure: Tel Arza, Gilo

Ancient Ruins as a Therapeutic Source: Ein Yael and Ye'elim