

The Jerusalem Foundation



ANNUAL REPORT

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Any questions or concerns about the Annual Report should be directed to Yael Ehrenpreis Meyer, yaelm@jfjlm.org. Information in this report is correct as of May 1, 2014. The exchange rate utilized for this report is 3.59 NIS to \$1. Photos: Jerusalem Foundation staff, Sasson Tiram, Vadim Mikhailov, Snir Katzir, Asi Efrati Design: Abstract, Youval Hefetz The Jerusalem Foundation has only one agenda -JERUSALEM



From the President

Dear Friends,

I am pleased to present you with the Jerusalem Foundation's 2013 Annual Report, a year in which \$43 million in pledges and grants were raised from our friends and partners worldwide, for the benefit of Jerusalem and its more than eight hundred thousand residents.

This year the Jerusalem Foundation celebrated the completion of three flagship projects that will enhance the city of Jerusalem for generations to come. Years of effort culminated in the inauguration of Teddy Park, the new pastoral space across from Jaffa Gate created to honor the contributions of Teddy Kollek, former mayor of Jerusalem and founder of the Jerusalem Foundation; the establishment of the Jerusalem Press Club, a new meeting place at Mishkenot Sha'ananim for the many members of local and foreign media covering the news in Jerusalem; and the dedication of Canada House, a dynamic resource center for the city's young adult community.

As every year, the Jerusalem Foundation expressed its commitment to the people of Jerusalem, providing funding to over one hundred projects in social welfare, education, culture, and coexistence programming. Holocaust survivors benefited from supportive social frameworks while children from every socioeconomic background enjoyed a range of camp experiences last summer. Thousands of young people participated in cultural events, tens of thousands benefited from our educational programs and over one hundred thousand improved their quality of life thanks to our Adopt-a-Neighborhood capacity building programs.

Jerusalem is home to Jews, Muslims, and Christians, all who long for the day when peaceful coexistence will be a fact of life. There continue to be palpable signs of hope that we see every day in our programming, creating opportunities for shared living and mutual respect among the city's populace while giving everyone hope for the future.

The Jerusalem Foundation has become synonymous with the city itself largely because, after nearly fifty years of spearheading change and philanthropy in this city, the Foundation has worked with all the players and with every segment of the population in building this city for the people of Jerusalem. We are proud of the truly advantageous cooperation we enjoy with Mayor Nir Barkat and his entire staff at the Jerusalem Municipality, of the beneficial and mutually fruitful relationship with other foundations working in the city and of our excellent interaction with the city's institutions and neighborhood activists.

Our success would not be possible without your support. We are proud of our cooperative efforts with our friends worldwide and are grateful for your dedication for without it, our work would not be possible.

Much more is needed and all of us who care deeply about Jerusalem know that with your help we can attain our goal of keeping Jerusalem a pluralistic city and a model of harmony for Israel.

This report gives you a taste of all that is happening in the city today, and I look forward to greeting you this year in Jerusalem.

Your truly,

Amb. Mark Sofer

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Simultaneously ancient and modern, Jerusalem stands as the center of the three monotheistic traditions, the crossroads of two continents, symbol of the universality of faith.

But Jerusalem of the twenty-first century is about more than symbolism. It is about more even than its history. It is about civil society and social justice, museums and film festivals, commercial development and scientific discovery. Most of all, Jerusalem is about people: people who exemplify every facet of ethnic, religious, and cultural identity. Men and women engaged in international politics, in technological research, in spiritual contemplation. People whose families have lived in the city for ten generations, together with those just off the plane from every corner of the world. People with vastly differing views on just how Jerusalem should look and be.

Jerusalem Foundation founder, legendary mayor of Jerusalem Teddy Kollek, had a dream of building a multicultural city where all of its people could live together equally – religious and secular, veteran and new immigrant, rich and poor, Muslim, Christian, and Jew. Realizing that supporters of Jerusalem worldwide would need a forum to build this new reality together, he created the Jerusalem Foundation. The Jerusalem Foundation recognized that all the people of Jerusalem, different as they may be, share common goals: to build strong communities, to raise their children, to live together. To that end, the Foundation developed an agenda aimed at improving educational opportunities, closing the gap between the city's multiple sectors, enriching the city's cultural landscape, establishing the infrastructure of a modern city: fostering the development of a vibrant Jerusalem that would serve the needs of its residents in the current era.

In the nearly fifty years since then, the Jerusalem Foundation, in cooperation with friends of Jerusalem around the world, has invested more than a billion dollars in Jerusalem. Over four thousand initiatives, both capital projects and long-running programs, have been established around the city. Indeed, Jerusalem would be unrecognizable without the Jerusalem Foundation. The Foundation's work rises above the city's political complexities to touch every population, Jewish, Muslim, and Christian, religious and secular, every social group of every age, in every neighborhood of the city.



As the largest and poorest city in the country, Jerusalem continues to face many challenges. More is needed to ensure that the needs of its residents are met. In particular, additional resources must be put in place to ensure that young families can make their home here, including cohesive communities, cultural opportunities, and an education system that will prepare their children for a fast-paced world.

As we near our fiftieth year of active engagement in Jerusalem, we continue to rise to those challenges, building philanthropic partnerships, working together with the Jerusalem Municipality, and cooperating with the city's major organizations, to achieve our long-cherished aims: building a flourishing, open, and vibrant city, while preserving the past and laying the groundwork for a dynamic future.



Our Vision

To foster an open, equitable, and modern society in Jerusalem.

"We created an opportunity for Jews and non-Jews from around the world to play a significant role in shaping Jerusalem's future. We established the Jerusalem Foundation."

Jerusalem Foundation founder Teddy Kollek

Our Mission

The Jerusalem Foundation is an independent community foundation dedicated to establishing the infrastructure of a modern city and improving quality of life, through an approach centered on strong communities, cultural vitality, and coexistence for all Jerusalem residents.

"We are always seeking to identify the city's most pressing needs and find innovative solutions to address them, thus safeguarding Jerusalem for generations to come."

Ruth Cheshin, first Jerusalem Foundation president

Why the Jerusalem Foundation?

We know Jerusalem, we know how to empower communities, and we have an unmatched record of success.

"The Jerusalem Foundation has become synonymous with the city itself." Jerusalem Foundation President Mark Sofer

Culture in Jerusalem

Enriching the Cultural Map of Jerusalem

The Jerusalem Foundation nurtures Jerusalem's cultural landscape for the benefit of the city's residents, visitors, and artists. We support local cultural institutions, ensembles, cultural series, festivals, and other projects that generate quality programming for diverse audiences and provide opportunities for artists. The Foundation supports Jerusalem's local arts schools, placing a strong emphasis on encouraging emerging artists from a broad range of fields to live and work in the city upon graduating. Through a range of collaborative projects with local artistic groups, we seek to make Jerusalem a center for the arts, improve the city's economy, and enhance its image among residents, visitors, and artists.



Central to our goal of creating, sustaining, and expanding the "culture map" of Jerusalem is our long-term support of leading cultural institutions whose contributions to the city span the spectrum of music, art, film, theater, and art education and whose target audiences reflect the diversity that is Jerusalem. The Culture department therefore allocated a significant segment of its 2013 budget towards the following flagship organizations:

- Mishkenot Sha'ananim Cultural Center
- The Artists' Studios
- Bloomfield Science Museum
- The Isaac Kaplan Old Yishuv Court Museum
- Israel Festival
- The Jerusalem Cinematheque
- Jerusalem Conservatory Hassadna
- The Jerusalem International Chamber Music Festival

- The Jerusalem Music Center
- The Khan Theater
- Museum on the Seam
- Sam Spiegel Film & Television School
- The Train Theater
- The Yellow Submarine
- Tower of David Museum



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The projects we fund are founded on the principles of professional excellence, originality, and diversity. The range of artists, institutions, and performances selected to receive our support combine together to create a critical mass to achieve our goals: enrichment of the cultural landscape for the benefit of Jerusalem's residents and visitors; nurturing Jerusalem's multi-ethnic, multi-cultural range of artists and performers; expanding cultural consumption and accessibility; improving the city's image and encouraging tourism; communal and educational empowerment; and contributing to the city's economic growth.

The Culture department works hand in hand with the Jerusalem Municipality's arts and culture department, the Jerusalem Development Authority, Israel's Ministry of Culture and Sport, and public and private foundations, all of which seek to enhance the cultural life of Israel's capital.

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Nurturing Jerusalem's Artists - A Place to Work & Live, Perform & Create:

In 2013, we continued our steadfast efforts to create a stimulating and supportive environment for visual and performing artists. The Foundation advances projects that provide dance companies, theater groups, musical troupes, and independent artists with the opportunity to live and create in the city by supporting frameworks for them to exhibit and showcase their work. Both the artists themselves and the city as a whole gain from this support: Jerusalem audiences are exposed to the rich variety of the city's creative offerings, which in turn leads to increased career opportunities and economic vitality for the artists themselves

Within this framework we supported:

- C.A.T.A.M.O.N Dance Group
- Hazira Interdisciplinary Performance Art
- Incubator Theater
- Kolben Dance Company
- Jerusalem Opera
- Jerusalem Print Workshop -Dianogly Printmaking Center
- Koom Koom Theater
- Machol Shalem Dance House
- Mikro Theater
- Muslala
- Mystorin Theatre Group
- New Jerusalem Orchestra
- Psik Theater
- Theatre Company Jerusalem (TCJ)
- Vertigo Dance Company



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Expanding Cultural Consumption and Accessibility

The Jerusalem Foundation continues its efforts to bring the joy of culture to Jerusalem's diverse populations. Today, the city's visual art, music, dance, and performance art scenes are bustling with new energy and creativity, as independent art groups and cultural institutions offer both the avant-garde and the traditional, art as social and community activism on the one hand, and family-friendly festivals on the other. The department initiates projects that make culture accessible to the many different populations in the city, enriching the quality of life for Jerusalem's residents, of every age, ethnic group, and socioeconomic background, who are encouraged to access a range of cultural destinations, while also expanding the magnitude of cultural consumers that represent critical sources of audience and income for the city's cultural venues. In this framework we supported special cultural-social series targeted to specific demographic groups:

City Streets - A series of cultural events in community centers around the city.

Bubble – A series of events geared toward teens, who received unique access to a range of cultural destinations through the Youth Culture Pass.

A Show in Boots - A series of winter performances geared to children.



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Enhancing the Image of the City:

The juxtaposition of the rich and historic surroundings with cutting-edge innovation is a combination that few places can offer as effectively as Jerusalem. Over the last few years, residents of Jerusalem have benefitted from the ever-greater quantity and quality of cultural treasures their city has to offer. At the same time, an increasing numbers of artists, producers, and scholars from abroad – as well as tourists, both from within the country and beyond Israel's borders – are visiting Jerusalem with the desire to be a part of the vibrant tapestry that is the city's art scene. This dynamic new unity is at the heart of Jerusalem Foundation and municipal efforts to keep young artists in the city, to further nurture homegrown talent and create a local artistic community.

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Within this framework we supported:

- Center Stage series of one-man performances
- Maker Faire a new technology-inspired fair at the Science Museum
- Manofim Exhibition Season Opening
- New Spirit's Toolbox Program for Young Artists
- Performance 2.0 international performance conference of the School of Visual Theatre
- Voung Philharmonic Orchestra at the Jerusalem Music Center

Arts Education

The Jerusalem Foundation this year supported the following institutions of higher education for the arts:

- The Bezalel Academy of Arts & Design
- The Jerusalem Academy of Music & Dance
- The Ma'aleh School of Television, Film & the Arts
- The Naggar School of Photography, Media, New Music, Visual Communication & Phototherapy
- The Nissan Nativ Acting Studio
- The Sam Spiegel Film & Television School
- The School of Visual Theatre





Festivals in Jerusalem:

The Jerusalem Foundation works to advance Jerusalem as a city that is dynamic, intriguing, multicultural, open, and modern – truly a capital city of the twenty-first century. Thus, in recent years, the city has come alive with festivals and special events that we support, including:

- Between Heaven & Earth Contemporary Dance Festival
- Derech Beit Lechem Street Fair
- Jerusalem International Film Festival at the Jerusalem Cinematheque
- Jeru-Salem International Music Showcase at the Yellow Submarine
- Machol Shalem International Dance Festival
- Made in the City Festival at First Train Station
- One Square Meter Poetry Festival
- Piyyut Festival

Jerusalem Season of Culture

- Contact Point: Late Night Encounters at the Israel Museum
- Jerusalem Sacred Music Festival
- The In-House Festival of Theater, Dance and Music in the Houses of Jerusalem
- Under the Mountain Public Arts Festival

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Mishkenot Sha'ananim Cultural Center in Jerusalem

The **Mishkenot Sha'ananim Cultural Center** is one of Jerusalem's most active and high caliber institutions, uniquely positioned in the picturesque and historically significant Mishkenot Sha'ananim neighborhood across from the Old City walls. The center was founded by the Jerusalem Foundation in 1973 as part of efforts to restore and renovate the Mishkenot Sha'ananim and Yemin Moshe neighborhoods and continues to be one of the Foundation's flagship projects.

The Mishkenot Sha'ananim Cultural Center consists of a thriving programming department, the **Konrad Adenaur Conference Center**, the **Dwek Gallery**, a guesthouse for artists and scholars, the **Jerusalem Center for Ethics**, and the newly dedicated **Jerusalem Press Club**.

Mishkenot draws its inspiration from the synthesis of the physical and spiritual that Jerusalem symbolizes to the world. The Center draws on Israel's deep cultural roots to host and initiate an array of meaningful and creative events that capture the nation's innovative energy and unique heritage.

Mishkenot Programs 2013

In 2013, Mishkenot Sha'ananim hosted hundreds of high-profile events that attracted some ten thousand people. These included:

- Kisufim: The Jerusalem Conference of Jewish Writers and Poets a three-day conference with twenty-six events
- Moses Montefiore: The Man Behind the Windmill
- 2013 Mediterranean Cultures Convention
- Bubble Youth Culture Series –Eleven Jerusalem cultural events attended by over 2,300 of the city's sixteen and seventeen year olds
- Nitzotzot ["Sparks"] Series a seven-part series of panels featuring leading scientists and artists
- Writing Workshops facilitated by Israeli writer Gabi Nitzan

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The Jerusalem Center for Ethics

Developed out of the need to understand and apply ethical notions and standards, the Jerusalem Center for Ethics acts as a compass for contemporary society in a rapidly changing world. Established in 1997, the center focuses on ethics in the fields of public service, education, medicine, psychology, business law, military, media, and the environment. In 2013, some 3,500 individuals took part in activities including conferences, seminars, ethics supervision training, and the development of ethical codes for seven institutions, among them the Jewish Agency Emissary program, the Israel Anti-Drug & Alcohol Authority, the Israel Airports Authority, and the Hadassah Hospital Ein Kerem school for hospitalized children. The Jerusalem Center for Ethics began each of its seminars at **La Terraza de los Reyes de España, (Kings of Spain Square)** atop Mishkenot, dedicated in honor of King Juan Carlos I and Queen Sofia, where participants learnt about the multiple historical sites that are visible from there and discussed them in the context of ethical dilemmas.



The Dwek Gallery

The Dwek Gallery, situated within the Konrad Adenauer Conference Center at Mishkenot, is a non-profit art venue. The gallery exhibits works by contemporary Israeli artists. Exhibitions often coincide with the cultural and historical conferences being held at Mishkenot Sha'ananim. In 2013, the Dwek Gallery held four main exhibits:

- Feel at Home the photography of Shlomo Serry
- Two Years paintings by Hadar Gad
- On the Land the artwork of Jonathan Hirschfeld
- Surfaces landscapes by Hila Karabelnikov-Paz

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Jerusalem Press Club – A New Home for Jerusalem's Journalists

June 2013 marked the official dedication of the Jerusalem Press Club (JPC), a unique professional club for the city's corps of journalists, in its new home in Mishkenot Sha'ananim.

In the months since then, the JPC has become a focal point for members of the foreign press to meet, network, and dine with local and international thinkers, leaders, and prominent news-makers.

The JPC provides its 258 members with opportunities to engage with the movers and shakers of Israeli politics and society, giving them access to ministers, diplomats, and highlevel officials so as to receive a spectrum of viewpoints and insights into the decisions and dilemmas facing Israel.

In 2013, the JPC organized press conferences and briefings twice weekly, as well as seminars, workshops and tours. Highlights included briefings with outgoing Bank of Israel governor Stanley Fischer; former head of Israeli Military Intelligence Amos Yadlin; Israeli politician and diplomat Danny Ayalon; Israeli statesman and scholar Dr. Yossi Beilin; peace activist and POW-release negotiator Gershon Baskin; and Palestinian journalist and politician Ziad Abu Zayyad.

In 2013, eight journalism students from the University of Miami participated in a monthlong program with the JPC in association with the Daniel Pearl Institute of Journalism at IDC Herzliya. In addition, the JPC developed a special "Science Mission." In cooperation with Mishkenot Sha'ananim and the Israel Academy of Sciences and Humanities they offered a science communication mission, the first of many planned missions for overseas journalists. Over the course of a week, a group of senior science editors and journalists from around the world were given an insider's look into the Israeli science industry, where they learned about Israel's scientific achievements and were introduced to top scientists and researchers, including a number of Israeli Nobel Prize laureates.

JPC's restaurant, Touro, has been open to the public since the launch and also serves as a meeting spot for journalists. It has already received rave reviews by the *Jerusalem Post*, the *Forward*, and Hebrew-language newspapers.

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Community in Jerusalem

Jerusalem's spectrum of populations experiences this city in different ways. Bridging the gap among these sectors requires us to make efforts to secure equal footing for all - Jews and Arabs, men and women, the elderly and young people, new immigrants and those living in Jerusalem for generations, families from every socioeconomic sector - in the areas of citizen empowerment, capacity building, social welfare, access to services, economic independence, and education.



Citizen Empowerment: Adopt-a-Neighborhood

The Jerusalem Foundation is committed to supporting projects that empower and encourage residents to set their own agendas and to work together to achieve shared goals, resolve common problems, and instigate systemic change. We believe in comprehensive community empowerment that advances the welfare of residents in all aspects of communal life.

To that end, five years ago the Jerusalem Foundation initiated the Adopt-a-Neighborhood program that currently focuses on three communities deemed in greatest need of our support:

- Kiryat HaYovel
- Kiryat Menachem
- Greater Katamon

Adopt-A-Neighborhood works to engender substantive and sustainable advancement of these communities, and by extension to impact the sociological and economic dynamics of the city of Jerusalem. It is designed to improve opportunities for residents in all aspects of life, reduce gaps between populations, and strengthen the entire neighborhood. Adopt-A-Neighborhood develops strong community resilience and social solidarity by addressing inequality in the neighborhood. It provides tools for dealing with poverty by the development of employment opportunities, improves and initiates quality educational content and facilities, and creates communal cultural activities for all neighborhood residents. Adopt-A-Neighborhood is making positive, long-lasting change in each community, building attractive and desired neighborhoods that will, in turn, help foster a newer, younger, and livelier Jerusalem.



Kiryat HaYovel - 22,000 residents:

- The Mechina Pre-Army Community Program with 46 participants from all over Israel, the Mechina trains young people to serve as future leaders of Jewish and Israeli society in an intense program including many hours of service throughout the neighborhood.
- Arts & Culture Initiative provides support for young artists, as well as cultural opportunities for young adults/families of Kiryat HaYovel

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Kiryat Menachem - 18,000 residents:

- Springboard: Anti-Poverty Initiative through Education This year provided 450 children from the neighborhood's Ethiopian and other ethnic communities with low-cost extracurricular programming, including arts, music, animals, and sports, with both extended school days within the local schools and after-school programs at the local community center.
- Merkaz Rachel provided a multi-disciplinary core of services to foster the physical, psychological, emotional and intellectual development of 100 children dealing with a range of behavioral and learning disabilities.

Greater Katamon - 18,000 residents:

- Green Neighborhood program advanced "green" values of environmental protection and resource conservation, as well as highlighting the financial benefits of reducing water and energy consumption.
- Renovation of a bomb shelter for use as a family music center, transforming an underutilized space into a venue where local families can learn and experience music together.





A Home in Jerusalem: Canada House

The Jerusalem Foundation this year proudly celebrated the opening of Canada House, a new complex that exemplifies the transformative power of a dynamic community center to impact the city center area and the city of Jerusalem as a whole.

Situated in the newly refurbished Morasha Community Center, Canada House represents a vibrant nucleus of people and programming that both reflects and empowers the diverse populations and needs of Jerusalem society. Canada House stands today as a "buzzing" place, flush with energy, where young and old, religious and secular, students and entrepreneurs, new immigrants and veteran Israelis – residents of the Morasha neighborhood and beyond – interact with and learn from each other as they build their lives in Jerusalem.

International Fellowship of Christians & Jews (IFCJ) Community Services Floor

The IFCJ Community Services Floor primarily addresses the needs of the elderly and youth of the Morasha neighborhood. Its facilities include:

The Reitman Seniors Center; the Gorman–Shore Learning Center; the Freedman Teen Club and Youth Services; the Weisfeld Computer Center; the Italian Friendship Garden in honor of Anthony Tafuro; the Canada Club; and the Silver accessibility elevator.

Koschitzky Young Adults Center

Today, one of the greatest challenges is to reframe Jerusalem as a city where the young want to live. Several years ago, the Jerusalem Foundation identified the negative migration of thousands of the city's young adults and began working to empower young Jerusalemites to further their life goals within Jerusalem. In 2006, the Foundation established the city's first center for young adults in a small rented space and began fundraising for a permanent home. 2013 marked the year in which the Koschitzky Young Adults Center was formally dedicated in its new home at Canada House.

The Young Adults Center has been designated by the Municipality as the official young adults' center of the city of Jerusalem. It serves as the central headquarters for programs and projects to advance the personal, social, communal, and professional goals of Jerusalem's young adult population.

Facilities include: The Kimel Information & Activity Center; the Wynn Business Center; the Yaacov Gladstone Leadership Development Center: Building Jewish Identity & Empowerment in Jerusalem's Ethiopian Young Adults Community; and the Gideon-Wyler Volunteer Center.

In addition to the activity going on within the center, the Young Adults Center is also partnering with the Municipality in Project Young Neighborhood. This initiative is designed to attract young adults and young families to settle in Jerusalem, by generating change in the "personality" of several Jerusalem neighborhoods, transforming them into a network of youth-oriented/family-friendly communities city-wide. The four target neighborhoods are: French Hill, East Talpiot, Kiryat HaYovel, and Greater Katamon.

The development of these young communities seeks to reduce the emigration trend of this population group out of the city and inspire young residents with a sense of identity as Jerusalemites, ultimately ensuring the future of Jerusalem as a vibrant city that every resident can truly call home.

The Jerusalem Institute for Israel Studies reported that for the first time in five years, three out of four of the target "Young Neighborhoods" experienced a positive population influx, and that overall negative migration of young adults from Jerusalem decreased 76% in the last two years.

Supporting the next generation of Jerusalemites is more important then ever to ensure that this trend will not be reversed....

"Canada House is an important addition to the community services in Jerusalem and the Koschitzky Young Adult Center spearheads efforts to support young people in the city."

Mayor Nir Barkat



A City for Young & Old: Social Welfare

Elderly

Project	Impact
Café Europa – activities for Holocaust survivors in southern Jerusalem neighborhoods	200 survivors from Rehavia, Talbieh, and the German Colony
Program for Holocaust survivors from the Haredi community	200 survivors from northern and western neighborhoods

Filming of witness testimony for Haredi Holocaust survivors	20 survivors and 20 high school students
Support for Holocaust survivors in northern Jerusalem neighborhoods, including purchase of medicines	Over 1,000 survivors from northern Jerusalem
Social activities for Holocaust survivors in western Jerusalem neighborhoods	200 survivors in Kiryat HaYovel and Beit Hakerem
Programming at Beit Hofmann	600 seniors
Ken Lazaken – hotline for elderly to access their rights, including hotline in Arabic	1,000 seniors each year
Week-long program run by students to provide rights awareness and access for Holocaust survivors	100 students
Scholarships for social work students to specialize in geriatrics	25 students; hundreds of seniors receive services
Beit Schweiz	Services for 60 seniors
Passover Seder for immigrant seniors in Neve Yaakov	70 participants, including Holocaust survivors
Emergency assistance to seniors citywide during the snowstorm of December 2013	Citywide

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Youth

Project	Impact
Yaelim – activities for youth at risk in Ein Yael	80 teenagers participating in year-long groups and activities
Etgarim – ODT challenge activities in Yaelim at Ein Yael	Over 600 children and teenagers with disabilities
City Center – theater activities for youth with the Psik theater group	500 youth
Scholarships for at-risk youth	20 students annually
Therapy subsidies for children with social and self-image issues	60 children annually



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Women & Children

Program	Impact
Enrichment for children in shelters for abused women	40 children
Summer camps for children in shelters for abused women	65 children
Scholarships for women in shelters	8 women
Year-long and summer enrichment programs for hearing-impaired infants and children, and their parents	40 children annually
Yad Rachel – Literacy program for children from the Ethiopian community	50 first and second graders



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Bridging the Gaps: East Jerusalem Empowerment

East Jerusalem is home to 293,000 Arab residents, who make up just over one-third (36.4%) of the city's population. Nearly three-quarters of east Jerusalem residents live beneath the poverty line and only 37% participate in the workforce. The east Jerusalem educational system has 99,400 students, most of whom (78,400) attend public school and nearly half of whom (40%) drop out over the course of their school years and fail to graduate high school. Few continue on to university.

The Jerusalem Foundation aims to bridge the gaps for east Jerusalem residents in the areas of education, employment, capacity building, and access to services through such projects as:

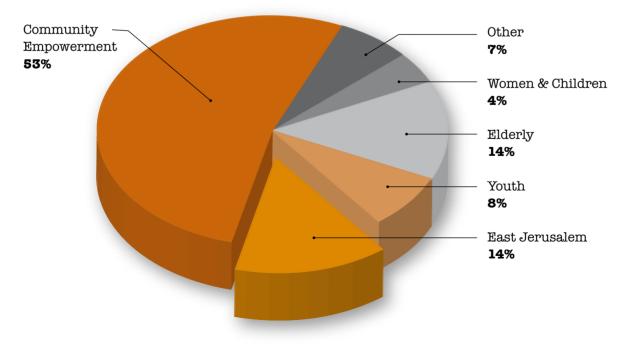
Program	Impact
The Atta'a Assistance Center for the Rights of East Jerusalem Residents (founded by the Jerusalem Foundation in 2004)	2,000 people received direct assistance in navigating the legal and health systems and other national agencies.
Advancement of youth with both hearing and vision impairment	40 teenagers and young adults
Empowerment for children with disabilities and their parents	Hundreds of families and dozens of professionals, with ripple effect on the educational, welfare, and health systems in east Jerusalem
Business initiative program for women in east Jerusalem	30 women
Abna al-Quds Community Center in the Muslim Quarter	 Women's empowerment program for 100 women of all ages. Parenting program for 42 mothers and their children. Operation of the first community garden in the Old City. Support of programs for 130 elderly men and women.

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Beit David Community Center in Wadi Joz	 Ongoing support for a kindergarten for ages 2-4 Independent skills empowerment program for 24 young women
Paley Art Center	Ongoing support for the city's only municipal art center in east Jerusalem, which hosted thousands of visitors and offered classes to hundreds of children, youth, and adults.
Services for homebound Christian elderly in the Old City	20-25 seniors
Enrichment activities for elderly women in the Muslim Quarter	40 women attended lectures, workshops, and activities

Community Programs 2013



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The Opportunity to Learn: Education

Educational Programming

Project	Impact
Rainwater Harvesting	23 schools took part in this environmental program, including Jewish public schools, Arab schools, Haredi schools, and special education schools.
Azrieli Institute Empowerment Program in Jerusalem junior high schools	150 students in five schools took part in this year's component of the three-year program.
Bloomfield Science Museum	 Science teacher training Community activities, as part of city-wide museum events
Meyerhoff Youth Center Science Clubs – "Neighborhood University"	Extracurricular science classes and events in two communities
Belmonte Science Center for Youth at the Hebrew University	 New equipment, including upgrade of chemistry lab to meet new safety standards New courses in biotechnology, astrophysics, research 35 girls participated in a science empowerment program that included an advanced robotics course.
Language as a Cultural Bridge – Arabic classes at Jewish sector public schools in Jerusalem	Program expanded to nine schools and a city coordinator was hired.

The Comprehensive Adolescent Support & Treatment (CAST) Center at the Esther Greenberg School in Gilo and at the Beit Hinuch School in Old Katamon	Gilo – 200 students / Katamon – 80 students Seventh to twelfth graders met weekly for expressive arts therapy, psychodrama, movement therapy, phototherapy, music therapy, outdoor therapy, group dynamics exercises, animal-assisted therapy and guided imagery, in small groups led by trained facilitators, in coordination with the school's guidance staff.
Hevrutav - music enrichment	Hebrew song, recorder, and piano lessons for students in grades 4-6 at three schools
Djanogly Visual Arts Center	500 students from east Jerusalem and Greater Katamon participated in educational workshops.



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Brandt School, Neve Yaakov	 Curriculum enhancement - tutorials in math and English; Project Excellence 2000; enrichment classes; textbooks for needy students After-school Learning Center - 60 students (primarily from the Ethiopian community) learned in small groups and also participated in extracurricular activities at the community center. 			
Givat Gonen Elementary School	• Gideon Petting Zoo – renovation and addition of animals and cages; subsidized animal therapy sessions.			
	• Music education for Grade 3 (28 students)			
	• City Streets – program with the Izhak Ben- Zvi Institute to acquaint residents with their neighborhood streets			
	• Learning Center – operated four days per week for grades 3-6, including two science courses for advanced students			
	• Gardening – salary for gardener plus acquisition of new trees and plants			
Wolff & Rose Klabin School (Reishit)	Coordinator for environmental programming			
Alice L. Seligsberg Junior High and High School	Renovation of school therapy center			
Third Annual Van Leer International Educational Conference	Co-sponsor of international conference for hundreds of educators from Israel and abroad			
Gonenim Music Center	Scholarships for students with financial need			

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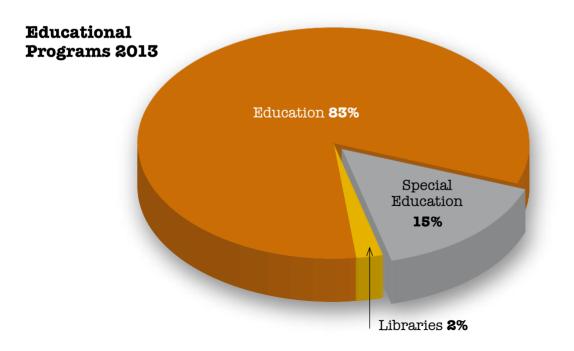
Special Education

Project	Impact					
Arazim School	 65 special needs children received breakfast and lunch daily Carpentry course 					
Alonim School	88 students worked in the carpentry workshop					
Hattie Friedland School for the Deaf	Extended school day – 100 students enjoyed enrichment workshops and classes in independent living skills.					
Abraham B. Polinsky Junior & Senior High School	 Vocational training and courses in independent living skills Financing for computers, preschool school classes, library, mainstreaming Renovation of sports arena 					
Naggar School of Photography, Media and New Music, Musrara	50 students from five special education schools participated in a year-long photography course with an exhibition at year's end.					
Ruthie and Sam Kindergarten	Enrichment program; gymboree; salary for National Service counselors; afternoon program; breakfast; private therapy; diagnostic evaluations					
Jacqueline du Pre "Adventure Park" Preschool – for children with communication disorders	Renovation of preschool with new equipment					

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Libraries

Project	Impact
Rose Music Library	Monthly concerts throughout the year
Science Fiction & Fantasy conference, in partnership with the Jerusalem Library Authority	34 lectures given; 520 tickets sold including 120 subsidized tickets to teenagers
Argentina School, Kiryat HaYovel	Acquisition of 100 new books; library open during summer vacation
Ronald Neufeld Library, Pisgat Zeev	Acquisition of 110 books
Denmark School	Furnishing of school library



Annual Report 2013 The Jerusalem Foundation

Community

Teddy Park, The Mitchell Parks and Gardens

May 2, 2013, was a highlight of the Jerusalem Foundation's annual International Conference: the inauguration of Teddy Park, The Mitchell Parks and Gardens. The Park was created by the Jerusalem Foundation to honor the contributions of Teddy Kollek, illustrious mayor of Jerusalem and founder of the Jerusalem Foundation. Teddy always believed that no country can flourish and develop without culture, art, and a dedication to the preservation of the past. During his twenty-eight years as Jerusalem's mayor he spearheaded the rebuilding of the ancient city into a thriving modern capital. Now, Teddy Park tells the story of Jerusalem's development during Teddy's tenure as mayor, while offering unique attractions in the heart of Jerusalem, just outside the walls of the Old City.

The Park dedication ceremony, held in the presence of members of the Kollek family, featured a spectacular unveiling of the park's main attraction, the Sylvia Hassenfeld Family Fountain, a unique experience of water, light and sound. The New Jerusalem Orchestra composed music especially for the fountain that is synchronized with the water jets and lights that illuminate the beautiful Jerusalem sky.



The park also features the following elements, a number of which were unveiled at the event in the presence of supporters and their families:

- The Kenneth and Ann Bialkin Visitors Center
- Rudin Multimedia Display
- Judith Wilf Garden Plaza
- Crown Family Central Avenue & Waterway
- Historic Building JNF Canada
- Model Family Sun Dial
- Bernard & Audre Rapoport Family Garden Terraces
- Dan Hotels & Federmann Family Wishing Well
- Jerusalem Foundation Wall of Honor

- Sharp Square
- Azrieli Promenade
- Center of the World Sculpture
- Klabin Family Grove
- Walton Avenue Foundation Grove

The Jerusalem Foundation

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- Walton Avenue Flower Bed
- Leir Gate
- Lou Edelstein Gate
- Freedman-Leboff Families Reflection Area
- Sonshine Canadian Wall of Honor



Coexistence in Jerusalem

The diverse populations in Jerusalem have little natural or routine interaction among them, and to a large extent, lead parallel lives. They often live, work, go to school – even play, shop, and relax – in different places and in different ways. We focus on projects that improve the quality of social relationships through shared spaces, cultural sensitivity, and education.

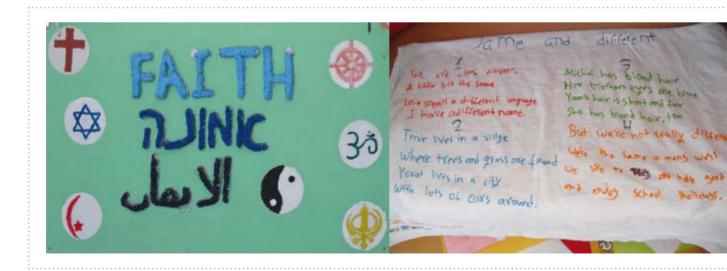


The Challenge: Sharing Jerusalem

The Jerusalem Foundation has worked to foster a pluralistic and open society since its inception in 1966. For the Foundation, advancing coexistence in Jerusalem means finding ways for various religious and ethnic groups to learn to share this city in peace. We believe that working together to build a strong city will benefit all its inhabitants.

This is a daunting task in Jerusalem. With 804,000 residents – 293,000 Arabs and 511,000 Jews – Jerusalem's multiplicity of sectors lead lives with worldviews that are on different sides of the spectrum, sometimes directly in opposition. Everyday routines, each in their own circle, leave little opportunity for meaningful encounters in bridging gaps and learning about those with different cultural mores or alternate perspectives.

In order to tackle this situation, the Jerusalem Foundation has developed and continues to advance programs that promote harmonious shared living within the city. These programs for children, youth, and adults range from joint formal and informal education frameworks to training for health-care providers, teachers, and community activists. All contribute toward the goals of fostering interaction and understanding among populations who speak different languages and see the world in different ways and so promote the values of tolerance and diversity in Jerusalem.



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The roster of coexistence programs supported by the Foundation includes two of our flagship institutions:

- The Max Rayne Hand in Hand School for Bilingual Education, founded in 1998, today includes the only integrated Arab-Jewish high school in Israel. The school has a unique teaching approach, as some 580 Jewish and Arab pupils study together from kindergarten until twelfth grade, working with and learning about each other in every part of their school experience.
- The Jerusalem Intercultural Center (JICC), founded in 1999, focuses on bringing about practical change in Jerusalem by developing processes to enable all of Jerusalem's residents Arabs and Jews, ultra-Orthodox, traditional, and secular to improve their everyday lives, receive basic services, and learn skills that allow them to cooperate with one another, service providers, and public agencies. The Jerusalem Foundation was one of the founding partners of the JICC.



The Jerusalem Foundation

The Max Rayne School, A Hand in Hand School for Bilingual Education

Project	Impact			
Scholarship program	50 Jewish and Arab students received financial aid			
Science studies in junior high schools	Subsidies for student enrichment; writing of research papers; Science Day			
English Learning Center	Remedial language lessons for children requiring extra assistance; English enrichment program; Spelling Bee			
Nature Education for early grades	Science curriculum (kindergarten through grade 2), including activities related to nature, recycling, and animals			
Jewish & Arab Librarians	Support to enable the half-time employment of two librarians (Arabic and Hebrew speaking) at school library			
Community Programming	Coordinator hired to organize school-based community programming.			
Teachers' salaries	Subsidies for supporting two teachers in each classroom – Arabic and Hebrew speaking			
Principal's salary	Hiring of an Arabic-speaking co-principal			
"Living in Jerusalem" civics curriculum in memory of Hans J. Bär	Three-year advanced high school civics curriculum with emphasis on co-existent living in Jerusalem			
Lesson plans for junior high school courses	Citizenship, leadership, history, and communications course development			
PeacePlayers	Joint Jewish-Arab basketball team			
Elementary school choir	30 children in grades 3-6 practice and perform			
High school scholarships	Children with learning disabilities received remedial assistance			
Rainwater Harvesting	Establishment of infrastructure for rain-water harvesting and three-year environmental studies curriculum			
Music curriculum	50 students in grades 4-7 learned to play the darbuka, oud, recorder or mandolin			

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The Jerusalem Intercultural Center

Project	Impact				
Community development in the Arab sector	 Forums for dozens of lay leaders in Arab neighborhoods, benefitting tens of thousands of residents 				
	• MiniActive grassroots community empowerment program, with 500 female volunteers improving everyday life for themselves and their families				
Center for the Study of Arabic	Establishment of seven groups on five language levels with a total of 100 students				
Training of Social Workers from Hebrew University & Al- Quds University	Sixteen social work students met weekly for a joint discussion on issues of identity, nationalism, and culture.				
Advancement of programs in the Haredi sector	• Community development in Haredi neighborhood of Romema, with 350 men and women attending gender-separated town meetings and 70 residents participating in MiniActive programs.				
	• Haredi-non-Haredi dialogue in Rehavia and Kiryat Hayovel, helping dozens of community lay leaders come to understandings with one another and reduce tensions in those neighborhoods.				
Cultural Competence in the Health Care System	 Preparation of training materials, including the first training videos in Israel 				
	• Cultural sensitivity workshops for hundreds of health care staff at all Jerusalem hospitals and HMOs, affecting tens of thousands of patients				
	• Training dozens of medical interpreters (translators) to improve care for patients				
	• Creation of professional networks for cultural competency coordinators to improve implementation				

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Program to assist Arab graduates of health sciences programs to pass the national licensing exams	 12 occupational therapists, 30 nurses, and 18 students of physiotherapy participated in courses. 15 nurses, occupational therapists, and physical therapists passed the Ministry of Health exam, which enables them to work legally in east Jerusalem.
Emergency Response Networks	Four new Emergency Response Networks joined an existing three in east Jerusalem neighborhoods, and three more are in the process of gathering members and information. During the snow storm in December 2013 teams worked around the clock to clear roads and help residents weather the emergency.



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Coexistence

Coexistence Projects

Project	Impact				
Adam Institute for Democracy and Peace – Development and implementation of programs and curricula on democracy and conflict resolution, including:	 Preparation of staff at Ein Yael Living Museum for joint Jewish-Arab activities Every Student has a Role - democracy program in two Arab secondary schools Workshops for social entrepreneurs Workshops on multiculturalism for soldiers in the border police Democracy courses in various schools and communities Courses for teachers on dealing with racism among youth Education program in partnership with the Bible Lands Museum Jerusalem (BLMJ)- Work with the Museum staff and participating school teachers 				
Living in a Mixed City conference	International conference attended by an audience of several hundred and well covered by the media (in conjunction with the Adam Institute and Jerusalem Institute for Israel Studies)				
YMCA	 Scholarships for 35 of the 95 children attending the Erna D. Leir Peace Kindergarten Visits by the preschool to the Israel Museum Multimedia equipment for Jewish-Arab youth programming Jewish-Arab Youth Choir 				
PeacePlayers	Joint basketball team with 40 children from the Keshet and Beit Tsefafa schools				

Jewish-Arab orchestra at Beit Alpert	 60 children received private music lessons and/or participated in the orchestra. Subsidization of musical performance at Gerard Behar Center attended by an audience of hundreds, including students from the Beit Alpert Center and the Jewish- Arab orchestra.
Neighborhood Soccer League	Learning centers and soccer teams in 20 Jewish and Arab schools citywide; 300 students played soccer in the monthly Daniel Gablinger Tournament.
Jewish-Arab Science Club at the Bloomfield Science Museum	 Brain science club for 45 students from three Jerusalem schools. 150 students (grades 5-6) from five schools attended a year-long after-school program at the Museum.
Inter-religious Coordinating Council in Israel (ICCI)	Development of high school curriculum for dealing with racism among youth.

Summer Camps

Project	Impact
Ein Yael summer camp	Six groups of children attend Arab- Jewish summer camp with the theme of "environmentalism."
Coexistence summer camp for Arab and Jewish children with disabilities	80 children

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Coexistence

Jerusalem has the largest ultra-Orthodox (Haredi) population center in Israel, and the community is growing quickly. Nearly one-third of Jerusalem's Jewish population, some 240,000 people, almost half of whom (42%) are children under the age of 14, identify themselves as Haredi. The community contributes enormously to the ever unfolding story and spirit of Jerusalem, devoting themselves to Jewish religious observance, values, and continuity. However, most of the more than 98,000 Haredi pupils currently studying in Jerusalem are educated in institutions that focus on traditional Jewish scholarship. Inculcating these students with an enthusiasm for general knowledge is a central challenge in Israeli society, one which will directly influence the character of Jerusalem in the upcoming decades.

The Jerusalem Foundation initiated the program "Advancing Science and History Education among Haredi Children and Youth" in 2006. This innovative and groundbreaking program seeks to familiarize important aspects of science, history, and English to pupils in the Haredi education system in general, and to Haredi boys in particular. The program brings Haredi students on one-time trips to science and cultural institutions in Jerusalem, where they receive experiential introductions to both the sciences and humanities, including physics, chemistry, zoology, botany, computers, and history. The results have been overwhelmingly positive: Whether interacting with the natural world at the Zoo and Botanical Gardens or exploring history at Ein Yael and the Tower of David, participating children constantly express their excitement over all they have learned. They are introduced to new worlds, which may inspire them to learn more and engage further with these areas of study in the future.

During the program's first year (2006/07) there were 1,000 visits to the Bloomfield Science Museum and the Meyerhoff Youth Center for Advanced Studies, and the program has experienced exponential growth since then. In the last year alone, the program saw a greater than 50% growth, with 16,000 visitors to various institutions. Almost 6,000 Jerusalem children attended community science events, 14,000 young residents visited the Tisch Family Zoological Gardens (Biblical Zoo), and an additional 6,000 pupils from outside the city visited Jerusalem institutions. Today the program includes visits to six institutions in Jerusalem, alongside special programs, such as Community Science Day and science workshops, hosted at Talmudei Torah (primary schools) and Haredi community centers.



Annual Growth: The Program in Numbers – How Many Children

Institution	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13
Bloomfield Science Museum	862	1,519	2,019	3,972	4,486	7,816
Meyerhoff Science Center for the Advancement of Youth	260	148	180	292	522	642
Tower of David Museum (history)	278	249	285	518	2,005	1,851
Botanical Gardens (botany)		416	661	1,647	1,629	290
Machshava Tova (computers)	102	136	110	140	170	169
Ein Yael Living Museum (archaeology, history)					1,406	3,990
Others (zoo, kindergarten teacher seminar)			60	225	150	840
English (through the Halon program which promotes the equality of opportunities in education)						90
Society for the Protection of Nature in Israel						89
	1,502	2,468	3,315	6,794	10,368	15,797

Coexistence

Scholarships

In 2013, the Jerusalem Foundation awarded scholarships to 136 students from Jerusalem institutions of higher education for the tenth consecutive year. This year's allocation totaled 600,000 NIS, with awards to students from all walks of life and in the wide ranging fields of engineering and technology, fine art, music, dance, photography, and new media, as follows:

- **The Louis Edelstein Memorial Scholarships** for Students of the Arts
- **The Lea Cheshin Memorial Scholarships** for Students of Painting and Sketching at the Bezalel Academy of Art and Design
- **The Alexander Grass Scholarships** for Students of the Azrieli College of Engineering Jerusalem
- Scholarships Enabled by an Anonymous UK Donor for Students of the Azrieli College of Engineering Jerusalem
- The Fred Simon Worms OBE Scholarships for students of the Azrieli College of Engineering Jerusalem
- **The Robert and Bertha Rein Scholarships** for Students of the Jerusalem College of Technology (Machon Tal)
- **The Walter D. Strauss Scholarships** for Students of the Haredi College of Jerusalem
- **The Dr. Jstvan Kertész Foundation Scholarships** for Outstanding Students from the Jerusalem Academy of Music and Dance

Scholarships awarded by the Jerusalem Foundation include an aspect of community involvement. Recipients take on an active year-round engagement in social and community projects throughout the city. Thus, for example, students at Bezalel created works of art together with special needs children and gave art workshops in east Jerusalem; students at the Sam Spiegel Film and Television School taught cinema classes at junior high schools throughout the city; and students at the Academy of Music and Dance provided blind children with voice training and musical instruction.

"Keeping young people in Jerusalem is one of our most important tasks. The Foundation invests much effort to that end, because today it's clear that the city's future depends, among other things, on the population that stays here."



Sallai Meridor, Jerusalem Foundation International Chairman

Jerusalem Cinematheque / International Film Festival Awards:

The Haggiag Family Awards for Israeli Cinema in Memory of Robert Nissim:

Best Full-Length Feature Film: Director Tom Shoval and producers Gal Greenspan, Roi Kurland, Moshe & Leon Edery for the film **Youth**

Best Actor: David & Eitan Cunio for their roles in Youth

Best Actress: Tali Sharon for her role in She's Coming Home

Best Editing: Joelle Alexi for editing work on the film Youth

Best Music: Ran Bagno for his work on the film Fragile

The Jewish Experience Awards, endowed by Leon and Michaela Constantiner:

The Lia Award, presented by the Joan Sourasky-Constantiner Holocaust Multimedia Research Center of the Jerusalem Cinematheque:

Director Diana Gróo for the film **Regina**

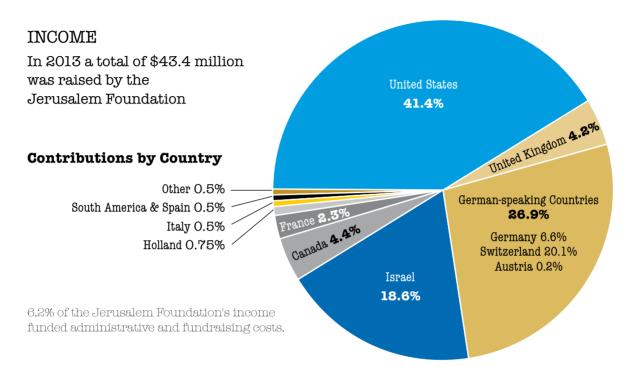
The Avner Shalev Yad Vashem Chairman's Award, presented by the Yad Vashem Visual Center: Director Wladyslaw Pasikowski for the film *Aftermath*

Honorable Mention: Yoav Halevy for the film Bureau 06

The Alex Bernstein Student Documentary Film Production Prize:

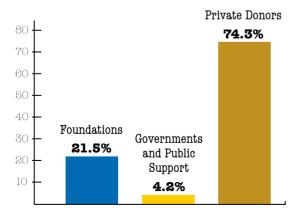
Cecilia Lewinzon for the film *El Truco* (The Trick)

FINANCIAL DATA



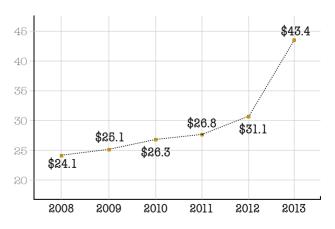


(in percentages)



Total Contribution Income

(in millions of dollars)



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EXPENDITURES ON PROJECTS

Total contributions of **\$38.5 million** were received in Jerusalem, **\$44.4 million** was invested in initiation, development, construction, implementation, and support of physical projects and of programs, excluding salaries.¹

Expenditures According to Type

Total O of Project² Community 56% Programs Construction. Coexistence Preservation and Activities and 24% Renovation 45% 55% Culture³ 20% Expenditures 2008 - 2013 (In millions of dollars) \$40 \$29.8 \$27.3 \$30 \$25.5 \$22.3 \$22.7 \$20 \$10 2008 2009 2010 2011 2012

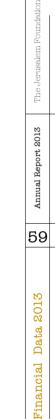
1. The difference between contributions received and expenditures on projects during the year - or during any specified period of time - derives from: a) contributions received from endowment funds; b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.

2. Construction expenditures vary from year to year. Some years involve more planning and less actual construction.

3. Allocations to culture remained stable in 2013; relative proportions shifted due to completion of major community construction projects.

Project Expenditures According to Area of Activity

20% of expenditures are community-based projects that benefit the city's Arab population



\$44.4

2013

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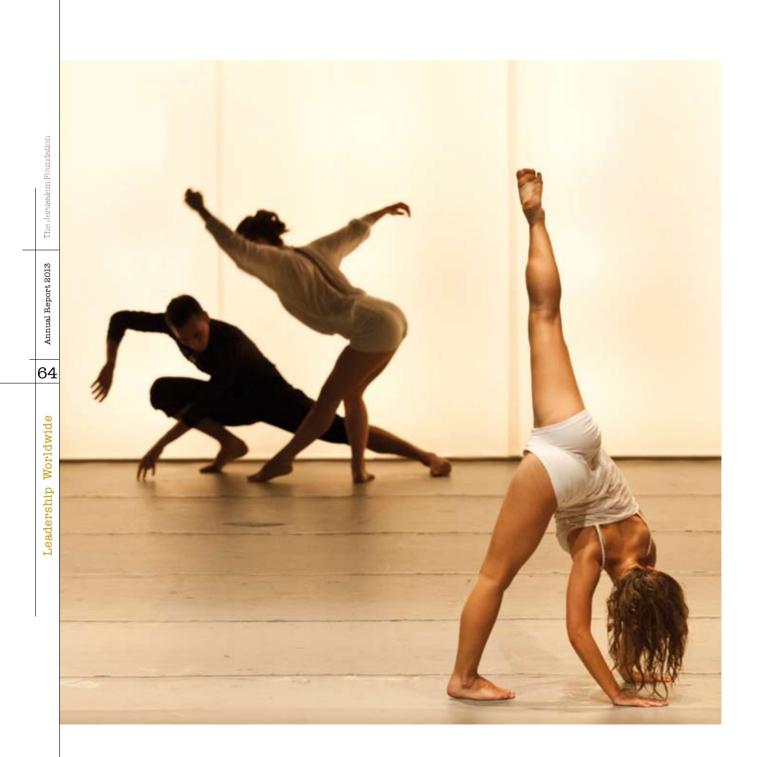
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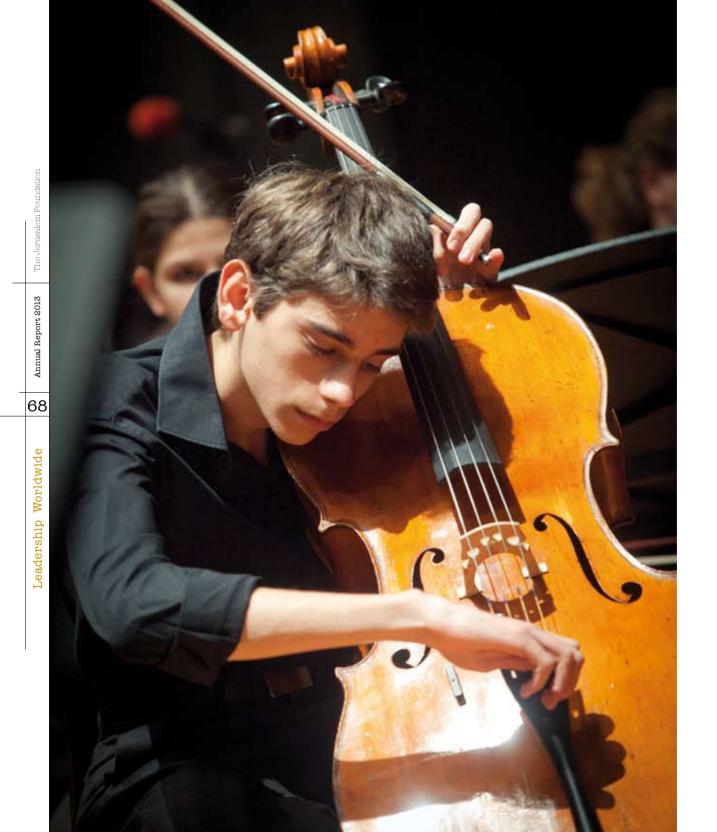
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