

The Jerusalem  
Foundation  
Annual Report  
2008/9





Jerusalem Botanical Gardens



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*View of Jerusalem Cinematheque from Above*



# From the President

Dear Friends,

Year after year, The Jerusalem Foundation persists in its endeavors to respond to the city's most pressing needs, and the past year was no exception. With the looming world economic crisis, our work became even more important to the residents of Jerusalem. Programs and institutions that make daily life more livable, whether through community programs that support weaker populations, cultural events that feed the soul or coexistence projects that build bridges of understanding among the diverse sectors of Jerusalem.

We are happy to share with you the Jerusalem Foundation's Annual Report for 2008, a year in which we raised a total of \$25.4 million in pledges and grants. This brings the total of all donations received by the Foundation in Jerusalem since its establishment to \$750 million (about \$1.275 billion if adjusted for inflation). The Foundation's allocations for the purpose of initiating, developing and operating projects in 2008 totaled \$29.8 million, of which almost 59% funded programs, and the balance funded physical projects and preservation.

In the course of 2008, the Jerusalem Foundation launched a major new initiative with the 'Adopt a Neighborhood' program that works comprehensively, together with all members of the community, to bring about change through programming and physical renewal – training local professionals and lay leaders to continue the work on the ground. This year also brought a renewal of cooperation and partnership between the Jerusalem Foundation and the Mayor of Jerusalem, working closely together for the future of the city.

The Jerusalem Foundation continues to strengthen and support community, culture and coexistence in Jerusalem and we are encouraged in our work by the loyalty and support of our friends worldwide and the cooperation and partnership of our board members here and abroad, whose active involvement is vital to our success.

For over 40 years, the Jerusalem Foundation has been dedicated solely to Jerusalem – working to ascertain the city's needs, empower residents to break the cycle of poverty and help ensure the development of an open, pluralistic and vibrant city. Though the challenges are growing, our work for the future of Jerusalem continues.

Thank you for your partnership.

**Ruth Cheshin**  
International President







*Bloomfield Science Museum*

# The Jerusalem Foundation

Jerusalem is a city that is revered and cherished around the world and is also the heart and soul of the Jewish people - the eternal capital. The Jerusalem Foundation, understanding the universality of Jerusalem and its importance as the focal point for people around the world, is at the forefront of efforts to ensure that Jerusalem will remain a modern open vibrant city while also responding to the needs of all its residents.

Jerusalem is the largest city in Israel, with 733,000 residents with complex and varied needs and it is also the youngest city in Israel, children and youth make up more than half of the population, 55% of these children live under the poverty line. Jerusalem also suffers from negative migration, 47% of those who leave Jerusalem are Jewish young adults, between the ages of 24-35 and over the last five years 83,300 people have left Jerusalem.

In Jerusalem, a disproportionate number of people face daily socio-economic challenges. Jerusalem is the seat of government, academia and religion but has no significant industrial base and it has been most difficult for the Municipality to respond to the myriad needs while confronting a small and shrinking tax base. Over the years, the Jerusalem Foundation has made the difference.

All of the citizens of Jerusalem benefit on a daily basis from the efforts of the Jerusalem Foundation. Jerusalem would be unrecognizable without the Jerusalem Foundation – without its community centers, sports complexes, parks, children's playgrounds, libraries, theaters, museums, without its arts schools and central science labs, with fewer daycares and homes for the elderly, with poorer school facilities and less educational innovation. Jerusalemites living in the periphery and those most in need of a helping hand, would not survive without the daily intervention of programs supported by the Jerusalem Foundation.

The Jerusalem Foundation has pioneered much of the archaeological discovery and preservation projects including the City of David excavations, the major gates of the Old City Walls, the Tower of David Museum and much more.

Someone, somewhere, benefits from a Jerusalem Foundation project every minute of every day and every night. The Foundation's work touches every population – Jewish, Muslim and Christian – of every social group of every age, in every neighborhood of the city.

Founded over 40 years ago by the legendary Mayor of Jerusalem, Teddy Kollek, the Jerusalem Foundation has an unmatched track record in creating and nurturing philanthropic projects in Jerusalem, creating a better quality of life for all residents. The Jerusalem Foundation links the international community to the city and together we aspire to make Jerusalem an inspiring capital, modern center and global city.



# VISION

The Jerusalem Foundation supports the growth of a vibrant, modern, flourishing city, rich with culture, economic vitality and strong and caring communities for all its residents.

Jerusalem should be a city that unites all people, regardless of background, and serves as a bridge to create goodwill and tolerance for people of all faiths. Jerusalem reflects the hope and meaning of Jewish existence and continuity.



# MISSION

With universal and Jewish values as the source of its inspiration, the Jerusalem Foundation seeks to create a just society for all citizens of Jerusalem. The Jerusalem Foundation works toward creating an open, equitable and modern society by responding to the needs of residents and trying to improve their quality of life. The Jerusalem Foundation will continue to pioneer change while at the same time supporting efforts to preserve the history of the city.

In particular, the Jerusalem Foundation has developed an agenda around three areas:

- **Community Empowerment and Economic Independence**
- **Coexistence — Living Together**
- **Cultural Life and Creativity**



# VALUES

**The Jerusalem Foundation is the only organization in Jerusalem that understands all aspects of the city, has strong and lasting relationships with all authorities and organizations that play a role in Jerusalem and has a record of over 40 years of successful partnerships with Jerusalem communities, and friends abroad.**

- The Foundation acts as impartial arbitrator and independent broker in Jerusalem for the competing interests of the various government departments, non-governmental agencies, other charities and local community volunteers.
- The Jerusalem Foundation provides full accountability and open reporting to its donors by maintaining ongoing contact with and supervision of all its projects in Jerusalem.
- The Jerusalem Foundation provides all services in house through its overseas department, projects department, accounting and technical departments, legal department and more.
- The Foundation holds regular meetings and seminars with policy makers, experts and academics on the changing needs in Jerusalem to consistently reassess projects and issues in need of attention.
- The Jerusalem Foundation's "designated donation" method, which pairs potential donors with projects in areas of their interest, encourages the donor's ongoing personal involvement with the project and the community.
- The Foundation builds a partnership between the donor and Jerusalem residents and creates a long-term relationship that can often last for generations.





# CULTURE

The Jerusalem Foundation has supported culture in the city for over 40 years and has established most of Jerusalem's major cultural institutions. A world class modern capital city must have a thriving cultural life and the Jerusalem Foundation has continued in 2008 to make this a priority. Government funding of the arts and culture is always limited and the first stop for budget cuts, putting cultural activities and institutions at perpetual risk.

In 2008 the Jerusalem Foundation developed cultural programming that made its impact at many different levels: dialogue between different groups through Speaking Art, international festivals that boost the economy and Jerusalem's image and Art Focus 5 an exhibition of contemporary art that brought leading artists from Israel and around the world to the general public in Jerusalem.

The renovation and development of the Daniella Passal Arts Incubator in 2008 is the first step in a larger program to provide opportunities for young artists working in Jerusalem and to create a critical mass of cultural life and activity that will make a direct contribution to keeping young people in the city.

The work done in 2008 has laid the groundwork for a comprehensive and exciting approach being implemented in 2009 in cooperation with all other agencies working on culture in the city and the Municipality to rejuvenate the city of Jerusalem, create new economic opportunities through creativity and tourism and help young people find their place in Jerusalem.





*Performance for Children, The Princess and the Porcupine*

# Culture Projects 2008

- **20,000 people of all ages** attended events of the Jerusalem Summer Nights Festival at 7 different locations around the city.
- **15,000 people attended** exhibitions of 18 artists around the city whose opening was celebrated at Manofim event.
- **20 Ultra Orthodox artists** exhibited their work at the Gruss Community Center in Romema.
- **2500 participants attended** the Meter by Meter poetry festival.
- **10,000 guests attended** the Jerusalem – Stengrama exhibition at the Artists' House where 81 artists gave their impressions of the banal life in Jerusalem.
- **1000 participants attended** activities of the Poetry Festival including an evening of Rock and Poetry.
- **1000 participants attended** the Shalem Dance Festival.
- **180 viewers enjoyed the Psik** performance of *Synchronizations* at the Gerard Behar Center for the Arts as part of the Purim Masks program.
- **150 viewers enjoyed a performances** of Tanatella at the Gerard Behar Center for the Arts.
- **Thousands of people of all ages** attended concerts at the Yellow Submarine.
- **200 viewers saw performances** of the Micro Theater as they traveled from location to location.
- **100 students learned** about the art of ink at the Jerusalem Studio School.
- **175 students study the art of film** at the Sam Spiegel School for Film and Television.
- **88 students received scholarships** to study in art institutions in return for their volunteer hours in the community.
- **The Hullegebb Ethiopian Theater Group** presented 30 productions around the city in neighborhood schools and community centers.
- **1000 soldiers, elderly, new immigrant, special needs students, single mothers, needy and handicapped** received subsidized tickets to performances at the Khan theater.
- **5500 tickets were purchased** to see films during the Jewish Film Festival at the Jerusalem Cinematheque.
- **The Israel Camerata**, Jerusalem received support for general operating expenses.



Art Focus



- **18 multi-session courses** were held at the Jerusalem Cinematheque teaching all facets of the art of film to a wide spectrum of the city's population.
- **8000 people from all over the country** attended 11 concerts of the Jazz Festival featuring artists from Israel and abroad at venues around the city.
- **500,000 viewers attended films** at the Cinematheque throughout the year.
- **200 films were screened in 8 locations** over 10 days during the Jerusalem International Film Festival.
- **1000 guests attended** the opening event of Art Focus – Can Art Do More? and viewed the original works of over 70 artists.
- **1000 young viewers enjoyed** a new play specially produced for children at the Khan Theater during Hanukah.
- **Renovations were completed** at the new Daniella Passal Artists' Incubator to encourage creativity in the city.
- **The Chamber Music Festival** at the Mary Nathaniel Hall at the YMCA included 15 concerts and 4 master classes.
- **The Jerusalem Quartet performs** for thousands of listeners in Israel and around the globe.
- **The Jerusalem Print Workshop** building was purchased to guarantee this institution a permanent home.
- **A building was purchased** to house the Artists Studios where 16 artists receive rent subsidies to keep young artists in the city.
- **Nisan Nativ Acting School** received emergency funding to enable them to remain open.
- **A new wing was opened** at the Jerusalem Cinematheque.
- **8000 viewers enjoyed films** under the stars during the Moonlight Cinema Festival.
- **150 Ultra Orthodox students** studied classical music on their home turf through the Gitit project.
- **Vertigo Dance troupe** received funding to provide a hall for performance and rehearsal space.
- **100 viewers watched** the performance Tehila by Tarantas Russian Theater in the Kleidman Hall of the Khan Theater.
- **1000 people participated** in the Ballroom Dance Festival.
- **Hundreds of people enjoyed** performances of the Arts Festival at a dozen locations around the city including the YMCA and Gerard Behar Center for the Arts.
- **Assisted the Hazira Theater** in moving to the Gerard Behar Center for the Arts.
- **750 youngsters enjoyed 5 performances** of the Sounds of Magic concert for children.
- **5 groups from Jerusalem and Europe** including Holland and France performed over the 5 days of the Irushalayim Festival.
- **Children enjoyed a performance** of Hebrew Language during Purim at the Train Puppet Theater.
- **1000 students visited** the art institutions of higher learning in an Open House Day organized by the New Spirit Student Organization.

## Museums

- **25,000 people learned** about the ancient history of this land at the Ein Yael Living Museum.
- **250,000 visitors became acquainted** with the world of science and technology at the Bloomfield Science Museum including 1750 groups who came for special projects.
- **New additions were added** to the Song of Songs section of the Ein Yael Living Museum.
- **49,256 visited the Museum of Italian Jewry** to view the 8 exhibitions that were displayed there this year.
- **31,700 visitors came to the Museum of Islamic Art** to view the exhibits and an additional 300 came to hear lectures on a variety of subjects dealing with Islamic culture.
- **219,000 visitors learned about the history** of Jerusalem at the Tower of David Museum.
- **The HeartQuake exhibition** at the Museum on the Seam, a socio political contemporary art museum inspired visitors.



*Nadine Gordimer and Amos Oz*

## Mishkenot Sha'ananim

### Activities and Events 2008

The General Director of Mishkenot Sha'ananim, Uri Dromi, has now completed his first year in this position and the level of activity and intellectual enterprise has never been greater. The Jerusalem Foundation is pleased to report on a year of growth and development and the launching of new initiatives and campaigns. Preparations for the upcoming 150th anniversary of Mishkenot Sha'ananim in 2010 have begun and the Mishkenot Open Museum connecting the renovated Windmill and planned Montefiore Museum are well underway.

Both the Cultural Center and the Jerusalem Ethics Center have produced highest quality events and activities. People from all across Jerusalem and around Israel came to Mishkenot Sha'ananim to participate.

Almost **9,000** special guests stayed in the Guesthouse in 2008 and enjoyed the unique character and charm of Mishkenot Sha'ananim.

### Highlights from the Cultural Center

#### First Ever International Writer's Festival at Mishkenot Sha'ananim

Mishkenot Sha'ananim played host to the fabulous cast of writers who assembled in Jerusalem to participate in the first ever Jerusalem International Writer's Festival. Hundreds gathered at the Konrad Adenauer Conference Center for the opening of the International Writers Festival. The President of Israel, Shimon Peres, addressed the crowd, as did Baghdad-born Israeli writer Eli Amir, who welcomed participants on behalf of the Festival's Israeli Writers. Amos Oz presented an award to Jean Mattern, the Editor of Foreign Language Acquisitions at Editions Gallimard in France – an editor who has taken great pains to ensure that Israeli literature appears in translation in his country.

The festival began a wonderful new tradition for the city and brought writers together from around the world in Jerusalem with special programming throughout the city in community centers and in schools.

#### Marking 70 Years since Kristallnacht

"When the Old World Goes up in Flames" – a week long international conference marking 70 years of Kristallnacht with lectures, discussions, observation and reflection, and also an unique display commissioned by the Zik Group, reminiscent of a destroyed synagogue that was installed for the occasion on the Mishkenot Sha'ananim rooftop.

### Highlights from the Jerusalem Ethics Center

**Chair: Prof. Itzhak Zamir**

#### Human Life & Dignity Conference and Exhibition

The conference dealt with: The Life & Dignity of the Combatant, The Life & Dignity of the Exile & Foreign Worker, The Life & Dignity of the Jew

#### Research Ethics

On the occasion of the publication of the book "Research Ethics" edited by Ruth Landau and Gabi Shefler, published by Magnes Press, researchers and ethics professionals from Israel and abroad dealing with ethics in the various research disciplines gathered in Jerusalem for a conference dedicated to those subjects.

#### Assessing Integrity & Corruption in Public Service

Examining the question of whether in addition to surveys, interviews, analysis of news clips and following investigations, it is possible to develop measures of integrity in public service and government corruption in Israel.

#### Urban Renewal – Attainable Housing

The focus of the discussion was on how to create new wealth and avail it to less fortunate groups in order to enable them to integrate and contribute to urban development with the participation of MK Ran Cohen, MK Meir Shetrit and MK Eitan Cabel.

#### INFO – Israel's Newsmakers Forum

With over 350 foreign journalists registered with the forum, INFO continues to hold monthly briefings, home hospitality and specially designed tours for journalists while highlighting the many facets of Israel and Jerusalem often not seen by the press.





# COEXISTENCE

In 2008, the Jerusalem Foundation continued to respond directly to the challenges facing coexistence in Jerusalem. Without peaceful coexistence in Jerusalem, a microcosm of the regional conflict, a stable future is difficult to envision. The Foundation created new shared spaces and expanded existing spaces where Jews and Arabs can exist together. We continued support to the Alpert Music Center, Djanogly Visual Arts Center, YMCA Peace Kindergarten, Jewish-Arab summer camps at the Bloomfield Science Museum and Ein Yael, Max Rayne School for Jewish-Arab Education, Streetball Tournament and the expanded activity of the Peace Labyrinth which hosted 3000 children in 2008.

Strategic intervention of the Jerusalem Foundation was designed to train new professionals in the field of coexistence development, assistance for community and education in east Jerusalem to create equality of opportunity across the city, advancement of values of tolerance and democracy through formal educational frameworks. Progress was made in 2008 with the expansion of the program Language as a Cultural Bridge, teaching spoken Arabic to Hebrew speakers and improving Hebrew language education for Arabic speakers – bridging this important cultural and linguistic gap in the city.

Learning to live together, involves all parts of the community and the Jerusalem Foundation continued to invest in coexistence between all groups through the Gishur program that funded activities for secular and religious youth, training leaders and reached out to over 150 young people helping them to change how they see the “other”.

The many challenges to coexistence are daunting but a comprehensive effort to expand the circle of living together for all of Jerusalem's heterogeneous population can and will create a new situation in the city. The demographic reality of Jerusalem cannot be ignored (Jews and Arabs – secular and religious) but over time, understanding and acceptance can grow.



Max Rayne School, A Hand in Hand School for Bilingual Education in Jerusalem



# Coexistence Projects 2008

- **60 kindergarten children** participated in weekly programs about equality and acceptance of "the other" run by the Adam Institute. Teachers from both Arab and Jewish schools around the city received 380 hours of in service training in the subjects of tolerance, equality, democracy and creating a non violent school atmosphere at the Adam Institute.
- **72 children** at the Erna D. Leir YMCA peace kindergarten received subsidies to enable them to participate in this unique program that lets Arab and Jewish children become friends at an early age.
- **74 kindergarten classes** visited the Bible Lands Museum and participated in the program *The Future Meets the Past* highlighting the common roots of Jews and Arabs.
- **67 Jewish and Arab students** studied music at the Louis and Tillie Alpert Music Center culminating with a festive concert by the joint Jewish Arab Orchestra for the December holidays.
- **The I Am You Are Program** celebrated 10 years of bringing Arab and Jewish youth together to communicate via film at the Jerusalem Cinematheque.
- **A new Tolerance Park and Monument** were established on the border between the neighborhoods of Armon HaNatziv and Jabel Mukhabar.
- **40 staff of Alyn Hospital** took part in a 5 day training course run by the Jerusalem Inter-Cultural Center to teach them to deal with the cultural sensitivities of treating their Arab patients.
- **300 Jewish and Arab young people** played basketball together in the annual Streetball Tournament.
- **3000 students visited** the Peace Labyrinth at the Bloomfield Science Museum to learn about the similarities and differences of "the other".
- **40 5th and 6th grade students** from the Phillip Lown Community Center and the Silwan School came together for 20 meetings of a joint Jewish Arab workshop.
- **Students in 25 schools in east Jerusalem** improved their Hebrew language skills.
- **75 adults studied Hebrew and Arabic** at the Jerusalem Inter-Cultural Center while also engaging in dialogue between the groups.
- **The Inter Cultural Center** has begun the groundwork for the next Managing Coexistence Course which develops new projects in east Jerusalem.





Erna D. Leir YMCA Peace Kindergarten

- **64 performing artists** came from all over the country to participate in the Speaking Art Conference. 400 people enjoyed the closing concert of the conference with popular Israeli singer Ehud Banai.
- **750 students in 5 schools** studied spoken Arabic as part of the Language as a Cultural Bridge program.
- **1000 students from Tzur Baher** visited the science campus of the Hebrew University.
- **Students of the Ibn Roshad School** in Tzur Baher received new equipment for their library and extra study assistance.
- **6 schools in east Jerusalem** spent 7 days each at the Djanogly Visual Arts Center enjoying artistic enrichment programming.
- **The YMCA held a Christmas party** for Christian orphans in Jerusalem.
- **650 residents of the city** received subsidized tickets to the Oud Festival and thousands more attended the festival over two weeks.
- **Residents of all ages** of east Jerusalem enjoy a wide variety of art projects in the newly renovated Paley Center for the Arts.
- **50 Students at the Max Rayne Hand in Hand School** received scholarships for their enrichment activities.
- **The 456 students of the Max Rayne Hand in Hand School** had their studies at the bilingual school enriched by:
  - Extra assistance in math, languages and other subjects at the learning center
  - Purchase of a teaching equipment and supplies for the laboratory
  - Purchase of computers and establishment of computer room
  - Educational tours around Jerusalem
  - Music lessons in darbuka, oud, recorder and mandolin
  - Enriched science studies
  - Purchase of equipment for the library
  - Art teacher



*I Am You Are Films & Identity Project*





# COMMUNITY

**T**hroughout the years, the Jerusalem Foundation has developed an expertise in community building. The lessons learned from years of professional involvement in neighborhoods and with partners across the city have led to the creation of an approach developed in cooperation with the people of Jerusalem - a process of empowerment that also includes sensitivity to values of coexistence and multiculturalism, providing all people in Jerusalem the opportunity for a better quality of life.

In 2008 there has been a refocusing of the Foundation's energies and resources on specific communities in Jerusalem on the periphery with struggling populations. Although Jerusalem is the poorest city in Israel further hand outs and welfare dependence will never break the cycle of poverty.

## **33% of families in Jerusalem live below the poverty line**

## **56% of the children in Jerusalem live below the poverty line**

In the past year, the Jerusalem Foundation has developed an approach of targeted economic independence projects, some already existing and being expanded and some new to widen the circle, during these even more difficult times. By developing independence and initiative, employment opportunities, vocational training, small business development and awareness of individual rights, the people of Jerusalem will be able to claim a better future for themselves and for the next generation. Over 200 women participated in economic independence programming, over 500 elderly residents received direct support, over 2000 special education pupils participated in cultural enrichment programming.

The future of community in Jerusalem also depends greatly on access to quality education. The Jerusalem Foundation continued to work toward equal educational opportunities for all Jerusalem residents and improving educational infrastructure in schools. Over 1000 Jerusalem pupils participated in special enrichment curriculum.

By targeting specific groups within the population and making strategic investment in education, the Jerusalem Foundation in 2008 was able to create new opportunities for Jerusalemites and to begin to develop a comprehensive and sustainable approach for each unique neighborhood in the city. Thus was launched the new flagship project of the Jerusalem Foundation, Adopt a Neighborhood initiative, that is now being implemented in three neighborhoods.





Schächter Garden at Beit Yehudit



# Community Projects 2008

- **Beit Yehudit (formerly ICCY) received** a new name and a major overhaul in order to serve the expanded needs the community.
- **Kraft Stadium received funding** for activities and the purchase of a new scoreboard.
- **The Stern Street Center for the Elderly** was renovated to enable the participants to enjoy their wide variety of programs.
- **Thousands of residents** from east Jerusalem are enjoying the newly renovated Beit David Community Center sports facilities.
- **The Jerusalem Botanical Gardens** received funding to support their ongoing activities.
- **The Stella and Alexander Margulies Sports Centre and Library** were renovated at the Phillip Lown Community Center in Kiryat HaYovel.
- **50,000 people attended** conferences and seminars at the Jerusalem Institute for Israel Studies and over 20 books and reports were published.
- **A torah was purchased** for the Western Wall Heritage Foundation.
- **3,480 entrepreneurs and business people** received services including initial consultation, business mentoring, preparation of business plans, loan assistance and participation in courses offered by the Jerusalem Business Development Center.
- **200 children and youth** enjoyed programs at the renovated Asper Community Center in Ramot.
- **500 Ultra Orthodox children visited** the Botanical Gardens for a special program during the Shmeta year.
- **500 youngsters in the Old City** benefited from a variety of programs including sports activities, a learning center, youth groups and more in order to strengthen this population.
- **The Four Sephardic Synagogues** in the Old City received new furnishings.
- **34 gardens were tended** around the city in the Community Gardens program.
- **200 elderly enjoyed** the Community Gardens project in 5 gardens.
- **A synagogue was renovated** in the Katamon neighborhood for the use by new Ethiopian immigrants.
- **690,000 visitors enjoyed** the green spaces and lively animals at the Tisch Family Zoological Gardens.
- **200 Ultra Orthodox youngsters** visited the Tower of David Museum.
- **Thousands of residents** in the neighborhoods of East Talpiot, Romema and A Tur continued to benefit from the wide variety of programs of the Caring Community project.



*Hattie Friedland School for the Hearing Impaired*

- **A wide range** of programs were supported at the Ir Ganim Community Council in Kiryat Menachem.
- **The 23 participants** in the pre-army volunteer program at Beit Matanya are better able to serve the residents of Gilo in their newly renovated facility.
- **A new irrigation system** was installed to keep the grounds of the Haas Promenade greener and fresher.
- **The Allison Peters Garden for the Children of Jerusalem** was renovated and upgraded for the residents of East Talpiot and Jabel Mukhabar.
- **504 students in grades 5 and 6** from 9 schools participated in intensive science study days at the Bloomfield Science Museum and the Meyerhoff Youth Center for Studies.
- **The students of the Gymnasia High School** are enjoying a newly renovated and equipped sports hall.
- **The Brandt School** in Neve Yaacov was renovated.
- **60 students at the Esther Greenberg Comprehensive School** received Art, Movement, Music, Photography and Animal Assisted Therapy.

## Education

- **28 students received** scholarships to participate in a joint delegation to Poland in partnership with the Halon Organization for disenfranchised youth.
- **130 high school students** of the Jerusalem Academy of Music and Dance High School performed in two final concerts at the Gerard Behar Center.
- **430 students in third grade** were introduced to music and song through the Hevrutav program.
- **800 students, teachers and teachers in training benefited** from the new Science Center at the David Yellin Teachers' Institute.
- **950 students participated** in the various magnet courses which enable students from every neighborhood to study the subjects of most interest to them.
- **Counselors working** at the Rene Cassin School and the Kedma School participated in 26 training sessions in the areas of setting boundaries and the psychological approach.
- **25 computers were purchased** to set up a second computer lab at the Henrietta Szold School.
- **70 students from 4 classes** in 2 Talmudei Torah completed computer courses to assist in bringing this community into the technological age.
- **300 students** at the Beit HaKerem Elementary School learned about Jewish and Israeli Identity in specially designed programs.
- **525 high school students** completed a special course in research and preparing independent study projects.
- **170 students participated** in a year long Model UN program in conjunction with the Foreign Ministry.





*The Stella and Alexander Margulies Sports Centre*

- **1000 students from 41 schools** across Jerusalem took advantage of the quality institutions of the city to learn extra subjects in-depth as part of the City as a School program which utilizes the many resources of the city to expand academic horizons.
- **The Hattie Friedland School** for the Hearing Impaired was renovated.
- **70 students of the Polinsky School** received extra tutoring help as well as scholarships and transportation subsidies.
- **40 students of the Lifta School** enjoyed upgraded theater and photography classrooms which enriched the study of these subjects.
- **15 students received** "personal trainers" for success in the Mentoring for Success Program.
- **15 students participated** in an intensive program for research at Belmonte Science Youth Laboratories using the various laboratories at the Hebrew University for which they received college credit.
- **Students of the Givat Gonen Elementary School** are learning about ecology and protecting important natural resources through a new rain water collection system project in their school.
- **100 needy students** received scholarships for their outstanding achievements in science.
- **30 kindergarten children** in Givat Mordechai enjoyed the upgraded playground and equipment.
- **The 100 students** of the Technological School in Pisgat Ze'ev benefited from expanded and enriched activities.

- **150 junior high school** students participated in the Science at Your Fingertips program at the Bloomfield Science Center to encourage the study of technology.

## Special Education

- **65 students at the Arazim school** learned about nutrition while preparing their own healthy breakfasts every day of the school year.
- **320 special education students** were provided with a long school day which included a hot meal, clubs and homework help.
- **1230 special education students** visited the city's many cultural institutions including, among others, the Ein Yael Living Museum, the Bloomfield Science Museum, the Tisch Family Zoological Gardens and more.
- **Students at the Jacqueline du Pre Language Kindergarten** received new books, musical instruments and playground equipment.
- **150 special education students** participate in a photography course at the Naggat School for Photography, Media and New Music.
- **80 students at the Alonim School** studied woodworking four times a week in the Carpentry Workshop.
- **100 students at the Hattie Friendland School for the Hearing Impaired** enjoyed enrichment activities and workshops in preparation for independent life.
- **50 children at the Sam and Ruthie Kindergarten** enjoyed a new toy library and additional hours of animal assisted therapy.





*Beit Hofmann Center for the Elderly*



- **10 classes from across the city** enjoyed 7 days of activities each at the Djanogly Visual Arts Center.
- **40 students from the al Basama School** visited various therapeutic sites at locations such as the Ein Yael Living Museum and the Tisch Family Zoological Gardens.
- **Children at the al Sharok Kindergarten** are enjoying a state of the art optical-music system.
- **Elderly residents** of the Beit Beyer Home for the Aged are enjoying the newly renovated wing.

## Libraries

- **300 books were purchased** for the Leo Model Library in Gilo.
- **A media center was established** jointly by the Leo Model Library and the Esther Greenberg Comprehensive High School in Gilo.
- **12 concerts were held** in the Rose Music Library.
- **200 books were purchased** for the Central Arab Library in east Jerusalem.
- **240 people attended** 3 concerts throughout the year at the Joseph Meyerhoff Library in Katamon.
- **Representatives of 22 organizations** for change, 20 publishers and 20 institutions participated in the Pen for Change fair during National Book Week.
- **50 books were purchased** for the Neufeld Library in Kiryat HaYovel.

## Social Services

- **8 women received rent assistance** after leaving the Battered Women's Shelter.
- **30 children who reside** in the Battered Women's Shelter attended Pesach camps.
- **Women from east Jerusalem** in transitional housing received counseling and other support during this difficult phase.
- **3 women residing** at the Battered Women's Shelter received scholarships to attend Hadassah College and Hebrew University.
- **147 single mothers** participated in the program Single Mothers' Independence Network Program and are now beginning to stand on their own.
- **10 women are supporting** their families by cooking meals for 220 Elwyn residents every day as well as private catering through the Women Cooking Up a Business program.
- **15 youth at risk confront** their issues working outdoors and confronting physical challenges in addition to their regular studies at the Ya'elim School at the Ein Yael Living Museum.
- **Over 100 students** living and volunteering in communities across the city received scholarships in return for their work.
- **250 young people** between the ages of 18-30 took part in the time bank, television magazine, immigrant leaders, multi cultural art and photography programs in the city center through Youth in the Center.
- **12 youth at risk received scholarships** to participate in acting and other classes at the Basement Theater.



- **120 children from disadvantaged families** participated in after school programs at the Paley Arts Center in east Jerusalem.
- **More than 200 families** are making more of their buying power by participating in the Food Coop in Gilo on their way to economic independence.
- **50 children from the Ethiopian community** in kindergarten through grade two are participating in a 3 year literacy program at the Givat Gonen School to provide them with the tools for academic success.
- **100's of calls were answered** in Russian and Arabic on the newly opened Keshet hotlines to provide information for parents of children with special needs.
- **Calls from 1000 elderly residents** of the city were answered by the Grey Action hotline.
- **600 golden agers attended** cultural activities.
- **300 children from the Battered Women's Shelter, Clubs** in east Jerusalem and of Ethiopian descent attended summer camps. 80 children with special needs attended camps as well.
- **60 needy elderly** received hot meals through the program at the Shmuel HaNavi Community Center.
- **110 needy elderly received** basic electrical appliances.
- **Elderly residents throughout** the city will receive personal treatment through the project for Prevention of Elderly Abuse.
- **Hundreds of schoolchildren** in Kiryat HaYovel heard the personal stories of 9 elderly speakers through the Generation to Generation project.
- **Beit Zusman held** a self empowerment course, a group for mothers, career counseling, individual therapy and a variety of other programs to serve the needs of the hearing impaired.
- **110 children received treatment** at Misholim Expressive Arts Therapy Center.
- **A gardening nursery** was added at yet another of Akim's shelter housing units.
- **60 participants enjoyed** the social activities of the Center for the Hearing Impaired in Abu Tor.
- **A social worker prepared** a mapping of the health needs of the residents of east Jerusalem in order to plan for those needs in the future.
- **15 professionals took part** in a First Aid training course in east Jerusalem and passed on their knowledge to 3000 residents about how to avoid and deal with household accidents.
- **1500 children in east Jerusalem** had learning disabilities identified and received treatment at the Center for Child Development run by Shekel.
- **Doctors took part** in an in service training day on the topic of the Law of the Patient, Death and the Transplant of Organs.
- **12 Ultra Orthodox women took part** in a Photography Course to enable them to enter this field as professionals.
- **35 students of the Haredi College** were provided assistance in job placement by a staff person hired for this purpose.
- **25 elderly Ethiopians reconnected** with their community and regained their respect through a series of meetings aimed at this purpose.

- **More than 30 Holocaust survivors** come weekly to the first Café Europa in Jerusalem, a project that provides not only social interaction but also support services.
- **150 elderly took part** in cultural and social activities at Beit Shweitz.
- **Tens of elderly come each week** to the newly renovated Center for the Elderly in the Christian Quarter of the Old City.
- **200-300 people received** therapy at the Sobell Therapeutic Pool in Gilo.
- **14 sight impaired youngsters** were able to complete their National Service through the help of Aluma.
- **300 children were given** professional counseling and 33 children were treated in the boarding unit of the Schusterman Center for Children and Families.
- **50 youngsters received subsidies** for therapeutic riding sessions.
- **The Sobell Oncology Unit** at Hadassah Hospital in Ein Kerem received ongoing support for their work with cancer patients.
- **A mobile Glaucoma Unit** visited work places around the city to provide free screening for this debilitating disease.
- **400 questions about health** rights were answered for the residents of east Jerusalem by the hotline established for this purpose.
- **Residents of Beit Tamar enjoyed** new equipment and renovations to their new home.



*Djanogly Visual Arts Center*



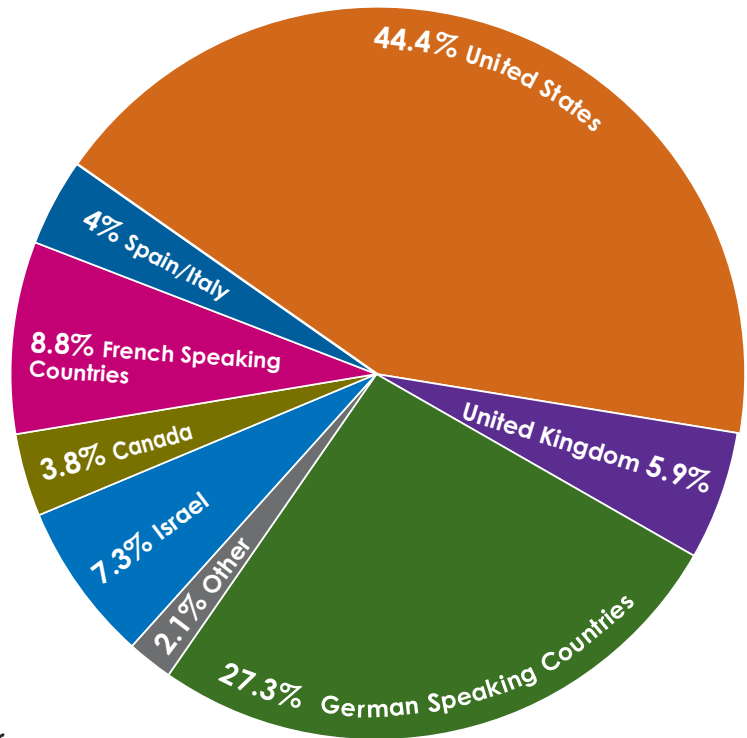
# FINANCIAL DATA 2008



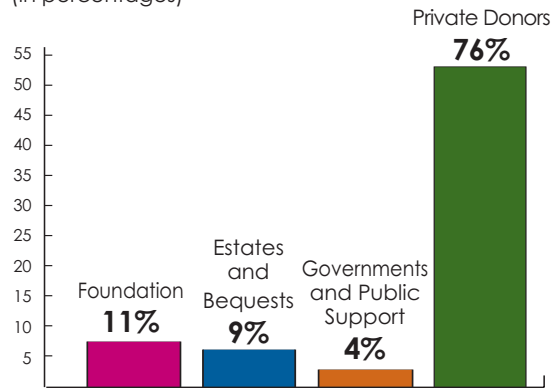
## INCOME

In 2008 a total of \$25.4 million was raised by the Jerusalem Foundation

Contributions by Country

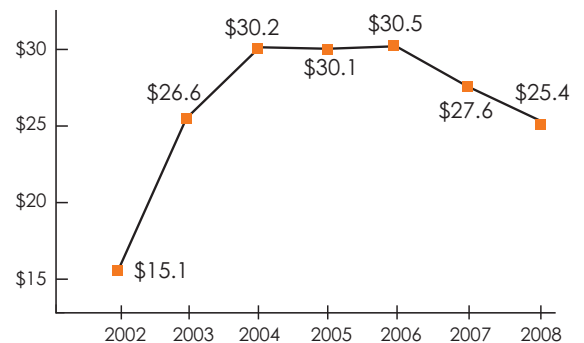


## Contributions by Type of Donor (in percentages)



9.8% of the Jerusalem Foundation's contribution income went to administrative and fundraising costs.

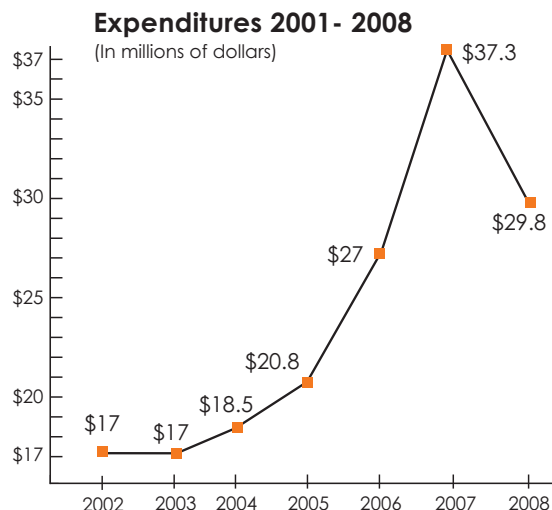
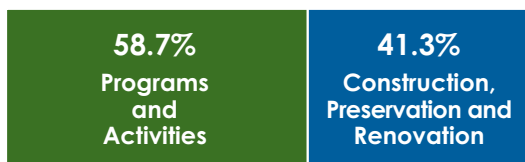
## Amount Raised Worldwide for Projects in Jerusalem (in millions of dollars)



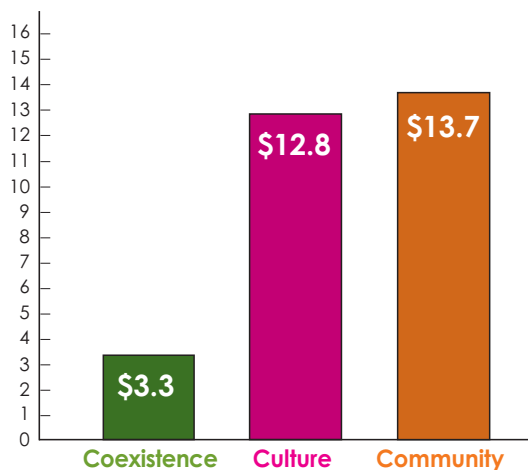
# EXPENDITURES ON PROJECTS

A total of **\$29.3** million was received in Jerusalem, **\$29.8** million was invested in initiation, development, construction, implementation and support of physical projects and of programs, excluding salaries.

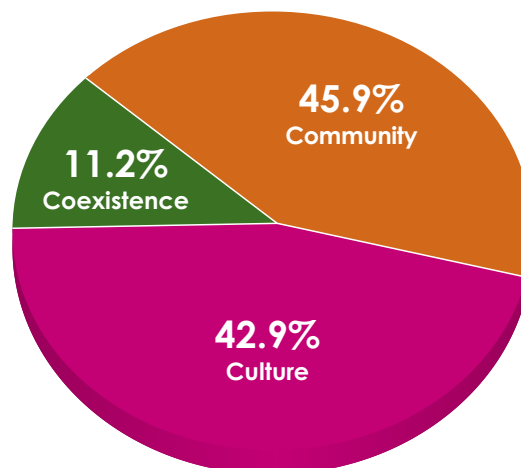
## Expenditures According to Type of Project



## Expenditures on Projects (In millions of dollars)



## Project Expenditures According to Area of Activity (in percentages)



\* Note: The difference between contributions received and expenditure on projects during the year — or during any specified period of time — derives from: a) contributions received for endowment funds; b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.



Speaking Art Conference



# AWARDS & SCHOLARSHIPS

During the past year the Jerusalem Foundation awarded a number of prizes and scholarships as outlined below:

**The Teddy Kollek Award for significant contribution to the city of Jerusalem was awarded to:**

- The Sobell Foundation (United Kingdom)

**Life Achievement Award:**

- Lia Van Leer (Israel)

**Jerusalem Foundation Martha Prize for Tolerance and Democratic Values:**

- Parents' Circle

**Jerusalem Foundation Teddy Kollek Prize for Leadership and Public Excellence:**

- **Aedel Sharabati** - Community Judge and Mediator in east Jerusalem
- **Rosie Varon** - Founder of the Varon Scholarship Program for Young Musicians
- **Yehudit Steiner-Freud** - Former Director of the Hadassah School of Nursing

**Jerusalem Cinematheque / International Film Festival**

- **The Wolgin Award for Best Full-Length Feature Film: 7 DAYS** For an intense and dramatic portrayal of a complex inter-relationship within a family during the traditional Shiva.
- Two Awards were given for best performances in an Israeli Full-Length Feature:  
**Best Actress: Hana Azulay Hasfary**, for her role in **7 Days**.  
**Best Actor: Alon Aboutboul and Moshe Ivgy**, for their roles in **Out of the Blue**.
- **The Wolgin Award for Best Documentary: Nicolai & the Law of Return** Director David Ofek and Producers Edna Kowarsky and Elinor Kowarsky.

- Special Mention: *Nuran*, directed by Amikam Shossberger.

- **The Wolgin Award for Best Short Film: Around Trip** Director, Gur Bentwich

- Special Mention:  
*The Repentance of Rachamim Hanuka* directed by Ariel Benbaji  
*Bait*, directed by Michal Vinik.

- **The "In the Spirit of Freedom" Awards in memory of Wim van Leer:**

Director Steve McQueen, for the film *Hunger*.  
Director Peng Tao, director of the film, *Little Moth*.

- Special Mention:  
*Under the Bombs*, directed by Philippe Aractingi.

- **83 scholarships** were given out to promising and outstanding young arts students and musicians from respected conservatories and art schools throughout the city as part of the Edelstein Scholarships and Leah Cheshin Scholarship programs.

- **73 conservatory students** received scholarships to attend outstanding music institutions in Jerusalem including The Jerusalem Conservatory of Music and Arts- Hassadna, The Ron Shulamit Conservatory, The Conservatory of the Jerusalem Academy of Music and Dance, The Pisgat Ze'ev Conservatory, and the Gilo Conservatory as part of the Varon Scholarship Program.

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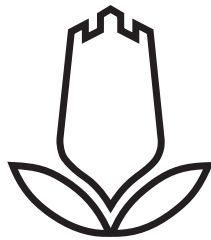


*Hullegebb Ethiopian Theater Troupe*



*Tolerance Park  
and Monument*





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