

The Jerusalem Foundation Annual Report 2014



הקרן לירושלים
THE JERUSALEM FOUNDATION
مؤسسة صندوق القدس

CULTURE

COEXISTENCE

COMMUNITY



Table of Contents

4	About the Jerusalem Foundation
6	Vision and Mission
11	Culture
25	Community
43	Coexistence
58	Scholarships and Awards
60	Financial Data 2014
62	Donors
67	Legacies and Estates
69	Leadership Israel
71	Leadership Worldwide

Any questions or concerns about the Annual Report should be directed to Yael Ehrenpreis Meyer, yaelm@jflm.org. Information in this report is correct as of May 1, 2015. The exchange rate utilized for this report is 3.58 NIS to \$1.

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Cover Photo: *Center of the World* located in Sharp Square, Jerusalem. Commissioned in memory of Eran Laor and supported by Helene Stone-Laor z"l and family.
Sculpture: David Breuer-Weil Photo by: Vadim Mikhailov



From the Director-General

Dear Friends,

I am pleased to present you with the Jerusalem Foundation Annual Report for 2014, a year in which nearly \$35 million in pledges and grants were raised from our friends and partners the world over, funds that were utilized for programs and projects that served to benefit the city of Jerusalem.

Jerusalem is both Israel's capital city and its most populous, with a total of over 815,000 residents this year – meaning that 1 in every 10 of the country's residents lives in Jerusalem. Jerusalem is characterized as well by its distinctive cultural and political history and a religious, ethnic and socioeconomic diversity that together weave the intricate fabric of this complex city.

This unique character of the City of Jerusalem is reflected in the nearly 50-year mandate of the Jerusalem Foundation. We strive to fulfill the needs of the city's people with a range of Community, Culture and Coexistence programs that benefit tens of thousands of individuals, entire communities across the demographic spectrum, and the city as a whole.

This year we focused on continued development of the communal and cultural infrastructure of a modern Jerusalem: During 2014, the Jerusalem Foundation directed broad-spectrum projects to combat poverty in low-income neighborhoods; created new opportunities for young people to make their home in Jerusalem; provided educational experiences to children from the Haredi school system; and ensured equality of access and opportunity to Holocaust survivors, youth-at-risk, disabled children, east Jerusalem residents and other potentially marginalized sectors. The 2014 city "cultural calendar" featured a year filled with festivals, exhibits and performances – film, theater, writing, music, drama and visual arts – that attracted the participation of men and women, young and old, new immigrant and native Israeli, Hebrew and Arabic speakers: the entire spectrum of the city's people.

Jerusalem is home to Jews, Muslims and Christians. Our commitment to shared living of this 48-square-mile area faced particular challenges this year – but we were proud to face them together with partner institutions and hundreds of the city's own residents.

We are grateful to you, our friends, for your cooperation. It is your support from around the world that creates the potential for our achievement here in Jerusalem. I invite you to read about this year's accomplishments and to look forward with us to the coming year. Together we will foster the continued development of an equitable and innovative Jerusalem, cherishing always the indomitable character of our unique city.

Yours truly,

Daniel Mimran, Director-General, Jerusalem

The Jerusalem Foundation

Simultaneously ancient and modern, Jerusalem stands as the center of the three monotheistic traditions, the crossroads of two continents, symbol of the universality of faith.

But Jerusalem of the twenty-first century is about more than symbolism. It is about more even than its history. It is about civil society and social justice, museums and film festivals, commercial development and scientific discovery. Most of all, Jerusalem is about people: people who exemplify every facet of ethnic, religious, and cultural identity. Men and women engaged in international politics, in technological research, in spiritual contemplation. People whose families have lived in the city for ten generations, together with those just off the plane from every corner of the world. People with startlingly different views on just how Jerusalem should look and be.

Jerusalem Foundation founder, legendary mayor of Jerusalem Teddy Kollek, had a dream of building a multicultural city where all of its people could live together equally – religious and secular, veteran and new immigrant, rich and poor, Muslim, Christian and Jew. Realizing that supporters of Jerusalem worldwide would need a forum to build this new reality together, he created the Jerusalem Foundation. The Jerusalem Foundation recognized that all the people of Jerusalem, different as they may be, share common aims: to build strong communities, to raise their children, to live together. To that end, the Foundation developed an agenda aiming to improve educational opportunities, close the gap between the city's multiple sectors, enrich the city's cultural landscape, establish the infrastructure of a modern



The Walter & Elise Haas Promenade and The Richard & Rhoda Goldman Promenade

city: to foster the development of a vibrant Jerusalem that would serve the needs of its residents in the current era.

In the nearly 50 years since then, the Jerusalem Foundation, in cooperation with friends of Jerusalem around the world, has invested more than a billion dollars in Jerusalem. Over 4,000 initiatives, both capital projects and long-running programs, have been supported around the city. Indeed, Jerusalem would be unrecognizable without the Jerusalem Foundation. The Foundation's work rises above the city's political complexities to touch every population, Jewish, Muslim and Christian, religious and secular, every social group of every age, in every neighborhood of the city.

As the largest city in the country, Jerusalem continues to face many challenges. More is needed to ensure that the needs of its residents are met. In particular, additional resources must be put in place to ensure that young families can make their home here, with cohesive communities, cultural opportunities, and an education system that will prepare their children for a fast-paced world.

As we near our fiftieth year of active engagement in Jerusalem, we continue to rise to those challenges, building philanthropic partnerships, working together with the Jerusalem Municipality, and cooperating with the city's major organizations, to achieve our long-cherished aims: Building a flourishing, open and vibrant city, while preserving the past and laying the groundwork for a dynamic future.



Our Vision

To foster an open, equitable and modern society in Jerusalem

Our Mission

The Jerusalem Foundation is an independent community foundation dedicated to establishing the infrastructure of a modern city and improving quality of life, through an approach centered on strong communities, cultural vitality, and coexistence for all Jerusalem residents.

Why the Jerusalem Foundation?

- We know Jerusalem, we know how to empower communities and we have an unmatched record of success.
- We understand all aspects of the city and have strong and lasting relationships with all authorities and organizations that play a role in Jerusalem.
- We are an impartial broker among various government departments, non-governmental agencies, charitable organizations and local community volunteers, building consensus, collaboration and partnerships that improve life in Jerusalem.
- We provide full accountability and open reporting to our donors by maintaining ongoing contact with and supervision of all projects.
- We hold regular meetings and seminars with policy makers, experts and academics on the ever-changing landscape of Jerusalem and reassessment of the city's needs.
- We pair potential donors with projects in areas of their interest, encourage the donor's ongoing personal involvement with the project and create partnerships between the donor and Jerusalem residents for long-lasting relationships.

Achievements in 2014

In 2014 the Jerusalem Foundation won a prize for the design of Teddy Park: Mitchell Parks & Gardens with special praise in the category of urban planning. This is the only Jerusalem project in all categories that was awarded a prize by the prestigious panel of judges in a nationwide design and planning competition.





The Sylvia Hassenfeld Family Fountain, at Teddy Park, the Mitchell Parks & Gardens





CULTURE

C N F I N B E

2014 was an exciting year to be an artist – or an art-lover – in Jerusalem. Over one hundred arts institutions dot the cultural map of the city, while many more independent artists from across Jerusalem's demographic spectrum now live and work in neighborhoods across the metropolitan landscape. Whether museums, galleries, festivals or films, music or arts education, every resident and visitor can enjoy the cultural excellence that is the hallmark of Jerusalem today. The Jerusalem Foundation has continued to play a dominant role in generating this artistic renaissance, as Israel's capital city takes its place of distinction on the global arts stage.



Culture in Jerusalem

With more than one hundred arts institutions and organizations, and hundreds of independent artists in the fields of music, theater, dance and the fine arts working and living in the city, there has never been a more exciting time to be in Jerusalem. Jerusalem is experiencing tremendous creative growth that is shaping the overall vitality and atmosphere of the city. The Jerusalem Foundation Arts & Culture Department is central to this artistic renaissance, drawing on its vast knowledge and experience to implement a city-wide cultural policy in collaboration with municipal partners and local institutions. Thanks to supporters from around the world, we have the capacity to provide financial support and professional guidance for numerous organizations and independent artists, facilitate collaboration between artist groups, spearhead projects that maximize access to the arts for diverse populations and ensure Jerusalem's rightful role as the nation's arts capital and an international center for the arts. Our goal is to enhance quality of life for residents of this city and present Jerusalem as a vibrant destination in which to live, work, visit and create.

In 2014, the Jerusalem Foundation continued to identify organizations with enormous growth potential, assisting them in achieving the highest professional standards in terms of artistic content and day-to-day operations. We endeavor to stimulate Jerusalem's creative industries, thereby attracting students and artists to live and create in the city. We also generate opportunities for cultural consumers and increase accessibility to the arts by supporting organizations and initiatives that branch out to diverse audiences in neighborhoods throughout the city and to children and young adults. Finally, we develop suitable "homes," facilities and infrastructure for both established organizations and those that are new to the cultural scene, to ensure artistic novelty of the highest standard.

The Arts and Culture Department works hand in hand with the Jerusalem Municipality's Arts and Culture Department, the Jerusalem Development Authority, the Israel Ministry of Culture and Sport, and public and private foundations to carry out its multifaceted cultural agenda.



The following flagship institutions continued to be supported by the Jerusalem Foundation in 2014:

- Mishkenot Sha'ananim Cultural Center
- Jerusalem Music Center
- Jacob & Hilda Blaustein Civic Center
- Jerusalem Artists Studios and Art Cube Gallery
- Bloomfield Science Museum Jerusalem
- Isaac Kaplan Old Yishuv Court Museum
- Israel Festival
- Jerusalem Cinematheque – Israel Film Archive
- Jerusalem Conservatory Hassadna
- Jerusalem International Chamber Music Festival
- Khan Theater
- Museum on the Seam
- Sam Spiegel Film and Television School
- Train Theater
- Yellow Submarine Music Center
- Tower of David Museum
- Jerusalem Print Workshop – Djanogly Printmaking Center
- Louis & Tillie Alpert Youth Music Center



Artists and Cultural Audiences of the Future

In 2014 we continued our efforts to generate a lively and supportive atmosphere for young artists, including teens and young adults at the beginning stages of their careers. Whether attending their final years of high school, studying at one of Jerusalem's outstanding arts institutions for higher education or recent graduates of these schools, the Jerusalem Foundation invests resources in creating opportunities for thousands of these young people, granting them creative opportunities, giving them the skillset to stand out in a competitive market and encouraging them to make Jerusalem their future home as working artists. The following are just a few mentoring and exposure opportunities we supported for young artists in 2014, as well as projects that cultivate arts appreciation from a young age.

Youth:

- Educational mentoring projects at the **Yellow Submarine Music Center** for high-school musicians and young bands.
- Educational programs and seminars at the **Jerusalem Cinematheque** that encourage film appreciation from a young age.
- **Bubble** – A series of events for 15-18 year olds at Jerusalem's leading culture institutions, creating familiarity with Jerusalem's cultural landmarks and fostering arts appreciation among the hard-to-access local adolescent population.



Bubble Youth Culture Series



Vertigo Dance Troupe, Jason Harris

Young Adults:

- **Jerusalem Culture Unlimited** – A series of mentoring sessions for arts organizations in the city, assisting them with marketing and fundraising.
- International showcases for musicians at the **Yellow Submarine Music Center** and dancers at the **Machol Shalem Dance House**, in the presence of international festival directors. In collaboration with the Foreign Ministry.
- **Sir Jack Lyons Charitable Trust Student Film Prize** for students at Jerusalem Film Schools.
- We continued to support the following arts schools, investing in the artistic future of this city: **The Bezalel Academy of Arts & Design; the Jerusalem Academy of Music & Dance; the Ma'aleh School of Television, Film & the Arts; Musrara: The Naggara School of Art; the Nissan Nativ Acting Studio; the Sam Spiegel Film & Television School; the School of Visual Theatre.**

Enhancing the Image of the City and Providing Opportunities for Local Artists

The Jerusalem Foundation works to advance Jerusalem as a city that is dynamic, intriguing, multicultural, open and modern, befitting of the nation's capital. The city is alive with festivals, series and one-off events, including projects that encourage interaction with overseas artists. The following are just a fraction of the projects we supported in 2014:

Project	Location	Impact in 2014
Manofim – Exhibition Season Opening Series	Galleries throughout Jerusalem	300 artists and 20,000 audience members; included Olaf Breuning exhibit at ArtCube Gallery
24-Hour Pianos Festival	Jerusalem Theater	Piano performances, film screenings and an arts exhibit with works by 60 artists. 4,000 people attended
City Wide Performance Series (Making Culture Accessible to Residents in Jerusalem Neighborhoods)	Community centers throughout the city	21 theater and dance performances for more than 2,000 participants
Theater in Boots (Series for Children)	Jacob & Hilda Blaustein Civic Center – Gerard Behar Cultural Center	Nine theater performances for children ages 3-12
Line Fringe (Series for Emerging Artists)	Jacob & Hilda Blaustein Civic Center – Gerard Behar Cultural Center	18 performances on Friday afternoons
Center Stage – Monodrama Theater Performances	Jacob & Hilda Blaustein Civic Center – Gerard Behar Cultural Center	One-person performances in conjunction with the Israel Festival
Mini Maker Faire – A Display of Inventions at the Museum	Bloomfield Science Museum Jerusalem	70 artists, "hobbyists," designers, scientists and high-tech professionals. More than 2,500 visitors to the museum

Project	Location	Impact in 2014
4th International Writers Festival	The Mishkenot Cultural Center, the nearby Cinematheque and Confederation House.	4,538 people participated in more than 50 events. 11 writers from abroad and dozens of Israeli writers participated
31st Jerusalem International Film Festival	Jerusalem Cinematheque – Israel Film Archives	350 screenings, over 60,000 participants, including 120 guests from abroad
6th Jerusalem Jewish Film Festival	Jerusalem Cinematheque – Israel Film Archives	Numerous international guest artists and VIPs and more than 50 film screenings. Dozens of panels and seminars. More than 12,000 audience members
Jerusalem International Music Showcase – Providing World Exposure for Musicians	Yellow Submarine Music Center	60 performances by 150 Israeli musicians in the presence of 80 international festival directors



Jerusalem Music Center

We are proud of all of the institutions we support. The following are just some of their achievements in 2014:

Four Decades of Success for the Jerusalem Print Workshop – Djanogly Printmaking Center and the Jerusalem Conservatory Hassadna: In 2014, both landmark institutions celebrated 40 years of shaping the artistic landscape of the city.

Jerusalem Conservatory Hassadna Performs at Carnegie Hall: The Jerusalem Conservatory Hassadna's Wind Orchestra won first prize at New York's Carnegie Hall at the World Wind Band Festival. One fifth of the orchestra's 50 performers were graduates of the Havrutav music program at Jerusalem Schools, which is also supported by the Jerusalem Foundation.

Academy Award Nomination for Graduates of Sam Spiegel Film & Television School: Four alumni of the school were nominated for an Academy Award in the short film category for their film *Aya*.

Naggar School Recognized in *Haaretz's* Top Ten Exhibits of 2014: "The Park," an exhibit displayed at the New Gallery at Musrara: The Naggar School of Art, was recognized as one of the 10 best exhibits in Israel in 2014. Nevet Yitzhak, a graduate of the school, received first place in this impressive list for her exhibit "Orient Express" at the L.A. Mayer Museum for Islamic Art.

Bloomfield Science Museum Jerusalem Receives Important EU Grant: The museum received the Hypatia grant from the EU to advance science and technology education for girls.

Jerusalem International Film Festival Recognized by the Academy of Motion Picture Arts and Sciences as Official Qualifying Body: The Academy of Motion Picture Arts and Sciences has recognized the Jerusalem International Film Festival, held by the Jerusalem Cinematheque – Israel Film Archives, as an official body authorized to qualify films. As of 2015, winners of the Van Leer Israeli Short Film Competition held annually at the festival will be eligible for consideration at the world's most prestigious film award ceremonies.

Mikro Theater Historic Move to the Jerusalem Theater: With the assistance of the Jerusalem Foundation, the Mikro Theater created a new home at the prestigious Jerusalem Theater complex, which itself is currently undergoing a multi-million dollar renovation with the support of the Jerusalem Municipality, the Jerusalem Foundation and the Sherover Foundation.

Cinema with Subtitles at the Jerusalem Cinematheque: The Jerusalem Cinematheque launched "Cinema for Everyone," a series of films with Arabic subtitles for Arabic-speaking residents. The Jerusalem Foundation generated support from the Academy Award-winning director Steven Spielberg for this endeavor.

Mishkenot Sha'ananim Cultural Center



The **Mishkenot Sha'ananim Cultural Center**, one of the Jerusalem Foundation's flagship projects of the last four decades, is a dynamic complex founded by the Foundation in 1973. Uniquely positioned in the picturesque and historically significant Mishkenot Sha'ananim neighborhood across from the Old City walls, Mishkenot is one of Jerusalem's most active and high-caliber institutions. It is home to a range of world-class civil society and cultural institutions and hosts Israel's foremost international festivals, performances, symposia and seminars throughout the year.

In 2014, Mishkenot Sha'ananim hosted hundreds of high-profile events for some 10,000 participants. Events took place at its Konrad Adenauer Conference Center, which offers specialized facilities suited to different types of events. They were also conducted on its La Terraza de los Reyes de España (Kings of Spain Square) atop Mishkenot Sha'ananim, dedicated in honor of King Juan Carlos I and Queen Sofia in May 2010.

Highlights:

- **The Konrad Adenauer Conference Center** provides specialized facilities for international conferences, festivals, seminars and workshops organized by Mishkenot. Its facilities are also rented out to external organizations and companies, serving as a source of revenue for Mishkenot's programs. In 2014, hundreds of events took place in the Gilbert de Botton Auditorium, Djanogly Hall and the Fostel Seminar Room.
- **The Mishkenot Projects Department** hosted numerous events, including the 4th International Writers Festival (May 18-23), the Annual Mediterranean Cultures Convention (December 25-26) and a residency program for visiting academics artists, which featured a ten-day residency for Kelly Robinson, the Banff Center's Director of Theater Arts, supported by the Sir Jack Lyons Charitable Trust through the Jerusalem Foundation.
- **The Retreat and Guesthouse at Mishkenot Sha'ananim:** In 2014, leading academics, artists, scientist, film directors, musicians and writers from over 20 countries, many of whom represent leading institutions around the world, stayed at the guesthouse.
- **The Jerusalem Center for Ethics:** In 2014, activities at the center included ethics training, conferences and seminars for academics and organizations. The following are just a handful of the organizations that participated: The Jewish Agency for Israel; the Bank of Israel; Clalit Health Services; IDF's School for Leadership Development; the Israel Navy; the IDF Technology and Logistics Division; Assuta Hospital; the Diamond Exchange; the Foreign Ministry and Israel Railways.

- **The Dwek Gallery** is a non-profit art venue exhibiting contemporary Israeli art. Exhibitions were created in tandem with the various events held at Mishkenot, such as the 4th International Writers Festival, creating a springboard for further discussion. In 2014, the gallery held six main exhibits; each was accompanied by an opening night event and in some cases a gallery talk.
- **Sir Moses Montefiore's Windmill:** The windmill's full restoration was completed by the Jerusalem Foundation in 2012 and was open to visitors daily throughout the past year.



Exhibition "Human Beasts" at Dwek Gallery

Jerusalem Press Club JPC

The Jerusalem Press Club (JPC) is a non-governmental, non-profit institution, operated under the auspices of the Jerusalem Foundation with the generous support of the Helmsley Charitable Trust. The Jerusalem Press Club is a significant addition to the city and Israel as a whole – a place where local journalists, international media stationed in Israel and journalists visiting from abroad are introduced to the many cultural, technological, educational, economic and political aspects of the country through interactions with experts in the field. The JPC currently has more than 450 members who benefit from its broadcasting and meeting facilities

JPC's restaurant, Touro, is an integral part of the JPC, serving as a meeting spot for journalists and also open to members of the public. Touro is currently ranked among the top Jerusalem restaurants on TripAdvisor.

Jerusalem Press Club Highlight Activities in 2014

Project	Description
Press Mission from Former Soviet Union	Jewish journalists from the Former Soviet Union, in partnership with the Genesis Philanthropy Group and Nativ/Prime Minister’s Office.
Journalist Student Missions from United States	25 students from San Francisco State University in July and 10 students from Northwestern University in August.
European Federation of Press Clubs Annual Conference	As a member of the European Federation of Press Clubs, JPC hosted the federation’s annual assembly in Jerusalem, attended by representatives of major European press clubs.
Host to Jewish Media Summit	In June 2014, the JPC hosted hundreds of journalists from around the world for the Jewish Media Summit, enhancing JPC’s visibility in Jewish media across the world.
Film Critic Mission	JPC partnered with the Jerusalem International Film Festival (project of the Jerusalem Cinematheque, which was established by the Jerusalem Foundation) to bring film critics to Jerusalem for the festival in July.
Media Coverage for Pope Visit	In May, JPC partnered with Fuente Latina, which provides Spanish language information about Israel and the Middle East to journalists and decision-makers in Latin America and across the Spanish-speaking world. Together they created a media center for the many Latino-American journalists who came to Israel to cover the Pope’s visit.
Host to Key International Figures	In July 2014, former NYC Mayor Michael Bloomberg held a press conference and interviews at JPC, recognizing its central position among the press corps. Leading Russian/American TV guru Vladimir Posner spoke at the JPC when he came to Israel to shoot a film.
Weekly Briefings, Tours and Press Conferences	A weekly average of 20 journalists came for regular updates at the center with Israeli leaders in various fields.



Achievements in 2014

In 2014 the Jerusalem Foundation awarded scholarships totaling nearly 800,000 NIS – 165 students at institutions of higher education for the arts, technology and engineering received scholarships in exchange for volunteering for the community in their fields of study. The Jerusalem Foundation established this broad scholarship program as part of its efforts to encourage students to learn, work and build lives for themselves in Jerusalem, be inspired by and integrate in the city and remain here after they graduate.



In 2014 the Jerusalem Foundation dedicated the Schächter Garden – an innovative giant sand box, with drafting tables and tools, scaffolding, construction equipment and a brick-building factory at the Bloomfield Science Museum Jerusalem. The garden is the first venue in the country that invites children to experiment through play and come up with ideas for design and construction like true engineers.



Bloomfield Science Museum Jerusalem







COMMUNITY



Jerusalem is a city composed of multiple layers and myriad communities. Geographically, socially, ethnically, economically, religiously – from every measuring perspective, the diversity of Israel's capital city represents both a supreme achievement and a great challenge. The Jerusalem Foundation Community Department, like the city it supports, operates on multiple levels on behalf of Jerusalem with the aim of empowering Jerusalem's communities, in all their permutations. For the Foundation, "Community Empowerment" encompasses programs in the areas of capacity building, social welfare, access to services, economic independence, and education. Each program is designed and developed to maximize impact on the communities – and people – of Jerusalem.

Community Empowerment in Jerusalem

Jerusalem is a city of communities. Communities generated by geography: neighborhoods, each with their own personality, their own vibe. Communities formed by immigrants connecting to speakers of the same cultural "language." Residents at different stages of life: retirees, young families, students. Shared ideals build communities, as do common interests, religious affiliation, even economic realities.

In 2014, 53% of the Jerusalem Foundation budget was allocated to Community programs and capital projects. This figure translates into Adopt-a-Neighborhood programs empowering low-income neighborhoods citywide; Abna-al-Quds Community Center offering enrichment to children in east Jerusalem; Café Europa welcoming Hebrew-, English- and Russian-speaking Holocaust survivors; educational resources for children of all ages and abilities; and more, as Community – by its every definition – benefitted from substantive support this year.

26

Neighborhoods in Focus

Two main foci of projects in 2014 were **Adopt-a-Neighborhood** and **Fighting Poverty**. Adopt-A-Neighborhood has been our community empowerment flagship program since 2008. The program works to engender substantive and sustainable advancement of select communities, and by extension to impact the sociological and economic dynamics of the city of Jerusalem. Over the past six years the Jerusalem Foundation has invested significantly in four neighborhoods – Kiryat Menachem, Kiryat Hayovel, Gonenim, and the City Center-Morasha area.

Kiryat Hayovel

Initiated in 2010, the **Adopt-a-Neighborhood program in Kiryat Hayovel** has been a unique joint effort, with major implementing partners, including the Jerusalem Municipality, the Weinberg Foundation and JDC-Israel, cooperating with the Foundation to achieve maximal impact. Over the past four years, the project partners have nurtured four program tracks – Education, Employment, Young Adult Advancement, Building Community – from “infancy” into their current status as game-changing elements affecting social, financial and communal development of the Kiryat Hayovel neighborhood. Today, as a result of the program:





Waterworks at Science Museum

- Early Childhood Education has become a central focus of activity.
- The Education for Excellence program continues to meet its goals and demonstrate success.
- Activities for normative youth and youth-at-risk have flourished.
- New resources have attracted young people and young families to the neighborhood.
- The Jerusalem Mechina-Pre-Army Preparatory Program has developed into an outstanding model of community involvement and leadership.
- Young adults have become a top priority of neighborhood planning, resulting, for example, in the 2014 revamping of Beit Giora, a former dormitory, into living space for 60 lone soldiers.
- The Building Community program has succeeded in completely transforming the Stern Street community, with plans in place for expansion to additional streets in Kiryat Hayovel and to other locales citywide.

Kiryat Menachem

Project Springboard to fight poverty in Kiryat Menachem is an outgrowth of the local Adopt-a-Neighborhood program. Together with the Kiryat Menachem Community Council, local schools, and a range of other partners, Project Springboard, which focuses specifically on empowering children and teens to maximize their potential and break out of the cycle of poverty, was launched in 2013. Since then, the children of the Kiryat Menachem neighborhood, home to a major concentration of low-income and new immigrant families, have enjoyed after-school enrichment both in their schools and the local community center, while at-risk youth benefitted from vocational training. We began to see the results of the first year of activity in 2014, and were astounded over and over again. Children experienced a sense of accomplishment, many for the first time, as they discovered latent talents for music, art, electronics, sports and other new areas of interest to which they were exposed. Their rising self-confidence carried over into a new approach to their academic studies – and to their future success, as they ceased to view themselves as "disadvantaged" and began to realize the vast array of opportunities available in life – for them as well.

The program has impacted not only the children as individuals but also the schools themselves as institutions. The Wolff & Rose Klabin School (Reisheet) offered environmental and science enrichment education to students throughout the neighborhood, while the Saul Hirschel Elementary School (Guatemala) has been transformed from a school to an institution – now rebranded as a Community School for the Arts – with record high enrollment for the 2014-2015 school year. Guatemala has made a name for itself citywide for its high-quality activities, and is developing a close partnership with the prestigious Bezalel Academy of Art and Design.

Adopt-a-Neighborhood – Additional 2014 Achievements

Kiryat Menachem – Project Springboard

- Merkaz Rachel: The Rachel Karwan Child Development Center – 600 children, including many Ethiopian immigrants
- Ecotech Vocational Program – training disadvantaged high school students to become Cisco-certified computer technicians
- Establishment of Community Computer Lab – staffed by Ecotech course graduates
- Mautner Community Garden – an oasis of serenity for a low-income neighborhood
- Learning and enrichment centers at the Hirschel and Chabad schools
- Environmental Science program at the Klabin School
- Youth Employment Center

Kiryat Hayovel

- Jerusalem Mechina: Pre-Army Community Involvement Program
- Building Community – residents and volunteers paint and repair dilapidated apartments and public spaces
- STRIVE employment project
- Promoting youth employment through Net@ computer training, in partnership with Cisco, and Green Team, in partnership with the Jerusalem Botanic Gardens
- Development of early childhood education center
- Renovation of two bomb shelters into community theater venues





Gonenim

- Kangaroo Family Center – quality daycare and early childhood services for the neighborhood's youngest residents
- Greening Katamon – instilling environmental values and sustainability practices

City Center – Morasha

- Development of early childhood education center
- Canada House – flagship Morasha Community Center:

The Koschitzky Center for Young Adults provided career-related courses, individual and group consultations and workshops for over 4,200 young people. It also served as a hub for Young Communities citywide (in Kiryat Hayovel, Gonenim, French Hill, and East Talpiot, in addition to its home base of Morasha). Some 150 events were held throughout the year in all five neighborhoods, attended by thousands of children and their families, as well as development of community processes aimed at responding to the needs of young people and their families.

The International Fellowship of Christians & Jews (IFCJ) Community Services Floor hosted activities at the Reitman Seniors Center, including drama workshops under the auspices of Psik Theater; the Freedman Teen Club; and the Gorman-Shore Learning Center where school-age children receive homework assistance and tutoring.

Serving Specific Populations

Elderly

- Melabev – Opening of the Cecile Manson Activities Floor for Alzheimer's patients at the new Beit Melabev
- Beit Hofmann – programming for 600 seniors, including purchasing computers
- Ken LaZaken (Grey Action) – support for programming, including operation of an Arabic hotline
- Café Europa – support for ongoing programming for Holocaust survivors, including an English-speaking group
- Beit Schweiz – renovations and enrichment programs
- Misgav I'Kashish – programming for Haredi Holocaust survivors
- Pisgat Ze'ev Community Center – programming for Holocaust refugees
- Passover Seder for immigrant seniors in Neve Yaakov
- Scholarships for social work students who specialize in geriatrics
- Assistance for Christian and Muslim homebound elderly in the Old City
- Health promotion program for elderly Arab women in the Old City



Café Europa



Youth at Risk

- Yaelim – Nature therapy and outdoors curriculum at Ein Yael for adolescents requiring an alternative educational framework
- HaMartef: The Basement Theater for Performing Arts – scholarships to enable participation of at-risk children in innovative drama therapy programs
- Lewy Center for Youth at Risk – Disadvantaged teens learned new skills and developed new strengths
- Etgarim – Over 600 special needs and at-risk teens participated in ODT challenge activities at Yaelim in Ein Yael
- Jerusalem Union against Drugs and Alcohol – development of high-impact programming for Jewish and Arab youth

Special Needs Populations

- Shekel – renovation of an apartment for severely disabled adults
- Keshet – empowerment program for Arab staff and parents of disabled children
- Beit Tamar – assistance for disabled youth
- Ilan – building of a therapeutic pool for treatment of special needs individuals
- Psik theater – drama workshop for disabled residents of an AKIM apartment
- Misholim art therapy center for children
- MICHA Jerusalem – summer camp/year-round programming for hearing-impaired children from Hebrew- and Arabic-speaking families

Women & Children

- Enrichment for children in shelters for battered women
- Summer camps for children in shelters for victims of domestic violence
- Scholarships for women staying in Woman to Woman and other shelters

Health

- Sha'are Zedek Medical Center – support for glaucoma department
- Hadassah Medical Center – support for oncology department
- Herzog Hospital – purchase of equipment for nursing care department
- Tiferet Bayit Ham – training for Arabic-speaking clinical psychologists and other mental health professionals

Empowerment, Education & Enrichment in East Jerusalem

Highlight: Abna al-Quds Community Center

As part of its mission to develop an open, equitable and progressive society in Jerusalem, the Jerusalem Foundation has been a strategic partner in helping the **Abna al-Quds Community Center**, which serves the 30,000 Arab residents of the Muslim Quarter of the Old City. Abna al-Quds provides a wide range of activities for children, youth, adults and seniors throughout the year, reaching tens of thousands of residents. The Foundation has initiated a range of programs to empower, educate and enrich the lives

of the families of this east Jerusalem community. The Center offers sports activities for young and old, an after-school enrichment program for children, adult education classes, a parenting center primarily for mothers and their young children, women's empowerment workshops, stimulating activities for seniors, and more. In addition, the Foundation, together with the Jerusalem Municipality, renovated and established the first community garden in the Old City, a green oasis where members of the community can interact with nature – and with one another – in a serene setting.

The Jerusalem Foundation also supported a range of institutions that promote Community Development and Rights Fulfillment in east Jerusalem, including:

Paley Arts Center – ongoing support for the only municipal arts center in east Jerusalem

Beit David Community Center in Wadi Joz – support for on-site kindergarten and young women's empowerment course

Atta'a – helping Arab residents of Jerusalem receive health care and other social rights

Jerusalem Business Development Center – assistance to Arab entrepreneurs



Paley Arts Center

The Opportunity to Learn

Educational Programming

Rainwater Harvesting Program – 23 schools took part in this environmental program, including Jewish, Arab and Haredi schools and special education institutions

Azrieli Institute Empowerment Program in Jerusalem Junior High Schools – 150 students in five schools took part in this year's component of the 3-year program

Bloomfield Science Museum Jerusalem

- Renovation of Henry J. Leir auditorium and installation of advanced 3D and sound systems
- Community activities, as part of city-wide museum events

Urban Advantage Program – school trips throughout the city and study sessions in various Jerusalem institutions

Science Programs in Partnership with the Hebrew University of Jerusalem:

Meyerhoff Youth Center Science Clubs – the “Neighborhood University” provided extracurricular science classes and events in two communities

Belmonte Science Center for Youth at the Hebrew University

- New equipment, including upgrade of chemistry lab to meet new safety standards
- Courses in biotechnology, astrophysics, research
- 35 girls participated in a science empowerment program that included an advanced robotics course

Future Scientists – 25 select high school students took part in this year's component of the 4-year research program

Mentoring for Success – 22 Kiryat Menachem students ages 12-15 were provided individual accompaniment and special art and science development courses

From Sustainability to Excellence in East Jerusalem – Teacher training programs for six schools in East Jerusalem, providing advanced teaching methods

Saul Hirschel (Guatemala) Elementary School – Opened a child and parent center, where children can benefit from individual therapy and/or joint counseling with their parents

Henrietta Szold Elementary School – New equipment for school's computer lab

Brandt Elementary School, Neve Yaakov

- Curriculum enhancement – tutorials in math and English; Project Excellence 2000; enrichment classes; textbooks for needy students
- Afterschool Learning Center – 60 students (primarily Ethiopian-Israelis) studied in groups of ten and took part in extracurricular activities at the community center

Givat Gonen Elementary School

- Erika Gideon Petting Zoo renovations and subsidies for animal therapy
- Music education for Grade 3 (28 students)
- Learning Center and sports program operated 4 days per week for grades 2-6
- Gardening – salary for gardener plus acquisition of new trees and plants
- Renovated therapy room
- Education Pioneers – teachers in special management course integrate with school staff and help change pedagogic methods

Wolff & Rose Klabin (Reisheet) School – Coordinator for environmental programming

Gonenim Music Center – Scholarships for students with financial need

Community Gardens and environmental programming at Arab schools in east Jerusalem – A-Tur Girls School, Sur Baher Girls School, Jebel Mukaber Girls School



Special Education

Arazim School – daily breakfast and lunch program, as well as a carpentry course

Alonim School – Equipment purchased for cooking courses and the carpentry workshop

Hattie Friedland School for the Deaf – Extended school day in which 100 students enjoyed enrichment workshops and classes in independent living skills; also supported practical experience preparing older students for independent living

Abraham B. Polinsky Junior and Senior High School – Vocational training and courses in independent living skills

Musrara: The Naggar School of Art – 50 students from five special education schools participated in a year-long photography course with an exhibition at year's end

Ruthie and Sam Kindergarten – Students received enrichment, meals and support in afterschool program

Al-Noor Special Education School – for Arab children in east Jerusalem

Al-Afek Special Education School – for Arab children in east Jerusalem



Libraries

The Jerusalem Foundation contributes to communities throughout the city by developing civil society infrastructure and the resources for educational and recreational development. The Foundation has established, renovated, furnished and stocked dozens of libraries in schools and enrichment centers throughout Jerusalem, and established 18 of Jerusalem's 24 public libraries in communities throughout Jerusalem – Jewish and Arab, religious and secular:

- Arnold Bernhard Library, Neve Yaakov
- Jacob & Hilda Blaustein Civic Center Libraries, City Center
- Carl J. & Daniel P. Mayer Central Library (at Jacob & Hilda Blaustein Civic Center), City Center
- Central Arab Library, Wadi Joz
- Sir Charles Clore Library, Ramot
- Djanogly Library, Baka
- East Talpiot Library, Armon Hanatziv
- Joel & Paula Friedland Library, Jewish Quarter
- Har Nof Torani School Library, Har Nof
- Levine Library, Kiryat Menachem
- Margulies Library, Kiryat Hayovel
- Joseph Meyerhoff Library, Greater Katamon
- Joseph Meyerhoff Library, Ramat Eshkol
- Leo Model Library, Gilo
- Ronald Neufeld Library, Pisgat Ze'ev
- Rose Music Library at the YMCA, City Center
- Spitzer-Horowitz Library, Beit Hakerem
- Morris Walk Library, Rassco

The libraries hold an abundant collection of books and other materials for reading, research, leisure, entertainment and study. They provide welcoming, quiet and safe spaces and cater to the diverse segments of the population, particularly children.

Good News: In 2014, about 150,000 people used Jerusalem's public libraries, including 48,473 registered members who visit regularly, up by 504 members compared to 2013 and 4,211 more than in 2012.

Achievements in 2014

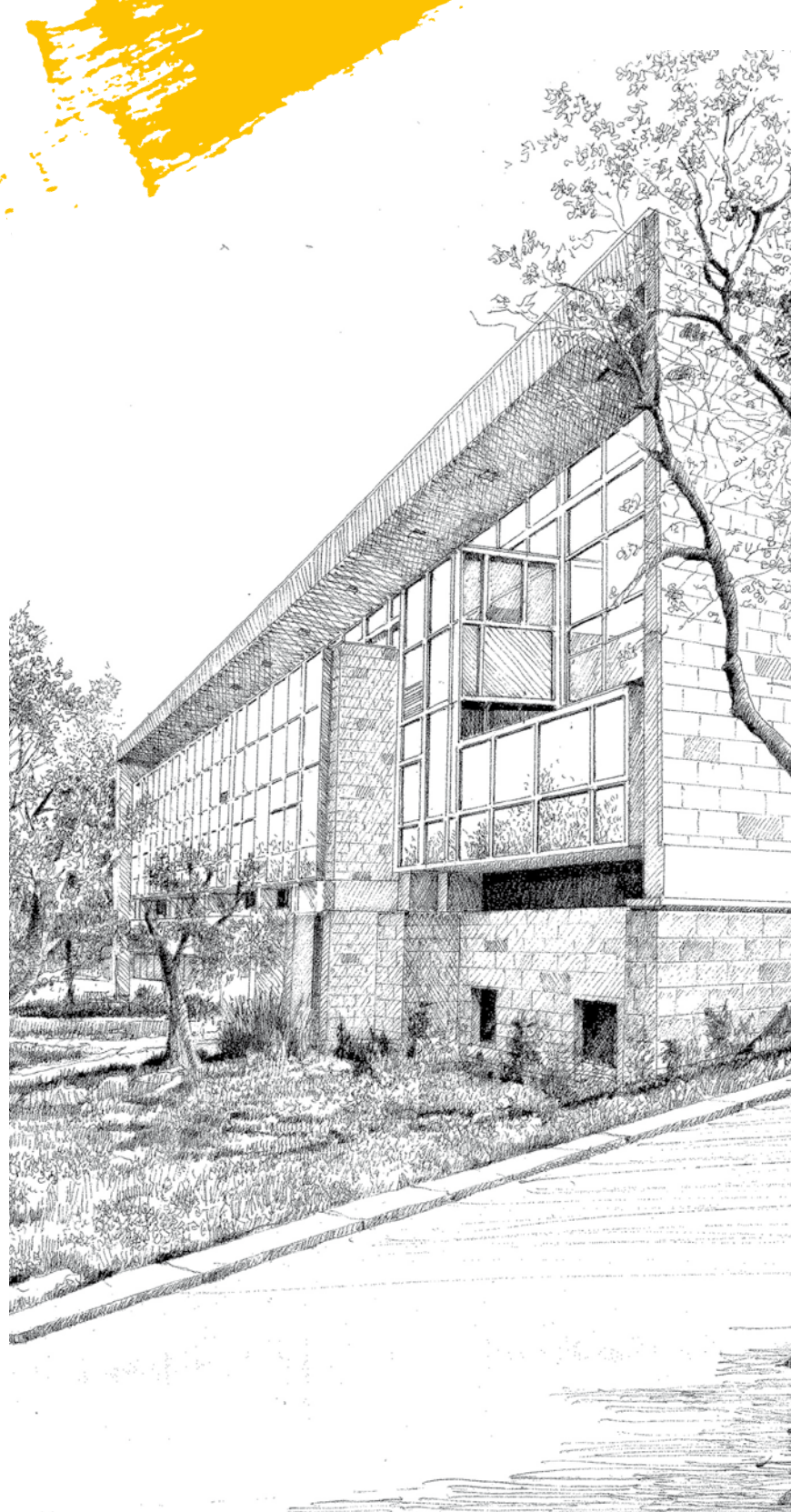
In 2014 the Jerusalem Foundation established a [forum of shared living organizations](#) – Following the events of last summer in Israel and the culture of violence and hatred between Jews and Arabs in Jerusalem, the Jerusalem Foundation initiated a forum of representatives of NGOs and organizations working to promote tolerance, coexistence and mutual respect. Joining forces, we are working with partners to change public discourse.

In 2014 the Jerusalem Foundation celebrated at the International Showcase Festival of the [Yellow Submarine Club](#) – Leaders in the international music industry were invited to Israel to meet some of Israel's most successful musicians, and over two sensational weekends, to watch them give joint performances open to the public. The Yellow Submarine, established by the Jerusalem Foundation, was full to the brim.





In 2014 the Jerusalem Foundation laid the foundations of a permanent building for MICHA, where Jewish and Arab deaf and hearing-impaired children learn side by side from infant age until kindergarten, when the early intervention they received enables them to enter regular schools – just like any other child. In 2015 MICHA will move into its new, modern and fully equipped facility in Jerusalem's Abu Tor neighborhood, after many years of activity in an old building in the city center.







COEXISTENCE



The year 2014 presented difficult challenges for the Jerusalem Foundation and its partners who work to advance coexistence and shared living in Jerusalem. The summer's tragic events – the kidnapping and murder of three Jewish boys south of Jerusalem; the murder of an Arab boy from east Jerusalem; Operation Protective Edge and the fear of rocket-fall in the city – and the city's air of tension in their wake, spurred the Foundation to redouble its efforts to build bridges among the city's diverse populations, focusing especially on expanding resources to reach populations that have not taken part in "traditional" coexistence activities.

Coexistence in Jerusalem

In 2014 the Jerusalem Foundation's work in the area of *coexistence and shared living in Jerusalem* became a major focus of attention. The summer's painful timeline, with its aftermath of sometimes violent demonstrations amid an atmosphere of distrust between the city's Jewish and Arab residents – and any seemingly different “other” – clouded our activities.

For the Jerusalem Foundation, this challenging situation was an urgent call to action. We have been working since our establishment to foster Jerusalem as a place that respects its diversity of inhabitants, laying the basis for a pluralistic and open society in the city. We seek to strengthen all the people of Jerusalem, different as they may be, with the conviction of shared common aims: to build strong communities, to raise our children, to share this special city.

Responding to these current events, we concentrated our efforts to make a significant impact on the city, utilizing an approach designed to broaden the scope of activities and adapt responses to particular needs of different population groups. In March 2014 we initiated a Shared Living Forum, which includes, among others, our major partners such as the Adam Institute for Democracy and Peace, the Hand in Hand Center for Jewish-Arab Education in Israel, Yesodot Center for Torah and Democracy, the Jerusalem Intercultural Center, the Jerusalem International YMCA, and the Jerusalem Education Authority (JEA). The Forum meets every 2-3 months, presenting a unique opportunity for peer learning and partnerships.



Hand in Hand School, after the arson attack of November 29, 2014

In 2014 we also focused on two new directions for promoting the values of tolerance and coexistence:

1. Education: Expanding the scope of programs in formal education frameworks, targeting populations which had not been the focus of our activities in the past. For example:

- Adam Institute for Democracy and Peace, with its Every Student has a Role program in the Arab education system;
- Yesodot Center for Torah and Democracy curriculum for the national-religious Jewish high school and yeshiva system;
- SOS Center: The Israeli Center for Violence Studies (Merkaz Matzmichim), which works with youth at risk.

2. Fighting racism, violence and xenophobia in the public sphere: The Jerusalem Foundation supported a number of initiatives for young people as well as adults, in both formal and informal frameworks. For example:

- The Jerusalem Intercultural Center has been leading and mentoring projects aimed at combating incidents of racism in the public sphere. In August 2014, they led Banners for Inclusion, a public poster campaign with inclusive messaging ("Jerusalem for us all," etc.) posted throughout the city. Under JICC mentorship, the Speaking in the Square initiative has transformed the atmosphere in downtown Zion Square from one of hate and incitement to one of dialogue and discussion. An ensuing Call for Grassroots Activists Leadership Incubator, established in November 2014, supports initiatives that make a significant impact on the public sphere.
- Max Rayne Hand in Hand School for Bilingual Education – The Foundation was instrumental in facilitating mass rallies of support for the HIH School in the wake of the arson attack on their first grade classrooms at the end of November.
- Citywide conference for educators on fighting racism in mid-December, attended by over 100 teachers and educators.
- Local chapters of youth movements *Hanoar HaOved vahaLomed* (secular, associated with the Labor Party), *HaShomer HaTzair* (Socialist) and *B'nei Akiva* (religious) have been holding seminars to discuss ways to promote tolerance and fight racism, both within their respective youth movements and in general.
- Sports activities for Jewish and Arab youth from disadvantaged backgrounds – co-sponsored together with the Jerusalem Municipality and the Ministry of Education.



Max Rayne Hand in Hand School for Bilingual Education

Flagship Programs:

Max Rayne Hand in Hand School for Bilingual Education (HIH)

- **Scholarship program** – for 80 Jewish and Arab students
- **Library programs** – employment of Jewish and Arab librarians, four encounters with Jewish and Arab authors
- **Arabic language instruction** – development of curricula
- **Identity program** – helping students to develop their personal and group identities
- **Teacher development** – in-class dialogue, values education (2 programs)
- **Community activities** – coordinator to develop a range of activities for the school and broader community
- **“Living in Jerusalem”** – advanced high-school three-year civics course in memory of Hans J. Baer
- **Music program** – 50 students in grades 4-7 learned to play the darbuka, oud, recorder or mandolin
- **Choir** – for children to learn about both eastern and western music
- **Teacher salaries** – to continue the model of a Jewish and Arab teacher in each of the lower grade classrooms
- **Educational director’s salary** – helping to establish the HIH High School

Adam Institute for Democracy and Peace

- **Workshops and seminars on democracy** in schools in both Arab (Shuafat, Sur Baher, Umm Tuba) and Jewish (Old Katamon, French Hill, Ramot Allon, Pisgat Ze’ev) neighborhoods
- **Every Student Has a Role** – program on democracy for Arab schools
- Program to **prevent and fight racism** in Jewish high schools
- Seminars on **environmental justice**
- **Teacher development** for Jewish and Arab teachers – 40 Arab kindergarten teachers (2 programs)

Jerusalem International YMCA

- **Scholarships** for 35 of the 95 children attending the Erna D. Leir Peace Kindergarten
- **Jewish-Arab Youth Choir**
- **Programs for Jewish and Arab youth** – joint video project, young leadership, street theater

Jerusalem Intercultural Center

- **MiniActive** grassroots community empowerment program – with 1,000 female volunteers improving everyday life for themselves and their families
- **Community development in the Arab sector** – Forums for dozens of lay leaders in Arab neighborhoods, benefitting tens of thousands of residents
- **Center for the Study of Arabic for adults** – over 100 students
- **Advancement of programs in the Haredi sector** – building bridges between the community and the greater Jerusalem society
- **Cultural competence in the health care system** – developing training materials and implementing training for health care staff to become culturally sensitive to the needs of their diverse patient body
- **Arab Paramedical Training Program** – to help Arab graduates pass the certification examinations accrediting them to work in east Jerusalem
- **Emergency Readiness Networks** – training and mentoring for networks in 13 neighborhoods throughout east Jerusalem, enabling them to respond quickly and save lives in case of such emergencies as severe weather, fires and traffic accidents.





Additional Coexistence Projects include:

- **Jewish-Arab Orchestra at Beit Alpert**
 - 60 children received private music lessons and/or participated in the orchestra.
 - 6 special computers were purchased to facilitate composition and editing
- **Jewish-Arab Science Encounters** at the Bloomfield Science Museum Jerusalem
 - Wonders of the Human Brain, coexistence joint activities in honor of Prof. Eric Kandel – 52 students from three Jerusalem schools.
 - Building Bridges through Science – 50 students (grades 5-6) from three schools attended a 10-session program at the Museum.
- **Language as a Cultural Bridge** – Arabic classes at Jewish public schools, expansion from 5 to 12 schools, as well as a city coordinator
- **Hapoel Katamon Neighborhood League** – learning centers and sports teams, including the monthly Daniel Gablinger Foundation Tournament, in 18 Jewish and Arab schools, encompassing 300 students
- **PeacePlayers** – joint basketball team with 40 children from the Keshet and Beit Safafa schools
- **Streetball tournament** – over 300 participants, also included Hebrew and Arabic singalongs and musical performances
- **Youth movements** – program to advance tolerance for counselors and members;
- **A Different Dialogue: Meeting & Talking Together about Education** – conference for educators on preventing racism
- **Yesodot Center for Torah and Democracy** – teacher development for 60 teachers from eight religious high schools throughout Jerusalem.
- **Ein Yael summer camp** – 120 children in two sessions, during the height of Operation Protective Edge
- **Variety summer camp** – for Arab and Jewish children with disabilities

Achievements in 2014

In 2014 the Jerusalem Foundation built three new classrooms at [the Max Rayne Bilingual School for Jewish Arab Education](#) – an essential addition to the Jerusalem ‘Hand in Hand’ school established by the Jerusalem Foundation, where Jewish and Arab children learn together in shared classrooms, symbolizing coexistence and hope. The school suffered this past year from race-based vandalism, and the Jerusalem Foundation is proud to support its efforts to combat racism and encourage mutual acceptance.







Education Enrichment for Children in Jerusalem's Haredi Community

Jerusalem has the largest ultra-Orthodox (Haredi) population in Israel, and the community continues to grow. Approximately one-third of Jerusalem's Jewish population, some 180,000 people, including nearly 62,000 children under the age of 14, identify themselves as Haredi. The community contributes enormously to the ever unfolding story and spirit of Jerusalem, devoting themselves to Jewish religious observance, values and continuity. However, most of the more than 100,000 Haredi pupils currently studying in Jerusalem are educated in institutions that focus on traditional Jewish scholarship. Inculcating these students with an enthusiasm for general knowledge is a central challenge in Israeli society, one which will directly influence the character of Jerusalem in the upcoming decades.

The Jerusalem Foundation initiated the program "Advancing Science and History Education among Haredi Children and Youth" eight years ago. It is a unique, innovative and groundbreaking program, which seeks to expose different aspects of science, history and English to pupils in the Haredi education system in general, and to Haredi boys in particular. The program brings Haredi students on one-time trips to science and cultural institutions in Jerusalem, where they receive intriguing and experiential introductions to physics, chemistry, history, zoology, botany, computers



and more. The results have been overwhelmingly positive: Participants have demonstrated great interest and enthusiasm after visiting the Science Museum and the Meyerhoff Center or attending short computer courses. They are introduced to new worlds, which may inspire them to learn more and even work in these fields in the future. The Jerusalem Foundation is proud to have initiated this innovative project, working hand in hand with Haredi organizations and institutions, and we are excited to see it continue and develop.

In the program's first year (2006/07) there were 1,000 visits to the Bloomfield Science Museum and the Meyerhoff Youth Center for Advanced Studies, and the program has experienced exponential growth since then. Last year more than 14,000 Haredi children visited or participated in activities at eight Jerusalem institutions, including 5,200 children who attended community science events, and 6,000 pupils from outside the city who visited Jerusalem institutions. An additional 11,000 Jerusalem-based pupils enjoyed trips to the Tisch Family Zoological Gardens (Biblical Zoo). Today the program includes visits to educational institutions throughout the city alongside on-site programs, such as Community Science Day and science workshops, hosted at Talmudei Torah (primary schools) and Haredi community centers.



Quantitative Summary 2013-14

Science Museum

Meyerhoff Center

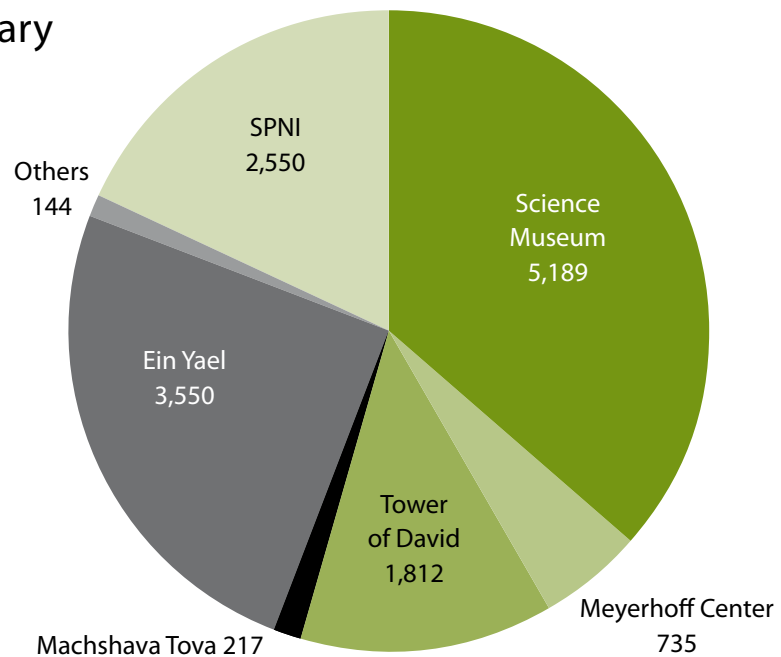
Tower of David

Machshava Tova

Ein Yael

Others

Society for the Protection of
Nature in Israel (SPNI)



Reaching New Heights: The Program by Numbers of Children

Institution	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Bloomfield Science Museum	1,519	2,019	3,972	4,486	7,816	5,189
Society for the Protection of Nature in Israel (SPNI)	----	----	----	----	440	2,550
Local community events – sponsored by Bloomfield Museum and SPNI	600	100	1,950	7,326	5,965	5,220
Meyerhoff Youth Center for Advanced Studies (science)	148	180	292	522	642	735
Tower of David (history)	249	285	518	2,005	1,851	1,812
Botanical Gardens (botany)	416	661	1,647	1,629	290	---
Machshava Tova (computers)	136	110	140	170	169	217
Ein Yael Living Museum (archaeology, history)	----	----	----	1,406	3,990	3,555
Others (kindergarten teacher seminar)	----	60	225	150	840	50
English (through the Halon programme which promotes the equality of opportunities in education)	----	----	----	----	90	94
Visits from those outside Jerusalem	----	----	2,639	3,461	6,007	5,990
Total participants in activities for students	2,468	3,315	6,794	10,368	16,128	14,202

Achievements in 2014

In 2014 the Jerusalem Foundation hosted children from southern Israel during Operation Protective Edge – The Foundation helped open many Jerusalem cultural institutions to children from the south who suffered from rocket attacks during the war.

The Tower of David Museum, the Bloomfield Science Museum, the Jerusalem Botanical Gardens, the Train Theater and many others managed to put a smile on these children's faces.



In 2014 the Jerusalem Foundation saved the Italian Jewish Cultural Center in the heart of the city center – With the help of the Dwek family, the Foundation purchased the stunning historic building on Hillel Street so that it will continue to serve the public rather than become apartments or commercial space. The 19th century structure was handed over to Hevrat Yehudé Italia, the Italian Jewry Association, which will continue to operate an active synagogue, museum and a welcoming center for Italian Jewry in Israel.



Gazelle Valley Urban Wildlife Park

Higher Education Scholarships

In 2014, the Jerusalem Foundation awarded 165 higher education scholarships to students at various Jerusalem institutions for the 11th consecutive year. Increased again this year, a total of 790,000 NIS was distributed to men and women from all walks of life studying at technical colleges, art schools and institutions serving the secular, religious and ultra-Orthodox populations.

- **The Louis Edelstein Memorial Scholarships** for Students of the Arts at Jerusalem colleges
- **The Lea Cheshin Memorial Scholarships** for Students of Painting and Sketching at the Bezalel Academy of Art and Design
- **The Alexander Grass Scholarships** for Students of the Azrieli College of Engineering Jerusalem
- **The Robert and Bertha Rein Scholarships** for Students of the Jerusalem College of Technology (Machon Tal)
- **The Walter D. Strauss Scholarships** for Ultra-Orthodox Students at institutions of higher education in Jerusalem
- **The Fred Simon Worms OBE Scholarships** for students of the Azrieli College of Engineering Jerusalem
- **The Fondation ARPE Scholarships** for students of the Academy of Music and Dance in Jerusalem
- **The Stiftung zur Unterstützung und Förderung Begabter Scholarships** for Students of the Academy of Music and Dance in Jerusalem
- **Scholarships Enabled by an Anonymous UK Donor** for Students of the Azrieli College of Engineering Jerusalem

Scholarships awarded by the Jerusalem Foundation include a community involvement component. In exchange for the scholarships, students integrate in social and community projects throughout Jerusalem, active throughout the year. Thus, for example, Bezalel art students work with special needs youth on the joint creation of art; students from the Academy of Music and Dance operate a music center for youth in Kiryat Menachem and give voice and music lessons to blind children; and students at the Azrieli College of Engineering teach computer applications to children in Jerusalem.

Awards

The International Film Festival at the Jerusalem Cinematheque:

The Haggiag Family Awards for Israeli Cinema in Memory of Nissim Haggiag:

- **Best Full-Length Feature Film** *Gett, The Trial of Viviane Amsalem*, directed by Ronit Elkabetz and Shlomi Elkabetz; and *Princess*, directed by Tali Shalom Ezer
- **Best Actor:** Menashe Noy for his role in the film *Gett, The Trial of Viviane Amsalem*
- **Best Actress:** Shira Hass for her role in *Princess*
- **Best Editing:** Nili Feller for her editing of the film *Self Made*
- **Best Music:** Yishai Adar for his work on the soundtrack for the film *Princess*
- **Best Cinematography:** Radek Ladczuk for cinematography of the film *Princess*

The Jewish Experience Awards, courtesy of Leon and Michaela Constantiner:

- **The Lia Award**, in honor of Jerusalem Cinematheque Founder Lia van Leer for Films dealing with Jewish Heritage: Director, Alexandre Arcady, *24 Days*
- **The Avner Shalev – Yad Vashem Chairman's Award** for Artistic Achievement in Holocaust-Related Films: Director Stefan Ruzowitzky, *Radical Evil*; **Honorable Mention:** Director André Singer, *Night Will Fall*

The Alex Bernstein Production Award for Outstanding Film Students Elia Schwartz, of Minshar for Art School, for her film *Pandora*



International Film Festival Awards Ceremony 2014

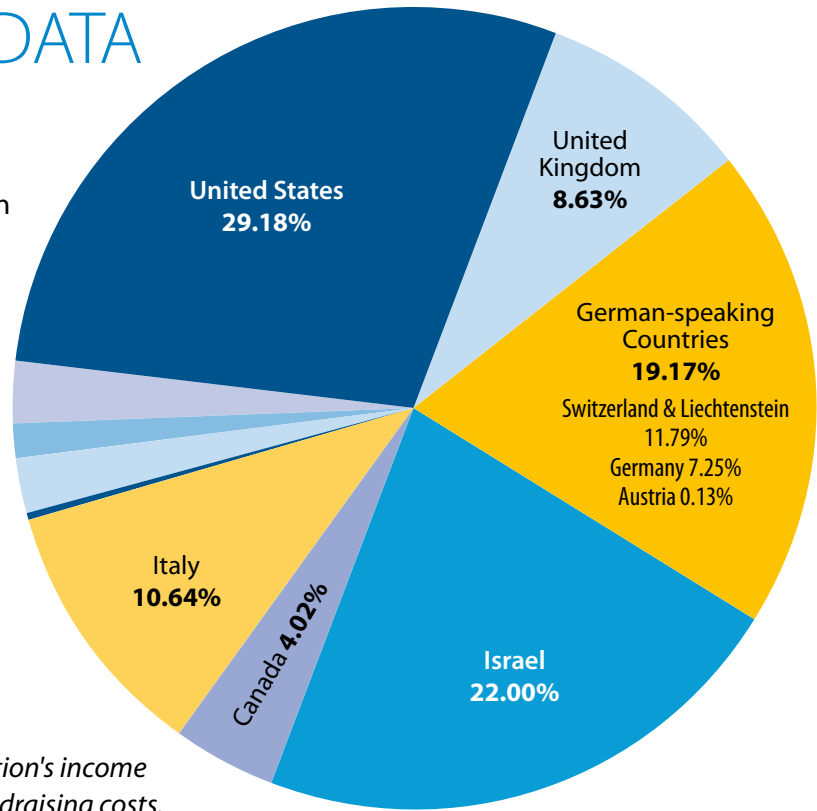
FINANCIAL DATA

INCOME

In 2014 a total of \$34.9 million was raised by the Jerusalem Foundation

(Contributions by Country)

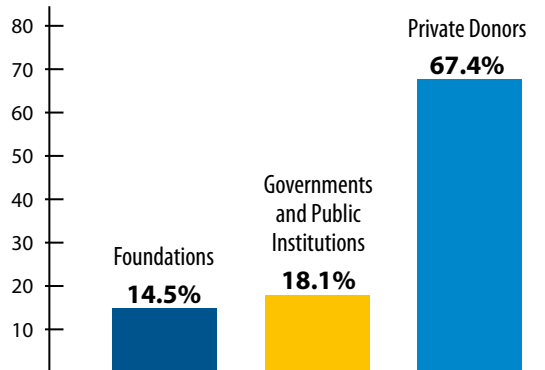
South America & Spain 2.37%
Other 1.44%
French-speaking countries 2.26%
Benelux 0.29%



6.7% of the Jerusalem Foundation's income funded administrative and fundraising costs.

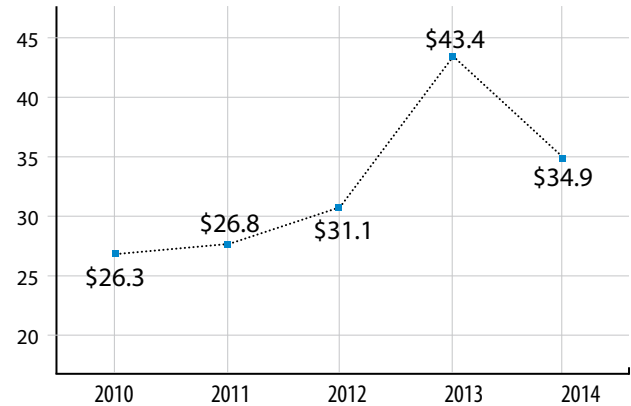
Contributions by Type of Donor

(in percentages)



Total Contribution Income

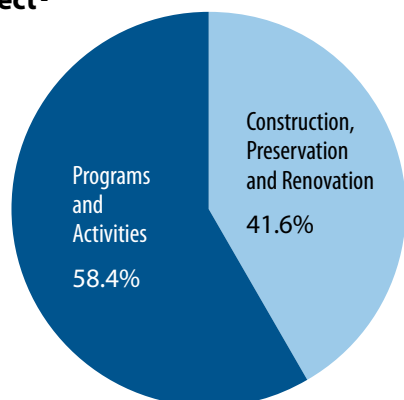
(in millions of dollars)



EXPENDITURES ON PROJECTS

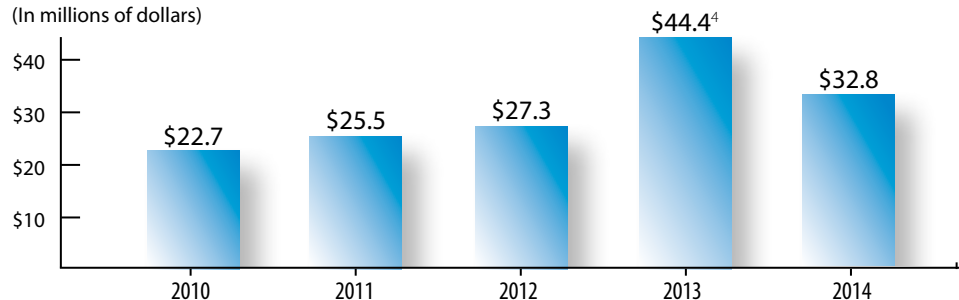
Total contributions of **\$32.8 million** were received in Jerusalem. **\$30.4 million** was invested in initiation, development, construction, implementation, and support of physical projects and of programs, excluding salaries.¹

Expenditures According to Type of Project²

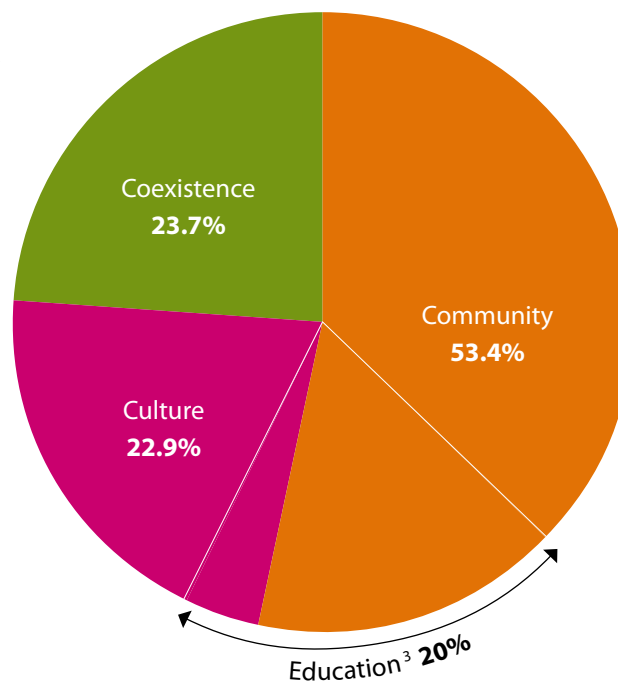


Expenditures 2010 – 2014

(In millions of dollars)



Project Expenditures According to Area of Activity



1. The difference between contributions received and expenditures on projects during the year – or during any specified period of time – derives from: a) contributions received from endowment funds; b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.
2. Construction expenditures vary from year to year. Some years involve more planning and less actual construction.
3. Education represented 29.5% of Community expenditures and 18% of Culture expenditures, and 20% of all expenditures.
4. Culmination of two long-term capital projects during 2013 resulted in unusually high expenditures for 2013.

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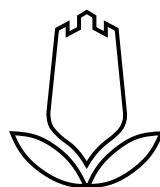
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