

# The Jerusalem Foundation



C U L T U R E

COEXISTENCE

COMMUNITY



Annual Report 2010

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Photos: Jerusalem Foundation staff  
Design: Abstract, Youval Hefetz







*The Second International Writers' Festival at Mishkenot Sha'ananim*



*Ballet class in Greater Katamon, one of our adopted neighborhoods*





## From the President

Dear Friends,

Year after year, the Jerusalem Foundation continues its work in Jerusalem among all sectors of the population, working with our partners worldwide to preserve our ancient and modern city all while improving the quality of life for all its residents, whether Jewish, Muslim or Christian.

We are happy to share with you the Jerusalem Foundation's Annual Report for 2010, a year in which we raised more than \$26 million in pledges and grants, of which 69.6% was allocated to programs and activities while the balance was allocated for physical projects and preservation.

The total of all donations received since the Jerusalem Foundation's establishment is now more than \$800 million (about \$1.5 billion if adjusted for inflation). None of our work would be possible without your support.

Despite slow financial recovery across the globe, we have continued to invest in Jerusalem. Our Adopt a Neighborhood program has continued to strengthen Jerusalem's communities and the program is now running in full force in four communities. This year, the city has been recognized as one with a vibrant cultural scene for Jerusalem residents and has garnered widespread acclaim. Our coexistence programs continue to make progress as we strive for tolerance and mutual respect among all residents.

In 2010, we completed several important physical projects, including among others the Stella and Alexander Margulies Education Center on Mount Herzl, renovating the Gerard Behar-Hilda and Jacob Blaustein Civic Center, building a learning center in the Central East Jerusalem Library and upgrading a soccer field in Beit Safafa.

Our work over the last few years has largely focused on stemming negative migration from the city. Our projects target young families and young adults, with the overall goal of facilitating the development of Jerusalem as a modern, tolerant and open city with something for everyone.

With the help of our friends worldwide, the Jerusalem Foundation has left its imprint on more than four thousand projects. We continue to face many challenges, always seeking to identify the city's most pressing needs and find innovative solutions to address them, thus safeguarding Jerusalem for generations to come.

*Thank you for your partnership and hoping to see you this year in Jerusalem.*

**Ruth Cheshin**  
International President





*Music in Community Gardens*

# The Jerusalem Foundation

**J**erusalem is a city that is cherished around the world and is the heart and soul of the Jewish people. The Jerusalem Foundation, understanding the universality of Jerusalem and its importance as a focal point for people around the world, is at the forefront of efforts to ensure that Jerusalem remains an open, tolerant and vibrant city while also responding to the needs of all its residents.

Jerusalem is the largest city in Israel. Its 780,000 residents have complex and varied needs. It is also the youngest city in Israel: children and youth make up more than half of the population, and 55% of these children live below the poverty line. Jerusalem also suffers from negative migration: 47% of those who leave Jerusalem are Jewish young adults, between the ages of 24-35. Over the last five years over 80,000 people have left Jerusalem.

In Jerusalem, a disproportionate number of people face daily socio-economic challenges. Jerusalem is the seat of government, academia and religion but has a weak industrial base. It has been most difficult for the municipality to respond to the myriad needs while confronting a small and shrinking tax base. Over the years, the Jerusalem Foundation has made the difference.

All residents of Jerusalem benefit on a daily basis from the efforts of the Jerusalem Foundation. Jerusalem would be unrecognizable without the Jerusalem Foundation. Four decades and 4,000 projects later, Jerusalemites living on the periphery and those most in need of a helping hand are strengthened by the daily intervention of programs supported by the Jerusalem Foundation.

Jerusalem's community centers, sports complexes, parks, children's playgrounds, libraries, theaters, museums, cultural activities, art schools, science labs, daycare centers, homes for the elderly, school facilities and much more are thanks to the Jerusalem Foundation's efforts.

Someone, somewhere, benefits from a Jerusalem Foundation project everyday. The Foundation's work touches every population, Jewish, Muslim and Christian, every social group of every age, in every neighborhood of the city.

Founded over 40 years ago by the legendary Mayor of Jerusalem, Teddy Kollek, the Jerusalem Foundation has an unmatched track record in creating and nurturing philanthropic projects in Jerusalem, creating a better quality of life for all residents. The Jerusalem Foundation links the international community to the city. Together, we make Jerusalem an inspiring, modern center and global city.







*Speaking Art Conference 2010*



# Our Vision

A vibrant, modern, flourishing city, rich with culture, economic vitality and strong, caring communities for all its residents.

# Our Mission

The Jerusalem Foundation works toward creating an open, equitable and modern society by responding to the needs of residents and improving their quality of life through a comprehensive approach centered on community vitality, cultural life, and coexistence for all Jerusalem's residents.

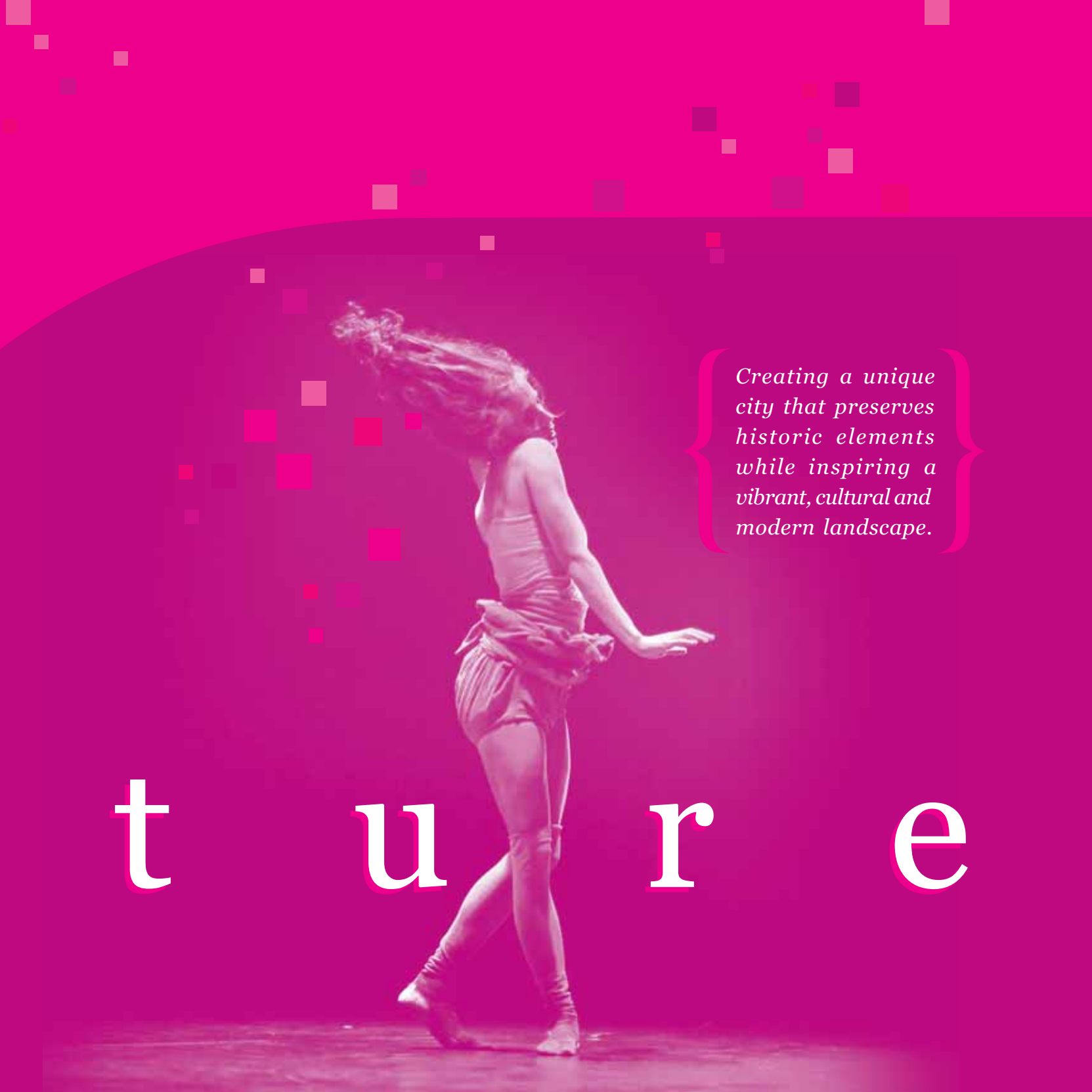
# Our Values

- We know Jerusalem.
- We empower active, vibrant and tolerant communities.
- We have an unmatched record of improving quality of life.
- We understand all aspects of the city and have strong and lasting relationships with all authorities and organizations that play a role in Jerusalem.
- We are an impartial broker among various government departments, non-governmental agencies, charitable organizations and local community volunteers, building consensus, collaboration and partnerships that improve life in Jerusalem.
- We provide full accountability and open reporting to our donors by maintaining ongoing contact with and supervision of all projects.
- We hold regular meetings and seminars with policy makers, experts and academics on the ever-changing landscape of Jerusalem and reassessment of the city's needs.
- We pair potential donors with projects in areas of their interest, encourage the donor's ongoing personal involvement with the project and create partnerships between the donor and Jerusalem residents for long-lasting relationships.



C u l



A woman with long, flowing hair is captured in a dynamic dance pose on a stage. She is wearing a white, sleeveless dress with a ruffled waist. The background is a solid pink color, and numerous small, semi-transparent squares of various shades of pink and white are floating in the air around her. The overall mood is vibrant and artistic.

*Creating a unique  
city that preserves  
historic elements  
while inspiring a  
vibrant, cultural and  
modern landscape.*

t u r e

# Culture

Above and beyond its importance to the quality of life in the city, culture serves as a catalyst for economic revitalization, an effective educational tool and a vital component in our community and coexistence work.

Living and breathing Jerusalem's cultural scene, its strengths and weaknesses, realities and dreams, needs and potential, the Jerusalem Foundation's Art and Culture Department business plan is designed to tap into the city's immense human resources and cultural assets, allowing them to flourish. The comprehensive plan focuses on accelerating the local artists' activities, creating job opportunities, increasing art-consumer audiences and impacting the city's image as a dynamic, relevant cultural center.

The intensive efforts, accompanied by those of the Jerusalem Municipality and other strategic partners, are bearing noticeable and measurable results: the numerous cultural organizations we support continue to develop and grow, the artistic ensembles expand their repertoire and exposure, the public is flocking to enjoy the plethora of performances and special events, and more and more independent artists recognize that the city is not only inspirational to their work but also relevant to their careers.

The Israeli and international press covering many of the city's cultural events highlighted the richness and quality of Jerusalem's unique and varied cultural landscape, and praised the swath of cultural opportunities throughout the year.





The significant increase in cultural activity and the positive change in the public perception were a direct result of our continued, strategic support of the various projects presented in the following pages. Each project, large or small, is an important piece in the larger puzzle, which forms our cultural landscape, the spirit and soul of our beloved city.

## **The Challenge:**

Enrich Jerusalem's cultural landscape, empower local artists, bolster cultural institutions, expand cultural consumers and improve the city's image.



## **The Solution:**

Promote high quality, widespread, and affordable events in every corner of the city.







*Muslala, where artists from the City Center,  
one of our adopted neighborhoods, decorate  
public spaces for everyone's enjoyment*

*Photo Credit: Matan Israeli*



# Culture Projects 2010

The Jerusalem Foundation is proud to support the following theaters, museums, performing arts groups, and educational institutions for the arts:

## Cultural Centers, Museums and Gardens:

- Art Cube Gallery at the Artists' Studios
- Artists' House
- Barbur Gallery
- Bloomfield Science Museum
- Botanical Gardens
- Confederation House
- Ein Yael Living Museum
- Herzl Museum
- Jerusalem Film Center - Cinematheque
- Jerusalem Print Workshop-Djanogly Center for Printmaking
- Mamuta at the Daniela Passal Arts & Media Center
- Mishkenot Sha'ananim Konrad Adenauer Conference Center
- Museum of Islamic Art
- Museum on the Seam
- Old Yishuv Court Museum
- Tisch Family Zoological Gardens
- Tower of David Museum of the History of Jerusalem
- U. Nahon Museum of Italian Jewry
- Yellow Submarine
- Jerusalem Music Center

## Theater Ensembles and Performing Arts:

- Gerard Behar Center - Blaustein Civic Center
- Hazira Interdisciplinary Performance Art
- Hullegeb Ethiopian Theater

- Incubator
- The Israel Camerata Jerusalem
- Jerusalem Theater Company
- Khan Children's Theater
- Khan Theater
- Kolben Dance Company
- Koomkoom
- MashuMashu
- Mikro Theater Group
- Muslala
- Mystorin
- Psik Theater Company
- Tarantula Dance Group
- Train Theater
- Vertigo
- Zik Group

## Arts Education:

- Gonenim Multicultural Music Center
- Hassadna Jerusalem Conservatory
- Hevrutav, musical program in schools
- Ma'aleh School of Communications, Film and Television Arts
- Naggar School of Photography, Media and New Music
- Sam Spiegel Film and Television School
- School of Visual Theater
- Yellow Submarine Young Bands mentorship program

## Festivals and Special Events:

- A Different Light at the Botanical Gardens
- International Puppet Theater Festival-Giant Dolls Project
- Between Heaven and Earth Jewish Contemporary Dance Festival



*Festival B'Shekel, offering culture for all, for one shekel*



- Citywide Cultural Series
- Festival For A Shekel
- Hansen History of Hospitals in Jerusalem Exhibit
- Hutzot Hayotzer International Arts and Crafts Fair
- International Chamber Music Festival
- International Jerusalem Film Festival
- International Writers' Festival
- Israel Festival
- Jerusalem 2111 CG short film competition
- Jewish Film Festival
- Live from the Yellow Submarine 10 part TV series
- Mahol Shalem International Dance Festival
- Manofim
- Musrara Mix Festival
- One Square Meter Poetry Festival
- Open air concert series at Mishkenot Sha'ananim
- Oud Festival
- Piyyut Festival
- Reframing Reality Festival
- Regalim
- Siporei Yeladim (Children's Stories in Liberty Bell Park)
- Tarantas Russian Theater Festival
- International Puppet Theater Festival
- Wednesdays at the Amphi Series at Koret Liberty Bell Park
- Yellow Submarine Presents –Jerusalem's up and coming bands.

## Festivals and Special Events

- 5,000 people attended 14 performances held as part of the Oud International music festival.
- 3,500 people attended 9 performances of the Festival HaPiyut, a celebration of cantorial music and psalms.
- 3,500 people attended 17 events held as part of the One Square Meter poetry festival which included release of a local poetry anthology.
- 6,000 people and 50 artists participated in 30 different performances citywide as part of the Citywide Performances Series held at 9 different community centers. Among the groups participating in the series: The Psik Theater Company, The Incubator, The Jerusalem Theater Company, and Mikro Theater.
- 1,000 people and 6 artists participated in a Dance at Large modern dance initiative.
- 150 people and 4 dancers took part in the Mahol Shalem dance festival.
- 5,000 people and 200 artists took part in the Manofim 5-day art festival which included 26 exhibitions.
- 7,000 people and 44 authors attended the Second International Writers' Festival.
- 3 magnificent performances by Mystorin, a creative group utilizing a myriad of biblical sources, were held.
- A summer music series took place on the Terraza España rooftop of Mishkenot Sha'ananim that included well-known talent such as Ehud Banai, George Sma'an, Salam Darwish, Shlomo Gronich and Mati Caspi.
- Festival For A Shekel was held in the adopted neighborhood of Kiryat Menachem, which brought top-quality musical performances to Jerusalem's residents, and cost a mere one shekel entrance fee.
- Thousands attended The White Night festival in the German Colony, where artisans performed at an all night festival in the fall.
- The Train Theater enlivened the Mahane Yehuda market with the Giant Puppet Festival, entertaining thousands on warm summer evenings.
- During the annual Israel Festival, support was given for a performance of From Enemy to Friend, for the Jerusalem Symphony Orchestra's performances and for Vertigo's Birth of a Phoenix performances.
- The Reframing Reality Film Festival challenged the general stereotypical perspective about people with disabilities through film, music, and dance. The festival forged a new reality, one in which there is a greater awareness and recognition of disability.
- Hundreds received special discounts and transportation to various events during the annual Israel Festival.

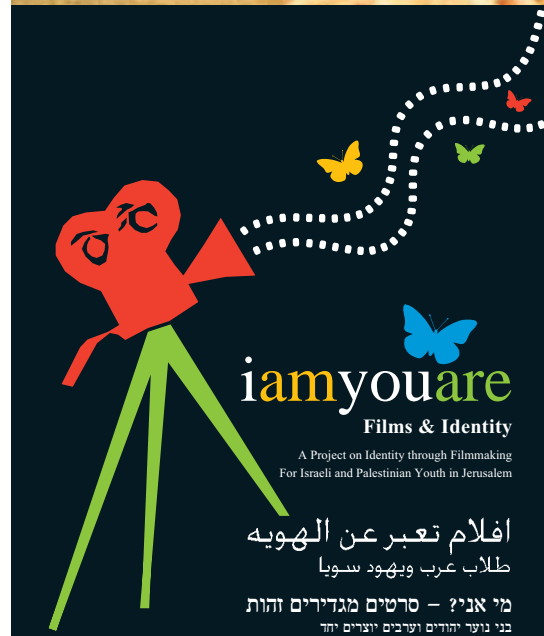
- More than 6,000 people attended the Musrara Mix Festival, which celebrated its 10th year. The festival featured more than 100 artists from Israel, the United States, France, Russia, Germany, Holland, Denmark, Finland, Britain, Romania, Japan, and Scotland. Local interdisciplinary artists exhibiting and performing throughout the Morasha neighborhood transformed the area into an exhibition environment, creating a dialogue between artists, audience and community.
- The Regalim Festival was held in the streets of the city center neighborhood of Nahlaot during the Sukkot and Passover holidays.
- The Center Stage (Mercaz Habama) Festival, a series of one-man shows, received support for its advertising and performances for 10 weeks of events throughout the city.
- Psik Theater received support for its performances during the Comedy Festival.

### Arts Education

- The School of Visual Theater cultivated a new generation of artists who integrate visual and performing arts practices into a new interdisciplinary form. They received support for a new ensemble and for their school enrichment program.
- The Naggar School of Photography, Media and New Music received support for a visiting artist and general support.
- The *I Am You Are* program at the Jerusalem Cinematheque completed its 12th year. The program brings Arab and Jewish youth together to create films exploring their identity. An education outreach program was launched to extend the impact of the workshop.

### Cultural Centers, Museums, and Gardens:

- The Gerard Behar-Jacob and Hilda Blaustein Center hosted the *Something Else* series.
- The Koret Liberty Bell Park hosted *Wednesdays at the Amphi* during the summer.





- The G'vanim B'Ginot Ha'ir-Garden Melodies, offered concerts in community gardens throughout the city.
- The Stella and Alexander Margulies Education Center on Mount Herzl was completed.
- Art Cube at the Artists' Studio completed renovations and debuted three new exhibits.
- The Daniela Passal Art and Media Center received continued support.
- Art activities were launched at the Morasha Community Center.
- The Old Yishuv Court Museum, which is located in the Old City's Jewish Quarter and depicts life from the 19th century through the fall of the Jewish Quarter in the 1948 War of Independence, had weekly summer theatrical performances in the courtyard of the museum.
- The Botanical Gardens hosted the *Different Light* event during Chanuka.
- The U. Nahon Italian Museum underwent renovation and received support for new exhibits.
- The Hansen Compound received funding for a restoration project that accommodates more exhibition space.
- The Mikro Theater, a unique repertory theater that integrates classical elements of the discipline, Jewish sources and biblical texts, created new and exciting productions.
- Zik, a performance group that integrates sculpture and action in real time, celebrated its 25th anniversary with a special performance and continued to enchant audiences throughout the year.
- The Tarantas group, which produces and performs in Russian, held a 3-day Russian theater festival and debuted a new production.
- The Jerusalem Theater Company, one of Israel's oldest theatrical companies, held four subsidized children's theatrical performances.
- Gili Shanit's adaptation of "From Enemy to Friend," a modern theatrical adaptation of Shai Agnon's story portraying the struggle between man and spirit and their dramatic shift from struggle to reconciliation, was presented at the Israel Festival.
- Mahol Shalem dance group received a new sound and light infrastructure upgrade and new equipment, as well as general support for their performances.
- The Project for the Advancement of Young Israeli Dancers, designed by the Lab – a Center for New Stage Art, debuted two shows with the assistance of the Lab and Vertigo. These efforts promote young, undiscovered Jerusalem talent and provide rehearsal space, choreography, music and sound support, and marketing/public relations support.

## Theater and Performing Arts

- The Khan Children's Theater debuted a new production, engaged in a new marketing campaign for this enchanted children's theater and participated in the Belgrade International Theater Festival.
- The Yellow Submarine underwent a significant renovation, hundreds of artists performed there, a live television series debuted and a mentoring program began, advancing the careers of young new artists. They received support for their performance at the Hutzot Hayotzer International Arts and Crafts Fair and for their performance at the Tower of David.
- The Gerard Behar Center completed a renovation and received general support.
- The Ron Shulamit Conservatory provided students with quality music and dance education, including ballet, chamber orchestras, ensembles, and youth choirs. This year, it provided training to Orthodox graduates of the conservatory enabling them to teach dance to the Ultra-Orthodox population.
- The Peña Flamenca group received support for its performances and for its assistance in providing dance classes in east Jerusalem.
- Subsidies were offered to secure 656 dance memberships to Vertigo performances at the Jerusalem Theater.

- Children from the Silwan Valley attended art workshops run by the Barbur Gallery, with the help of the Bezalel Academy of the Arts.
- The Incubator received support for its performances this year.

## Visual Art

- The Barbur Gallery, located in the city center neighborhood of Nachlaot is a sought-after exhibition space for contemporary art. This year there were lectures and exhibits, and the center purchased technical equipment for video exhibitions.
- The Jerusalem Artists' House, built in 1890 during Turkish rule, is the largest exhibition space for Israeli art in the capital. This year, it hosted the Fourth Biennale Drawing Exhibition in Jerusalem, displaying modern-day sketching from the last decade, and examining the traditional characteristics of the medium and the centrality of the "line" as an element of this art form.
- Muslala Artrax – Art Tracks in Musrara (Morasha), a contemporary art street project, encouraged the creation and placement of art in public spaces of the Musrara (Morasha) neighborhood.
- Nine Days in Av recorded the journey of artist Guy Briller, who traveled the country, spoke with various people he met along the way, and encountered a rich and diverse mosaic of Israeli society. In a mobile RV studio, using solar powered electricity and full multimedia equipment, the artist streamed his events live, for nine days, talking and listening to residents living between the Mediterranean Sea and the Jordan River. He explored different concepts and relevance to the past tragedies, causes and consequences, and attempted to bypass the hatred between people and replace it with love.
- The 48 Hour Film Project challenged filmmakers to create short films in only 48 hours. They were assigned a genre, a character, a prop, and a line of dialogue only minutes before filming was scheduled to begin. Jerusalem joined over 80 international





cities in this project. Winners were announced as part of the Jerusalem International Film Festival in July 2010.

## Music

- The Gonenim Music Center served the diverse population of the Greater Katamon neighborhood, including the elderly, immigrants from many different cultural backgrounds and veteran Israelis. The Gonenim Music Center made culture an accessible commodity bringing the gift of music, free of charge, to Greater Katamon residents in an eight-part weekly music series.
- Aeterna Opera is the first professional opera company in Jerusalem. Twice a year, during the festival in Abu Gosh, the soloists of the Aeterna Opera perform before an audience of several thousand people. A new opera production was supported this year.
- Ein Kerem Music Center offered subsidized tickets for retired Jerusalem residents to attend its classical music series.
- The Jerusalem Symphony Orchestra, featuring a soloist, vocals and percussion, performed this year at the Israel and Piyut Festivals, among other venues.
- Jerusalem Conservatory Hassadna is guided by the belief that all children, regardless of socio-economic, ethnic or religious background, should be exposed to, and provided with, the opportunity to experience high quality music instruction. The Conservatory serves as a second home to some 550 children, ages 3 to 18, and provides special musical programming to children with special needs. Scholarships were awarded to children from disadvantaged neighborhoods.
- Butterfly Effect Ensemble opened its 2010/11 season with a new composition, "Symphony of Horrors", taking its inspiration from the classic film "Nosferatu" (F. W. Murnau-1922) – the original Dracula. The piece was performed at the Lab in Jerusalem and was heard in its complete form, accompanied by the original film.

## Multi-Disciplinary Arts:

- The Jerusalem Print Workshop-Djanogly Printmaking Center hosted its first international event. The project involved video and print works depicting venues on the seam between west and east Jerusalem. This project was part of the "Jerusalem Season of Culture," together with Musrara Mix and the Video/Dance Festival of the Visual Arts Theater.
- Hazira – Performance Art Arena created 3 new works. It is an alternative performance art group working on the fringe with experimental concepts, producing new plays, dance productions, contemporary music performances, video art installations and art exhibitions.

## Museums

- **56,000** visitors learned about the ancient history of this land at the Ein Yael Living Museum.
- **256,501** visitors became acquainted with the world of science and technology at the Bloomfield Science Museum, including nearly 50,000 students that came as organized groups.
- **318,219** visitors learned about the history of Jerusalem at the Tower of David Museum.
- **55,800** visitors came to see one of the world's most respected collections of Islamic Art at the Museum of Islamic Art.
- **719,000** visitors enjoyed the Tisch Family Zoological Gardens, which was the number one tourist attraction in Israel in 2010.
- **74,741** visitors learned about the history of Zionism at the Herzl Museum.
- **35,000** visitors learned about Jewish life in Italy since the Middle Ages at the U. Nahon Museum of Italian Jewry.
- **14,485** visitors came to the Museum on the Seam where contemporary art deals with different aspects of socio-political reality.



*Puppets from the Train Theater at Mahane Yehuda*



## Mishkenot Sha'ananim

2010 marked 150 years since the establishment of Mishkenot Sha'ananim, an exciting moment in the center's history with a jam-packed calendar to match. Well known for its diverse range of top quality programming, this year was no exception with hundreds of events. Events are held at the Konrad Adenauer Conference Center or in outside areas such as Terraza España, the latest addition to the Mishkenot campus, dedicated in honor of King Juan Carlos I and Queen Sofia in May 2010.

Specializing in cross-cultural programming, the Mishkenot Sha'ananim Cultural Center advocates dialogue, tolerance and cultural activity. Initiating and facilitating conferences, festivals, seminars, series, and workshops, it delves into a diverse range of spheres. In 2010 more than 13,500 people attended events organized by the Cultural Center. Examples of the rich plethora of activities include The Jerusalem Cultural Fellowship launch pilot program; The 2nd International Writers' Festival; The Annual Mediterranean Cultures Convention - Spain in Jerusalem; The Annual Summer Concert Series; and a science series - *A Brief History of Time*.

The Jerusalem Center for Ethics, also housed on the Mishkenot campus, held an array of conferences, seminars, symposiums, study days, discussion groups, and lectures

on ethics-related topics. Events were held for the public at large, private companies, organizations, and government, all who seek to improve ethical awareness in the workplace. The Center's activities spanned a broad range of topics including forgiveness, interfaith tolerance, and issues arising in public discourse such as the appointment of a new Chief of Staff for the Israeli Army. In 2010, many organizations integral to Israeli society, such as the Israel Broadcast Association, the Israel Defense Forces, the Israel Police Force, and the prison service, benefitted from events and workshops at the Center. Other activities included formulation of clear ethical codes for the State Attorney General, the Union of Engineers, and the Beitar Jerusalem Sports Club.

The Dwek Gallery, part of The Konrad Adenauer Conference Center, completes the Mishkenot Sha'ananim campus. A non-profit art venue, it exhibits contemporary Israeli artists of all ages, focusing on the Jerusalem art scene. This year, the gallery hosted 9 exhibitions, including independent bodies of work and works developed for various cultural and historical conferences held at the center, such as *My Religion Your Religion*, a collection of children's drawings that accompanied The Second Annual Interfaith Ethics and Tolerance Symposium.






# C o e x i







*Playing together and  
learning together  
are the building  
blocks of tolerance,  
acceptance and  
peaceful coexistence*

s t e n c e

# Coexistence

**A**fter more than 40 years of coexistence programs, both in east and west Jerusalem, we have learned that it takes more than one program, more than one slogan to change the landscape.

The jarring fact is that this city's inhabitants do not live together. Instead, they live and lead parallel lives without integrating with one another on a meaningful level.

Our challenge is to take a city in which more than half of its residents are either Arab or ultra-Orthodox, and narrow the divide among **all** residents of our beloved city.

The impact of coexistence programs is not easily seen by the naked eye. Yet each can be successful, and many times, small programs build momentum for something bigger, creating the building blocks that further advance cohabitation of this city.

Some of the most successful coexistence programs start with grassroots efforts, creating bottom-up sustainable change on a small scale. What might seem to be a small project, like a Muslim prayer room or Arabic signs in Hadassah Hospital, are instead an extension of an olive branch, demonstrating that we truly understand the needs of all residents.

An example of sustainable change, years in the making, is the Speaking Art Conference. After six years of artists meeting together once a year at a ritualized conference, this year, for the first time, Jewish, Muslim and Christian artists followed through on their desire to stay in touch with their colleagues outside of the conference setting. In June 2010, a group of 25 artists got together and continued a dialogue started months, perhaps years earlier, trying to better understand one another.



Our cultural competency program is another example of a gradual multi-year process that advances our understanding of one another. Every resident has an inalienable right to understand the medical treatment they or their loved one receives. This year, the Jerusalem Intercultural Center trained medical staff about the importance of medical translation for patients who do not speak Hebrew.

The Max Rayne Hand in Hand School for Bilingual Education is a testimony to living and learning together. For more than a decade, the school has educated Muslims, Jews and Christians in the same class, with an Arab and Jewish teacher. In 2011, it will graduate its first senior class. Despite its achievements, the school recognizes the importance of constant self-evaluation and implementation of curricula that fosters tolerance and respect for one another. This year a study was commissioned to ensure that the school retains its unique population mix, a testimony that, for them, the goal of coexistence never ends.

It takes resilience, courage, and long-term commitment for coexistence to take root. Through small acts and what seem like baby steps, we make progress every day. Through constant evaluation and reassessment, we plan for a Jerusalem where all residents truly live together.



## **The Challenge:**

Expand the circle of living together and narrow the widening gap that divides the populace.

## **The Solution:**

Support for programs that teach mutual respect and understanding, level the playing field in access to services, and improve quality of life.



Soccer for Peace

# Coexistence Projects 2010

## **At the Max Rayne School, A Hand in Hand School for Bilingual Education, where Arabs and Jews learn together:**

- 500 children benefitted from new book purchases (in Hebrew, English and Arabic) and meetings with authors.
- Classes in darbuka (drums), the oud, the flute and the mandolin were offered.
- 40 children received scholarships.
- 26 computers were purchased along with funding for a technician to care for them.
- 77 junior high school students received funds for independent study in science.
- 50 children with learning difficulties received assistance in learning English.
- 185 elementary school children received general classes, trips and special activities in nature, recycling and wildlife.
- A 3-year elective was started for high school students to complete a multiculturalism, democracy and citizenship class.
- New curriculum was prepared for historical trips around the city, emphasizing the historical background of both Arabs and Jews in the city.
- Funds supported 1 full time Arabic-speaking librarian and 1 half-time librarian.
- Comprehensive evaluation and research was conducted to determine whether the school can continue to work toward its goals.
- The garden inside the school was renovated and playground equipment was added.

## **At the Adam Institute for Democracy and Peace:**

- 120 teachers received training or participated in activities on the importance of democratic principles, environmental issues, and general meetings between Arab and Jewish teachers.
- Special environmental conservation activities took place at the Sur Baher school.
- Now in its third year, activities surrounding democratic principles and tolerance took place at Jewish schools in Pisgat Ze'ev and in Arab schools in Shuafat, to promote better understanding of one another. Activities also began at the Korczak school in French Hill.

## **In partnership with the Jerusalem Intercultural Center:**

- 18 students of social work from the Hebrew University and at Al-Quds met on a regular basis to discuss problems of identity, nationalism, and cultural differences.
- More than 90 adults studied Arabic in 6 different courses (3 different levels) to enable them to communicate in Arabic during the course of their workday.
- More than 70 Muslim and Jewish performing artists came from all over the country to participate in the 7th annual Speaking Art conference where seminars and workshops were held in music, movement and theater. For the first time, events and workshops took place at locations in east Jerusalem. More than 400 people attended the closing concert where an Israeli and Arab singer performed together. Setting a new precedent, artists met in the middle of the year to collaborate on music.





*Paley Center Summer Camp*

- Numerous courses were held in the emergency and pediatric departments at hospitals and with Clalit Health Clinics where medical staff were trained in providing services in Arabic and how to be culturally sensitive to the needs of the Muslim population.
- The Jerusalem Intercultural Center on Mount Zion (Beit Rose) was renovated.
- 15-20 community leaders in the Silwan Valley were mentored to facilitate the re-opening of a Well Baby Clinic and obtain sanitation services.

### At the Paley Arts Center in east Jerusalem:

- A new professional photography lab was added, with 15 participants in a photography course.
- A mural symbolizing coexistence and harmony was exhibited.
- 3500 children visited the Ancient Egypt exhibit.
- A special course for architects was held.
- 12 children participated in a course in modern art.
- Adult courses in calligraphy and oil painting were offered.
- Flamenco and capoeira classes were offered.
- 78 children attended summer camp where painting, art, music, movies, sports, drawing, computers, trips, dance, and swimming were offered.

**25 schools** in east Jerusalem received Hebrew language lessons and 2075 children from 6 different schools in west Jerusalem received Arabic language lessons.

**120 children** at the Erna D. Leir YMCA Peace Kindergarten received subsidies enabling them to participate in this unique program that joins Arab and Jewish children in friendship at an early age.

**600** orphaned children attended the YMCA International's holiday party in celebration of Christmas.

**67** students from the Louis and Tillie Alpert Music Center received private music lessons and subsidies for their studies. The center published a manuscript with both Arab and Jewish music for use by the orchestra.

**45** Arab children who work in the Mahane Yehuda market in the city center, known as handcart children, received special academic and social services to improve their future.

**20** Arab blind and deaf adults participated in various activities in Abu Tor.

**650** students from both special education and normative education, from both west and east Jerusalem, attended activities at the Djanogly Visual Arts Center.

**150** elementary school children in A-Tur took part in a learning center, receiving assistance in math, Arabic and English.

**40** Arab and Jewish high school students from all over the city participated in a course in civics and multiculturalism, called Living In Jerusalem, in association with the Gilo Center for Citizenship, Democracy and Civic Education of the Hebrew University.

**25** parents of special needs children in east Jerusalem participated in a basic course to learn about their rights, the rights of their special needs children and advocacy on their behalf.

**30** residents of east Jerusalem received supplies and training to learn how to administer first aid care.

Residents of east Jerusalem benefitted from a project that allowed them to secure information about their health care rights, along with translated documents.

A center for child development in Shuafat serviced children from all over east Jerusalem.

**65** hearing impaired Arab students from all over east Jerusalem attended a center for the hearing impaired in Abu Tor where they receive speech, bilingual communications, music, art and drama therapy. Parents also received counseling on caring for their children and advice on hearing devices. 5 children were mainstreamed out of the program last year.

**26** young Arab girls received empowerment training at the Beit David community center in Wadi Joz.

**106** children from Wadi Joz received subsidies to attend kindergarten at the Beit David community center.



*Audience attending a performance at the YMCA Auditorium during the Speaking Art Conference*



**20 children** participated in camps around holiday times at Ein Yael.

**25 children** from a Jewish school in the Old City and an Arab school from Umm Tuba met 15 times at a science club at the Bloomfield Science Museum.

**The Second Annual Interfaith and Tolerance Symposium** at Mishkenot Sha'ananim included clergy from Christianity, Islam, Judaism and Baha'i faiths. Discussions and roundtables covered issues such as pilgrimages and holy sites, and ended with performances by Muslim and Jewish children and a multi-faith prayer service.

**There have been 12 successful years of the I Am You Are program** at the Jerusalem Cinematheque where Arab and Jewish youth work together to create films that explore their identity.

**The 11th annual Oud Festival** was held, celebrating this revered symbol of Arabic music.

**Special needs children** from east Jerusalem schools, Al Bassma and Al Amal, visited the Saba Jack animal therapy and riding center.

**At the Hattie Friedland School for the Deaf**, where Jewish and Arab children learn together, teachers attended seminars and training on conflict resolution.

**300 Jewish and Arab** young people played together in the annual Streetball Tournament. At the event, there was music, capoeira, and an exhibition of artwork by Jewish and Arab students.

**Children from the Pat and Beit Safafa neighborhoods** met once a week to play basketball as part of the PeacePlayers program.

**The Beit Safafa Football Field** was renovated.

**100 Jewish and Arab** children from Beit Safafa, Beit Hakerem, Pat and Abu Ghosh participated in a Football for Peace program.

בית הספר היסודי ממלכתי בית צפפה, ירושלים, כיתה ו'  
المنزلة الابتدائية بيت صففا، القدس، الصف السادس 2

Beit Safafa Elementary School, Jerusalem, Grade 6





C o m m





# unity

*Community-based  
programs are the  
heart and soul of  
the Jerusalem  
Foundation's work*

# Community

**T**he Jerusalem Foundation has a more than 40-year record of successful projects that bear fruit quickly. Physical projects, like parks and gardens, libraries, schools, and community centers have been built in a relatively short time span.

But our greatest challenge is empowering weak and struggling communities, where improvement and impact is much less obvious. Widening socio-economic gaps are not easily narrowed and to answer these challenges, we created the *Adopt A Neighborhood* program, now in its third year.

The *Adopt A Neighborhood* program requires a strategic and targeted approach, first determining which neighborhoods are in the greatest need and then which programmatic or structural changes are needed.

The first few years after 'adoption' we frequently see that structural changes and progress can be seen quickly. But programmatic endeavors that focus on improving socio-economic conditions require time and patience before real impact is felt.

We are beginning to see genuine progress in Kiryat Menachem and Greater Katamon communities, our first two adopted neighborhoods, now in their third year of the program.

Kiryat Menachem, with its large population of Ethiopian immigrants, has a community facilitator, fluent in Amharic and Hebrew, assisting the population in navigating government agencies, education and the health care system. The community's Toybrary, a toy exchange program for young children who cannot afford them, benefits a neighborhood where a third of its residents are on welfare.

The Beit Histadrut annex to the community center, dedicated a year ago as part of the initial structural changes to the community, now has after-school learning for children.



In Greater Katamon, the structural renovations recently included the Kangaroo Family Center, which now services young families with programs for children and mothers. Significant emphasis was placed this year on programs for at-risk youth entering junior high school. Without proper attention, these struggling students will not complete high school. Programming focuses on assistance in core subjects, social support activities to improve communication skills, and psychological assistance for youth and their families.

2010 saw the dedication of the Canada Club, in Morasha's community center, a hub of activity for youth in the City Center neighborhood. Programming for youth, young adults, young families, and the elderly will increase in the coming years as the renovation plan moves forward.

All told, the *Adopt a Neighborhood* program continues to develop programming that addresses one of Jerusalem's core challenges – helping communities that need it most. Over time, the program demonstrates its deep and wide ranging impact and we look forward to continuing this important work, serving all of Jerusalem's communities.



## The Challenge:

Narrowing the socio-economic gap by empowering weak and struggling communities

## The Solution:

*Adopt-a-Neighborhood*  
comprehensive  
programming



*Dedication of the Neveh Ya'akov Senior Center*

# Community Projects 2010

## Adopted Neighborhoods:

**Morasha, City Center** (also called Lev Ha'ir, the heart of the city):

- Scholarships were awarded to students living in the area, training them in volunteerism, community service and leadership.
- Thousands enjoyed various community based activities.
- Students received post-high school training.
- Youth working in this part of the city attended various programs explaining to them their rights at work.
- An information center was established providing young people with information on how to find an apartment, a job, or leisure activities.
- 30 students enjoyed daily sports activities at a sports center in Nachlaot.
- 5 students of the Barbur Art Gallery in the neighborhood ran after-school art activities for students in the area and for students in the Silwan neighborhood.
- At-risk youth attended performances by Psik Theater, designed specifically for this population.
- 45 Arab children who work in the Mahane Yehuda market in the city center, received special academic and social services to improve their future.
- Thousands of residents benefitted from activities in community gardens, and cooperative efforts between residents and shop owners to improve the quality of life.
- 15 senior citizens participated in theatrical performances and activities with the Jerusalem Theater Group.
- The Canada Club in the community center completed renovation and is now open to all residents of the area.

## Kiryat Menachem:

- 17,000 residents benefitted from the development and administrative efforts to improve the community council in the area.
- 10 adults participated in a course for entrepreneurship and community building.
- 15 adults participated in mediation courses to handle community-based disputes.
- The sports center and sports field were renovated.
- The Beit Histadrut building, which completed renovation in 2009, began programming for a youth and learning center, to help students in the community with their studies and provide them with a safe place to play.
- Residents benefitted from various community garden activities including planting, environmental preservation and garden performances and activities.
- 120 children participated in various therapeutic activities in Mercaz Rachel including physical, occupational and emotional therapy.
- 15 Ethiopian children received subsidies to attend summer camp and another 30 attended theater camp in cooperation with the Jerusalem Theater.
- 21 Ethiopian women participated in a course at David Yellin College to teach them to be counselors for other Ethiopian parents.
- 15 senior citizens participated in theatrical performances and activities with the Jerusalem Theater Group.
- A local kindergarten was removed and equipped with supplies and furniture.

## Old City - Muslim Quarter:

- 60 women, 70 senior citizens and 250 children benefitted from wide ranging activities in computers, community gardens, and other social services.





*The Hammerman Kindergarten*

- 80 children studied in a Learning Center, operated by a range of volunteers.
- 60 women participated in leadership groups and organized a Family Week in March, which was attended by 600 people.
- 400-500 boys and girls utilized sports facilities.
- 500 children and youth benefited from preventative health classes.

### **Greater Katamon:**

- 50 students participated in after school enrichment activities.
- At the Center for Improved Academic Performance, 80 students from the 7th to 12th grades benefited from a learning center for students in need of academic assistance.
- At the Hamakom Teen Center, 1,100 young adults ages 12-21, found a second home, a place to "hang out" rather than roaming the streets.
- 12 Ethiopian students took a digital communications course to narrow the digital divide amongst this population.
- 6 Ethiopian students received musical instruments to participate in a band.
- 600 community members benefited from the community's Time Bank, designed to barter services between and among community members.
- 70 children of Ethiopian descent received small-group training to improve their literacy.
- The Kangaroo Family Center was completely renovated and has a learning enrichment center with computers and books for small children, afternoon enrichment programs for school age children, classes for new parents, computer classes for adults, family leisure activities, special needs therapeutic classes, day care, and cultural events.
- 15 children of Ethiopian descent received subsidies to attend summer camp.
- A local leadership development course was held through the neighborhood community advocacy program.

- Beit Hofmann, a senior center in Greater Katamon, received building rights.
- A new playground in the community center was built.
- 10 girls from the Greater Katamon neighborhood took part in 15 different art activities that included beautification projects in the neighborhood.
- The courtyard adjacent to the local kindergarten was renovated.

### Kiryat HaYovel:

- The process of mapping the community's needs has begun so that a coordinated effort can commence to improve the lives of residents.
- A coordinator was hired to begin the process of centralizing and providing services to residents.

## Education:

**Among the ultra-orthodox community**, children received science courses in cooperation with the Bloomfield Science Museum; children participated in computer courses, in cooperation with Machshava Tova; **2000** children participated in various science activities at the Joseph Meyeroff Youth Center for Advanced Studies at Hebrew University and the Bloomfield Science Museum; **700** children participated in various activities at the Botanical Gardens and the Tower of David Museum; **120** children in Romema received special learning assistance in the community's learning center; and men graduating from the Haredi College received training to assist their integration to the workplace.

**150 elementary school** children in A-Tur attended a learning center, receiving assistance in math, Arabic and English.

**175 junior high school students** and **25 teachers** participated in science activities on interconnectivity and power, in cooperation with the Joseph Meyeroff Youth Center for Advanced Studies at Hebrew University and the Bloomfield Science Museum.

**60 kindergarten children**, both Arab and Jewish, learned about Judaism, Christianity and Islam, with

two classes held at the kindergarten and one at the Tower of David Museum.

**The Tower of David** commenced preparation of materials and programming for a course that teaches schools how to build and curate a museum, and how to prepare exhibits inside schools. The program will roll out next year.

**550 children** in a Beit Hakerem neighborhood school benefited from classes that taught children about Judaism and Israeli identity.

**72 Jewish and Arab** high school students in a Jewish (Rehavia) and Arab (Shuafat) high school did research on various topics including research papers on human rights, the United Nations, the European Union and religious studies from different vantage points.

**200 students at the Givat Gonen elementary school** designed, created, and painted new playground climbing sculptures; benefitted from 6 water tanks that save rain water for usage by the school, lowering water costs and teaching children the importance of water conservation; enjoyed new trees and bushes for their garden; enjoyed a newly renovated high school library; and 30 children (4th - 6th grades) received an extra 3 hours per week of academic assistance.

**300 students** at the Reishet school now have water tanks for collection of rain water and have curriculum that address water conservation and environmental causes.

**190 students** from Ametz school for technological studies in Pisgat Ze'ev enjoyed science visits and activities at the Bloomfield Science Museum.

**300 children** from the fifth and sixth grades, from 6 different schools, visited the Bloomfield Science Museum and the Joseph Meyeroff Youth Center for Advanced Studies at Hebrew University, 2 to 3 times for science projects and experiments relating to the environment.

**20 ninth and tenth grade girls** from the Sieff and Rene Cassin schools had intensive physics, math and technological studies, meeting 7 times at various academic centers and high-tech institutions.





*The Hattie Friedland School for the Deaf*

**240 children** from the Brandt school in Neveh Ya'akov received special assistance in math and English and benefitted from enrichment seminars, supplies for science classes, books and computers for the library, and books for needy children.

**60 children** from the Neveh Ya'akov community, mostly new immigrants from Ethiopia, attended the learning center at the Brandt school for additional academic assistance, and benefitted from special after school activities at the community center.

**Hammerman kindergarten** received additional chairs, toys, supplies, plants and printers.

**10 high school students** enjoyed professional classes in microtechnology, including classes and activities with academic institutions citywide.

**12 high school students** enjoyed professional classes in biotechnology.

**20 high school students** enjoyed professional classes in environmental studies.

**60 high school students** citywide received scholarships to take quality high school courses and electives at various academic institutions throughout the city.

**60 high school students** took business administration courses.

**Though the Ach L'Hatzlacha program**, 15 students accompanied 30 6th grade students for after school activities designed for outstanding students.

**Through the Hevrutav program**, 150 children from the Szold school and 175 from the Korczak school received musical instrument instruction. These students are serious about their music and performed in community centers and old age homes.

**25 schools** in east Jerusalem received Hebrew language lessons and 2075 children from 6 different schools in west Jerusalem received Arabic language lessons.

**170 high school students** from 14 different schools participated in the Model United Nations program, sponsored by the Ministry of Foreign Affairs.

**6000 children** from junior and senior high schools from all over the city used the Belmonte Science Lab for Youth at the Hebrew University and benefitted



from the supplies and equipment purchased for their use in experiments.

**80 children** in the Lifta school benefited from materials purchased for various electives taken by the high school students.

**Four schools** benefitted from classes given by lawyers and business people to give them a taste of the various careers available to them.

**1000 students** in the city benefitted from performances at Gerard Behar.

**25 Ethiopian students** attended special science classes at the Joseph Meyeroff Youth Center for Advanced Studies at Hebrew University.

**168 students** at the Luria School in the Rasco neighborhood, specializing in the arts, now benefit from a recently renovated music room and from special small classes for more intimate musical instruction.

**The Living in Jerusalem course** graduated its second class of 16 students at the Gilo Center for Citizenship, Democracy and Civic Education, where the students learned about civics and democracy. The class included both Arab and Jewish students.

**The French High School** (Havat Hano'ar) was renovated.

## Special Education and Special Needs:

**80 students** at the Esther Greenberg School participated in the Comprehensive Adolescent Support and Treatment (CAST) program and 100 students at the same school benefitted from the learning annex for ADHD students.

**65 students** from the Abraham Polinsky school received subsidies for trips and for end-of-year projects.

**70 children at the Arazim School for Special Education** received breakfast and a hot lunch. The Arazim School provides an enriching and individualized learning environment for young boys with emotional and behavioral difficulties.

**60 Muslim and 40 Jewish children** attended the Hattie Friedland School for the Deaf. Renovations

were recently completed to make the school acoustically sound for children who suffer from medium to severe hearing impairments. Children with other developmental challenges also attend the school.

**Adults with special needs** participated in theater activities.

**10 blind or vision-impaired actors** were integrated for theater activities.

**100 subsidies were given for the treatment** of children at Misholim, the Jerusalem Expressive Art Therapy Center, dedicated to working with children from preschool through age 18 suffering from emotional and social problems, attention deficit and learning difficulties, family distress and post-traumatic symptoms.

**16 adults** at Beit Tamar, a residential home for handicapped adults, received the benefit of equipment and social activities.

**320 special needs children** participated in various after school activities all over the city including classes in darbuka, performances, music, carpentry, gardening and more.

**88 special needs adolescents** attended the Alonim School where they took courses in carpentry and gardening to gain skills for independent living.

**670 special needs children** visited the Bloomfield Science Museum.

**Supplies** were purchased for the Jacqueline DuPre kindergarten.

**50 children** participated in seminars on photography at the Naggar School of Media and New Music, and exhibited their work.

**At Gan Rimonim, the Sam and Ruthi Kindergarten** for special needs children, a playroom was created, activities in art and working with animals were added, and synthetic grass was installed.

**10 classes of special needs children** had 7 different art seminars at the Djanogly Visual Arts Center.

**Special needs children** from east Jerusalem schools, Al Bassma and Al Amal, visited the Saba Jack animal therapy and riding center.



*The Bloomfield Science Museum's water conservation program*

**In partnership with the Azrieli Foundation**, we have identified 4 schools where children at risk (in 5th through 8th grades) received intensive academic and social training to increase their chances of graduating high school.

### **Environmental Causes:**

**Hundreds of children** participated in a water conservation program, with visits to the Bloomfield Science Museum, hands on experiments, special classes for teachers who received special training, all in cooperation with the Green Network.

**2 schools** received rain water harvesting tanks. The goal is to install water harvesting tanks in 24 schools next year.

**25-30 community** representatives participated in monthly 3-hour meetings to discuss various issues related to community gardens including the use of grey water, preparing gardens for winter, and how to prepare the gardens for planting.

**10,000 small plants and trees** were planted in 32 community gardens by more than 2000 participants in celebration of Tu B'Shvat, the holiday of trees.

**19 community gardens** received supplies to run their gardens and 40 people participated in a visit to the Botanical Gardens to learn gardening best practices.

**19 community gardens** hosted more than 2200 residents for "Garden Melodies," a program that brings music and entertainment to community gardens.

**20 community gardens** participated in a composting program.

**1 community garden** grows vegetables and spices for the community.

**Many community gardens citywide** invite children to not only take care of the garden but to bring recyclable materials for reuse.

**Vincente Garden**, on the seam between East Talpott and Jabel Mukaber (Jewish and Arab neighborhoods) are used for classes for elderly and children.

**Community gardens in Gonenim, Gilo and German Colony (Korenblum)** were renovated and new playground equipment was added in the first two.

**The David Yellin Academic College of Education** received funding to build a science and resource center.

## Social Services:

### At the Asper Community Action Center in Ramot:

- 101 residents participated in basic skills courses for adults.
- 18 residents participated in advanced courses for adults.
- 24 children participated in after school activities.
- 60 young adults participated in after school programs.
- 6 new immigrants participated in programs specifically for them.
- 40 participated in the Learning Enrichment Center.
- In the summer, 95 children attended camp, 30 youth activities were available, and 2 basic computer skills courses were given.

**30 religious and secular high school students**, in cooperation with B'magalei Tzedek and ICCY-Beit Yehudit, helped to gain wheelchair accessibility in a Jerusalem bowling alley and in Jerusalem buses.

**100 families** in Neveh Ya'akov benefited from a family center that provides assistance to new parents who are in need of counseling and services.

**12 Ethiopian immigrants** received training to become tour guides at the Tower of David Museum. Guides that were trained last year continued to conduct tours in Hebrew and Amharic.

**30 health care professionals** at the health insurance company Clalit received intensive training on how to handle the cultural sensitivities among the Ethiopian community.

**Groups of ultra-Orthodox** men graduating from the Haredi College were given training to be able to successfully integrate into the workforce.

**250 children** from various schools in the East Talpiot neighborhood benefited from interschool activities including special neighborhood days and holiday ceremonies together.

**Kindergartens** in the East Talpiot (Jewish) and Jabel Mukabar (Arab) neighborhoods took part in nature and ecological activities in Vincente Garden.

**Senior citizens** from East Talpiot used the Vincente Garden to hold exercise classes.

**The Sobell Oncology Unit** at Hadassah Hospital received ongoing support.

**The Kraft Stadium** received continued support.

**The Jerusalem Institute for Israel Studies** received ongoing support for various research projects that identify the needs of Jerusalem's residents.

## Libraries:

**150 Russian books** were acquired for the Leo Model Library in Gilo to serve the large Russian-speaking population.

**300 people** attended concerts at the Rose Music library in the German Colony. New CDs and a new piano were purchased for the library, the latter to be used during various concerts.

**250 books** were acquired for the Central Arab library in east Jerusalem. In cooperation with Machshava Tova, a computer center was completed, and in cooperation with Perach, 300 children came to the library every day for assistance in school work and for general social activities.

**The Neufeld library** in Pisgat Ze'ev received new English books and now benefits from a salaried librarian.

**250 people** attended free concerts at the Joseph Meyerhoff library in Katamon and 67 auditorium chairs were added to accommodate crowds.





*Neighborhood party in Kiryat Menachem*

**90 Russian language books** and 2 computers were acquired for the Bernhard library in Neveh Ya'akov. 16 classes of students, from first to sixth grades, came to visit the library, get acquainted with it, and to attend story hour with famous authors.

### **Women's Empowerment:**

**At the battered women's shelter, 12 women and 30 children** benefited from summer camps, trips and activities during the holidays; **5 women** took part in a course teaching them skills that will develop their economic independence; many received a full explanation of their rights under the law, translated into Amharic, Russian and Arabic; and **3 women** who left the shelter received assistance in finding and renting an apartment of their own.

**75 single mothers** participated in program called "B'zchut Atzmeich, (In Your Own Right)" designed to break the cycle of poverty by receiving training to improve their skills, seminars on exercising their rights, and workshops on parenting, with the intent on making these women independent economically and socially. This program, which is currently ending after a 5 year engagement, assisted approximately 300 women.

**8 ultra-Orthodox women** in the Romema neighborhood benefited from special empowerment programs for them.

### **Youth at Risk:**

**The Beit Neri Educational Center** for at-risk youth was completed. 12 at-risk youth stayed in a new youth hostel which functions as their home and their educational center. **Another 15** attended the center on a daily basis.

**12 at-risk youth** participated in the Hamartef (Basement) Theater. The theater was renovated this year and students use acting and drama as part of a therapeutic process of developing organizational and communication skills, building trust and commitment.

**20 elementary school students** worked with dogs as part of animal therapy designed to teach them responsibility.

**At-risk youth** attended performances by Psik Theater, designed specifically for this population.

## Summer Camps and Activities:

**At the Asper Community Center** in Ramot, 95 children attended camp, 30 youth activities were available, and 2 basic computer skills courses were given.

**30 children** from the adopted neighborhood of Kiryat Menachem attended theatrical camp in cooperation with the Jerusalem Theater.

**70 children** and young adults attended A-Tur special needs summer camp.

**16 children** from Beit Sherman's facility (for children who have been removed from their home) attended summer camp.

**200 children** from Greater Katamon, an adopted neighborhood, attended summer camp at the community center.

**25 children** from Kiryat Menachem, an adopted neighborhood, attended summer camp at the community center.

**Children** from Neveh Ya'akov attended summer camp.

**20 students** from the Hattie Friedland for the Deaf attended summer camp.

**78 children** from east Jerusalem attended the Paley Arts Center summer camp.

**43 special needs** and normative children attended the integrated Shutaf Inclusion Camp.

**250 children** in Tkumat Arie's summer camp enjoyed trips, swimming and performances.

**61 children**, some from east Jerusalem, some west Jerusalem, but all children with special needs, attended the Variety Center Summer Camp.

**43 children** whose mothers are residents in a battered women's shelter, enjoyed summer camp.

## Elderly:

**The Grey Action** (Ken L'azaken) organization received about 1700 callers on their hotline. 15 public service campaigns are conducted per year, on television and radio and in newspaper to publicize the hotline. Their legislative efforts included:

- Ensuring that Holocaust survivors who claim certain benefits are given explanatory reasons why they were denied the benefits so that appeals can be properly filed.
- Proposals to the Knesset that explain in definitive terms who is a Holocaust survivor for the purpose of securing benefits.
- Reimbursing Holocaust survivors for monies illegally taken from them.
- Ceasing the practice (by the Ministry of Finance) of asking Holocaust survivors to execute powers of attorney which has allowed government agencies to withdraw money from survivors' bank accounts.
- Demonstrated a causal connection between certain illnesses and Holocaust survivors that can be traced to their war experiences – this connection allows these survivors to secure certain medications that are not covered by the basket of medical services.
- After complaints to the Prime Minister's office, various ministers and members of Knesset, the Ministry of Welfare reimbursed Holocaust survivors for medicines and medical supplies (20 million NIS were owed).
- Securing pro-bono legal services for Holocaust survivors.
- Securing health insurance for seniors who travel abroad.
- Lobbying against an amendment in the law that requires senior citizens to notify the government of changes in their financial status, with a fine of 14,000 NIS for failure to do so. The Knesset committee on Labor and Welfare will reconsider the matter in the future.



- Proposing an 'elder rights' law in the Knesset.
- Publicizing new pension rights that increase monthly allotments.
- Advocating on behalf of elderly who seek to keep their rights to foreign workers in their home.
- Rescission of a tax on elderly entering assisted living facilities.

#### **At Café Europa, a program for Holocaust survivors:**

- 70 participated in various activities and had the opportunity to meet with social workers.
- 70 ultra-Orthodox women and 20 ultra-Orthodox men attended segregated Café Europa program and have had the opportunity to tell their stories to Yad Vashem.
- 40 home-bound Holocaust survivors received services at home.
- Over 1000 Holocaust survivors exercised their survivor rights.
- In cooperation with ICCY-Beit Yehudit, the Joint Distribution Committee, and No'ar Lazkenim (Youth for the Elderly) youth and Holocaust survivors put on performances together.
- 10 homebound elderly residents received arts and crafts courses at home.

**In cooperation with Amcha**, 30 students received subsidies in therapeutic treatment for second generation Holocaust survivors.

**15 senior citizens** from Lev Ha'ir (city center) and from Kiryat Menachem, both adopted neighborhoods, participated in theatrical performances and activities with the Jerusalem Theater Group.

**A new senior's center** was built in Neveh Ya'akov.

**Beit Hofmann**, a senior center in Greater Katamon, received building rights.



**Beit Schweiz** (the Swiss House), Beit Rochlin, and Golden Era, all homes for elderly residents, continue to receive funding.

**20 students** at the Hebrew University received scholarships to support their study of social work with the elderly population. Students who receive the scholarship work for two or three days per week with the elderly population during their studies.

**10 homebound elderly** in the Christian Quarter of the Old City received home visits and various activities.

**45 residents** of the Shmuel Hanavi neighborhood received hot meals.

**The Elderly Abuse Prevention Program**, after 5 years of support, has been taken over by the Jerusalem Municipality. The program is a comprehensive effort to educate the public about the troubling trend of elder abuse. Social workers designed a program that explains how to treat the elderly and how to spot abusive situations.



# Financial Data 2010

## INCOME

In 2010 a total of \$26.3 million was raised by the Jerusalem Foundation

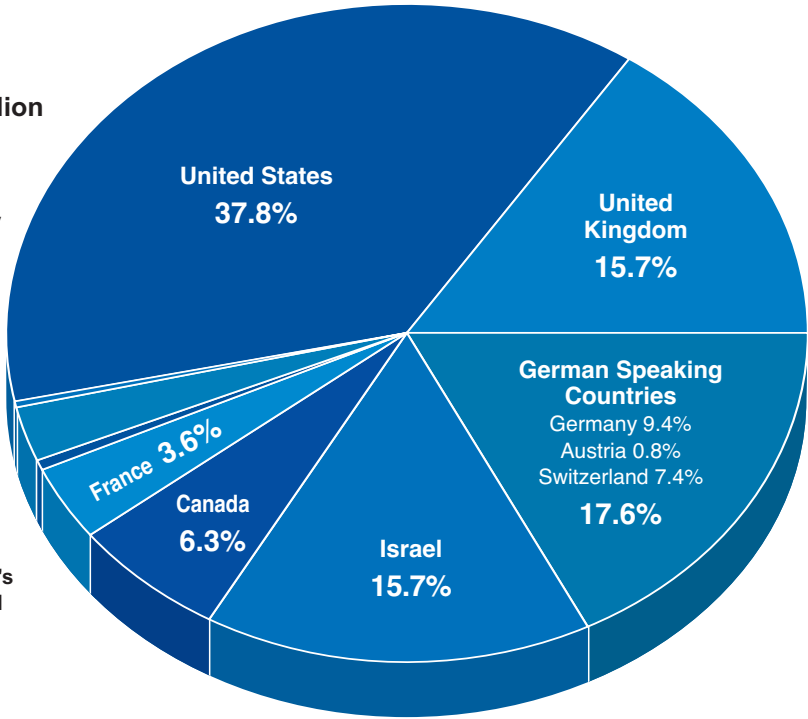
### Contributions by Country

South America  
& Spain 0.3%

Other 2.7%

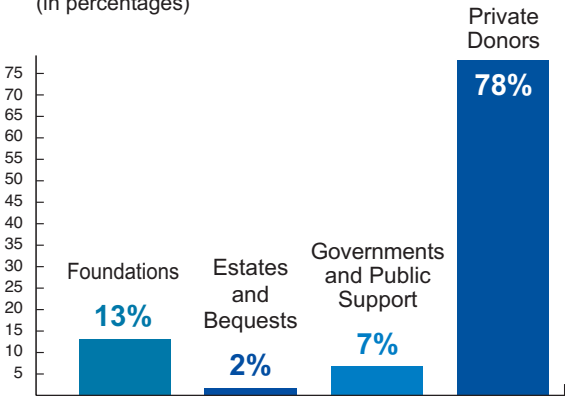
Italy 0.3%

7.0% of the Jerusalem Foundation's income funded administrative and fundraising costs.



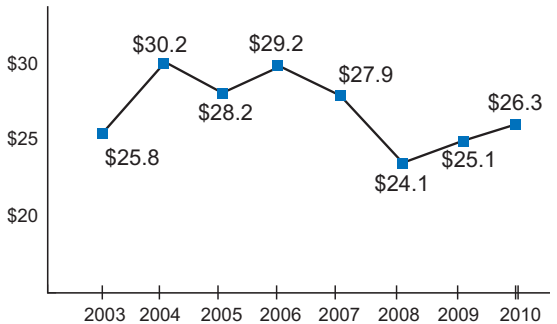
### Contributions by Type of Donor

(in percentages)



### Total Contribution Income (Audited)

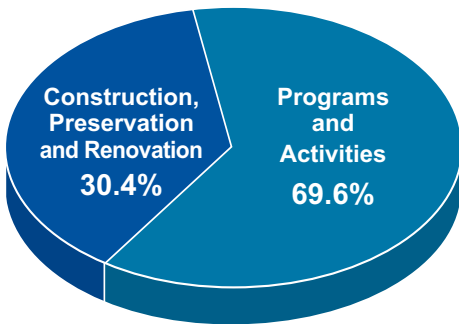
(in millions of dollars)



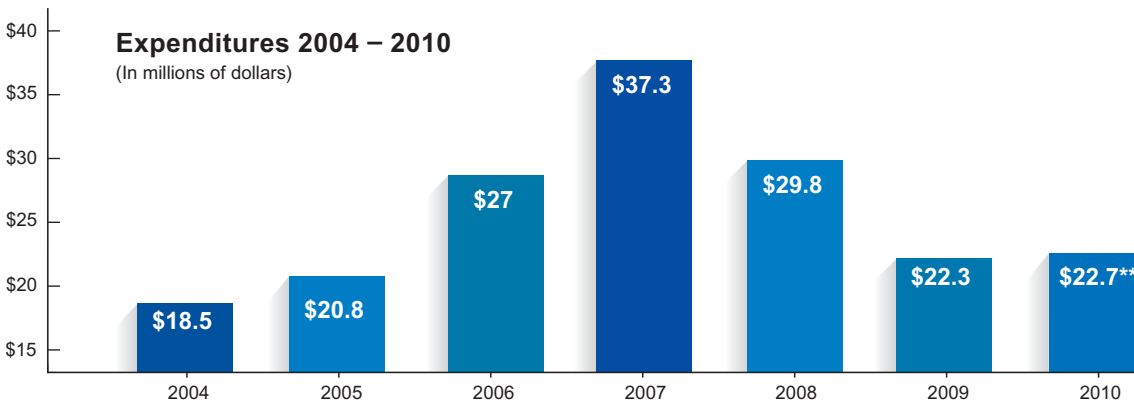
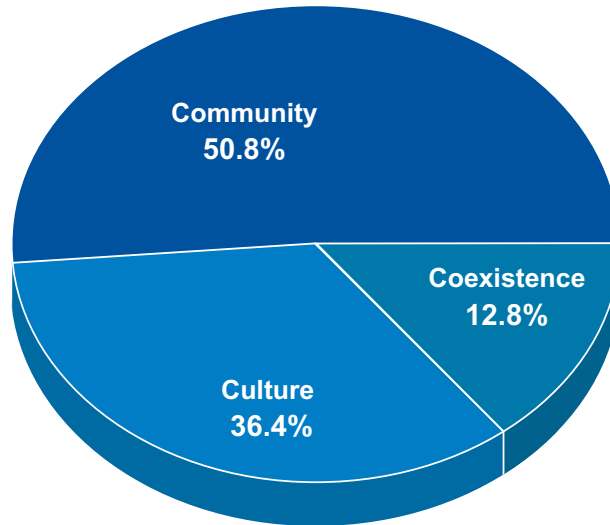
# Expenditures on Projects

Total contributions of **\$28.5 million** were received in Jerusalem. **\$22.7 million** was invested in initiation, development, construction, implementation and support of physical projects and of programs, excluding salaries.\*

## Expenditures According to Type of Project



## Project Expenditures According to Area of Activity (In percentages)



\* Note: The difference between contributions received and expenditures on projects during the year – or during any specified period of time – derives from: a) contributions received from endowment funds (2010: \$3.5 million); b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.

\*\* Construction expenditures vary from year to year. Some years involve more planning, and less actual construction.



# Awards and Scholarships

## Teddy Kollek Awards, 2010

The Teddy Kollek Award is given to those who have demonstrated significant contributions to the city of Jerusalem. The 2010 recipients were:

**Haim Guri**, Israel, Life Achievement Award  
**David Bernstein and Paul Zuckerman**, The UK  
**Albert** (of blessed memory) and **Elba Cuenca**, France and Uruguay  
**Dr. Michael Häupl**, Mayor of Vienna, Austria  
**Samuel Josefowitz**, Switzerland  
**The Rashi Foundation**, Israel  
**Robert de Rothschild**, The United States of America

## Cultural Scholarships:

**85 students in 10 different art institutions** received the Edelstein/Cheshin Community Involvement Scholarships for Arts Students.

**The NDF for outstanding students at the Sam Spiegel Film and Television School** was awarded to Adin Weiner for producing, and to Maya Brinner and Doron Jerassi for directing.

### Jerusalem Cinematheque / International Film Festival Awards:

- **The Robert Nissim Haggiag Award for Best Full-Length Feature Film** was awarded to director Nir Bergman and producer Assaf Amir for the film Intimate Grammar.
- **The Robert Nissim Haggiag Award for Best Actress** was awarded to Hila Fledman, Efrat Ben Zur, Alit Kreis, and Gal Salomon, for their roles in And on the Third Day.

- **The Robert Nissim Haggiag Award for Best Actor** was awarded to Assaf Ben Shimon, for his role in Infiltration.
- **The Robert Nissim Haggiag Award for Editing** was awarded to Ami Tir and Maor Keshet, for their editing work on the film Revolution 101.
- **The Robert Nissim Haggiag Award for Music** was awarded to Assaf Tager for his work on the film Andante.
- **The Nathan Cummings Foundation** award went to director Olivier Masser-Depasse, for the feature film Illégal. An Honorable Mention went to director Tony Gatlif for the film Korkoro.
- **Courtesy of Vivian Ostrovsky**, an award was given to directors Rob Lemkin and Thet Sambath, for the documentary film, Enemies of the People. An Honorable Mention went to Julia Bacha, Ronit Avni, and Rula Salameh, for Budrus.
- **The Lia Award**, presented by the Joan Sourasky-Constantiner Holocaust Multimedia Research Center, was awarded to director Todd Solondz, for the film Life During Wartime. An Honorable Mention went to Jacob Tierney for The Trotsky.
- **The Jerusalem Foundation Award for Experimental Films and Video Works** was awarded to director Nadav Bin-Nun for the film Poetry Meant to Kill. The Second Place winner, courtesy of Mamuta at the Daniela Passal Art and Media Center, was awarded to Tali Keren, for the film Autobody.
- **The Wim van Leer Award for High School Students** was awarded to director Oded Rimon for the film Puddle.

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