

The Jerusalem Foundation **Annual Report** 2005



הקרן לירושלים
THE JERUSALEM FOUNDATION
مؤسسة صندوق القدس







Table of Contents

4	From the President
5	The Jerusalem Foundation
8	Education
18	Coexistence
26	Community
36	Culture
48	Financial Data 2005
51	Awards and Scholarships
52	Jerusalem Foundation Donors 2005
55	Jerusalem Foundation Board of Trustees
57	Jerusalem Foundation Leadership Worldwide
60	Flagship Projects (1966-2005)



FROM THE PRESIDENT

Dear Friends,

We are very happy to share with you the Jerusalem Foundation's Annual Report for 2005 and the good news that together with our partners, the Jerusalem Foundation has increased its effectiveness in making Jerusalem a better place to live and visit.

The Jerusalem Foundation raised a total \$32.4 million in pledges and grants in 2005. This brings the total of all donations received by the Foundation in Jerusalem since its establishment to \$661 million (about \$1.1 billion if adjusted for inflation). The Foundation's total assets grew over the past year from \$105.4 million at the end of 2004 to \$115.3 million at the end of 2005. The Foundation's allocations for the purpose of initiating, developing and operating projects in 2005 totaled nearly \$21 million, of which just over 50% funded programs and activities and the balance funded physical projects and preservation.

The Foundation continues to focus on empowering communities, strengthening educational opportunities, fostering coexistence within the diverse population of Jerusalem and encouraging cultural innovation.

The Jerusalem Foundation could not achieve so much for the city without the loyal support of our many friends and supporters worldwide. Alongside them are the various organizations and bodies, their directors and staff, and the Municipality of Jerusalem with all its departments. All of them are invaluable partners in determining the city's varied needs, defining our objectives, initiating projects and raising the necessary funds to realize them. The dedicated staff of the Foundation is encouraged in its work by our board members in Israel and abroad, whose active involvement transcends simple philanthropy or volunteer work and is imbued with a love for and devotion to Jerusalem.

As we approach this year's 40th anniversary since the establishment of the Jerusalem Foundation, we are ever conscious of our friends and partners, and the privilege we all have to work together for the future of Jerusalem.

Gratefully yours,

A handwritten signature in dark ink, appearing to read 'Ruth Cheshin'.

Ruth Cheshin

International President



THE JERUSALEM FOUNDATION

The Jerusalem Foundation
has only one agenda —
and that is Jerusalem.

Founded in 1966 by Mayor Teddy Kollek, the Jerusalem Foundation has spent the past 40 years building Jerusalem. The Foundation's social, educational, cultural and coexistence programming has touched every neighborhood in the city and responded to the varied needs of all the city's residents.

In 2005, the Foundation supported 9 museums, 21 community centers, over 50 kindergartens and schools, 7 theaters and music centers, 10 annual festivals, 9 performing arts schools and 14 libraries. The Foundation ran over 26 coexistence programs throughout the city, over 20 programs for youth at-risk, over 50 community assistance programs, awarded almost 200 scholarships to students, and subsidized over 1000 tickets to cultural events for students and the elderly.

Jerusalem Foundation President, Ruth Cheshin, has spent the past 40 years at the helm of the Foundation, and today, together with International Chairman, Dan Meridor, Chairman of the Executive Committee, David Brodet, a 40-member board of directors, and over 200 board members worldwide, the Foundation moves ever closer to the realization of Teddy Kollek's vision: to rise to all of Jerusalem's challenges and find equitable solutions for all of the city's residents, to ensure that Jerusalem continues to instill pride in the hearts of all of the city's residents, the country's citizens, and people around the world.

In some ways, nothing has changed over the past 40 years, Jerusalem is still struggling with many challenges, in ever changing ways, but year after year, the difference is made by the Jerusalem Foundation.

THE VISION

To support the growth of a society

- rich with culture
- with strong and innovative educational opportunities
- a city of social justice
- with strong and caring communities

THE MISSION

Despite the complex task of building an open and free society in a city beset by so many difficulties, the Jerusalem Foundation believes that the task itself is worthwhile and that the only way to overcome violence, hate and misunderstanding is through education and coexistence.

The Jerusalem Foundation supports projects that

- will bring about real and lasting change
- break down imagined boundaries between people
- empower citizens and communities
- develop a population with opportunities for a better shared future

The Jerusalem Foundation responds to the needs of residents and keeps the potential of Jerusalem central to strategic planning through support of projects in the fields of

- education
- coexistence
- culture and the arts
- community

The Foundation is building a society in Jerusalem where the quality of life of all residents is considered.

THE VALUES

The Jerusalem Foundation is the only organization in Jerusalem that has a comprehensive understanding of all aspects of the city, has strong and lasting relationships with all authorities and organizations that play a major role in Jerusalem and has a record of 40 years of successful partnerships with Jerusalem communities and friends abroad.

- The Foundation acts as an impartial arbitrator and objective broker in Jerusalem for the competing interests of the various government departments, non-governmental agencies, other charities and local community volunteers.
- The Jerusalem Foundation provides full accountability and open reporting to its donors by maintaining ongoing contact with and supervision of all its projects in Jerusalem.
- The Jerusalem Foundation provides all services in-house through its overseas department, projects department, accounting and technical departments, legal department and more.
- The Foundation holds regular meetings and seminars with policy makers, experts and academics on the changing needs in Jerusalem to consistently reassess projects and issues in need of attention.
- The Jerusalem Foundation's "designated donation" method, which pairs potential donors with projects in areas of their interest, encourages the donor's ongoing personal involvement with the project and the community.
- The Foundation builds a partnership between the donor and Jerusalem residents and creates a long-term relationship that can often last for generations.

The Jerusalem Foundation seeks to create a Jerusalem in reality that reflects the spiritual and national aspirations of the Jewish people around the world.

"For Tel Aviv
you don't have
to fight, but
for Jerusalem
you do."

Ruth Cheshin,
Jerusalem Foundation President



E D U C

"In 2005 nearly 1,000 children from neighborhoods and communities all over Jerusalem, rich and poor, Arab and Jewish, participated in magnet courses offered by the Jerusalem Foundation at cultural and educational institutions throughout the city. Every single one of these students achieved a matriculation exam score of 94% or above. What an achievement! And what we are most proud of is that the Jerusalem Foundation made it happen by using the wealth of resources that we have helped the city to develop and provide."

Inbal Vaknin, Jerusalem Foundation Education Projects Coordinator

A T I O N

EDUCATION

"Only improved education can break the cycle of poverty. Every government comes along and cuts the education budget. This is a shortsighted policy which affects future generations. The Jerusalem Foundation is out there ensuring Jerusalem's future by supporting education initiatives throughout the city."

Daniel Mimran, Director of the Jerusalem Foundation



In 2005, the Jerusalem Foundation was faced with a task: to support and create educational frameworks that would meet the distinct needs of each of the city's population sectors — religious and secular, Jews and Arabs, special needs children and youth at-risk. The Foundation also worked to help every student excel at school, in their communities and at home. The **City as a School** project helped students succeed by opening their eyes to the learning experiences available at museums and other cultural and educational institutions citywide. The **Caring Community** program brought together and empowered local residents, teachers, parents, and education authorities to effect educational change in their communities.

Jerusalem also faces the challenge of poverty. Though the city is home to the largest education system in Israel, with nearly 220,000 school-age children studying in educational frameworks in the city, it is the poorest of Israel's large cities. One in three families in Jerusalem lives below the poverty line, including 53% of the city's children. All Jerusalem Foundation educational initiatives have to combat and engage the issue of poverty and its effects on children and their families. One direct way in which the Jerusalem Foundation makes a difference for these children is by providing **extended school day enrichment activities and hot lunches** to thousands of disadvantaged students throughout the city.

As a result of these troubling statistics, Jerusalem's pupils consistently score lower than students from other Israeli cities on national standardized tests. At the end of the 2005-2006 school year, only 37% of Jerusalem's (Jewish population not including ultra-Orthodox) 12th graders were eligible for matriculation, compared to 62-64% in Tel Aviv and Haifa. In order to provide a future for these children, the Jerusalem Foundation initiated projects such as **city-wide magnet courses** for high school students and the **A-Tur Boys Junior and Senior High School for Science** that led to a significant rise in matriculation scores in both Jewish and Arab sectors.

In 2005, the Jerusalem Foundation used its resources to effect real change in the city's education system. When Jerusalem's children required additional funds for extracurricular programming, cultural enrichment, longer school days, hot meals, curriculum development, playgrounds, sports facilities, computers, and technology training, the Jerusalem Foundation stepped in, opened doors and widened eyes.

THE CARING COMMUNITY

The Caring Community program aims to empower disadvantaged communities through education programs by bringing together local residents, teachers, parents, and education authorities to develop a plan for change. In 2005 the program was active in nine neighborhoods: Ir Ganim-Kiryat Menachem, Katamon Het-Tet and Pat, Beit Safafa, Neveh Ya'akov, A-Tur, East Talpiot and Romema, embracing some 5,800 pupils and 6,400 adult residents of Jerusalem.



"This is one of the Foundation's flagship projects in the area of education in the city. When we look at the overall scope of activity in the older neighborhoods, we are definitely pleased. The residents take responsibility and have proven that when the work is thorough and comprehensive, the results are good. Frankly, the students' scholastic achievements have improved and a human infrastructure has been created which will enable the project to continue long after we have turned over the reins to the neighborhoods."

Udi Spiegel, Jerusalem Foundation Education Projects Coordinator

A-TUR HIGH SCHOOL

The Jerusalem Foundation funded curriculum development and enrichment activities at the Bloomfield Science Museum and Hebrew University for the A-Tur Boys Junior and Senior High School for Science. 40% of the students graduated with a matriculation exam certificate, as compared to 10% in 2004.



"This project is about not waiting for others to help, but about taking fate into our own hands. Science and technology hold the key to success in the 21st century. This is a radical transformation for a school that has been plagued by neglect, poverty and low standards. It has become a source of hope for the future."

Ghalib Yassin, A-Tur High School Principal



CITYWIDE MAGNET COURSES

Over the course of the past three years, the Jerusalem Foundation sponsored citywide magnet courses for 1,000 youth, grades 10 — 12 from 41 high-schools. The students took 18 different courses in humanities, social sciences, natural sciences and the arts and in 2005 every single student earned 94% or above on their matriculation exams.

"The courses are extremely rigorous. The level is first year university, even though they are only in high school. They are learning more than they need for the matriculation exams. The method is like the university - lectures first, then discussion. They send me their homework by email and I correct it and send it back."

Raanan Dunowicz, biotechnology lab teacher at the Belmonte Science Youth Laboratories at the Hebrew University.

EDUCATION PROJECTS 2005

Kindergartens: 2,300 children

- **17 children** attended the Chai Preschool (Musrara) for Jewish and democratic values.
- **40 children** were able to play and learn at the newly renovated Hammerman Preschool.
- **250 children** attended an extended school day, where they received hot lunches and enrichment activities at 5 Balaben Kindergartens (Neveh Ya'akov).
- **1,860 local children** participated in enrichment activities in photography and puppet theater at The Edna and Lester Shapiro Arts Center for Kindergartens (Kiryat Menachem) and the Lillian Feinberg Children's Culture and Arts Center (Gilo).
- **100 children** benefited from new equipment purchases at the Rapoport Daycare Center in East Talpit.



70 children

with emotional and physical problems were diagnosed and treated through music, martial arts, drama and movement therapy at the Comprehensive Adolescent Support and Treatment (CAST) Center at the Greenberg Junior High School in Gilo.

Elementary Schools: 1,500 students

- **420 elementary school pupils** participated in science enrichment activities at the Joseph Meyerhoff Youth Center for Advanced Studies and Bloomfield Science Museum from the Brandt and Meuchad Schools in Neveh Ya'akov.
- **50 fourth grade pupils** from the Keshet School experienced the Outdoor Classroom at Ein Yael which provided workshops on a variety of subjects from bible to art and history.
- **100 3rd and 5th grade** pupils who were having trouble in mathematics received assistance from MATH (Mathematics Achievements to the Heights).
- **270 students** at the Max Rayne Hand in Hand School for Arab-Jewish Education benefited from the purchase of new books, the addition of one extra teacher per classroom and a second principal, parent-teacher days at the Jerusalem Cinematheque, and scholarships for needy students (44 scholarships — half Arab, half Jewish).

* The projects listed in the Annual Report received grants of \$5,000 or above

Subsidies for hot lunches and enrichment activities were provided for:

- **100 students** at the Gilo Aleph and Bet Elementary Schools
- **485 students** at the Brandt and Meuchad Elementary Schools, Neveh Ya'akov
- **80 students** at the Argentina Elementary School, Kiryat Yovel

Junior High Schools: 2,200 students

- **80 Jewish and Arab Junior High School students** received science scholarships.
- **700 students** benefited from computer program development at the Beit Chinuch Junior and Senior High School.
- **70 children** with emotional and physical problems were diagnosed and treated through music, martial arts, drama and movement therapy at The Comprehensive Adolescent Support and Treatment (CAST) Center at the Greenberg Junior High School.
- **1,000 students** from 7 schools studied science, art and the history of Jerusalem in leading institutions around the city as a part of the City as a School program. Participating institutions: Seligsberg Junior High School (East Talpiot), Shuafat Girls' Junior High School, Greenberg Junior High School (Gilo), Klabin (Kiryat Menachem), Bnei Akiva Yeshiva and Ulpana (Pisgat Ze'ev), Ohr Torah School for boys, Ohr Torah School for girls (Ramot).
- **270 children** benefited from Child-Focused Professional Development for Teachers at the Givat Gonen School (Katamonim), The Hebrew Gymnasium (Rehavia), and the Greenberg School (Gilo).

High Schools: 4,500 students

- **1,000 high-school age youth** took 18 different courses in the humanities, social sciences, natural sciences, and the arts as a part of a program to provide Citywide Magnet Courses.

1,860
local children

participated in enrichment activities in photography and puppet theater at The Edna and Lester Shapiro Arts Center for Kindergartens (Kiryat Menachem) and the Lillian Feinberg Children's Culture and Arts Center (Gilo)

- **1,100 students** benefited from a comprehensive and multi-year program for change designed with the aid of the Jerusalem Foundation at the Greenberg Junior / Senior High School in Gilo. The program focuses on the individual needs of the students, the teachers and the community in an effort to transform the school into a leading Jerusalem educational institution.
- **Sponsored one full scholarship** for an Ethiopian student at the Academy High School for Music and Dance, plus 2 final performances, 2 concerts at Gerard Behar, and additional physics instruction.
- **30 students** participated in an archaeological dig in Ramat Rachel from the Keshet, Mesorati and Boyer schools.
- **1,000 students** benefited from the renovated schoolyard at the Hebrew Gymnasium High School, including gardens, sitting corners and pergolas.
- **30 scholarships** were provided to the Polinsky Vocational High School, home to 180 students, in addition to hiring a gardener, providing new sports equipment, sponsoring the graduation ceremony, indoor and outdoor renovations and purchased materials for a carpentry course.
- **100 disadvantaged high school students** studied different fields at the Bezalel Academy of Art and Design as part of the "Bezalel Flowers" project.



- **145 students** benefited from the improvement of the Kedma Junior and Senior High School's arts studies program.
- **Hundreds of residents** in the south of the city were serviced by the newly renovated Psychological Services center.
- **The 462 students** at the Rapoport Givat Gonen High School benefited from the development of a multi-year comprehensive intervention, including Totally different Learning Center (TLC) for educational and emotional support, activities to encourage excellence, assistance in mathematics, English, Hebrew grammar, and more.
- **40 students** participated in the Lifta High School's music track, used new instruments and produced original performances.
- **Hundreds participated** in programs at the Joseph Meyerhoff Center for Advanced Studies at the Hebrew University, which was aided in the development of programs and purchase of equipment for the "Hello Einstein" program, in celebration of the 100th anniversary of Einstein's "Miraculous Year" of discovery.

15,000
children

*from all over Jerusalem benefited
from educational programming
sponsored by the Jerusalem
Foundation*

Special Education — 1,900 children

525 children attended an extended school day, including hot meals and enrichment activities

- **65 children** at the Arazim School (for children with behavioral problems).
- **100 children** at the Bertha Goodman Broshim School (for children with severe learning disabilities).
- **100 children** at the Simon Rothschild Ben-Yehuda School (for children with moderate disabilities), 100 at the Alonim School (for children with severe learning disabilities) and 60 at the Sam and Ruthie Gan Rimonim Special Education Preschool.
- **100 children** at the Hattie Friedland School for the Deaf (swimming, judo, field trips).



- **100 children** with severe disabilities took a Digital Photography Course at the Beit Rachel Strauss High School.
- **100 students** took a carpentry course at the Alonim School.
- **150 students** from the Alonim School, Tidhar School (religious school for children with severe learning disabilities), and the Simon Rothschild Ben Yehuda School, participated in the Through a Special Lens, Photography enrichment program at the Naggat School of Photography and New Media.
- **1,000 special needs children** from east and west Jerusalem participated in cultural programming at the Bernard M. Bloomfield Science Museum, Ein Yael Living Museum, Train Puppet Theater, Tower of David Museum of the History of Jerusalem, Tisch Family Zoological Gardens, Djanogly Visual Arts Center, Botanical Gardens, The Bird Observatory, Cinematheque and the Israel Museum.



Libraries

Weekly story hour programming and enrichment activities for 25 children per library per week at:

- Rasco Library
- Meyerhoff Library, Ramat Eshkol
- Meyerhoff Library, Katamon
- Beit Hakerem Library
- Spitzer Library, Beit Hakerem
- Djanogly Library, Baka
- Kiryat Yovel Library
- Bernhard Library, Neveh Ya'akov
- Kiryat Menachem Library
- Clore Library, Ramot
- Neufeld Library, Pisgat Ze'ev
- Leo Model Library, Gilo
- Central Arab Library, Bab el-Zahra

- **700 children met with authors** and watched plays at the following libraries: Neveh Ya'akov, Ramot, Kiryat Yovel, Gilo, and East Talpiot.
- **1,200 children were visited** by the Bookmobile in various neighborhoods throughout the city such as Neveh Ya'akov, Ramot, Kiryat Yovel, Kiryat Menachem, Katamon, East Talpiot and Gilo.
- **Renovation of the library** and purchase of equipment at the Naggat School of Photography and New Media.
- **Online Internet sites** created for Walk Library, Rasco and Meyerhoff Library, Ramat Eshkol.
- **Book purchases** for libraries in Neveh Ya'akov, Kiryat Menachem, Pisgat Ze'ev and Gilo.
- **25 scholarships were provided** to needy students at the Jerusalem College of Engineering.

200 *children and their families*

met at libraries throughout the city for weekly story hour programming, bookmobile events, and enrichment activities (20% growth of the program.)





C O E X I

"In 2005 the Jerusalem Foundation succeeded in strengthening the delicate relationships between thousands of Jews and Arabs in the city through building professional and community frameworks in which these important meetings could take place."

Nadim Sheiban, Director of the Jerusalem Foundation Projects Department

STATE

COEXISTENCE

"Despite all their differences, the Jews and Arabs of Jerusalem know that coexistence is their only option. That's why the Jerusalem Foundation works to promote tolerance and coexistence programming."

Alan Freeman, Jerusalem Foundation Vice President of Overseas Coordination



Jerusalem is at the epicenter of the current Israeli-Palestinian conflict. According to statistics published by the Jerusalem Institute for Israel Studies in 2005, among Jerusalem's 719,500 residents 65% were Jews, 32% Arabs and 2% Christians. Jerusalem is unlike any other city in Israel as far as its population breakdown and its significance for people in the region and around the world. What has become clear over the past few years of conflict is that reaching peace in the Middle East in general, and in Israel in particular depends on attaining peace in Jerusalem. That's where the Jerusalem Foundation comes in.

The Foundation has initiated a **Coexistence Forum** which brings together academics, professionals and workers in the field, to create a strategic approach to bridging the gap between the two peoples and to develop a comprehensive plan to bring about lasting change over time. In 2005, the Foundation responded to the challenge of coexistence with over 40 programs, serving more than 10,000 people citywide. These programs worked to develop a future generation of leadership, to teach respect for the "other" in formal educational frameworks, to bring diverse communities together through activities of common interest and to level the playing field in the Arab sector.

One of the largest impediments the city faces on the road to coexistence is the lack of contact between Jews and Arabs throughout the city. Neighborhoods, school systems and community services are separated geographically, and few opportunities exist for genuine and real contact. The Jerusalem Foundation's **Erna D. Leir Integrated Peace Kindergarten**, provides a place for over 120 Jewish and Arab children between the ages of 2-5 to participate in a bilingual and multicultural school environment, and the **Speaking Art Conference** brings together hundreds of Jewish and Arab artists and spectators to mingle and connect through performance art.

The Jerusalem Foundation also understands that peace between people will only be created by developing grassroots support for mutual understanding and cooperation. In 2005 projects held at the **Adam Institute for Democracy and Peace** instilled the values of dialogue, understanding and tolerance through democracy education for Jerusalem's schoolchildren, and the **Managing Coexistence Course** for coexistence project managers helped to create leaders for future initiatives.

SPEAKING ART CONFERENCE

50 Jewish and Arab performance artists and 8 mixed Jewish-Arab youth groups were brought together by the 2-day Speaking Art Conference.



"In my previous experiences with bi-national dialogue encounters, one group is often weaker than the other. But in 'Speaking Art,' both the Arab and the Jewish project leaders were sufficiently professional and confident, so that they were talking 'eye-to-eye' as equals. A number of the participants also demonstrated very strong performance skills."

Yusuf Abed el-Gafer, one of the conference's organizers

"We have to facilitate natural encounters for the children in order to provide them with a place to meet and know each other and each other's cultures and religions. It is the proper way to learn to live together."

Tamara Galon (Fogel), Director of the Djanogly Visual Arts Center



DJANOGLY VISUAL ARTS CENTER

The Djanogly Visual Arts Center provided activities that brought residents from east and west Jerusalem together through art. 1,400 children and adults participated in various arts workshops including 40 day-long art workshops and 20 art workshops for the elderly, 48 children (28 Jews and 20 Arabs) attended an arts summer camp, and 32 art classes were provided for children with special needs.



BRIDGING THE GAP CITY-WIDE

The Bridging the Gap city-wide program for dialogue through arts that brings together secular and religious Jewish youth, encompassed more than 200 youth on a regular basis, 650 youth who came to several activities, and 4,600 one-time participants.

"Jerusalem has a very diverse population. It is one-third Arab. Within the Jewish community, it is partly ultra-Orthodox and the rest are secular or modern Orthodox. To maintain Jerusalem as a western, open city doesn't come by itself. You have to work for it. It is a modern city on an ancient foundation."

Daniel Mimran, Director of the Jerusalem Foundation

COEXISTENCE, DIALOGUE AND DEMOCRACY PROJECTS 2005

- **5,450 secular and religious Jewish youth** participated in the Bridging the Gap program for dialogue.
- **17 Jewish and Arab project leaders** took the Managing Coexistence Course for Coexistence Project Managers.
- **65 Jewish and Arab children** participated in a choir and mixed orchestra at the Louis and Tillie Alpert Music Center.
- **Over 1,500 residents** of both east and west Jerusalem benefited from activities at the Djanogly Visual Arts Center.
- **25 youth from Jabel Mukaber** practiced and competed at the Jerusalem International YMCA as a part of the Swim Clubs for Arab Youth program.
- **30 Jewish and Arab youth** participated in the I Am You Are summer filmmaking workshop at the Jerusalem Cinematheque.
- **35 adults** took courses in Advanced Arabic, Beginning and Advanced Hebrew as a part of the Talking Coexistence Center for the Study of Hebrew and Arabic, which has a resource center open once a week and an Internet forum.

2,850
children

participated in coexistence and tolerance programming in formal education frameworks.

1,000
junior high
school students

attended the "Talk to the Trees and Stones" program run by the Adam Institute for Democracy and Peace which teaches the principles of democracy through environmental issues.

- **12, 3rd year Jewish and Arab Social Work students** from Hebrew University and al-Quds University took a biweekly seminar as a part of the Social Working Together project.
- **Hundreds of Jewish and Arab youth and adults** participated in the Multicultural Streetball, 2-day, 3-on-3 basketball tournament.
- **50 Jewish and Arab performance artists** and 8 mixed Jewish-Arab youth groups participated in the Speaking Art Conference.

Formal Education Frameworks:

- **140 Jewish and Arab children** attended the The Erna D. Leir Integrated Peace Kindergarten at the Jerusalem YMCA, where the Jerusalem Foundation also renovated the playground, provided scholarships, and funded professional development courses for staff at the Adam Institute for Democracy and Peace.

- **300 children** took spoken Arabic courses at ten Jewish elementary schools provided by the Language as a Cultural Bridge project.
- **2,000 educators, children and junior-high school students** participated in programs teaching the principles of democracy as a part of the Adam Institute for Democracy and Peace.

10,000
children
and adults

were reached by the
Jerusalem Foundation's
coexistence programming
in 2005.

The Jerusalem Foundation is committed to the universal values of democracy, tolerance and coexistence and supports specific projects advancing these values. In a city with such diverse populations sharing space and resources in a very charged, political climate, we affirm that the only chance for peaceful coexistence is through institutions that promote democracy and tolerance.





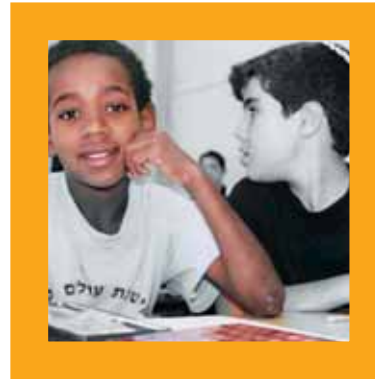
C O M M

"In 2005 the Jerusalem Foundation put emphasis on programming that encouraged the empowerment of the city's residents and building community frameworks so that in the absence of governmental and institutional support the residents themselves took action to improve their quality of life and to change their current situations."

Ella Ben-Yosef, Jerusalem Foundation Community Projects Coordinator

U N I T Y

COMMUNITY



*"Creating a state
was ultimately far
easier than the craft
of building a
society."*

Teddy Kollek
Founder and Former Mayor

Jerusalem today is a thriving, modern city, that grapples with age-old problems. Increasing economic distress stemming from widespread unemployment and low average incomes continue to plague the city and its residents. However, residents of the city have always known how to turn adversity into triumph; to persevere and come together despite the trials. The Jerusalem Foundation helped facilitate this process in 2005 through projects such as the **Time Bank** and the **Gilo Food Cooperative**.

What is more, Jerusalem is a city of many population groups including secular Jews, ultra-Orthodox Jews, Arabs, poor families, children at risk, single mothers, senior citizens, the disabled and more, each with their own unique needs. Senior citizens above the age of 60, for example, make up 10% of the general population, with almost one fourth living beneath the poverty line. Similarly, some 10% of the general population live in single-parent families, 95% of which are led by women. 33% of these families live beneath the poverty line, compared with 27.6% nationwide. In order to alleviate these stresses and to cater to each population's specific needs, the Jerusalem Foundation ran projects such as **Supportive Communities for the Disabled** and the **Center for At-Risk Youth (CARY) at Ein Yael**.

As the Israeli government is steadily moving away from the "Welfare State" model on which Israel was originally built, more and more of the burden of caring for society's weaker and injured populations is falling on the individuals themselves and on non-profit assistance organizations. This new reality also adds to the already strained economic situation in the city and requires non-profit organizations like the Jerusalem Foundation and its many partners to come up with new, innovative programs such as **Women Cooking Up a Business** and **Grey Action** that can help empower residents to take action and effect change.

The challenges in Jerusalem are enormous, but not impossible, and the goal of the Jerusalem Foundation is to invest in the human potential of Jerusalem. The Jerusalem Foundation cannot replace the government, but we do make a real difference by cultivating local initiatives, cooperating with each community to identify their needs and empowering residents to better help themselves.

TIME BANK

In 2005, 7,200 hours of service were given by 450 participants as a part of the Time Bank, a project in which residents of a neighborhood volunteer to donate 1-2 hours of service each week into a "bank" from which they can withdraw a service that they need in return. The Kiryat Menachem Time Bank grew to 332 participants in 2005, and 600 hours of time were given each month. In Ramot, a new Time Bank branch opened up with 115 residents already signed up to take part in the program.

"Because of the Time Bank project, many needy residents of Jerusalem are again able to 'afford' necessary and life-enriching services and are in-turn empowered by the process."

Ayala Tiser Wohl, Time Bank Coordinator





GREY ACTION - COUNCIL FOR THE RIGHTS OF THE ELDERLY

In 2005, Grey Action - Council for the Rights of the Elderly, answered 923 inquiries to improve the rights and conditions of the elderly in Jerusalem, via its 60 volunteers. Since the opening of the hotline, 2000 phone calls were received, about 100 per month. The Council is advancing the issues brought to its attention via these phonecalls through meetings with Knesset members, relevant organizations, and the media.

"The Jerusalem Foundation recognizes and embraces the diversity of ethnic, cultural and religious elements in the city and supports the weaker sectors of the population that need help. By recognizing and strengthening cultural communities we are building a multicultural mosaic that embraces and celebrates diversity."

David Brodet, Jerusalem Foundation
Chairman of the Executive Committee

WOMEN COOKING UP A BUSINESS

In 2005, Women Cooking Up a Business, which encourages entrepreneurship via food service for unemployed women, opened up a second course on how to run a small cooking enterprise and started a business plan to run a community kitchen. An appropriate kitchen was found and a group of the program's graduates are preparing the kitchen for a grand opening.

"By taking existing skills and turning them into valuable economic resources for the women and their families, Women Cooking Up a Business fits well with the more than five dozen social and community initiatives we're sponsoring to alleviate economic distress among Jerusalem residents,"

Yonit Mansour Shahar, facilitator of the Women Cooking Up a Business program



COMMUNITY PROJECTS 2005

Children and Youth at Risk:

- **250 disadvantaged youth** benefited from the Neveh Ya'akov Intel Computer Clubhouse, part of an 80-branch international network that provides state-of-the-art computer hardware and software, as well as trained teachers and counselors to disadvantaged youth.
- **60 Ethiopian Young Leadership Groups** operated in Neveh Ya'akov, Abu Tor, Kiryat Menachem and Baka, aiming to strengthen Ethiopian youth's integration into Israeli society while helping them to preserve their unique heritage.
- **40 disadvantaged youth** attended the Irene and Alfred Lewy Youth Club every day, in Katamon, where computer upgrades and activities were provided.
- **30 Handcart Children** went to the learning center and youth club in Jerusalem's central Mahane Yehuda market. These children work at the market to support their families.
- **15 children at risk** took a business course as a part of the 1+1 Association for Youth and Young Immigrants.
- **20 girls from Ethiopia and the Former Soviet Union** met in two groups as a part of the Yedidim (Friends) Organization.
- **20 children** and their families benefited from enrichment activities and therapy at the Beit Shusterman Emergency Shelter for Children at Risk.
- **30 families** were serviced at the Parent-Child Center at the daycare center in Katamon Chet-Tet.
- **Tens of youth, ages 14-18, and their parents**, received treatment and preventative counseling services from the Ma'anah (Response) Youth Counseling Center.
- **30 youth who are recovering from drug abuse** attended morning and afternoon programs at the Pathways Drug Rehabilitation Center.
- **15 children at severe risk** who had been taken out of their family homes in preparation for adoption benefited from the painting and equipment of the Sherman Pre-Adoption Home.
- **25 families with violent histories** participated in municipality-run support groups.
- **15 youth at-risk** in Kiryat Menachem learned the fundamentals of field skills, hiking and community activism as a part of the "After Me!" In Nature program.
- **80 immigrant youth and their families** received a comprehensive range of services, including social activities, educational assistance, and emotional assistance, as a part of the Elem Organization's FYI (For Youth Immigrants) project. Two centers operated, one for Ethiopian youth in Neveh Ya'akov and one for youth from the Former Soviet Union (FSU) in Pisgat Ze'ev.
- **10 youth who had been expelled** from all other educational frameworks learned nature skills, leadership skills, adventure sports skills and basic scholastic, social and job skills at the Center for At-Risk Youth (CARY) at Ein Yael.
- **20-30 students** visited the My Time Café twice a week in Kiryat Menachem for constructive activities and to receive information and support from volunteers in a non-threatening atmosphere.
- **20 youth** in Pisgat Ze'ev were trained to be youth leaders and lead community projects during the summer vacation as a part of the Social Entrepreneurs project.
- **15 alienated youth** received vocational training and community involvement, in the Shmuel Hanavi neighborhood. They trained in house painting, plumbing and gardening, and volunteered at a local old age home.

Community

- **85 children aged 3-6** went to preschool at the Beit David Community Center in Wadi Joz, which also ran a weekly "Touch of Preschool" for 15 very disadvantaged children and their mothers, vocational skills and self-empowerment workshops, a volunteer center where 300 volunteers were active in helping to run activities within the community center as well as partner organizations that work to help residents of east Jerusalem, and a summer camp for 100 children ages 6 - 11.
- **250-350 youth** participated 3 times a week for three weeks in the White Nights Program - late night activities during the summer vacation, at the Kiryat Hayovel Community Center.
- **8 small business entrepreneurs** received micro-loans from the Jerusalem Business Development Center.
- **700 Arab residents of Jerusalem** were assisted in dealing with government authorities and exercising their rights as a part of the Information and Assistance Bureau in east Jerusalem.
- **450 neighbors** traded services with one another through the Time Bank program in Kiryat Menachem and Ramot.
- **Tens of Jewish and Arab residents** of the city participated in community activities through the Society for the Protection of Nature.
- **Over 1000 calls** were received by the Meuravut (Parents Involvement Center), a hotline for parents operated by volunteers.

20 Young Arab Women

learned vocational skills and self-empowerment at Beit David Community Center in Wadi Joz.

500
disadvantaged children
and children at-risk
*participated in summer camps
throughout the city.*

Emergency Assistance

- **20 Community Emergency Centers (CEC)**, which enable communities to respond immediately and appropriately to emergencies that affect the neighborhood, are involved in recruiting volunteers and creating the necessary infrastructure in each neighborhood.
- **Hundreds of helping professionals** participated in workshops run by the Interdisciplinary Support System for Helping Professionals, to address helping professionals' distress (municipal employees in various departments, police, emergency medical workers and volunteers, doctors and nurses, social workers and psychologists, etc.) as well as to improve the general care given to crisis victims. Tens of training sessions were also held for firefighters, social workers, community center youth coordinators, staff of municipal emergency centers, and staff from Hadassah Hospital and Sha'are Zedek Hospital, to help them cope with emergency situations.
- **3 workshops to help 50 workers** in the Pediatrics Department and Emergency Room to cope with everyday tensions and improve care for patients, were held as a part of the Helping the Helpers program at Hadassah Hospital, Mount Scopus.



Women

- **200 new applications for assistance** and 8 new applications for assistance each month were received at the The Jerusalem Rape Crisis Center, which guided victims of sexual assault through the legal process.
- **3 women in battered women's shelters** studied marketable job skills (bookkeeping, hairdressing, computer skills, etc.) as a part of the Vocational Training Scholarships program.

Employment and Economic Empowerment

- **20 disadvantaged women** took an entrepreneurship via food service course as a part of the Women Cooking Up a Business program, leading to economic and community empowerment.
- **22 participants** took a computer graphics course as a part of the citywide Vocational Training project.
- **Hundreds of participants** took part in 10 workshops for the unemployed on Managing the Family Budget, decreasing debt with current income, and legal assistance in dealing with various agencies.

Elderly

- **Almost 1,000 inquiries** were made to the Grey Action-Council for the Rights of the Elderly hotline, answered by its 60 volunteers.
- **80 elderly** received hot meals at the Shmuel Hanavi Community Center.
- **85 very needy elderly** in the Arab sector received Emergency Assistance to purchase basic needs and equipment.
- **400 elderly** participated in cultural activities and received subsidies to performances and courses.



Populations with Special Needs

- **170 disabled persons** living at home in Gilo, Pisgat Ze'ev and Neveh Ya'akov received a comprehensive system of services as a part of the Supportive Communities for the Disabled program.
- **80 children and youth with special needs** participated in the Etgarim (Challenges) Adventure Therapy in special education frameworks.
- **20 children with special needs** participated in the Shvil Riding and Small Animal Therapy program.
- **50 needy children** received art therapy at Misholim (The Jerusalem Expressive Therapy Center for Children.)
- **One community worker and one social worker** began working at the Beit Zusman Multi-Service Center for the Deaf and Hearing Impaired Community, which enabled: employment counseling, individual and family counseling, community activities, community involvement activities, parent get-togethers, development services for elderly, etc.
- **30 Arab children** benefited from animal therapy, and the purchase of computers and specialized equipment for the hearing impaired at the Center for Arab Hearing Impaired Children in Abu Tor.

Health

- **15 Arab disabled adults** in the Elwyn framework received complex dental treatments.
- **Once a week**, the Center for Children with Down's Syndrome at Hadassah Hospital Mount Scopus, opened its doors to treat and support Arab children with Down's Syndrome and their families.
- **100 Arab youth** participated in the Advancing Health Issues among Arab Youth program in community centers in east Jerusalem, including health awareness days and programs on issues such as drug use, sex education and nutrition.
- **Hundreds of Arab children and their parents** benefited from the Beterem Program for the Prevention of Household Accidents at Hadassah Hospital, through the production of materials, community work and training professionals.
- **300 Arab high school students** attended sex education classes, health workshops and lectures.

"It is impossible to put a finite number on any of our community projects. I prefer to see it as a ripple effect. When we help one child, we help his family, his peers, his community and the future generation."

Ella Ben-Yosef, Jerusalem Foundation
Community Projects Coordinator





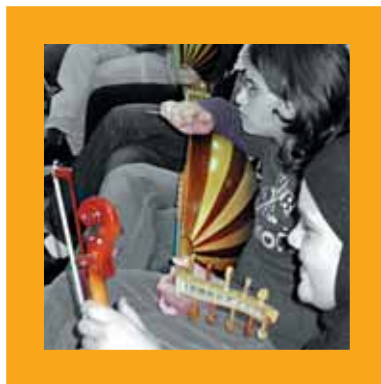
C U L

"2005 was an incredible year for culture in Jerusalem. We supported hundreds of young local artists in the areas of theater, dance, and music, who performed in front of thousands of Jerusalemites, families, children, students and the elderly who all came out and took part in the many events we sponsored."

Liat Rosner, Jerusalem Foundation Spokeperson

T U R E

CULTURE



"We believe that sponsoring major cultural events in the city is vital for morale and resolve, as well as for maintaining a healthy and vibrant society."

David Brodet, Jerusalem Foundation
Chairman of the Executive Committee

Over the years the Jerusalem Foundation has been at the epicenter of enriching culture in Jerusalem, contributing extensively to the city's cultural infrastructure. In recent years the Jerusalem Foundation has shifted its support to focus on the human element that brings those facilities to life.

The challenges facing culture in Jerusalem remain complex. Large population segments such as Arabs, the ultra-Orthodox, and the city's poor have limited access to culture. In order to address these challenges the Foundation seeks to build new audiences by reaching out to new communities, and developing a wider variety of artistic genres. Jerusalem Foundation projects such as **Festival for a Shekel** and **Free in June** work to make culture more available to all sectors of the city's population.

Jerusalem is also faced with limited opportunities to attract and encourage young artists. The city has to contend with its negative image among non-Jerusalemites, and constantly decreasing government and municipal support for culture. Encouraging original creation in Jerusalem and cultivating a new generation of young artists through projects supporting young talent held at the **Paley Arts Center** and sponsoring **community involvement scholarships** for post-secondary arts students are two ways the Foundation tries to combat these issues. The Foundation also seeks to expand the economic base of cultural institutions, and to help improve the city's image through festivals such as **Moonlight Cinema** and the support of museums such as the **Tower of David Museum of the History of Jerusalem**.

Today, thanks to the Jerusalem Foundation's support for culture in Jerusalem, the city is blessed with 30 museums and public galleries, 9 theater companies, 9 major cultural venues, 20 small performance ensembles, 9 higher arts institutions and 15 major festivals a year.

FREE IN JUNE 2005

The opening of 13 of Jerusalem's cultural institutions free of charge during the month of June. An estimated 25,000 Jerusalemites and out-of-towners attended museums, performances and events, a 66% increase in participation from 2004.



"We feel that the Free in June program was so successful this year because of an increase in venues, the inclusion of events throughout east Jerusalem, and greater awareness on the part of Jerusalemites of the opportunities offered by the program. The overwhelming success of Free in June demonstrates both Jerusalem's cultural thirst, and the fact that the economic recession, even more than security concerns, keep the city's residents from enjoying their city's cultural life."

Ruth Cheshin, Jerusalem Foundation President

MOONLIGHT CINEMA FESTIVAL

This year the Moonlight Cinema Festival was moved to the Old Train Station complex, which increased the capacity of the event to 1,500 seats per evening. The capacity of the previous venue, the amphitheater at the Koret Liberty Bell Park was limited to 500 seats. This year's events were scheduled to take place over three nights, but the Jerusalem Cinematheque donated a film for a fourth night of movie-going. Over 6,000 Jerusalemites attended the event.



"In past years all the free tickets were given out well before the Moonlight Cinema event took place. There was a concern by the event's organizers that we would not be able to fill 1,500 seats for four nights running. But what actually happened went way beyond our expectations, all performances were filled to capacity."

Emmy Lieberman, Event Producer

"Thanks to the Jerusalem Foundation's support in 2005, the Museum was able to open its doors to a much larger audience and to mount Einstein in a space worthy of the exhibition. Einstein was the most comprehensive presentation ever mounted on the life and theories of the 20th century's greatest scientist."

Dea Brokman, Marketing and Communications Director at the Bernard M. Bloomfield Science Museum



BERNARD M. BLOOMFIELD SCIENCE MUSEUM

In 2004 the Bernard M. Bloomfield Science Museum welcomed 140,000 visitors and ran outreach activities for 25,000 students and youth. In 2005, over 180,000 people visited the Science Museum, a 35% increase in attendance from 2004, and over 20,000 students participated in outreach activities. The museum ran four major exhibits in 2005, on Physics and Toys, Robotics, Electricity, and the Einstein exhibit, which marked the centennial of Einstein's *annus mirabilis* (miracle year), in which he published four revolutionary articles which became part of the fabric of science. The Jerusalem Foundation built a 700-square-meter hall to house Einstein on the Science Museum's until now undeveloped third story.

CULTURE PROJECTS 2005

Festivals:

- **25,000 people visited** 13 of Jerusalem's cultural institutions for free during the month of June as part of the Free in June project. Participating institutions: Khan Theater, Train Puppet Theater, Bloomfield Science Museum, Tower of David Museum of the History of Jerusalem, Ein Yael Living Museum, Yellow Submarine Contemporary Music Center, Hazira Performance.Art Company, Nature Parks and Galleries, Kombina Dance Company, Vertigo Dance Company, Psik Theater Company, and Jerusalem Theater Workshop.
- **11,000 participated** in the Jerusalem Festival for the Performing Arts — for amateur performance groups.
- **3,000 attended the MusraraMix Festival** — an international multidisciplinary festival at the Naggar School of Photography, Media and New Music.
- **Over 6,000 movie-goers came** to 4 nights of Moonlight Cinema at the Old Train Station complex.
- **Thousands watched and 30 students** participated in the performance at the hip-hop and rock music Festival for a Shekel in Kiryat Menachem Park.
- **6,000 were entertained** at the Train Theater's International Puppet Theater Festival
- **13,000 took part** in the Pasta Festival at the Museum of Italian Jewish Art

Activities and Programs:

- **33 performances** in community centers and 58 performances for children with special needs as a part of the Fun Fridays project at the Train Theater.
- **20 students ages 13-18** took an intensive art course, 165 children went to Summer camp, 8 art classes were subsidized and 2,500 students attended the end of year exhibition at the Paley Arts Center.

- **Over 1,000 families attended summer events** at the Koret-Liberty Bell Park. **"Summer Nights"** 3 nights of music at the amphitheater, and **"A Technicolor Garden"** 2 day themed mini-festivals (The World of the Bible, and Fables for Children).
- **Renovation of murals at the Sultan's Pool**

Museums: General Support

- **180,000 visited** The Bernard M. Bloomfield Science Museum, and 20,000 students participated in outreach programs.
- **162,000 visited** the Tower of David Museum of the History of Jerusalem
- **88,700 visited** the Ein Yael Living Museum
- **12,000 visited** the Isaac Kaplan Old Yishuv Court Museum
- **34,000 visited** the U. Nahon Museum of Italian Jewish Art
- **17,000 visited** The Museum on the Seam for Dialogue, Understanding and Coexistence
- **50,000 visited** the Herzl Museum
- **Israel Museum**

Over
500,000
people

*visited museums supported by the
Jerusalem Foundation in 2005.*

Theaters: General Support

- **60,000 people** attended 212 performances at the Khan Theater
- **10,700 people attended puppet theater performances** at the Train Theater and another 69,000 at other venues and public spaces throughout the city.

Venues: General Support

- **20,000 attended events** at the Yellow Submarine
- **286,000 people** attended poetry evenings, rehearsals, exhibits, shows in Russian, French and Arabic, lectures, conferences, folk dancing, concerts, children's shows and theatrical performances at the Gerard Behar Center.

Performance groups and performances:

- **1,840 people came** to see 8 performances of the Hazira Performance.Art Company at the small Khan Theater.
- **1,265 watched** the Kombina Dance Troupe perform.
- **Over 1,000 people attended** two events of the Vertigo Dance Troupe.
- **More than 1,000 people** saw the Psik Theater Company's "Court Jesters" show.
- **400 people saw** the Jerusalem Theater Group's performances.
- **2,800 people saw the Hebrew adaptation** of Oscar Wilde's Salome at The Lab (HaMa'abadah).
- **790 people attended** the Jerusalem Dance Theater performance of The Nutcracker Suite at the Blaustein Civic Center.
- **2,100 children and adults** went to seven performances of the "War on the Megabyte" children's play at the Nissan Nativ Acting Studio.
- **Over 1,500 people** saw ten performances of the "Hulgab" Ethiopian Theater Troupe's first production, "Tarat Tarat — Tell Me a Story," at the Zionist Confederation House.

Music:

- **1,700 attended** the Hot Jazz series at the Blaustein Civic Center
- The Jerusalem Music Center
- The Jerusalem Quartet

475,000
people

participated in a full calendar of events at the Gerard Behar Center and the Leo Model Hall of the Jacob and Hilda Blaustein Civic Center.

70,000
people

attended festivals sponsored by the Jerusalem Foundation in 2005.

Scholarships:

- **Community Involvement Scholarships for Post-Secondary Arts Students** - more than 90 scholarships at 9 art institutions including: The Naggar School of Photography, Media and New Music, Musrara; Sam Spiegel School of Film and Television; Nissan Nativ Acting Studio; School of Visual Theatre; Jerusalem Academy of Music and Dance; Bezalel Academy of Art and Design; Hadassah College, School of Visual Communications; Ma'ale School of Communications, Film and Television Arts; Jerusalem Center for Middle Eastern Music and Dance.

Subsidized tickets:

- **100 for youth at-risk** at Beit Shmuel
- **430 for students** — Shuli Rand's "Mayim Achronim" and Hot Jazz at the Blaustein Civic Center
- **400 tickets to** the Psik Theater's performance of "Court Jesters"
- **3,000 ticket subsidies for needy populations** at the Khan Theater

MISHKENOT SHA'ANANIM

Konrad Adenauer Conference Center

Conferences and Seminars 2005

The Jerusalem Center for Ethics

Chairman: Prof. Yitzhak Zamir

The Jerusalem Center for Ethics was developed from the need to understand and apply ethical notions and standards as a compass for contemporary society in a rapidly changing world, and from the realization that programs in the field of ethics are perfectly suited for regional and international cooperation.

The Center's goals include: cultivation and application of ethical standards in our society, working toward awareness of the importance of ethical behavior in human relationships, particularly in the various professions, encouragement of independent and critical thinking and publishing of research papers in the fields of Public Service, Education, Medicine and Psychology, Business, Law, the Military, Media, and the Environment. There is particular resonance to ethical education offered in Jerusalem, a city that holds within its social and cultural fabric the richness of the entire world.



Ethics in Public Service

Academic Director, Prof. Itzhak Galnoor

On Corruption — Courses of Action Against Government Corruption: included seminars and lectures on topics such as political appointments, the State Comptroller, Knesset Elections and government corruption.

Ethics in Medicine

Academic Director, Prof. Shimon Glick

The Health Basket of Health Services: Life and Death Decisions

Ethics and Public Responsibility for Updating the Basket
Included seminars and lectures on topics such as updating the basket, budgeting health services, marketing science and accountability.

Ethics in Psychology

Academic Director, Prof. Gaby Sheffer

Increasing Ethical Thinking, Knowledge & Practice Among Professional Psychologists: included a seminar on influencing the ethical matrix between clients & professionals.

Ethics in Law and Justice

Academic Director, Advocate Judit Karp

Ethical Dilemmas in Pro-Bono Advocacy: included seminars and lectures on topics such as paternal lawyer-client relations, and collective versus individual interests.
Seminar on Trafficking in Women, and Seminar in the Public Service: The Judicial Authority.

Ethics in Education

Academic Director, Dr. Nimrod Almoni

The Return of Education: included lectures and seminars on topics such as educational ideologies, educational challenges and just society, moral and civil education and the Israeli education system's needs and values.

Ethics in the Media

Academic Director, Mr. Uzi Benziman

Ethical Duties of Journalists During the Israeli Disengagement From the Gaza Strip & Northern West Bank: included topics such as the media's coverage of disengagement, expectations and coping methods.

Business Ethics

Academic Director, Prof. Meir Heth

A Sustainable Israel: The Business Sector's Responsibility and Ethical Concerns

Ethics in the Military

Academic Director, Prof. Asa Kasher

The First International Conference on Military Ethics: included lectures and seminars on topics such as the military ethics of fighting terror, defending citizens versus protecting human life and dignity, targeted killing in the pursuit of national defense, risking troops to protect enemy civilians, disengagement from occupied territory, and troops' interaction with fellow citizens trying to obstruct their activities.

A number of foreign officers ranking colonel and higher said their view of the Israeli reality in the framework of terror and our ethical struggle with the threats changed completely.



The International Dialogue Center at Mishkenot Sha'ananim

The International Dialogue Center initiates and conducts cultural activities in diverse spheres — from art and architecture, design and music, to literature and poetry. The center's program department holds conferences festivals, seminars, workshops and encounters with renowned creators, scholars and artists from the cultural and intellectual spheres in Israel and from abroad. Jerusalem is at the heart of activities, focusing on the city and seeking to reinforce Jerusalem's status as a universal symbol of dialogue, tolerance and cultural activity.

Israel Diaspora Dialogue - March 2005

Marking Four Decades of Diplomatic Relations Between Israel and Germany:

The Contributions of Konrad Adenauer and David Ben-Gurion to Peace and Understanding — Lessons for the Future

A Taste of the Mediterranean - June 2005

Chefs and lecturers from Israel and abroad explored the secrets of the Mediterranean kitchen; the nutritional make-up and benefits of the Mediterranean diet; the central place of Mediterranean food in culture and more. The conference also included food demonstrations of selected Mediterranean dishes.

The conference was accompanied by the "Taste of the Mediterranean" photographic exhibition & an exhibition of work by students of the Bezalel Academy of Art & Design.

The Da-Vinci Code - February - June 2005

Mishkenot Sha'ananim and the Tower of David Museum presented a series of events that looked at the historical, theological and artistic aspects mentioned in Dan Brown's bestseller.

The World is an Open Book - February - July 2005

Following the publication of the book "The World is an Open Book" - 33 journeys in the footsteps of writers, books and fictional characters, (edited by Moshe Gilad, Masa Acher Library) writers and journalists spoke about their visits to the special places written about in their favorite books. Each encounter comprised a discussion under the direction of Moshe Gilad and a sound and light show by the photographer Tal Glick who shared images and colors from the various locations.



Book Launches

Twelve book launches were held in 2005, among them books by Yuval Eitzur, Aharon Appelfeld, Ya'acov Lupo, Amos Elon, Orit Kamir, Uri Dromi, Izhak England, and Israel Eliraz

Women as Merchandise - May - June 2005

The phenomenon of the trafficking of women in Israel - aspects of violence and intolerance in Israeli society and its influence on women in general, in the work place and in the family.

You Are Not Alone - The New Single Religious Woman - Media Fiction or Does Such a Thing Exist?

Who is Jewish? Who is Greek? - May 2005

Perceptions and definitions of collective, ethnic and national identity.



"It Is Not A Dream..." Herzl 2005 - May 2005

A one-day conference on Theodore Herzl, one of the events planned for the newly legislated Herzl national holiday enacted by the Knesset, held before the festive inauguration of the new Herzl Museum.

Preservation and Restoration in Architecture - June 2005

Reconstructing Ground Zero: Lower Manhattan in the Wake of 9.11

Mr. John C. Whitehead, Chairman of the Lower Manhattan Development Corporation, Teddy Kollek Jerusalem Award winner of 2005

The UNESCO Involvement in the Planning and Restoration of Florence

Temptations and Desires in Literature - June - October 2005

Encounters in a Series led by Emmanuel Halperin



Forgeries in Art and Archeology - September 2005

The Jerusalem Cartoon Conference - November 2005

Twenty-five caricaturists from Israel and around the world, as far as Japan and as close as Ramallah, took part in a unique 3-day artistic and intellectual exchange.

Behind the Scenes of the Art World - November - December 2005

Renowned chief conservator and curator at the Tel Aviv Museum of Art, Dr. Doron Lurie lectured on the stories behind some of the most famous works of art, forgery and deception in the art world, and revealed untold stories.

Summer Concerts at Mishkenot Sha'ananim:

The Rea Bar-Ness Quartet,
Eliset - Brazilian Music,
Coolooloosh, "On the Way"
From the studio of Yaron
Enosh, Albert Beger Trio-
Contemporary Israeli Jazz.



A New Page - November - December 2005

A series of meetings with authors, editors and academics, hosted by Michael Handzelalts, the first Editor of The Ha'aretz Literary Supplement

In the Wake of Pilgrims to the Holy Land - December 2005

Researchers from around the world and Israel tell the story of pilgrims from the three monotheistic religions to the Holy Land, focusing on Jerusalem at its center and its development, history, buildings, economy and society through thousands of years.

Introducing novel aspects of pilgrimage, from recent academic studies

Accompanied by an exhibition of photographs of Jerusalem from the Imberger brothers' collection

INFO - The Israel Newsmakers' Forum

A unique professional, nonpartisan program that introduces journalists to leading Israeli figures representing a wide variety of views and opinions, highlighting the many facets of Israeli politics, society and culture, including home hospitality and tours.

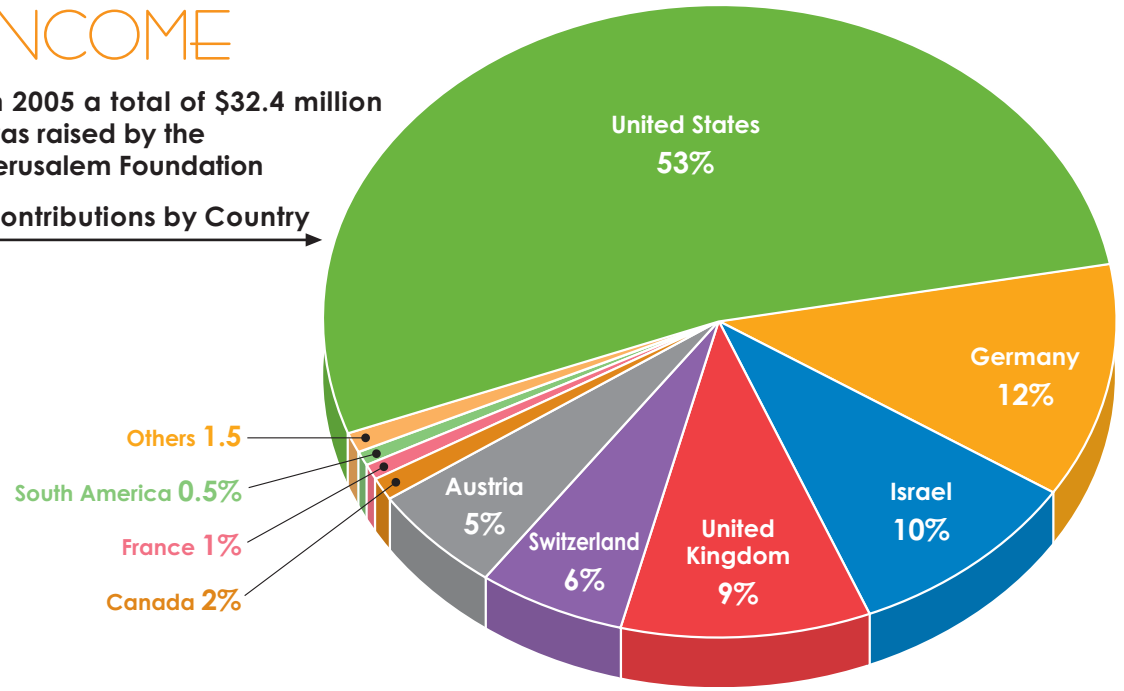
Briefings by Security Services Director **Avi Dichter**; Former Prime Minister **Shimon Peres**; Disengagement Administration Director **Yonatan Bassi**, National Security Council Director **Maj. Gen. Giora Eiland**; PM Ariel Sharon's most senior advisor Adv. **Dov Weissglas**; U.S. Ambassadors **Dennis Ross** and **Martin Indyk**; Writer **A.B. Yehoshua**; Justice Minister **Tzipi Livni** and many others.

FINANCIAL DATA 2005

INCOME

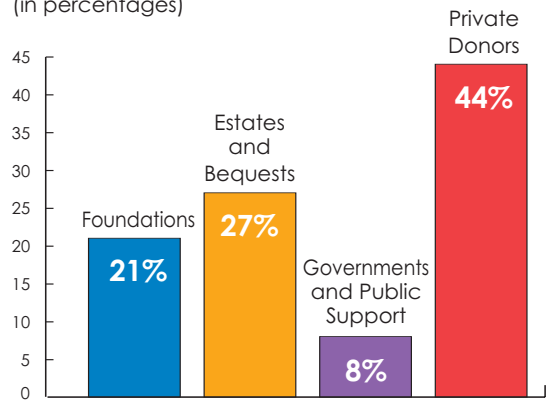
In 2005 a total of \$32.4 million was raised by the Jerusalem Foundation

Contributions by Country



Contributions by Type of Donor

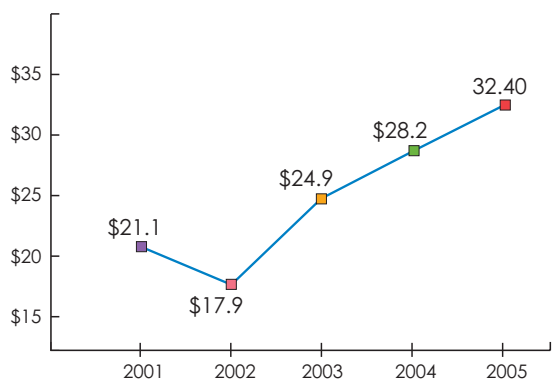
(in percentages)



9.8% of the Jerusalem Foundation's contribution income went to administrative and fundraising costs.

Amount Raised Worldwide for Projects in Jerusalem

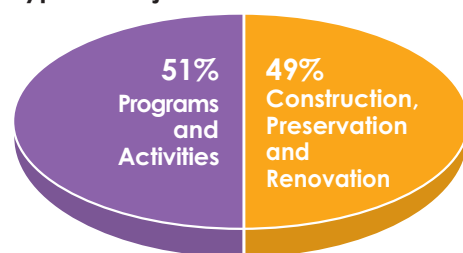
(in millions of dollars)



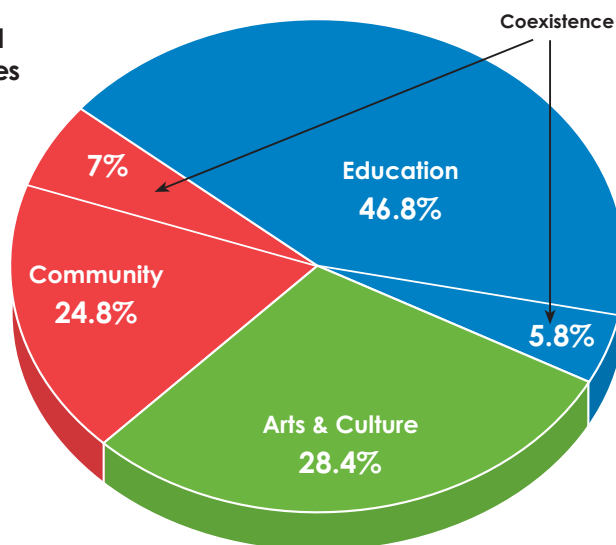
EXPENDITURES ON PROJECTS

A total of \$21.7 million was received in Jerusalem. \$20.8 million was invested in initiation, development, construction, implementation and support of physical projects and of programs, excluding salaries or programs.

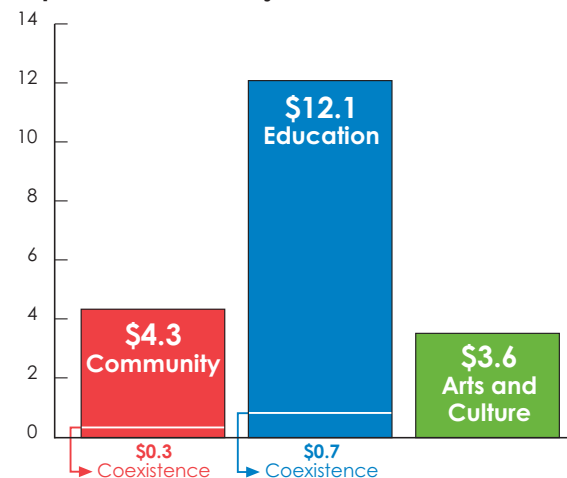
Expenditures According to Type of Project



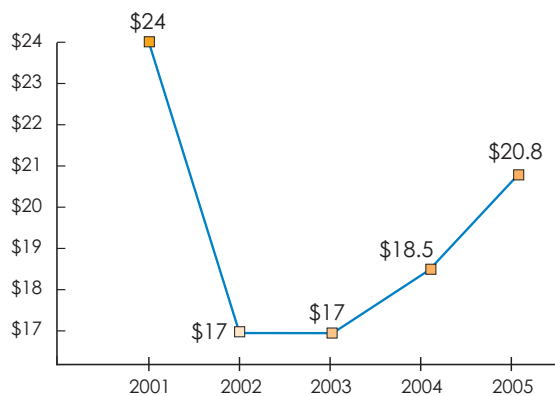
Project Expenditures According to Area of Activity (in percentages)



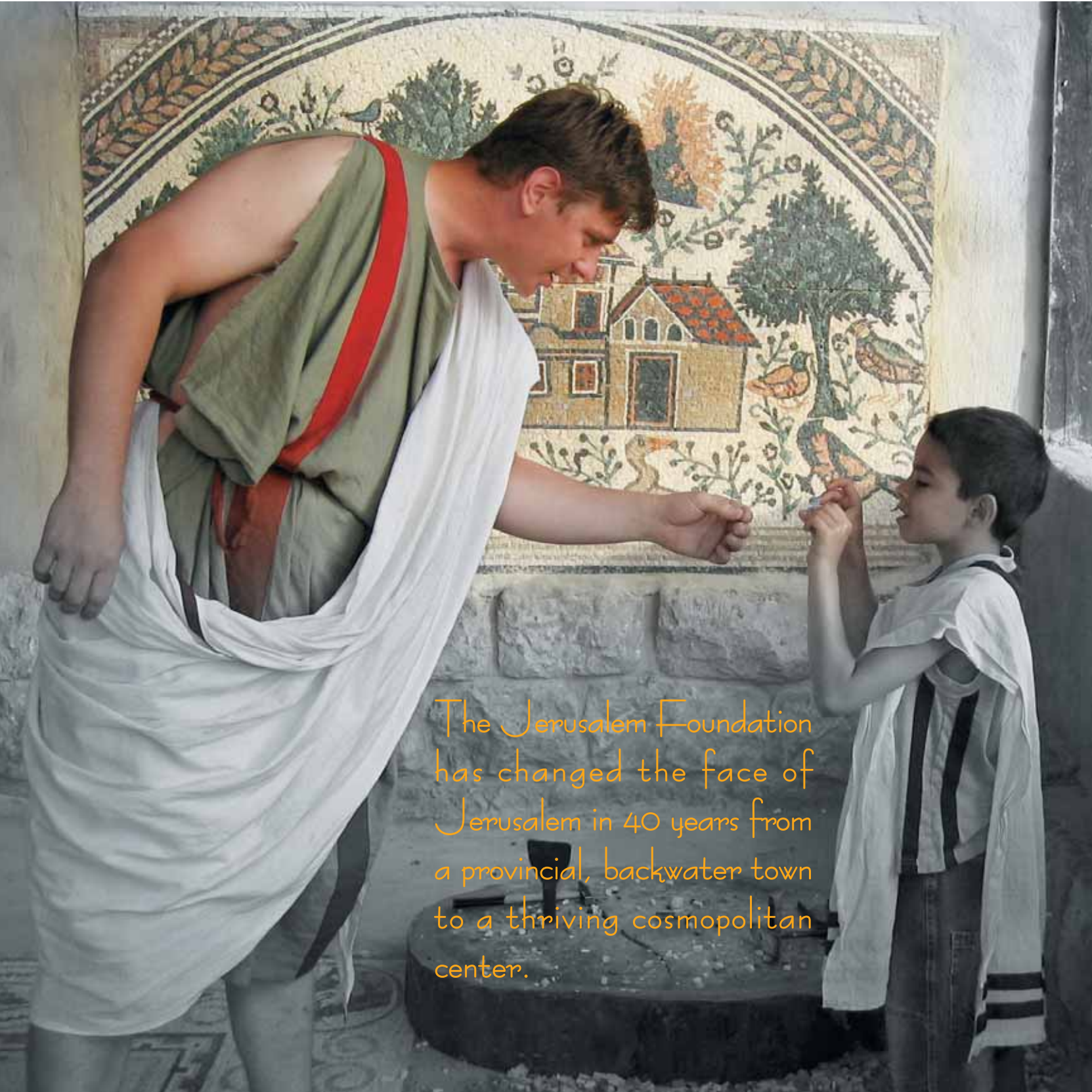
Expenditures on Projects (In millions of dollars)



Expenditures 2001 - 2005 (In millions of dollars)



* Note: The difference between contributions received and expenditure on projects during the year — or during any specified period of time — derives from: a) contributions received for endowment funds; b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.



The Jerusalem Foundation
has changed the face of
Jerusalem in 40 years from
a provincial, backwater town
to a thriving cosmopolitan
center.

AWARDS AND SCHOLARSHIPS 2005

During the past year the Jerusalem Foundation awarded a number of prizes and scholarships, as outlined below:

The Teddy Kollek Award for a significant contribution to the city of Jerusalem was awarded to:

- Prime Minister Erwin Teufel of Baden Wuerttemberg Germany - Life Achievement Award
- The Sourasky-Constantiner Family (Mexico and the United States)
- Allen Model (United States)
- Heskell Nathaniel (United Kingdom)
- Simon Rothschild (Switzerland)
- John C. Whitehead (United States)

Jerusalem Cinematheque/International Film Festival:

Wolgin Awards:

- Best Israeli Feature: **What A Wonderful Place** directed by Eyal Halfon (Prod.: Asaf Amir, Yoav Roeh)
- Best actor in an Israeli Feature film: Uri Gavriel **What a Wonderful Place**
- Best actress in an Israeli Feature film: Sigalit Fuchs **Joy**
- Best Israeli Documentary: **Sisai** directed by David Gavro
- Elke Einor Cinematography Award: Itzhak Portal **The Blue Lamb**, directed by Dani Dothan, Dalia Mevorach
- Editing Award: Era Lapid **Just Married**, directed by Ayelet Bechar
- Best Short Film: **Bleach** directed by Alon Benari
- Honorable Mention Short Film: **Be Quiet**, directed by Samah Zoabi

Jerusalem Foundation Prize for Young Screenwriters: Vidi Bilu and Dalia Hagar

Avant Garde Video Prize: Dana Tal

Jerusalem Foundation Marthe Prize for Tolerance and Democratic Values

was awarded to the "I Am You Are" program at the Jerusalem Cinematheque and to Natan Lavon

Jerusalem Foundation Teddy Kollek Prize for Leadership and Public Excellence

was awarded to Malky and Kalman Samuels, founders and directors of the SHALVA Association



Edelstein Scholarships for students at arts schools, including:

- Hadassah College, School of Visual Communications
- Ma'ale School of Television, Film and the Arts
- Jerusalem Academy of Music and Dance
- Naggar School of Photography, Music and New Media
- Sam Spiegel Film and Television School
- Music Academy
- Center for Middle Eastern Music and Dance
- Nissan Nativ Acting Studio
- The School for Visual Arts
- Bezalel Academy of Art and Design

JERUSALEM FOUNDATION DONORS

2005

Abraham Foundation	Bleiberg, Ehud	Cummings Foundation, Nathan
Academy Pictures A.G.	Bloom, Anthony	Daimler-Chrysler
Ackman, William	Bloom Family Foundation	Dan Family Foundation
Actentuch Foundation	Bloom, Nan & John	De Vorreter, Estate of Kusiel
Acteva.com	Bloom, Ray A.	Dent Charitable Trust
Aladdin	Bloomfield, Neri	Dichand, Hans
Alexander Foundation, Joseph	Bnai Brith Leo Baeck (London)	Djanogly, Sir Harry & Lady Carol
Allerhand, Prof. Jacob	Bollag-Bloch Foundation,	Dorset Foundation
Alon, Moris	Andre and Nicole	Dougherty, Edward
Ann Arbor Jewish Federation	Bottoms Jr., David N.	Dubin, Reva
Anonymous British Donors	Bornstein, Sandra	Dubinsky, Melvin
Arbeitskreis Kirche und Israel	Brandeis, Esther	Duffield, Dame Vivien DBE,
in Hessen und Nassau	Bregman, Ann	through the Clore Israel Fdn.
Arnovitz Family	Bronfman, Charles	Edelstein Estate, Louis
Aviva Plc. (Pehr-Gyllenhamar)	Brunschwig Foundation, Dr. Silvain	Edelstein Estate, Sonia
B & E Lyons Charitable Trust	Bundeskanzleramt, Austria	Education and Science Ministry,
B.A.S.F.	Burton, A&S 1960 Charitable Trust	Austria
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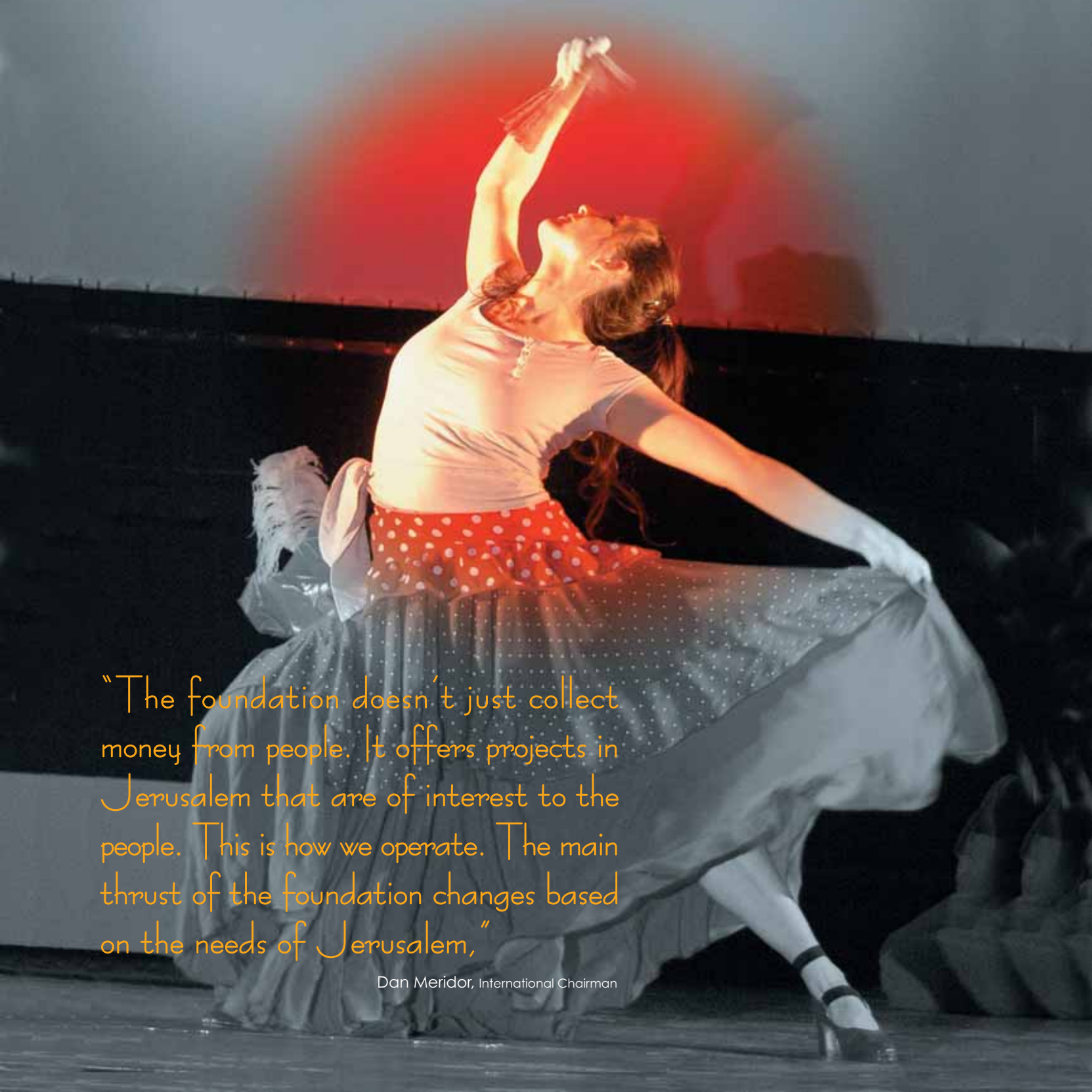
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The leadership of the Jerusalem Foundation in Israel and abroad inspire confidence and provide guidance and accountability in all major decisions.

A woman is captured in a dynamic dance pose. She is wearing a white short-sleeved top and a red skirt with white polka dots. A large, flowing grey skirt is attached to her waist, which she is holding out to the side. Her right arm is raised high, holding a small object, and her head is tilted back. The background is dark with a prominent red light source creating a glow. The text is overlaid on the lower left of the image.

"The foundation doesn't just collect money from people. It offers projects in Jerusalem that are of interest to the people. This is how we operate. The main thrust of the foundation changes based on the needs of Jerusalem,"

Dan Meridor, International Chairman

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The Jerusalem Foundation has its pulse on the city's heartbeat. It has built, established and created thousands of vital physical projects and social and educational programs that have greatly impacted the city's growth. The Jerusalem Foundation has affected every neighborhood in the city and has been instrumental in continually responding to the city's mosaic of unique challenges. Some of the flagship projects over the years include:



Education:

- "City as a School" program
- "Caring Community" project
- Jerusalem Institute for Israel Studies
- Sam Spiegel School of Film and Television
- Bernard M. Bloomfield Science Museum
- Central Arab Library
- Joseph Meyerhoff Youth Center for Advanced Studies
- Belmonte Science Laboratories Center at the Hebrew University
- Beit Bretter Youth Hostel for science education
- Hattie Friedland School for the Deaf
- Beit Zusman Multi-Service Center for the Deaf and Hearing Impaired

Tolerance and Coexistence:

- The Max Rayne Hand in Hand School for Arab-Jewish Education
- Museum on the Seam
- Beit Alpert Jewish-Arab Youth Orchestra
- Gishur (Bridging the Gap) Movement for religious and secular teenagers
- The Erna D. Leir "Gan Hashalom" Peace Kindergarten for Jewish and Arab children at the YMCA
- Adam Institute for Peace and Democracy

Arts and Culture:

- Mishkenot Sha'ananim, Konrad Adenauer Conference Center
- Jerusalem Cinematheque, Film Archive and the Jerusalem Film Festival
- "Free in June" program
- Yellow Submarine Music Center
- The Khan Theater
- The Rebecca Crown Auditorium and the Henry Crown Theater at the Jerusalem Theater
- The Jerusalem Music Center



Social, Health and Community Services

- The Jerusalem Shelter for Battered Women
- The Center for Children at Risk
- The Golden Era Comprehensive Center for the Elderly
- The Sheikh Jarrach Health Center
- The Zichron Menachem Day Care Center for children with cancer and their families
- 21 community centers throughout the city
- The Jerusalem Business Development Center
- New Leadership program for Ethiopian Immigrants



Parks and Recreation:

- The Tisch Family Zoological Gardens
- The Wohl Rose Park
- The University Botanical Gardens
- Koret Liberty Bell Garden
- The Haas and Goldman Promenades
- Teddy Stadium
- The Lea and Maurice Goldberg Sports Hall (Malha Basketball Stadium)
- The John Rubens Centre and the Vi Rubens Sportsfields
- The Golem Park and Noah's Ark Sculpture Park



Preservation and Heritage

- The Tower of David Museum of the History of Jerusalem
- The Kishle Excavations
- Renovation of the Via Dolorosa
- The Ein Yael Living Museum
- Restoration of Zion Gate, Herod's Gate and Tanner's Gate, Lion's Gate, Damascus Gate
- The Ophel Archaeological Gardens
- Numerous synagogues around the city

We have created
and "own" the very
facilities in which the
programs we support
to affect social
change take place.





"As an Israeli
and as a Jew,
I view helping to
safeguard Jerusalem
as a relevant
and leading city
as the Jerusalem
Foundation's role
and my personal duty."

Dan Meridor, International Chairmam



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