





COMMUNITY

Jerusalem Foundation

Annual Report









The Jerusalem Foundation has only one agenda: Jerusalem









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Any questions or concerns about the Annual Report should be directed to Ariella Bernstein: ariella-b@jerusalem-foundation.org. Information in this report is correct as of April 30, 2010.

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From the President

Dear Friends,

Year after year, the Jerusalem Foundation continues its work in Jerusalem among all sectors of the population, working with partners throughout the city to preserve the ancient and modern city and improve the quality of life for all its residents, east and west.

We are happy to share with you the Jerusalem Foundation's Annual Report for 2009, a year in which we raised a total of \$25 million in pledges and grants. This brings the total of all donations received by the Foundation in Jerusalem since its establishment to \$775 million (about \$1.3 billion if adjusted for inflation). The Foundation's allocations for the purpose of initiating, developing and operating projects in 2009 totaled \$22.3 million, 67.6% funded programs and the balance funded physical projects and preservation.

With slow financial recovery across the globe, 2009 has been a year of growth and stabilization. The Jerusalem Foundation has continued to invest in the human capital of Jerusalem, for example by supporting and expanding the 'Adopt a Neighborhood' program, empowering and strengthening the communities of Jerusalem. The planning and construction department of the Jerusalem Foundation has used 2009 as a planning year and in 2010 many

new construction and renovation projects will begin in the city with the support of our donors around the world.

Many projects developed this past year are specifically targeted toward young families and young adults. Following a detailed study of the emigration trends out of the city, this subject will be a focus of concerted efforts between the Municipality and the Jerusalem Foundation in the next two years, creating programs and projects to maintain the flourishing city's next generation of young people and families. Here too, much can be achieved with your help.

Jerusalem faces many challenges and the Jerusalem Foundation continues to work to identify and innovatively addess the most pressing needs and ensure and facilitate the development of an open, pluralistic and modern society in the city.

Thank you for your partnership and hoping to see you this year in Jerusalem.

Ruth Cheshin

International President



The Jerusalem Foundation

Jerusalem is a city that is revered and cherished around the world and is also the heart and soul of the Jewish people - the eternal capital. The Jerusalem Foundation, understanding the universality of Jerusalem and its importance as the focal point for people around the world, is at the forefront of efforts to ensure that Jerusalem will remain an open, tolerant and vibrant city while also responding to the needs of all its residents.

Jerusalem is the largest city in Israel, with 763,000 residents with complex and varied needs. It is also the youngest city in Israel, children and youth make up more than half of the population, 55% of these children live under the poverty line. Jerusalem also suffers from negative migration, 47% of those who leave Jerusalem are Jewish young adults, between the ages of 24-35 and over the last five years over 80,000 people have left Jerusalem.

In Jerusalem, a disproportionate number of people face daily socio-economic challenges. Jerusalem is the seat of government, academia and religion but has a weak industrial base and it has been most difficult for the municipality to respond to the myriad needs while confronting a small and shrinking tax base. Over the years, the Jerusalem Foundation has made the difference

All of the citizens of Jerusalem benefit on a daily basis from the efforts of the Jerusalem Foundation. Jerusalem would be unrecognizable without the

Jerusalem Foundation – without its community centers, sports complexes, parks, children's playgrounds, libraries, theaters, museums, art schools and central science labs, with fewer daycare centers and homes for the elderly, with poorer school facilities and less educational opportunities. Jerusalemites living on the periphery and those most in need of a helping hand are strengthened by the daily intervention of programs supported by the Jerusalem Foundation.

The Jerusalem Foundation has pioneered much of the archaeological discovery and preservation projects including the City of David excavations, the major gates of the Old City Walls, the Tower of David Museum and much more.

Someone, somewhere, benefits from a Jerusalem Foundation project every minute of every day and every night. The Foundation's work benefits every population – Jewish, Muslim and Christian - every social group of every age, in every neighborhood of the city.

Founded over 40 years ago by the legendary Mayor of Jerusalem, Teddy Kollek, the Jerusalem Foundation has an unmatched track record in creating and nurturing philanthropic projects in Jerusalem, creating a better quality of life for all residents. The Jerusalem Foundation links the international community to the city and together we aspire to make Jerusalem an inspiring capital, modern center and global city.





The Jerusalem Foundation supports the growth of a vibrant, modern, flourishing city, rich with culture, economic vitality and strong and caring communities for all its residents.

Vision

Jerusalem should be a city that unites all people, regardless of background, and serves as a bridge to create goodwill and tolerance for people of all faiths. Jerusalem reflects the hope and meaning of Jewish existence and continuity.

Mission

With universal and Jewish values as the source of its inspiration, the Jerusalem Foundation seeks to create a just society for all citizens of Jerusalem. The Jerusalem Foundation works toward creating an open, equitable and modern society by responding to the needs of residents and trying to improve their quality of life. The Jerusalem Foundation will continue to pioneer change while at the same time supporting efforts to preserve the history of the city.

In particular, the Jerusalem Foundation has developed an agenda around three areas:

- Community Empowerment and **Economic Independence**
- Coexistence Living Together
- Cultural Life and Creativity

The Jerusalem Foundation is the only organization in Jerusalem that understands all aspects of the city, has strong and lasting relationships with all authorities and organizations that play a role in Jerusalem and has a record of over 40 years of successful partnerships with Jerusalem communities, and friends abroad.

The Foundation acts as an impartial broker among various government departments, non-governmental agencies, charitable organizations and local community volunteers, building consensus, collaboration and partnerships that improves life in Jerusalem.

The Jerusalem Foundation provides full accountability and open reporting to its donors by maintaining ongoing contact with and supervision of all its projects in Jerusalem.

The Jerusalem Foundation provides all services in house through its overseas department, projects department, accounting, technical and legal departments.

The Foundation holds regular meetings and seminars with policy makers, experts and academics on the changing needs in Jerusalem to consistently reassess projects and issues in need of attention.

The Jerusalem Foundation's "designated donation" method, which pairs potential donors with projects in areas of their interest, encourages the donor's ongoing personal involvement with the project and the community.

The Foundation builds a partnership between the donor and Jerusalem residents and creates a longterm relationship that can often last for generations.



U R E

ulture bridges fragmented sectors of the population.

With culture comes a sense of normalcy within our troubled region, an improvement in quality of life, an increase in tourism and a boost to the economy.

The Jerusalem Foundation has been fostering culture in the city for decades. Responding to the ever changing demographic and economic needs, the Jerusalem Foundation leads the way in helping the city reach its cultural potential. The results will bring economic vitality, and more importantly, a cultural home for the city's creative and artistic community.

In 2009, we began creating a critical mass of culture by focusing on a number of objectives: enriching the cultural landscape, integrating culture in the fabric of the community, reframing the image of the city as a dynamic place, and leveraging Jerusalem's existing high profile cultural events to create spin-off programs in all parts of the city.

To further this vision, the Jerusalem Foundation developed a comprehensive plan that identifies the city's cultural needs and has designed a unique approach to bring positive change, quickly and effectively. The plan includes funding for programs that empower artists, expands audiences, contributes to the youthful, dynamic and economic health of the city, advances education in the arts, and enriches the community.

In keeping with our cultural vision, this year we focused on specific cultural-artistic fields including musical groups, visual art, dance, cultural infrastructure and special events, particularly in the center

of town, the beating heart of cultural activity.

Several special series have been initiated in order to create new platforms for artists to showcase their creative talents. Among them are the highly successful "Something Different," "Two in the Afternoon," "Dance at Large," and more.



Additionally, we continued to foster unique special events that offer a wide array of high quality cultural fare to varied audiences.

One Square Meter – Poetry Festival, is one such example. Now in its second year, some 5,000 people turned out to take part in this unique three day event, staged in the center of town. During the festival, poetry events were held in the City Center neighborhoods of Mahane Yehuda, Nachlaot and Musrara. It is a stage open to all, Jewish and Arab poets together, raising awareness for quality poetry.

Manofim, the city wide gallery opening season, embodies

our cultural mission. Over the course of a number of weeks, over 40 galleries and alternative spaces presented the works of more than 200 artists. More than 8,000 people country wide attended the event in 2009. The event has rapidly become a prestigious annual event showcasing contemporary art all over the city, highlighting the exciting and meaningful world of art to all.

The *Mahol Shalem Festival* is an annual celebration of contemporary Israeli and international dance. It has received international acclaim, presents a collection of fresh, cutting edge dance works by talented local and international choreographers. More than 3,000 people participated in the three day festival last year. The Shalem Dance Group practices right in the center of town, at the Morasha Community Center, and is committed to remaining in Jerusalem.

Manofim, One Square Meter Poetry Festival, and the Mahol Shalem
Festival are only a small slice of Jerusalem's cultural scene. The
Jerusalem Foundation continues its support of the International Chamber
Music Festival, the Oud Festival, various avant-garde repetoire groups,
museums, and arts education facilities. Individually and collectively,
they represent the Jerusalem Foundation's dedication to making
art and culture accessible to all without compromise, creating a
unique city that preserves historic elements and inspires a vibrant

cultural, modern city.





Culture Projects 2009

The Jerusalem Foundation is proud to support the following theaters, museums, performing arts groups, and educational institutions for the arts:

Theaters and Performing Arts:

- The Khan Theater
- The Train Theater
- The Israel Camerata Jerusalem Group
- The Yellow Submarine
- The Jerusalem Theater Company
- The Tarantula Dance Group
- Hazira Interdisciplinary Performance Art
- Kolben Dance Company
- Hullegeb Ethiopian Theater
- Psik Theater Company
- Vertigo
- Zik Group
- Basement Theater Group
- Mikro Theater Group
- The Incubator
- Pyromania
- Gerard Behar Center Blaustein Civic Center
- The Jerusalem Music Center

Arts Education:

- The Sam Spiegel Film and Television School
- The Ma'aleh School of Communications, Film and Television Arts
- Gonenim Multicultural Music Center
- School of Visual Theater
- Nissan Nativ Acting Studio
- Naggar School of Photography, Media and New Music

- Hassadna Jerusalem Conservatory
- The Jerusalem Center for Middle Eastern Music and Dance
- Hevrutav program in schools

Cultural Centers. Museums and Gardens:

- The Ein Yael Living Museum
- The Tower of David Museum
- The Old Yishuv Court Museum
- The Museum on the Seam
- The Bloomfield Science Museum
- The Herzl Museum
- The U. Nahon Museum of Italian Jewry
- Museum of Islamic Art.
- The Botanical Gardens
- The Tisch Family Zoological Gardens
- Mamuta at the Daniela Passal Arts & Media Center
- Art Cube Gallery at the Artists' Studio
- Jerusalem Print Workshop-Djanogly Center for Printmaking
- Barbur Arts Center
- The Artists House
- Mishkenot Sha'ananim Konrad Adenauer Conference Center

Festivals and Special Events:

- The Israel Festival
- The International Chamber Music Festival
- The Jewish Film Festival
- One Square Meter Poetry Festival
- Festival for a Shekel
- The Piyyut Festival
- The Mahol Shalem International Dance Festival

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- The Musrara Mix Festival
- The Oud Festival
- The Light Festival
- The International Jerusalem Film Festival
- Manofim

Below are some of the highlights from the cultural programs that received Jerusalem Foundation support:

Special Performance Series for 2009:

Nearly 30,000 residents enjoyed the following special performance series:

- **2,000** audience members enjoyed the "Two at 2 PM" series of performances and concerts by 100 different artists the Lab performance center.
- **800** audience members enjoyed the "Train Theater Express" performances by 20 different artists at the Train Theater.
- Throughout the city, **6,000** residents enjoyed performances by 80 artists as part of the "Citywide Performance Series."
- **2,000** residents enjoyed "Garden Melodies" musical performances in community gardens.
- 2,500 residents enjoyed Gvanim b'Gonenim musical performances by 60 artists as part of the Gonenim Music Center series at Keshet High School.
- 8,350 residents enjoyed various performances by 108 different artists in programs such as "Vanguard Jazz Series," "The Light Festival," the Emek Refaim Street Festival, and jazz performances in Liberty Bell Park.
- **2,400** residents enjoyed "Tuesdays at the Amphitheater" outdoor performances by 30 artists at the amphitheater in Liberty Bell Park.
- 1,600 residents attended the "Dance At Large" 6part series featuring top Jerusalem dance ensembles.
- 2,500 residents enjoyed the "Spotlight On" series presenting a selected repertoire of the best of Jerusalem's theater and dance groups.

Visual Arts:

8,000 residents enjoyed a two-week visual arts program called *Manofim* that included more than 200 national and international artists displaying their avant-garde works in 40 galleries and alternative spaces all over the city.

Festivals:

- **20,000** residents enjoyed the Oud Festival where more than 80 musicians performed.
- **5,000** residents enjoyed the Piyyut Festival where 60 artists performed.
- **5,000** residents enjoyed the One Square Meter poetry festival where 30 poets performed.
- 1,800 residents enjoyed the Musrara Mix Festival where 30 artists showcased their interdisciplinary artistic creations.
- 3,000 residents enjoyed the Mahol Shalem International Dance Festival where 30 dancers performed.
- **3,500** residents enjoyed a Ramot Percussion Community Festival.
- **600** residents enjoyed the performances at the Train Theater as part of the Virtuosio Festival.
- **350** residents enjoyed a "Deep Tones for Peace" interactive and internet-based live jazz festival by 12 musicians.
- 70,000 residents attended the International Jerusalem Film Festival where 170 films were screened from 45 countries.
- **500** residents enjoyed the Heder Dance Festival performed by 16 artists.
- **8,500** residents enjoyed the 12th Jerusalem International Chamber Music Festival.

Performing Arts:

 9,450 residents enjoyed unique performances by 242 performing artists affiliated with Psik Theater, Hullegeb Dance Troupe, Vertigo Dance Group, The Basement Theater group, and the Yellow Submarine. 15

- **650** residents enjoyed the Migdal David-Yellow Submarine Kabbalat Shabbat music program performed by 30 artists.
- **650** residents enjoyed street opera performances by Nissan Nativ's 12 performers at the U. Nahon Museum of Italian Jewry.
- 1,800 people attended the "Not Standards" series of jazz ensemble performances by 12 artists at the Yellow Submarine.
- 2,400 residents attended the "Something Different" series which presents the top Jerusalem artistic theater, dance and music ensembles. Over 120 artists performed.
- 1,800 residents attended a series of liturgical musical concerts by 50 different performers at the Tower of David Museum.
- 1,000 residents attended the World Music series of performances at the Confederation House.
- **2,800** children enjoyed specially subsidized holiday performances at the Psik, Khan, and Train Theaters.
- **600** residents enjoyed Mercaz Habama, a 12-part series of one-man shows.
- 500 residents enjoyed "Something Different," a special English language theatrical program by the Jerusalem Theater Group at the Gerard Behar Center.
- 3,000 residents enjoyed 130 musicians participating in the Jerusalem Music Center's chamber music

performances. More than **400** subscribers attended various Jerusalem Music Center performances.

Artist Funding and Subsidies for Attendance at Cultural Events:

- 850 residents attended the Dwek Gallery group exhibit Artist Workshop where 12 artists exhibited their work.
- One experimental video artist earned a special prize at the Jerusalem Film Festival.
- 900 residents received subsidies to attend the "White Noise" performance by the Vertigo dance group, which took place at Sherover Hall.
- Renovations were completed at the Art Cube Gallery at the Artists' Studio.

Museums and Cultural Sites:

- **30,000** school children learned about the ancient history of this land at the Ein Yael Living Museum.
- 205,926 visitors became acquainted with the world of science and technology at the Bloomfield Science Museum, including nearly 50,000 students that came as organized groups.
- **278,078** visitors learned about the history of Jerusalem at the Tower of David Museum.
- **54,800** visitors came to see one of the world's respected collections of Islamic Art at the Museum of Islamic Art.



- 740,000 visitors came to the Tisch Family Biblical Zoo.
- **71,508** visitors learned about the history of Zionism at the Herzl Museum.
- 40,000 visitors learned about Jewish life in Italy from the Middle Ages through the present at the U. Nahon Museum of Italian Jewry.
- 9,600 visitors came to the Museum on the Seam where the *Nature Nation* exhibit was on display as part of an ongoing exhibition series on human rights and socio-political issues.

Mishkenot Sha'ananim

Throughout 2009, Mishkenot Sha'ananim offered cultural programming, seminars, workhops, book launches, interfaith meetings, international press encounters, art exhibitions, and much more to the people of Jerusalem and all around the country. Over **15,000** people participated in programming at Mishkenot Sha'ananim, where high quality and inspiring events continue to attract participants from Israel and abroad.

Mishkenot remains a symbol of the truest pursuit of knowledge, arts and information in the heart of Jerusalem - the place where the minds of Israel and of the world meet.

Highlights of the cultural events include: the Mediterranean Cultures program: Greece - Between Mythology and Reality, the Jerusalem Conference of Jewish Writers and Poets, lecture series on literature and the opera, book launches, and an evening seminar about the work and thoughts of Sir Isaiah Berlin.

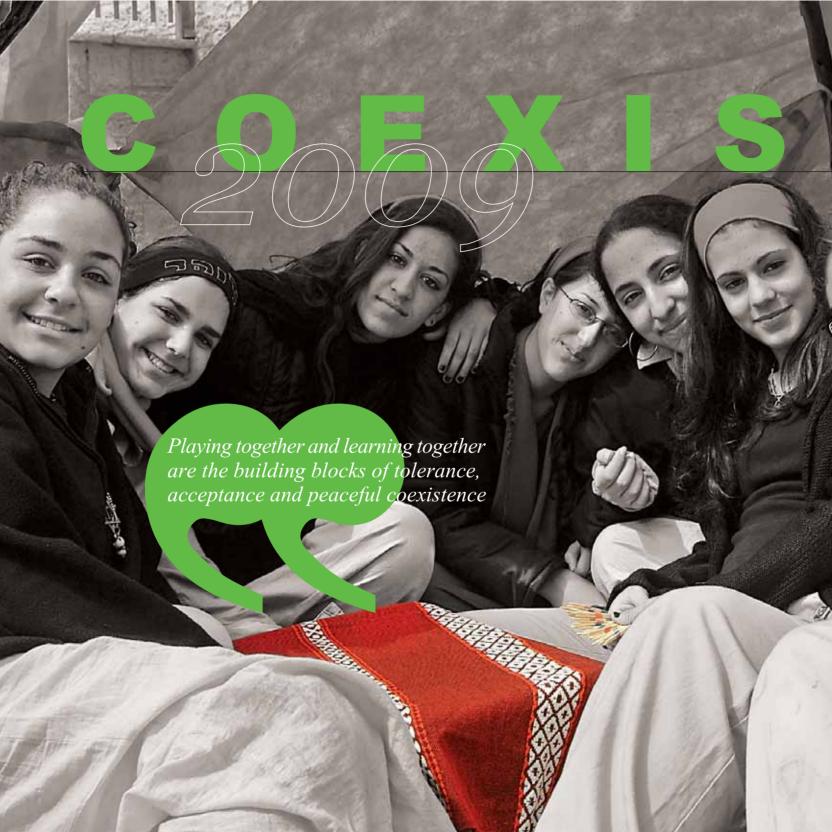
Programming at the Jerusalem Ethics Center included seminars on crafting ethical codes for various state legal entities and ethics seminars on public broadcasting, Operation Cast Lead, the Secret Service, the education system and interfaith dialogue. The Ethics Center also published three new books: "Ethics in Business: Applied Ethics," "Introduction to Ethics," and "Studies in Ethics."

The Konrad Adenauer Conference Center hosted hundreds of meetings and seminars including internal Mishkenot programming and prestigious international and local conferences. The European Israel Dialogue conference was hosted at Mishkenot for their very first meeting in Jerusalem.

Over the years, the Jerusalem Foundation has created a unique collection of contemporary photography in Israel that reflects life in the country, and reflects the tension between the old and the new, between contemporary art and the breathtaking views of the Old City and the historic building where Mishkenot is housed. This photographic collection appears in guest rooms, public areas and in a special exhibition this past year in the Dwek Gallery which included the publication of a catalogue of the works in the collection.







stable future for all Jerusalem's residents begins with sharing the city peacefully. Coexistence in a multiethnic city poses many daunting challenges, but everyday, the Jerusalem Foundation makes an effort to strengthen mutual understanding.

Coexistence projects address the difficult task of creating a new reality for a city, where the secular, the ultra-orthodox, the Arab and the Jew, begin the challenging process of inhabiting the same city.

The demographic reality of Jerusalem cannot be ignored, but the Jerusalem Foundation is committed to promoting tolerance, acceptance and growth among all of Jerusalem's residents.

The building blocks of coexistence include creation, expansion and sharing of public spaces, equal access to services for all residents, joint education, teaching tolerance, and participation in joint cultural programs.

When it comes to creating and sharing public spaces, the Jerusalem Foundation continues its longstanding support of the Alpert Music Center, where Arabs and Jews play music together, and the Cinematheque, where the I Am You Are program joins Jews and Arabs in filmmaking.

The Bloomfield Science Center, Ein Yael, and Djanogly Visual Arts Center are forums where Jewish and Arab children can share common interests

in science, nature, and art, and the Max Rayne Hand in Hand School for Bilingual Education, continues to prosper and will graduate a senior class in 2011.

Promoting tolerance starts with leveling the playing field by providing equal access to services for all of

Jerusalem's residents, Arab and Jew alike.

Foundation Annual Report 2009 In 2009, the Muslim Quarter of the Old City was included in neighborhood empowerment programs in order to extend community activities, educational opportunities, and social services to the Muslim Quarter.

The local community center known as the Spafford Annex is home to educational and recreational programs, which have made a direct improvement in scholastic achievements, the development of community leadership, strengthening of family health and parental guidance programs, an increase in sports, and recreational programs offered to residents. Participation has skyrocketed since this intensive involvement began — in two years, the number of residents participating in various programs increased sevenfold.





Living together also means learning together. June 2009 marked the first time in Israel's history where a high school class of Arabs and Jews completed a civics course together. The course spanned a three year period, and took place during tense times, during the Second Lebanese War in 2006 and Operation Cast Lead in January 2009. The program called *Living in Jerusalem* hosted twenty three students for three years; they were educated as one, took courses in civics, citizenship, government, democratic values, and political theory, and were taught by both Arabs and Jews. While there were admittedly some tense moments, this program epitomizes coexistence. The coeducational experience exposed students to a level of tolerance not previously enjoyed, something they will carry with them for a lifetime.

Tolerance extends to the arts as well. For the sixth year, the Jerusalem Foundation, in partnership with the Jerusalem Intercultural Center and an anonymous donor, hosted the *Speaking Art* Conference. The conference unites musical, theatrical and dance performers, Arab, Israeli, Jew, Christian and Moslem alike, for two days of fruitful dialogue, cooperation and joint learning. This year, for the first time, they came not only from all over Israel, but also from the West Bank, Hebron and Nablus. Workshops in music, theater, dance and movement were held, centered on the recurring theme of the "art of listening," a critical component for successful coexistence.

Understanding, leveling the playing field, learning together, and sharing spaces are the building blocks of tolerance, acceptance and ultimately peaceful coexistence.



Coexistence Projects 2009

At the Max Rayne School, A Hand in Hand School for Bilingual Education, where Arabs and Jews learn together:

- **500** students had their studies enriched by an Arabic book fair, musical studies, trips, exchange programs, and foreign language studies;
- 150 children received assistance in learning a second language and in mathematics;
- 50 children received scholarships;
- 77 students received funds for independent study in science;
- 26 computers were purchased;
- 50 children with learning difficulties received assistance in learning English;
- **3,000** books were purchased in Hebrew, Arabic and English;
- 185 elementary school children received class trips and special activities in nature, recycling and wildlife;
- 500 children participated in activities that developed their connection to their community, their school and their neighborhood in general;
- 1 part time Arabic librarian was added to organize, catalogue and expand Arabic books;
- 1 school counselor was added;
- Classes in darbuka (drums), the oud, the flute and the mandolin were offered; and
- Laboratory equipment and accessories were purchased.

250 students at 5 schools learned Arabic as part of the Language as a Cultural Bridge program.

At the Adam Institute for Democracy and Peace:

- 1,500 elementary and kindergarten school children received an introduction to basic democratic and humanistic principles, using arts and crafts, storytelling and group discussions;
- 60 kindergarten students participated in seminars on the importance of the environment:
- 6 schools, 3 Arab and 3 Jewish, participated in programs on tolerance and democratic principles;
- 120 teachers received training or participated in activities on the importance of democratic principles and tolerance: and
- 4 schools, 2 Arab and 2 Jewish, had teacher training programs on caring for the environment through democratic values, the rights of citizens, and encouraging group dialogue between different groups within the school.

120 children at the Erna D. Leir YMCA Peace Kindergarten received subsidies enabling them to participate in this unique program that joins Arab and Jewish children in friendship at an early age. **Hundreds of games and books** were purchased for the Peace Kindergarten.

14 Jews and 18 Arabs participated in a year long course on dialogue and coexistence under the *Managing Coexistence* program.

67 Jewish and Arab students received subsidies to study music at the Louis and Tille Alpert Music Center. The joint Jewish-Arab Orchestra produced a musical booklet for Arabic music and performed together honoring the December holidays.

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10 students began learning Hebrew and another 60-70 began learning Arabic as part of the *Talking Coexistence Center for Instruction of Hebrew and Arabic*.

61 Jewish adults participated in a program to learn Arabic. Participants included workers from the Center for the Elderly, National Insurance Institute, and the Ministry of Education.

At the Spafford Community Center in the Old City's Muslim Quarter and at Beit David in Wadi Joz:

- 20 Arab women were empowered to participate in their community center;
- 20 women participated in a Women's Entrepreneurial Workshop to learn how to develop and run a business;

- 120 benefited from a community garden;
- 20 elderly women and 20 elderly men helped plant the garden;
- 60 children from the learning center and 20 volunteers from the community participated in a one-time event at the garden;
- Activities were available to populations with special needs and a therapeutic group for elderly women was created;
- 25 boys and girls learned to be summer camp counselors and assist children from difficult homes;
- 2 elementary schools and 2 junior high schools learned about the importance of preventative health measures;



- 80 children received after school remedial education and enrichment activities (including sports, cultural activities, and gardening);
- 1,400 children from the Old City enjoyed recreational activities in sports, art, dance, drawing, scouts, table tennis, karate, football and basketball, under the auspices of the Manba Project;
- 200 children from the Old City attended summer camp where they enjoyed sports, arts and crafts, activities in the community garden, inflatable playground equipment, special outings to water parks in the center of the country, tours around the Old City, trips to the swimming pool at the Neveh Shalom Jewish Arab village, and to the Beit Halomotai (House of Dreams) amusement park for the younger children;
- 80 residents of the Old City's Muslim quarter took courses in Hebrew, secretarial skills, intergenerational courses, computer programming courses, and a course for youth at risk; and
- 30 male and 30 female senior citizens residents of the Old City Muslim quarter participate in a club where they attend special programs.

More than 60 Arab and Jewish performing artists came from all over the country to participate in the *Speaking Art Conference* where seminars and workshops were held in music, movement and theater. For the first time, they came from the West Bank, including Hebron and Nablus, Tel Aviv, east and west Jerusalem, Majd-el Krum, and more. More than 400 people enjoyed the closing concert where, for the first time, Israeli and Arab singers performed together.

18 university students from Hebrew University and from Al-Quds University, met on a regular basis throughout the year to work on a sociology project on national and cultural identity.

More than 100 Arab and Jewish children participated, with their families, in activities in Ein Yael Living

Museum, where they learned about our common link to archeology, history, nature, and the technological development of humankind.

20 Arab and Jewish children participated in the Ein Yael summer camp.

70 teachers at the Hattie Friedland School for the Deaf participated in workshops on conflict resolution.

500 orphans attended the YMCA annual Christmas party.

300 Jewish and Arab young people played together in the annual Streetball Tournament.

Over 200 people attended the First Annual Interfaith Tolerance Symposium at Mishkenot Sha'ananim. Panel participants included clergy from Islam, Christianity and Judaism, in a discussion on the "Universal Understanding of Tolerance through Faith." The Symposium concluded with an interfaith prayer ceremony at the Tolerance Monument and Park on the border between East Talpiot and Jabel Mukaber. The ceremony included a musical interlude performed by a multicultural group of students from the Hassadna - Jerusalem Conservatory, continued with Muslim, Jewish and Christian prayers recited by children, and concluded with prayers offered by Muslim, Christian, Jewish and Baha'i religious leaders.

There have been 11 successful years of the *I Am You Are* program at the Jerusalem Cinamatheque where Arab and Jewish youth work together to create films.

Over a 3 year period, 6729 children from 253 classes grades 4 through 7, Arabs and Jews, visited the Peace Labyrinth at the Bloomfield Science Museum to discover our similarities rather than highlight our differences.



At the Paley Arts Center, which completed renovations in 2009:

- 7 Jewish and Arab artists displayed their work in an exhibit entitled Fabricated Narrative:
- 35 Arab children from east Jerusalem participated in painting and calligraphy classes;
- 35 special needs children from east Jerusalem participated in art classes;
- 30 girls from east Jerusalem learned art and calligraphy;
- More than 200 east Jerusalem residents participated in computer training;
- 379 east Jerusalem residents took advantage of the Internet Open House; and
- 100 Arab boys and girls from the Old City attended summer camp where they had workshops in plastic arts, drawing and painting, competitions, quizzes, thinking games, computers, calligraphy, road safety, trips and more.

The tenth annual Oud Festival was held, celebrating this revered symbol of Arabic music. For the first time, the festival included

musicians from Syria. The opening and closing performances were sold out in the 1,600 seat Jerusalem Theater.

20 youth from religious, secular and mixed high schools attended an employment rights leadership conference.

61 high school students, from religious and secular schools, spanning the religious and political spectrum, raised awareness on handicap accessibility in Jerusalem, environmental preservation, and water conservation.

6 high school students participated in a two day seminar to learn about employment rights, rights of unionization, and preventing exploitation of workers.

13 Arab children, under the age of 16 were encouraged to return to school rather than work at the Mahane Yehuda market and 7 children under the age of 16 who previously worked at the Mahane Yehuda market now receive lessons in English, mathematics, and computers, along with assistance from an Arabic

speaking volunteer.

50 Arab children under 16. with their parents, were taken on two trips during the school year.

300 Jewish and Arab children aged 4 – 16 attended summer camp which included trips to the pool, plays, arts and crafts workshops, enrichment activities, hikes in nature and joint parent – child activities.

62 Jewish and Arab special needs children attended summer camp together at Variety Center.

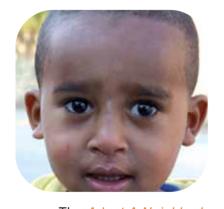
80 mildly to severely challenged children and young

adults from the Arab population in the A-Tur neighborhood participated in a summer camp with activities ranging from arts and crafts, plastic arts, drawing and painting, sports, singing and dancing.

12 Jewish and 8 Arab photojournalists took part in a photojournalism course at the Naggar School of Photography, Media and New Music, where they learned the art of photojournalism while dealing with issues of identity, politics, education and rights of the other.



fter decades of assistance to the various communities in Jerusalem, the Jerusalem Foundation understands the importance of cooperative efforts when empowering a community.

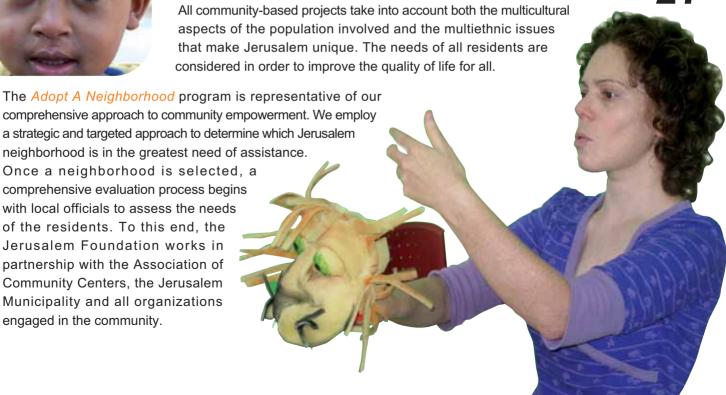


Whether it involves economic vitality projects, educational efforts through libraries and school renovations, special needs programs, community centers serving the elderly, or opening a park, empowerment is most successful when it involves grass roots efforts to improve the lives of all citizens.

All community-based projects take into account both the multicultural aspects of the population involved and the multiethnic issues that make Jerusalem unique. The needs of all residents are considered in order to improve the quality of life for all.

comprehensive approach to community empowerment. We employ a strategic and targeted approach to determine which Jerusalem neighborhood is in the greatest need of assistance. Once a neighborhood is selected, a comprehensive evaluation process begins with local officials to assess the needs

of the residents. To this end, the Jerusalem Foundation works in partnership with the Association of Community Centers, the Jerusalem Municipality and all organizations engaged in the community.



As each community population is unique, the needs of each area radically differ. Strategic plans are developed to sustain the community's future, and projects are designed to have the greatest impact on residents. The needs of one neighborhood, for instance, might be infrastructure projects for schools or libraries, but are not the needs of another where school programming or supplies are desired. Every community is different.

Once 'adopted,' the community is part of the Jerusalem Foundation family, a bond that continues for a five year period. The strategic plan for each community undergoes review and revision, projects are constantly evaluated for their impact, and course corrections are embraced if needed. Most importantly, due to the strategic partnerships developed during the 5 year period, the Foundation creates an environment where progress in the neighborhood is self-sustaining for the future.



neighborhood empowerment projects, educational programs, improvement of infrastructure, music and art performances, and coexistence projects for multiethnic tolerance among residents, the *Adopt A Neighborhood* program embodies the heart and soul of the Foundation's work.

In 2009, Kiryat Menachem, the City Center, Greater Katamon, and the Muslim Quarter of the Old City were 'adopted.'

The *Adopt A Neighborhood* campaign represents a unique cross section of the Foundation's core mission of community, culture and coexistence. Through



Community Projects 2009

Education:

280 students in the Givat Gonen Audre Rapoport high school participated in a program on water conservation.

328 students in the Raishet school participated in a water conservation program and classes were held on environmental protection.

460 students visited the Hebrew University for science lessons

1,300 books and 6 computers were acquired for the Tzur Bahar school.

At the Djanogly Visual Arts Center:

- 12 children received scholarships to a summer camp;
- **400** students from 6 schools visited the Center for a day of activities;
- 9 schools and more than 500 students from east Jerusalem schools visited the Center; and
- 12 girls worked on beautifying their school yard and surrounding area in the Center and the community center in Gonenim.

200 students received additional educational assistance in mathematics and English at the Brandt School.

60 children of Ethiopian descent, studying at the Brandt school, are learning in special groups to assist their progress and are participating in after school activities.

Gan Hammerman was renovated and received new chairs, games, printers and plants.

900 students from the Esther Greenberg Comprehensive Junior and Senior High School in Gilo benefited from renovated classrooms, the Learning Center assists children with special needs, and the CAST center assists at-risk youth.

80 students at the Polinsky School received additional academic assistance and 30 received scholarhips.

170 high school students from 14 schools participated in a year-long Model U.N. program in conjunction with the Foreign Ministry.

50 students benefited from the renovations that were completed at the Lifta School.

350 students at the Pisgat Ze'ev High School had special classes on the importance of communication.

15 students took scientific research courses at the Belmonte Science Center for Youth.

60 students received scholarships to participate in the City as a School program, allowing them the opportunity for in-depth study of subjects that interest them.

The following projects took place within the ultra-Orthodox education stream:

- 119 boys received computer instruction classes;
- 27 boys and girls with special needs received computer instruction classes;
- 1,500 children visited various science centers throughout the city;
- 160 students attended special science classes;
- **600** students attended community-wide science events; and
- **274** students visited the Tower of David Museum.

4 community facilitators helped more than 1000 Ethiopian families by securing access to the education, health and welfare systems.

Renovations were completed at Lycée Français de Jérusalem, the French High School in Jerusalem.

A logistical center was created in Lev Hair (City Center) that unites residents living in the area (through



the local community center) and the Mahane Yehuda open air market vendors association. The center allows vendors in the area, and local residents, to work together to improve socioeconomic conditions.

Special Education:

65 children in the Arazim school, specializing in atrisk youth and children with behavioral problems, received breakfast and a hot lunch every day.

320 special needs children participated in various after school activities.

1,230 special needs children visited the Tower of David Museum, Ein Yael museum, and the Crown Theater.

2,233 special needs children visited the Bloomfield Science Museum.

100 children from the School for the Blind participated in seminars to prepare them for independent living.

40 special needs students participated in photography courses at the Naggar School of Photography, New Music and Media in Musrara.

60 children in the Sam and Ruthi kindergarten benefited from a new playground area and programming activities.

100 special needs children participated in workshops at the Djanogly Visual Arts Center.

180 children from Al Bassma, a school for special needs children in east Jerusalem, visited the Ein Yael Living Museum and the Tisch Biblical Zoo.

Special needs children from east Jerusalem schools Al Bassman and Al Amal visited the Saba Jack animal therapy and riding centers.

85 special needs adolescents attended the Alonim School where they took courses on independent living.

60 special needs Alonim School students took a carpentry class where they can use their skills later on in life to become financially independent.

100 children from the Hattie Friedland School for the Deaf benefited from afternoon programming and seminars on independent living.

Libraries:

300 books were acquired for the Leo Model Gilo library, electronic chips were purchased to safeguard the books, and 6 computers were purchased.

250 books were acquired for the Central Arab library in east Jerusalem.

6 free concerts were held at the Joseph Meyerhoff library in Katamon.

50 Russian language books were acquired for the Bernhardt library in Neve Yaakov.

300 students in Neve Yaakov met with various authors at the Bernhardt community library.

200 CDs and DVDs were acquired for the Rose Music library in the German Colony.

An entertainment system was installed in the Rose Music library in the German Colony.

6 opera concerts were held in the Meyerhoff library in Ramat Eshkol.

Summer Camps:

40 hearing impaired adults over the age of 21, and 40 children between the ages of 10 and 15, from Abu Tur, participated in summer camp in Abu Tur.

62 Jewish and Arab special needs children attended summer camp together at the Variety Center.

41 children who attend boarding schools for children at risk enjoyed a summer camp which included arts and crafts, enrichment, sports, entertainment, recreation, and trips.

76 children who live at battered women's shelters attended summer camps where they enjoyed swimming, bowling and trips.

42 children, 75% special needs and 25% typical children, enjoyed Shutaf, a summer camp that combines special needs with normative children. Activities included outdoor events in cooperation with the neighboring Nature Museum, music, drama, arts and crafts, puppetry, dance and cooking.

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12 Jewish children with special needs took part in the Saba Jack Summer camp where they rode horses, participated in care for animals, and learned how to train and handle dogs.

54 children aged 6 - 12 enjoyed summer camp activities at the Djanogly Visual Arts Center.

70 children, aged kindergarten through 3rd grade from the Kiryat Menachem neighborhood enjoyed a three week camp program, where one week was focused on color, a second week on animals and a third on summertime activities.

32 new immigrants attended special summer camp where they learned their new language.

100 children from the Old City attended summer camp at the Paley Arts Center where they had workshops in plastic arts, drawing and painting, competitions, quizzes, thinking games, computers, calligraphy, road safety, trips and more.

200 children from the Old City attended summer camp at the Spafford Center where they enjoyed sports, arts and crafts, activities in the community garden, inflatable playground equipment, and special outings to water parks in the center of the country, tours around the Old City, to the swimming pool at the Neveh Shalom Jewish – Arab village, and to the Beit Halomotai (House of Dreams) amusement park.

20 Arab and Jewish children participated in Ein Yael summer camp.

300 Jewish and Arab children aged 4-16, attended summer camp which included trips to the pool, plays, arts and crafts workshops, enrichment activities, and nature hikes.

80 mildly to severely challenged children and young adults from the Arab population in the A-Tur neighborhood participated in a summer camp with activities ranging from arts and crafts, plastic arts, drawing and painting, sports, singing and dancing.

Social Services:

Renovations were completed at the Beit Beyer senior citizen's home.

The Kraft Stadium received continued support.

Beit Tamar, a residential home for handicapped adults, purchased special equipment, additional programs and social activities were added, and transporation was provided where needed.

Entrepreneurs in east Jerusalem received ongoing support, and small business loans were extended to special populations throughout the city as part of the JBDC Mati program.

The Jerusalem Institute for Israel Studies received support for various research projects that identify the needs of Jerusalem residents.

In Kiryat Menachem, one of our adopted neighborhoods:

- **2,000** members of the community, from youth aged 14 to seniors aged 87, in cooperation with the local Community Center, participated in a "Time Bank," where residents donate their time to other members of the community;
- 35 families participated in a "Toybrary" where they spend valuable time in a comfortable and safe environment, enjoying joint parent-child play activities, arts and crafts or reading together;
- Dozens of youth at risk benefited from a new coffee house that recently opened to empower them while helping them cope with their daily challenges;
- **3,000** residents benefited from various programming initiatives of the Adopt a Neighborhood program.



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- 100 residents took part in joint activities over the holiday of Hanukah;
- 1,400 families benefited from the community center that was renovated to include a synagogue, learning center, youth club and sports facility for Ethiopians;
- The sports hall was renovated;
- **30** children from the 7th grade participated in the *Mentoring for Success* program that paired them with university student "mentors" for enrichment programs; and
- 51 Ethiopian children from kindergarten through first grade benefited from a special program that develops basic learning skills, number recognition, and fine and gross motor skill development.
- **8,500** children received subsidies to attend the Tisch Family Biblical Zoo.
- 30 children living at a battered women's shelter received educational assistance and 76 attended summer camp.
- 5 women from the battered women's shelter received scholarships to attend courses that empower their financial independence.
- **250** single parent women participated in programs that encourage them to pursue their rights under the laws of the country.
- 12 women completed the Cooking up a Business program that helps them to become self-sufficient.
- **20** children at risk attended the Yaelim school for at risk youth.
- 100 students in the city received the Edelstein scholarships for post high-school higher education in the arts.
- **6** scholarships were given to students for participation in the Barbur Gallery art program that took place in Silwan.
- More than **5,000** participated in "Student Day" activities at the Hebrew University.
- 12 students received scholarships to the Basement

- Theater, which helps at risk youth using theater and drama to help them cope with their challenges. The Basement Theater itself also completed renovation and is now a fully functioning theater.
- **35** teenagers volunteered to teach senior citizens computer and internet skills.
- **45** teenagers volunteered to run summer sports activities for **130** children.
- **15** youth at risk attended the Psik Theater.
- **20** at risk youth improved their self esteem by learning how to train dogs.
- **20** children of Ethiopian descent participated in activities at the Hebrew University, Joseph Meyerhoff Youth Center for Advanced Studies.
- **14** Ethiopians were trained as tour guides in the Old City.
- Hundreds of old age homes in the city benefited from the creation of a website for the Time Bank, a cooperative that allow participants "deposit" their time by offering practical help and support to others, and are able to "withdraw" their time when they need services.
- 10 computers were purchased for the Lev Ha'ir (City Center) community center to assist children from Mahane Yehuda who are taking various classes.
- **20,000** residents of Lev Ha'ir (City Center) benefited from various cultural and community empowerment programs, including cultural events and creation of community gardens.
- **45** children and their parents in Lev Ha'ir (City Center) took part in classes to help smooth transitions to first grade and junior high school.
- The community center in the Katamon neighborhood was renovated and benefits all of the young children who use it for sports and after school activities. **Hundreds** of families benefit from this center.
- 25 professional staff were added in the Katamon neighborhood community center to conduct seminars and courses for residents.



At the Asper Community Action Center:

- 158 children and youth, normative, at-risk, special needs and disabled, participated in computer classes;
- 40 youth received leadership training through volunteer and hiking program; and
- 5 residents participated in values education activties.

60 volunteers participated in *Grey Action*, a seminar about rights of the elderly and **tens of thousands** of calls were received on a hotline about elder rights. The hotline also has Arabic and Russian language volunteers. Logistical and technical arrangements were made for city and area coordinators to learn how to detect, treat and prevent elder abuse.

80 senior citizens at the Shmuel Hanavi Community Center received daily hot meals.

100 Arab senior citizens in east Jerusalem received heaters, stoves and refrigerators.

20 scholarships were awarded to Hebrew University students to receive practical training in dealing with the elderly.

At Café Europa, a program that helps senior citizen Holocaust survivors:

- 50 participated in various cultural activities;
- 100 elderly women from the ultra-Orthodox community came together once a week for various cultural activities and told their personal stories to a representative from Yad Vashem;
- 50 senior citizens confined to their homes were given the opportunity to document their Holocaust memories; and
- 10 survivors met with 10 young adults to talk about their life experiences.

15 senior citizens confined to their homes had private cultural activities in their homes.

12 blind actors participated in activities with Psik Theater.

16 young adults, as part of their national service, assisted with blind residents in the city.

100 students with special needs received subsidies to attend Misholim art therapy center.

25 blind and deaf adults from east Jerusalem participated in various activities designed especially for them.

14 handicapped residents from Alyn Hospital benefited from new supplies and programming designed for them.

Hundreds of Arab parents with disabled children benefited from a hotline that provides information and advice for east Jerusalem residents. A new website was launched to assist east Jerusalem residents with special needs children, and the same organization that manages the website sends bimonthly packets of information on rights for special needs children.

50 residents of a hostel for special needs adults benefited from a new garden.

70 east Jerusalem families with special needs children received information on their legal rights. They also received instruction on how their special needs children can gain independence.

600 residents of east Jerusalem turned to an ombudsman center to learn about health care rights.

80 staff members from the Klalit health insurance clinic received training on the cultural sensitivities of their Ethiopian patients.

30 staff members from Alyn hospital received training on cultural sensitivities.

15 women from the ultra Orthodox community completed a special photography course that will empower them to be financially independent.

12 foundations and organizations participated in a program on the global financial crisis and the importance of maintaining social services to those with the greatest need.

A training course was given for ultra Orthodox college graduates on how to handle the challenges of the workplace.

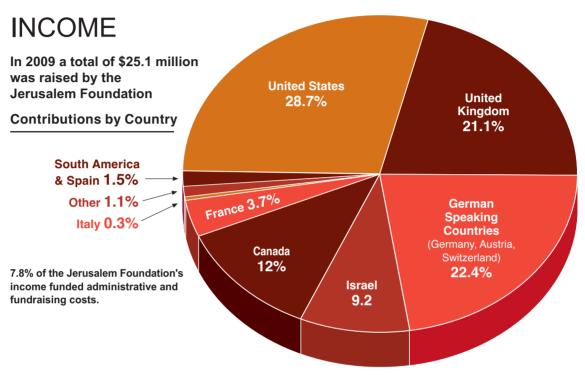
The Sobell Oncology Unit at Hadassah Hospital received ongoing support.

Beit Schweiz (the Swiss House) for elderly residents received funding.

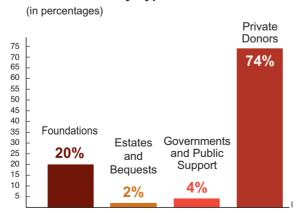
300 patients at the Melabev Club, who suffer from Alzheimers and dementia received support.

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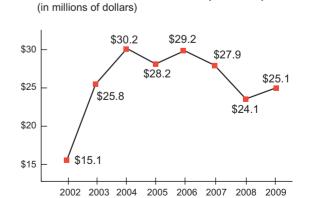
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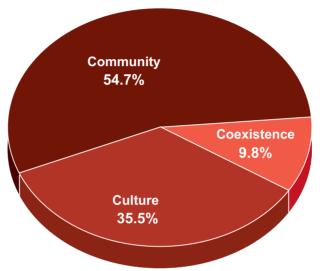
Contributions by Type of Donor



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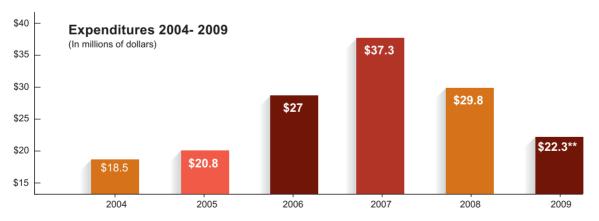


Project Expenditures According to Area of Activity (In percentages)









^{*} Note: The difference between contributions received and expenditure on projects during the year – or during any specified period of time – derives from: a) contributions received for endowment funds; b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.

^{**} Construction expenditures vary from year to year. Some years involve more planning, and less actual construction.

AWARDS & SCHOLARSHIPS

During the past year, the Jerusalem Foundation awarded the following prizes and scholarships:

The Teddy Kollek Award:

The Teddy Kollek Award is given to those who have demonstrated significant contributions to the city of Jerusalem. The 2009 recipients were:

- Bloomfield Family (Canada)
- BMW Group (Germany)
- Marcus Margulies (United Kingdom)
- Jacques-Alexandre (Sacha) and Marina Nahmias (France)
- Bernard and Audre Rapoport (United States)

Lifetime Achievement Award:

Lord Weidenfeld (United Kingdom)

Jerusalem Cinematheque / International Film Festival Awards:

The Wolgin Award for Best Full-Length Feature Film: Ajami.

Honorable mention: Eyes Wide Open, Director, Haim Tabakman.

Best Performances in an Israeli Full-Length Feature:

The Award for Best Actress: **Hana Rita Zohar** for her role in Mrs. Moskowicz and The Cats.

The Award for Best Actor: **Zohar Strauss** for his role in Eyes Wide Open.

Honorable mention: **Rotem Zisman-Cohen** for The Loners and Lost Paradise and **Sasha Agrounov** and **Anton (klin) Ostrovsky** for The Loners.

The Wolgin Award for Best Documentary: Diplomat, director Dana Goren, producers Eilon Ratzkovsky, Yossi Uzrad, Koby Gal-Raday, Guy Jacoal, and Noa Lifshitz.

Special mention: Yes, Miss Commander, directors

Dan Setton and Itzik Lerner.

As Lilith, director Eytan Harris.

Closure, director Anat Even.

The Wolgin Award for Best Short Film:

Guided Tour, director Benjamin Friedenberg.

Special mention:

Lost Paradise, director **Michal Brezis** and **Oded Binnun.**

Diploma, director Yaelle Kayam.

The "In the Spirit of Freedom" Awards in memory of Wim van Leer:

Director Andrzej Fidyk, Yodok Stories.

Director Andreas Østergaard, Burma VJ – Reporting from a Closed Country.

A Special mention for director Simón Brand for Paraiso Travel.

Scholarships:

100 scholarships were given to promising and outstanding young art students and musicians from respected conservatories and art schools in Jerusalem as part of the Edelstein and Leah Cheshin Scholarship program.

4 students at the Sam Speigel Film School received stipends from ndF.

69 conservatory students received Varon music scholarships to attend outstanding music institutions such as The Jerusalem Conservatory of Music and Arts – Hassadna, Ron Shulamit Conservatory, Conservatory of the Jerusalem Academy of Music and Dance, Pisgat Ze'ev Conservatory and the Gilo Conservatory.

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United States

The Jerusalem Foundation, Inc. (USA)

420 Lexington Avenue, Suite 1645 New York, NY 10170

USA

Tel: 212-697-4188 Fax: 212-697-4022 info@ifoundation.com

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mfogel@jfoundation.com

Associate Vice President and U.S. Desk Head in Jerusalem:

Shimon Arbel

shimon-a@jerusalemfoundation.org

Austria

The Jerusalem Foundation Österreich

Maria-Theresienstrasse 9/5 a

A-1090 WienAustria Tel: 43-664-9112-286 Fax: 43-1-9124-3864

austria@jerusalem-foundation.org

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Philippe-Giuseppe Kupfer austria@jerusalem-foundation.org

Senior Advisor to the President and Austrian Desk Head in Jerusalem:

Irène Pollak-Rein irene-p@jerusalem-foundation.org

Canada

Jerusalem Foundation of Canada National Office:

The Jerusalem Foundation of Canada

2 Place Alexis Nihon, Suite 1040 Montreal, Quebec H3Z 3C1 Toll Free: 1-877-484-1289

Tel: (514) 484-1289 Fax: (514) 482-9640

mberger@jerusalemfoundation.ca

Toronto Office:

The Jerusalem Foundation of Canada

1041 Avenue Road, Suite 208 Toronto, Ontario M5N 2C5

Tel: (416) 635-5491 jerusalemfoundationtoronto@

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rogers.com

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Canadian Desk Head in Jerusalem

Steve Solomon

steve-s@jerusalem-foundation.org

French Speaking Desk

The Jerusalem Foundation

11 Rivka Street POB 10185

Jerusalem Foundation 91101

ISRAEL

Tel: + 972-2-675-1786 Fax: +972-2-565-1008

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Yaacov Loupo

loupo-y@jerusalem-foundation.org

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Die Jerusalem Foundation Deutschland e.V. Martin-Buber-Str. 12 D-14163 Berlin Germany

Tel: 49-30-8090-7028 Fax: 49-30-8090-7031 jfdberlin@onlinehome.de

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Hildegard Radhauer

Senior Advisor to the President and German Desk Head in Jerusalem:

Irène Pollak-Rein

irene-p@jerusalem-foundation.org

National Director Germany:

Gabriele Appel gabriele-a@jerusalemfoundation.org

Italy

Jerusalem Foundation Comitato Italiano Via Francesco Siacci, 6 00197 Roma Italy

Tel: 39-06-80665339 Fax: 39-06-8081983 mirhagg@yahoo.it

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Italian Desk Head in Jerusalem:

Tamar Millo 00972-54-7532534 Tamar-m@jerusalemfoundation.org

Switzerland

The Jerusalem Foundation Switzerland

POB 9310

CH-8036 Zürich

Switzerland

Tel: 41-44-4620421 Fax: 41-44-4672775 blumzuerich@bluewin.ch

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Senior Advisor to the President and Swiss Desk Head in Jerusalem:

Irène Pollak-Rein

irene-p@jerusalem-foundation.org

Spain and Latin America

The Jerusalem Foundation Spain and Latin America

Atlas Capital

Montalban 9, Bajo izq. Madrid, Spain 28014

Tel: + 34-91-524-1123

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Senior Advisor to the President and Desk Head in Jerusalem:

Arie Zehavi

Arie-z@jerusalem-foundation.org

United Kingdom

The United Kingdom

Administered by Prism the Gift

Fund

20 Seymour Mews London W1H 6BQ

UK

Tel: 44-020-7482-6076 uk@jerusalem-foundation.org

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U.K. Desk Head in Jerusalem:

Nurit Gordon

nurit-g@jerusalem-foundation.org

Development Director:

Neil Greenbaum

neil-g@jerusalem-foundation.org





The Jerusalem Foundation

P.O.B. 10185 Jerusalem, 91101 Israel

Tel: 972 - 2 - 675 1711 Fax: 972 -2 - 673 4462

info@jerusalem-foundation.org www.jerusalemfoundation.org









СОММИМІТУ