



50 שנה לקרן לירושלים

THE JERUSALEM FOUNDATION 50TH ANNIVERSARY

السنة الخمسون لمؤسسة صندوق القدس

2016 ANNUAL REPORT





CONTENTS:	From the President	5
	About the Jerusalem Foundation	7
	Vision and Mission	9
	Economic Growth	13
	Education	25
	Vulnerable Populations	37
	Dialogue and Shared Living	47
	Arts and Culture	57
	Heritage Preservation	71
	Financial Data 2016	76
	Donors	78
	Legacies and Estates	84
	Leadership Israel	85
	Leadership Worldwide	86

Information in this report is correct as of May 1, 2017.
Photos: Jerusalem Foundation staff, Michal Fatal, Ido Cohen,
Vadim Mikhailov, Sasson Tiram, Gaya Sa’adon, Herlinde Koelbl



From the President



Dear Friends,

I am pleased to present you with the Jerusalem Foundation's 2016 Annual Report, a year in which we celebrated our 50th anniversary, five decades of investment in Jerusalem, creating a flourishing city that is a source of inspiration for its people and the world.

Our 50th anniversary campaign kicked off in October 2015 with events all over the globe hosted by our Jerusalem Foundation family worldwide. **Your Share in Jerusalem** became the tagline for events in the United Kingdom, Switzerland, Germany, Canada, Italy and the United States that marked our jubilee, celebrated our accomplishments and inspired new friends to have a share in Jerusalem's future.

More than 250 of our longstanding friends and supporters gathered in Jerusalem on September 20, 2016, fifty years to the day that the legendary Mayor Teddy Kollek established the Foundation. Fifty of our founding families were honored at unforgettable events, many attended with their next generation and we were graced with new and young faces who joined the Jerusalem Foundation family. My deepest gratitude goes to the 50th Anniversary Co-Chairs, Lester Crown and Julia Koschitzky, and the international steering committee, Sallai Meridor, Alan Hassenfeld, Howard Leigh, Ruth Diskin, Stuart Hershkowitz and Harry Sapir.

A jubilee is a rare event and it does not merely mark the passage of time. It is an exceptional occasion, one that must be earned, and is only possible thanks to forty-nine years of hard work, dedication and commitment that preceded it. Our achievements are a testament to you and to all whose efforts have been integral to our forty-nine year journey.

As we celebrate the 50th anniversary of the reunification of Jerusalem, let us not lose sight that from this day forward, our clock is reset and the count begins again towards the next fifty years.

The next forty-nine years will be no less demanding and no less challenging than the last, yet they will be just as rewarding, just as gratifying and ultimately just as successful. The next jubilee rests on what we build today.

Yohanna Arbib-Perugia
President



THE JERUSALEM FOUNDATION YOUR SHARE IN JERUSALEM

About the Jerusalem Foundation

Jerusalem stands at the crossroads of civilization, faith and history, with relevance and meaning to billions of people around the world. The city serves as a beacon of hope to all of her admirers and inhabitants yet is much more than a symbol, for hope is created through opportunities that lead to a brighter future.

The Jerusalem Foundation creates opportunities for: Economic Growth, Education, Vulnerable Populations, Dialogue and Shared Living, Arts and Culture, Heritage Preservation.

The Foundation's projects impact and influence the development of the city and enhance Jerusalem's contribution to the world. We identify and respond to the needs of the city while advancing values of Tikun Olam (repairing the world). We share Jerusalem with partners and friends from around the world and inspire new generations to love the eternal city.

For 50 years, the Jerusalem Foundation, in cooperation with friends around the world, has invested more than a billion dollars in Jerusalem. Over 4,000 initiatives bear our name, from capital projects to long-running programs, to community and cultural infrastructure in Jerusalem.

We are committed to building philanthropic partnerships, working hand in hand with the Jerusalem Municipality, and cooperating with the city's major organizations, to shape the future of Jerusalem by creating a flourishing city as a source of inspiration for its people and the world, preserving its past and laying the groundwork for a dynamic future.

*This is **your** share in Jerusalem.*



Our Vision

We seek to shape the future of Jerusalem by investing in and creating a flourishing city as a source of inspiration for its people and the world.

Our Mission

We shape a modern, unified and vibrant city by creating opportunities for all Jerusalem residents. We identify and respond to the needs of Jerusalem, enhancing Jerusalem's contribution to people of all faiths, sharing the city with our partners and friends worldwide and inspiring new generations to take part in Jerusalem's future.

Our Values

Relevant: Initiating projects that matter

Transparent: Utmost commitment to our donors

Initiator: Motivated to improve lives

Preserving the past

Laying the groundwork for a dynamic future

Your Share in Jerusalem

50th Anniversary
Celebration Highlights
September 20-22, 2016

Honorary reception with the
President of the State of Israel,
Reuven Rivlin



250

Friends from all over the world
came to Jerusalem to mark the
occasion



800

Jerusalemites were honored at our
“Every Day Jerusalem Heroes”
evening at the Jerusalem Theater,
where we thanked them for all
of their hard work on behalf of
Jerusalem



200

New initiatives took part in our
Social Innovation Challenge with
6 advancing to the finals

50

Founding Families honored at
the Gala Evening at Teddy Park in
Mitchell Parks and Gardens, with
their names screened on the Old
City Walls



5

Inspiring and exciting tours
all over Jerusalem



Riveting keynote speakers:
Rabbi Lord Jonathan Sacks, Mayor
Nir Barkat, Bernard Henri-Levy,
Speaker of the Knesset Yuli Edelstein,
James S. Snyder, Malcolm Hoenlein,
Elliot Abrams, Stephen Hoffman,
Matthew Bronfman, David Horovitz,
William Booth, Dr. Daniel Gordis,
Sallai Meridor and Irwin Cotler





ECONOMIC DEVELOPMENT



Urban economic development in Jerusalem requires a multi-faceted approach that invests in the innovation ecosystem, supports the creative class, promotes environmental sustainability, ensures equal economic opportunity and improves the quality of life. With start-ups on the rise in the capital, it is up to us to identify the economic opportunities that attract the best and brightest of Israel's entrepreneurial spirit to live and work in Jerusalem.



Employment Opportunities

Jerusalem Business Development Authority: East Jerusalem



100

Small businesses opened



50

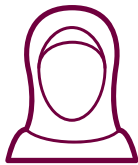
Small businesses expanded

+400

New jobs were added



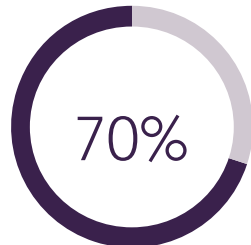
Women's Empowerment



420

east Jerusalem women learned Hebrew (Medabrot Ivrit) and advanced their professional lives

Koschitzky Young Adults Center



Young adults found employment



Higher Education Impact



800,000 NIS

Distributed scholarship funding to institutions that serve all populations - Jewish, Muslim, Christian, secular and ultra-Orthodox



170

Higher education students stayed in Jerusalem thanks to scholarships



8000

Volunteer hours were offered by college students

Highlight:
Jerusalem Business
Development Authority (MATI)
—

The Jerusalem Business Development Authority (MATI) has been a one stop shop for entrepreneurs, offering assistance in business development, fiscal management and marketing so that small businesses can succeed. This year, MATI opened an east Jerusalem branch where hundreds of east Jerusalem residents attended seminars and courses designed to help them get their ideas off the ground.

Impact:

100

Small businesses opened in east Jerusalem

50

Small businesses expanded

400

More than 400 new jobs were added in east Jerusalem

“
The forum for women in east Jerusalem enriched my knowledge of business and exposed me to so many strong women like me, and today, we are a model for so many more. ”

(East Jerusalem participant in MATI program)



Highlight:
Social Innovation
Challenge

In honor of our 50th anniversary celebrations, the Jerusalem Foundation issued a Social Innovation Challenge designed to generate ideas for innovative ventures that respond to the city's unique and seemingly insurmountable challenges. We looked for novel solutions but passion was as important as the project. More than 200 social initiatives applied, 13 advanced to the semi-finals and 6 to the finals. Pitching rounds took place at our 50th anniversary celebrations in September and hundreds of participants voted for the top three winners. The first place winner was awarded to "Medabrot Ivrit," an initiative that teaches east Jerusalem women spoken Hebrew so that they can improve their standard of living and gain access to services.

Impact:

420

East Jerusalem women will learn Hebrew and will advance their professional lives.

“
Thanks to this project, I wrote my own resume
and found employment.”

(N., participant in the course)



Highlight: Higher Education Scholarships

Jerusalem is home to 40,000 university students and our scholarships provide opportunities for young people to create economic anchors in the city, while “giving back” to Jerusalem’s communities. Scholarships are awarded to students based on socioeconomic need, excellence and social involvement and many require volunteering at communal and social ventures in different neighborhoods as a condition of their scholarships. Bezalel art students work with special needs youth on the joint creation of art. Music and dance students operate a music center for vulnerable youth and offer blind children voice and music lessons. Engineering and technology students from the Azrieli College of Engineering teach children computer applications and work with Holocaust survivors, teaching them basic computer skills.

Impact:

170

Higher education scholarships awarded for the 13th consecutive year.

8000

Scholarships recipients volunteered 8000 hours at institutions all over the city.

800,000

800,000 NIS in scholarship funding was awarded to all groups - Jewish, Muslim, Christian, secular and ultra-Orthodox.

“

The Edelstein Scholarship is different from other scholarship programs. I had a chance to volunteer with a non-profit that advances artists in Jerusalem and acquire another set of skills, aside from academic learning. I feel much more connected to Jerusalem and the artistry here.

(Merav, student who received a scholarship)

”





The Louis Edelstein Memorial
Scholarships for Higher
Education Students of the Arts



The Lea Cheshin Memorial
Scholarships for Students of
Painting and Sketching at the
Bezalel Academy of Art and Design



The Alexander Grass
Scholarships for Students of the
Azrieli College of Engineering
Jerusalem



The Robert and Bertha Rein
Scholarships for Women Students
of the Jerusalem College of
Technology (Machon Tal)



The Walter D. Strauss
Scholarships for Ultra-Orthodox
Students at Hadassah Academic
College Jerusalem



The Fred Simon Worms OBE
Scholarships for Women
Students of the Azrieli College of
Engineering Jerusalem



Scholarships Enabled by an
Anonymous UK Donor for
Students of the Azrieli College of
Engineering Jerusalem



Scholarships awarded to Musrara, Naggar Multidisciplinary School of Art and Society, the Sam Spiegel School of Film and Television, the School of Visual Theater, Emunah Academic College for Art and Education, the Center for Middle Eastern Classical Music, the Ma'aleh School of Television, Film and the Arts, the Nissan Nativ Acting Studio, Oman College Haredi Center for Visual Arts and the Hebrew University of Jerusalem





EDUCATION



Jerusalem is home to 300,000 students attending educational institutions in the most complex network in Israel with public, semi-private, secular and ultra-Orthodox, Jewish and Arab schools. Education is key to a thriving socio-economic future, and to ensure that all children have equal access to the same opportunities, we strengthen city schools through twinning with higher education institutions, promote STEM (science, technology, engineering, math) education in all sectors and support programs for struggling students, at-risk youth and those with special needs.

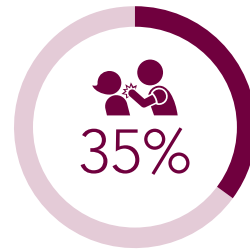


Allocations



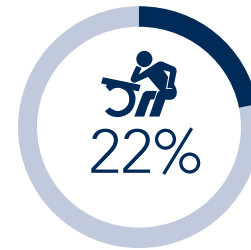
Strengthen schools

- Young Academic City program
- STEM programming
- High school electives
- Givat Gonen Elementary School
- Brandt School



At risk youth and struggling students

- Esther Greenberg School, Gilo
- Saul Hirschel School
- Lifta School
- Beit Hinuch School
- CAST: Comprehensive Adolescent Support and Therapeutic services



Special needs students

- Arazim School
- Ma'ayan School
- Ilanot
- Abraham B. Polinsky School
- Hattie Friedland School for the Deaf



Highlight: Azrieli Educational Empowerment Program

The transition from elementary school to junior high school occurs at one of the most difficult times in a student's life. Students with poor academic performance can ultimately lead to social, academic and personal frustration and increased risk of dropping out of school. We are proud of our six-year partnership with the Azrieli Educational Empowerment Program that implemented a holistic approach targeting scholastic, social and family challenges. The intervention focuses on 7th to 9th graders, with scholastic achievement attained through intensive and fast-track study in mathematics, English and Hebrew. Social skills are refined through group workshops, behavioral skills training, self-esteem seminars, one-on-one discussions and sports. Families must participate in intensive encounters with educational advisors to learn how to maintain a home environment that is conducive to achievement.

Impact:

834

Students participated in the Azrieli Educational Empowerment Program in the last six years.

95%

9th grade graduates are on track to complete full high school matriculation degrees. Report card grades increased by an average of 15 to 25 points.

50%

Of participants rise to a higher level of difficulty in core subjects.

“

Many people said it was too hard and I should leave. I decided to stick with it, because I saw that it helps me and advances me in my studies. All of a sudden I show up for a test and can see that I know the answers! ”

(Azrieli participant)



Highlight: Yad Rachel Literacy Program

It is well known that bridging educational gaps is easiest at young ages. Yad Rachel identifies children with learning difficulties, particularly from the Ethiopian community, and closes literacy gaps through remedial assistance in reading, writing and math. The earlier a child joins the Yad Rachel program, the greater chance of successful integration into school environments, and for this reason, children as young as kindergarten are treated at Yad Rachel. This year, 163 children (kindergarten and first grade) participated in Yad Rachel's literacy programs, of them 65% are of Ethiopian descent.

Impact:

62%

Improvement in language skills.

63%

No longer needed intervention by the end of 3rd grade.



Highlight: Ultra-Orthodox Education

Nearly half of the city's school children are from the ultra-Orthodox sector. Among boys, there is little exposure to core curriculum in science, math or English. This year, more than **20,000** ultra-Orthodox students participated in informal educational programming that offered enrichment in these subjects through visits to 9 different institutions including the Bloomfield Science Museum, the Tisch Family Zoological Gardens, Machshava Tova for computer education and after-school English courses at community centers.

Impact:

76%

Reported that they have a greater curiosity for science and want to expand their knowledge.

60%

Reported that they applied what they learned at home.

Sustainability

After a decade of philanthropic support, English courses in community centers are now receiving significant funding from the National Association for Community Centers, expanding programmatic reach.



Highlight: East Jerusalem Education

More than 110,000 of Jerusalem's students learn in east Jerusalem schools where resources are more scarce. We support teacher enrichment programs so that the educational staff can encourage students to reach for academic excellence. Particular emphasis was placed on schools for girls where there is a higher truancy rate.

Impact:

Doubled Enrollment

At the El Farouk girls school in Jabul Mukaber, enrollment doubled and there is a waiting list for new students.



Students improved their academic standing in math and English and participated in national contests in these subjects.

“

I successfully implemented a process-based learning program for all grades in the school. Unquestionably, student motivation improved as did interest in their studies. ”

(Nora Altaji, Principal of the El Farouk girls school in Jabul Mukaber)





VULNERABLE POPULATIONS



Israel's poorest and most populous city is filled with struggling residents: special-needs students, at-risk teens, disabled adults and aging seniors. Men and women are besieged with challenges at every stage of life but seek to rise above their difficult circumstances to build healthy and productive lives. We effectively identify and respond to the needs of each vulnerable population, building cohesion in weak communities, empowering the disadvantaged and ensuring the dignity of the city's oldest and youngest residents.

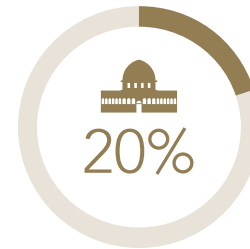


Allocations



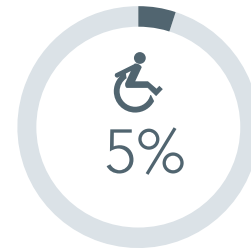
Allocated to the elderly

- Café Europa for Holocaust survivors
- Beit Hofmann
- Beit Schweiz
- Senior Center in the Christian Quarter, Old City
- Canada House



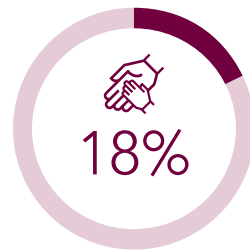
Allocated to projects in east Jerusalem

- Health clinics
- Child-abuse prevention programs
- Activities in Abna Al Quds, Wadi Joz and Beit Hanina community centers.



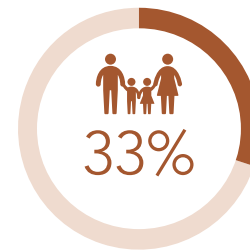
Allocated to adults and children with disabilities

- MICHA for the hearing impaired
- Beit Tamar for disabled youth
- Akim



Allocated to women's and children's programming

- Springboard
- Yaelim
- Kangaroo Early Childhood Center



Supported Jerusalem's young people and their families



Highlight: Springboard

Kiryat Menachem is home to 20,000 Jerusalemites and 24% of residents are recognized by welfare services. More than eight years ago, we commenced our investment in Kiryat Menachem with infrastructural renovations of a sports hall, the community center, a multipurpose facility for the Ethiopian community, a learning center, a lab for computer restoration, an agra-incubator, and community gardens. Infrastructural renovations were followed by capacity building training for the community center’s leadership that assisted them in program development, implementation and evaluation. Project Springboard leverages all of our investment and aims to break the cycle of poverty through innovative enrichment and vocational programming. The program targets children and teenagers and leverages resources for all community schools. Now in its fourth year, more than **1000** children have participated annually and the results are astounding.

Impact:



An increase in matriculation to more prestigious middle schools.

60%

Completed a secretarial course and found summer employment.

75%

Completed a computer course and found summer employment.

100%

Nearly 100% of youth who completed vocational training drafted into the IDF or National Service.

“
I learned that I should never give up and believe in myself
”
(5th grade student Springboard participant)



Highlight: East Jerusalem Investment

More than 320,000 people reside in east Jerusalem, constituting 37% of Jerusalem's population. Our investment in east Jerusalem empowers all ages, from youth to the elderly who partake in a variety of activities at the Abna Al Quds Community Center in the Muslim Quarter, to the thousands who use the services of Atta'a Volunteer Center that assists in securing services for east Jerusalem's residents. Summer camps, after school programs, activities for youth and women were available in Wadi Joz, Beit Safafa and Beit Hanina community centers thanks to our support. Hundreds of homebound elderly received assistance and more than 700 east Jerusalem women participated in a grassroots program called MiniActive, where women are actively engaged in community organizing to improve the quality of life in their neighborhoods.

Impact:

75%

Of east Jerusalem residents who sought Atta'a's assistance successfully secured services to which they were entitled.

10,000

More than 10,000 community concerns, from broken street lights to sewage problems, were resolved thanks to the work of MiniActive participants.

“

It is not easy for me to come here and learn computers. Abna Al Quds is a second home for me, a place where I can dream.”

(Mother participating in a course at Abna Al Quds Community Center)



Highlight: Canada House, Morasha Community Center

Canada House, inaugurated four years ago, is a thriving community center in the heart of Jerusalem. Canada House has continued to grow and expand, helping more and more young families in the city center. The Koschitzky Young Adults Center has become a resource for neighborhoods all over the city. Their success has been replicated and "Youth Coordinators" are stationed in 10 different communities in Jerusalem to assist young families in all aspects of community life, from neighborhood cultural events, to afterschool activities to educational counseling.

Impact:

70%

Of young adults who turned to the Koschitzky Young Adult Center found employment.

Replicated 10X

The success of the Young Adult Center was replicated in 10 other communities in Jerusalem to assist with young families in other parts of the city.

“

A world of possibilities opened up for me to help in my neighborhood. I was able to strengthen and empower the community and help them believe in their contribution to the city. ”

(Young Community leader)





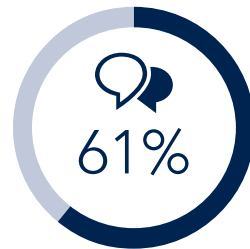
DIALOGUE & SHARED LIVING



Jerusalem is home to 830,000 residents, among them secular, traditional, national-religious and ultra-Orthodox Jews, Muslim Arabs and Christian Arabs. A multiplicity of languages and a plurality of perspectives and belief systems. We have long responded to these challenges by creating opportunities for dialogue and shared living between and among the city's different communities through encounter groups, cultural accessibility programs, tolerance programming and advancing Jewish pluralism and equality.

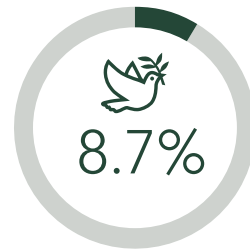


Allocations



To strengthen dialogue, shared living, and civil society

- YMCA
- Jerusalem Inter-Cultural Center
- Adam Institute for Democracy and Peace
- Living in Mixed Cities conference



To programs that fight hatred and racism

- Yesodot



To support programs that focus on mutual respect and understanding

- Max Rayne Hand in Hand School for Bilingual Education
- "Teacher's Room" integrating Arab and Jewish teachers in schools
- Cultural competency programs



Highlight: Cultural Competency

A “culturally competent” society is one that values cultural differences and applies principles that are sensitive to all world views. In a society where Hebrew, Arabic, Russian, Amharic and French are common languages, accessing public services ought to be culturally sensitive, from signage to forms, from translating services to respecting the ‘other’s’ cultural norms. We hosted the first ever “Jerusalem as a Culturally Competent City” in May 2016, with keynote speaker Uzma Shakir, Director of the Office of Equity, Diversity and Human Rights of the City of Toronto. More than **300** participated in the conference that highlighted advances made in the nine years since we began to work with our partner, the Jerusalem Intercultural Center, on cultural competency programming. We continue to run cultural competency courses for professionals in a variety of fields including health, welfare, government agencies, academia and the police department.

Impact:

95%

Of health professionals participating in cultural competency programming said that they acquired tools they apply at work .

66%

Of those participating in cultural competency training said that the course offered them hope for shared living in the city.

“

At the end of the process, you could sense hope for a better future for all society and I hope to persevere and remain connected to this great initiative. ”

(Health professional participant)



Highlight: Learning Together in Jerusalem

Mutual respect and understanding starts with adults who project values of tolerance and shared living to the next generation. The “Learning Together in Jerusalem” program brings east and west Jerusalem’s principals and teachers together to implement shared education approaches and methodologies. The focus is on life experiences that shape participants’ identities as they bridge the gaps of mutual fear and anxiety. Teachers and principals traveled to Northern Ireland where shared education is a pedagogical teaching method and returned to apply it in Jerusalem. More than **90** teachers and **23** principals participated in the program and are engaged in joint-teaching in art, photography, Hebrew, Arabic, sustainability and agriculture.

Impact:

80%

20 shared learning programs were implemented, where 800 students will take part in 240 shared learning classes. 80% of teachers continue to work together.





JERUSALEM PRESS CLUB

The Jerusalem Foundation is dedicated to shaping a vibrant city that serves as a fountain of dialogue and intellectual exploration. Thanks to the support of the Helmsley Charitable Trust, the Jerusalem Press Club (JPC) opened in June 2013 and has become a hub for local and foreign journalists working in Israel, providing a unique space for them to exchange ideas, engage in meaningful conversations and meet with key figures in Israeli politics and society. Located in the Mishkenot Sha'ananim complex overlooking the Old City Walls, the JPC has over 400 members. In 2016, the JPC held nearly 40 events and a wide variety of briefings and encounters with thinkers, journalists and students from across the globe.

Impact:

89.4%

Of journalists surveyed said that JPC's activities help them in their coverage of Israel and the region.

76.3%

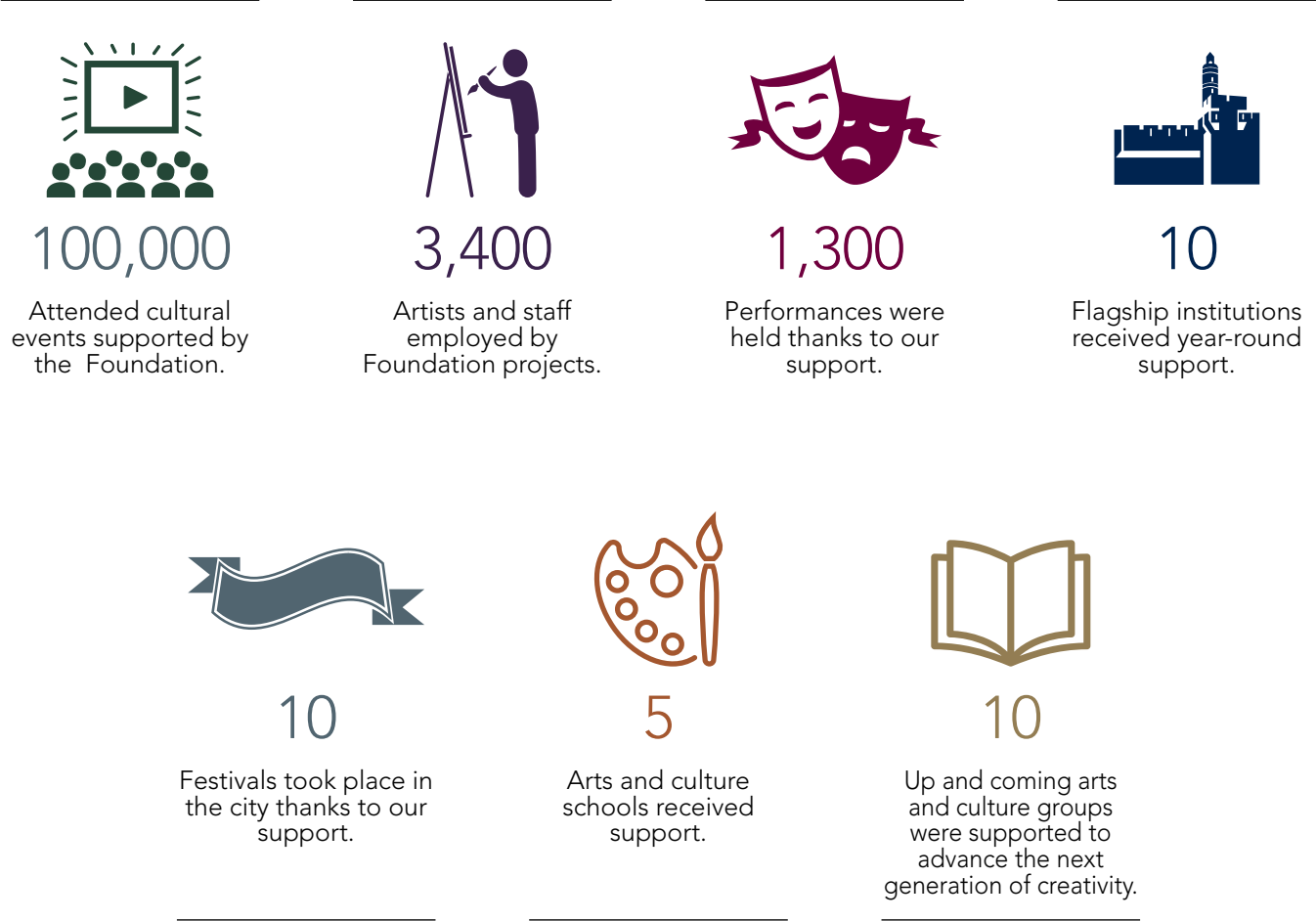
Of journalists surveyed said that they use JPC content and messaging in their work.



ARTS & CULTURE



Art has the power to inspire new ways of thinking, generate novel forms of expression, revitalize neighborhoods and connect different populations. Jerusalem's burgeoning arts scene in recent years has demonstrated this force, enlivening the city and infusing it with beauty and spirit. The ever-expanding cultural landscape now features avant-garde art alongside its treasures of antiquity. We support projects that promote cooperation among cultural institutions, empower artists to live and create in the city, create cultural experiences that draw young audiences and infuse international content in Jerusalem's culture scene.



Bloomfield Science Museum Jerusalem • Jerusalem Music Center • Khan Theater • Yellow Submarine - the Place for Music in Jerusalem • Art Cube Artists Studios • Tower of David • Israel Festival • Musrara Naggat School of Art • Jerusalem Conservatory Hassadna • Jerusalem Cinematheque-Israel Film Archive • The Beit Masie Fringe Project in Partnership with New Spirit • Muslala • Bar Kaima • C.A.T.A.M.O.N. Dance Group • Machol Shalem Dance House • Poetry Place • Mashu Mashu Theater • PsikTheater • Hamiffal • Conflict of Interest Theater Group • Musrara, Naggat Multidisciplinary School of Art and Society and Art • School of Visual Theater • Maaleh School of Television, Film, and the Arts • The Sam Spiegel Film and Television School • The Jerusalem Academy of Music and Dance • Jazz Festival • Israel Festival • International Festival of Puppet Theater • Beit Masie Dance Festival • Poetry Festival "Meter by Meter" • Mashiv Haruach Poetry Festival • Manofim Contemporary Art Festival • Jerusalem International Film Festival • Jerusalem Jewish Film Festival • Machol Shalem International Dance Festival • Barbur Gallery • Museum on the Seam

Highlight:
Jerusalem Jazz
Festival
—

3 days • 35 events • 30 musicians
• 10 international artists • 30%
increase in attendance

Now in its second year, we partnered with the Israel Festival, the Israel Museum and the Yellow Submarine to produce the Jerusalem International Jazz Festival, under the artistic direction of world-renowned trumpet-player Avishai Cohen. Nearly 3,000 attended this unique event that creates synergies between visual, performing arts and music. Across the board, the festival garnered rave reviews.

Impact:

98%

Of attendees surveyed strongly or very strongly recommend the event to a friend.

92%

Agreed or strongly agreed that it enriched Jerusalem’s cultural scene.

35%

Of survey respondents were young audience members ranging between the ages of 18-44.

“
The second Jerusalem Jazz Festival offers a memorable
experience ”

(Maariv)



Highlight: Jerusalem International Film Festival

10 days • 50,000 visitors • 200 films • 55 countries • Screenings at 10 different and unique spaces

The Jerusalem International Film Festival, celebrating its 32nd year, is one of the highlights of Jerusalem’ cultural calendar. The festival runs for ten days in July, attracting cinema lovers, film professionals and tourists from around Israel and abroad. This year, more than 50,000 visitors attended, 200 films originating from 55 countries were screened and special lectures and master classes were offered.

The acclaimed director, Quentin Tarantino received an honorary award at the opening event, held at the Sultan’s Pool, at the foot of the Old City Walls and his presence garnered international media attention. Screenings were held throughout the city, including in Muristan Square for Arabic-speaking film fans and residents of east Jerusalem, as well as screenings in Lev Smadar, Beit Alliance, Hatkuma Park, the Jaffa Gate, Hansen House and

the First Station. A special “Cinema Park” was created in the heart of the Wilf Independence Park. The open air compound was a family friendly, festive and magical experience.

Impact:

50,000

Visitors

200

Films originating 55 countries.

“
This is the best event on Jerusalem’s social calendar.
”
(Attendee at the Jerusalem Film Festival 2016)



Film Festival Awards



The Alex Bernstein Student Documentary Film Production Prize

First Prize: Maayan Abadi Garbler for her film, *Close to You*.

Second Prize: *Like a Fish*, by Aseel Abu Hagul, and *If Only We Have White in Life*, by Tomer Assiag



Haggiag Family Awards

The Haggiag Family Award for Israeli Cinema in Memory of Robert Nissim Haggiag for Best Full-Length Feature Film went to *One Week and A Day*, directed by Asaph Polonsky and produced by Saar Yogev and Naomi Levari.

The Haggiag Family Award for Israeli Cinema in Memory of Robert Nissim Haggiag for Best Actress went to Shiree Nadav-Naor for her role in *Beyond the Mountains and Hills*.

The Haggiag Family Award for Israeli Cinema in Memory of Robert Nissim Haggiag for Best Actor went to Moris Cohen for his role in *Our Father*.

The Haggiag Family Award for Israeli Cinema in Memory of Robert Nissim Haggiag for Editing went to Justine Wright and Noam Amit for editing *Forever Pure*.

The Haggiag Family Award for Israeli Cinema in Memory of Robert Nissim Haggiag for Music Ruth Dolores Weiss for *We Had a Forest*.



Wilf Family Foundation Awards:

The Wilf Family Foundation Award for Best International Film went to *The Death of Louis XIV* by Albert Serra.

The Wilf Family Foundation Award for Best International Film Honorable Mention went to *A War* by Tobias Lindholm.





MISHKENOT SHA'ANANIM CULTURAL CENTER

The Mishkenot Sha'ananim Cultural Center, established in 1973 by the Jerusalem Foundation in the historic complex built by Sir Moses Montefiore over 150 years ago, serves as an oasis of tolerance, dialogue and intellectual exploration. The Mishkenot Sha'ananim Cultural Center is home to a thriving programming department, the Konrad Adenauer Conference Center, the Dwek Gallery, the Maurice M. Dwek Guest House and the Jerusalem Center for Ethics. Mishkenot Sha'ananim draws its inspiration from Jerusalem's history, building upon the city's heritage as a source of global inspiration and utilizing an interdisciplinary blend of arts, sciences and digital technology to encourage discourse and dialogue. Its guest house, facilities and superb location enable creative forces and leaders to meet, engage and interact with a wide spectrum of Israeli audiences.

Mishkenot Sha'ananim hosted hundreds of events in 2016 for some 7,500 people.

Highlights: Mishkenot Sha'ananim Cultural Center

International Writers' Festival:

This biennial 4-day international event brings domestic and international authors to Jerusalem to discuss their works, engage in literary dialogue and hold writing workshops. More than **40** events took place as part of the Festival, over **3,500** attended, with international participation from the United States, India, Spain, Iran, Germany, Columbia, Ireland and China. The opening of the International Writers' Festival with David Grossman and Colum McCann, was held on the La Terraza de los Reyes de España (Kings of Spain Square).

The Maurice M. Dwek House Mishkenot Sha'ananim:

Dedicated in 2015, the Maurice M. Dwek Guest House hosted 6,500 guests, leading academics, artists, musicians, diplomats, politicians, Nobel Prize winners, journalists and writers from all over the world.

The Dwek Gallery:

The Gallery hosts many art exhibitions over the course of the year. This year, in honor of the Foundation's 50th anniversary, the "Faces of Jerusalem" exhibit was dedicated to highlighting Jerusalem's diversity and its role as a source of inspiration for shared living and dialogue. The exhibit displayed photographs by Herlinde Koelbl, one of Germany's most renowned photographers, famous for her ability to use the camera to engage in deep portraits that tell the stories of their subjects.





HERITAGE & PRESERVATION



The Jerusalem landscape features countless religious, cultural, historical and environmental sites beloved by people of all faiths and nationalities. They bring people together, highlight the social and cultural legacies of the city and serve as a source of inspiration to Israel and the world. From the Via Dolorosa to Montefiore's Windmill, the Botanical Gardens to the Herzl Museum, we conserve, restore, develop and preserve Jerusalem's most precious sites for future generations. Parks, gardens, public spaces and historical buildings become platforms for meeting places, cultural events and community building, making the city more attractive for all.

Highlight: Muslala Arts Collective

In a run down and neglected building in the center of the city, a movement has begun. The Clal Building in downtown Jerusalem, a once abandoned building, has become a hub of activity on the roof where an arts and agriculture hub serves as the new home of the Muslala Arts Collective. The Carol and Larry Ryder z"l Indoor Terrace includes an exhibit space, arts workshop, earth-based artwork laboratory, and library, with a cozy coffee corner and a store that sells the work of local artists. The venue also includes an outdoor space that encompasses an urban farm, a beekeeping center, a pond, a geodesic dance dome and a marvelous view of the city. There is no better example of urban renewal, one that infuses new life into neglected spaces.

Impact:

7,500

+ 6 New Stores

Muslala's Terrace has increased pedestrian traffic to the Clal building. More than 7,500 visitors have participated in activities there and 6 new stores opened up to service the crowd.



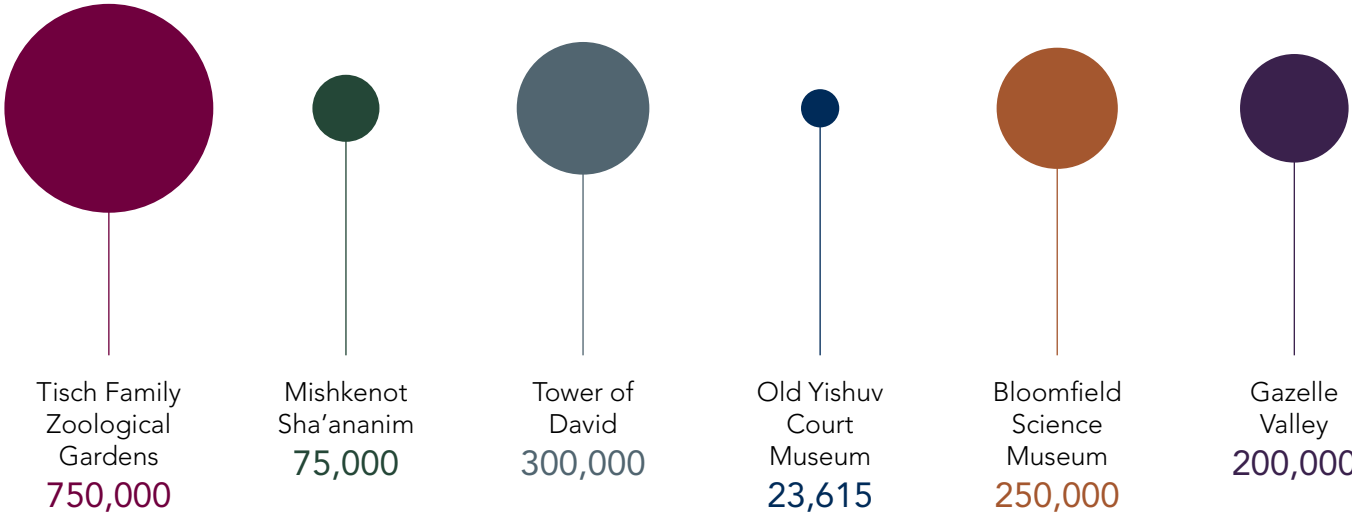
Highlight: Jerusalem Botanical Gardens

An oasis of nature in the center of the city, the Jerusalem Botanical gardens has become a home for activists who have made sustainability and environmental awareness their passion for Jerusalem. This year, the Botanical Gardens dedicated the Children's Discovery Trail, with unique waterways and a fascinating tree top walk. The Garden's

special Fairy Tale Nights was a spectacular journey of light, sound and mystery that attracted more than **8000** people. A new initiative, an ecological social hub, will turn the Botanical Gardens into a meeting-place for change-makers from throughout the city, providing a work hub dedicated to sustainability and social activism.



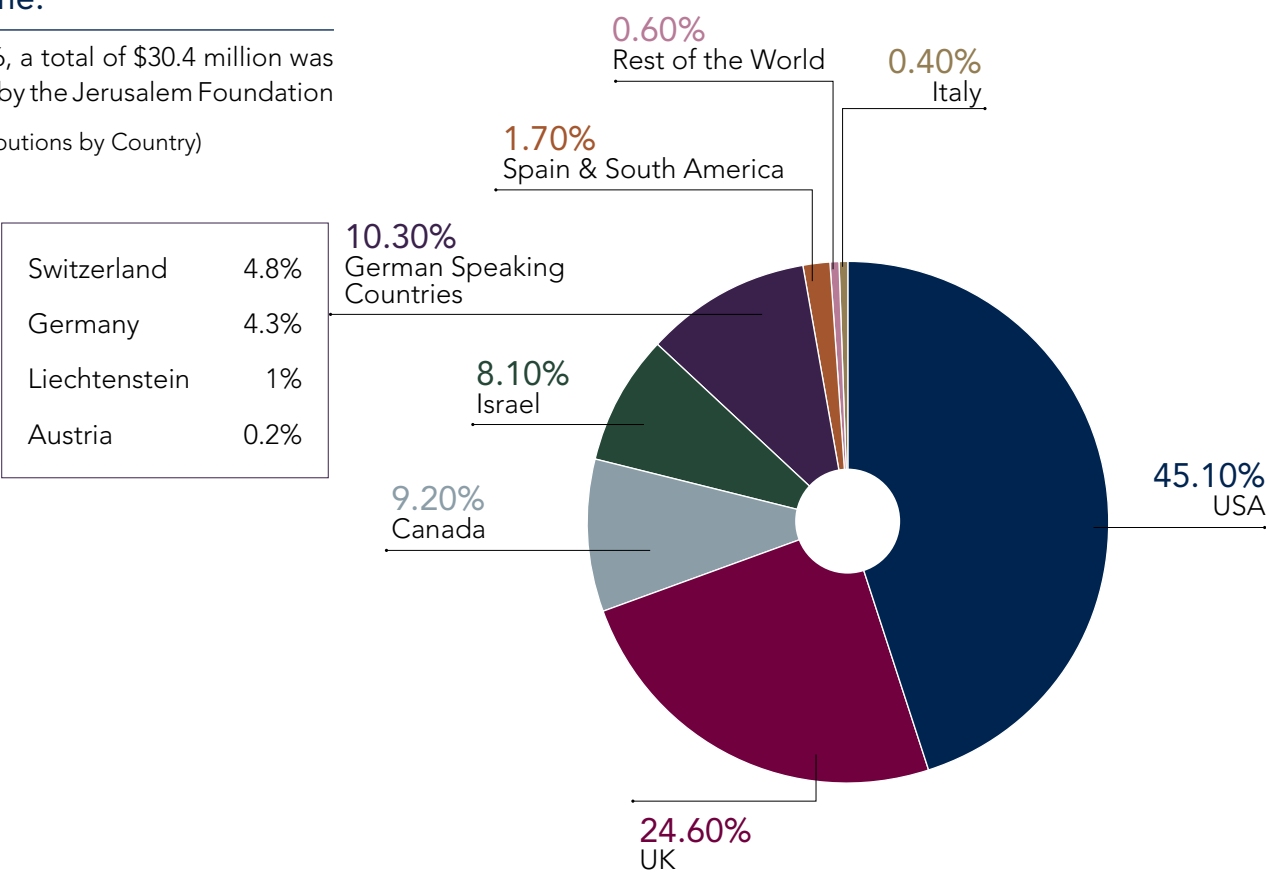
Annual Visitors to Jerusalem Foundation Museums and Attractions



Financial Data¹

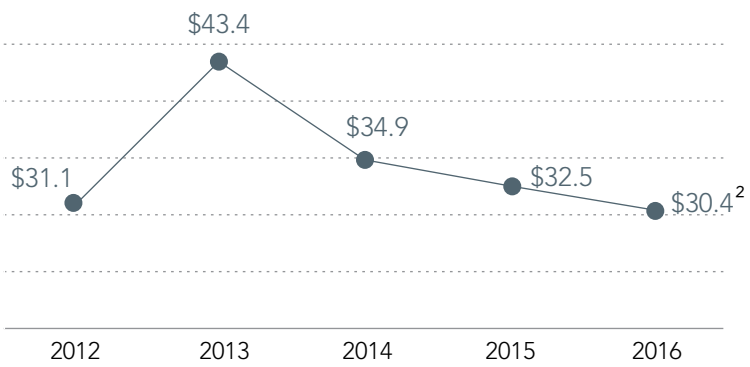
Income:

In 2016, a total of \$30.4 million was raised by the Jerusalem Foundation
(Contributions by Country)



1. The 2016 Financial Data includes unaudited figures as noted herein. All prior years include audited financial data.

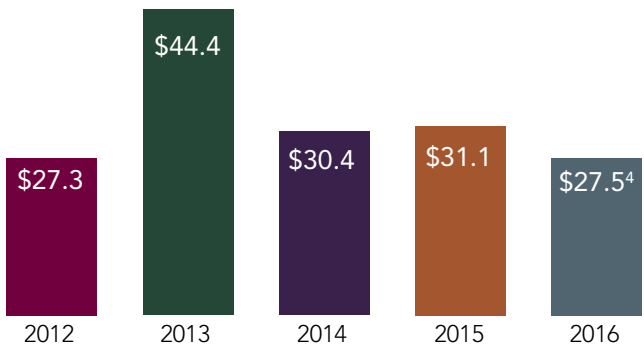
Total Contribution Income: (in millions of dollars)



Expenditures On Projects:

Total contributions of \$30.4 were received in Jerusalem. \$27.5 million was invested in initiation, development, construction, implementation and support of physical projects and of programs, excluding salaries.³

Expenditures 2012-2016 (in millions of dollars)



2. Unaudited.
3. The difference between contributions received and expenditures on projects during the year - or during any specified period of time - derives from: a) contributions received from endowment funds; b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.
4. Unaudited

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National Director Germany:
Gabriele Appel
gabrielea@jfjlm.org

Executive Director:
Hildegard Radhauer
info@jfd-berlin.de

Desk Head for German-speaking Countries in Jerusalem:
Irène Pollak-Rein
irenep@jfjlm.org

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Italian Desk Head in Jerusalem:
Tamar Millo
Tamarm@jfjlm.org

SPAIN
The Jerusalem Foundation Spain
Montalban 9, Bajo izq.
Madrid, Spain 28014
Tel: +34+91-524-1123

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Members:
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SWITZERLAND
Jerusalem Foundation Switzerland
c/o Budliger Treuhand AG
PO Box 1564
CH-8027 Zürich
Tel: 41-44-462-04-21
Fax: 41-44-289-45-99
anfrage@jfjlm.org

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Desk Head for German-speaking Countries in Jerusalem:
Irène Pollak-Rein
irenep@jfjlm.org

UNITED KINGDOM
The United Kingdom Administered by Prism the Gift Fund
20 Gloucester Place
W1U 8HA
London UK
Tel: 44-020-7009-9649

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Susan Winton
susanw@jfjlm.org

UK Desk Head in Jerusalem:
Neil Greenbaum
neilg@jfjlm.org

UNITED STATES

The Jerusalem Foundation Inc.
420 Lexington Avenue, Suite 1645
New York, NY 10170
Tel: 212-6974188
Fax: 212-697-4022

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Executive Director:
Moshe Fogel
mfogel@jfoundation.com

US Desk Head in Jerusalem:
Peleg Reshef
pelegr@jfjlm.org

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