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Information in this report is correct as of March 31, 2019.
Photos: Jerusalem Foundation staff, Udi Alfassi, Ido Cohen,
Maxim Dinshtein, Michal Fatal, Perry Mendelboym, Vadim Mikhailov,
Sasson Tiram, Orit Pnini.



FROM THE PRESIDENT

Dear Friends,

I am pleased to present you with the Jerusalem Foundation's 2018 Annual Report. Our friends and supporters from all over the world, helped us raise more than \$24 million for Jerusalem and its residents. The stories in this annual report could not be told without your generosity. Gifts of all sizes advanced our ability to shape the future of Jerusalem and enabled the Foundation's profound impact on so many lives.

Your support assisted us to create and nurture a vibrant cultural landscape. Our high quality education programs provide learning opportunities to everyone in our community so that they may adapt to the challenges of the modern world. We are proud to serve people of all faiths and backgrounds to promote shared living and social welfare empowerment. We have made significant progress on numerous capital projects and innovative programs so that Jerusalem can be vibrant and economically resilient.

In the fall, we welcomed friends from all over the world to our conference where we were all inspired by past achievements and hopes for the future and it was my pleasure to meet many of you in person.

Our close partnerships with academic institutions and policymakers broaden the impact of our work and I thank our partners, staff members, volunteers, and board members for their continued commitment and hard work. It is a privilege to work with all of you. We celebrate our shared results and look forward to what the next year holds.

As many of you know, I assumed the position of President in the last quarter of 2018. This is truly the closing of a circle for me personally given that I served as Teddy Kollek's chief of staff at the beginning of my career. I am deeply committed to the Jerusalem Foundation's important work that lies ahead.

One of our most important goals for the coming year is to finalize the Jerusalem Foundation's strategic "2030 Plan" which sets out a clear path for our impact on the city over the next decade. We need you to help us energize this vision – together we can overcome challenges and realize our dream of creating a flourishing, open and inspirational city.

Shai Doron
President



About the Jerusalem Foundation

Jerusalem stands at the crossroads of civilization, faith and history, with relevance and meaning to billions of people around the world. The city serves as a beacon of hope to all of her admirers and inhabitants yet is much more than a symbol, for hope is created through opportunities that lead to a brighter future.

The Jerusalem Foundation creates opportunities for: Economic Development, Education, Vulnerable Populations, Dialogue and Shared Living, and Arts and Culture.

We build philanthropic partnerships, work hand in hand with the Jerusalem Municipality, and cooperate with the city's major organizations to identify and respond to the needs of the city.

For more than 50 years, in cooperation with friends around the world, we have invested more than a billion dollars in Jerusalem. Over 4,000 initiatives bear our name, from capital projects to long running programs, to community and cultural infrastructure in Jerusalem.

Our work impacts the development of the city and we are proud to share Jerusalem with our friends from around the world. We look forward to working together on behalf of Jerusalem for many years to come.



Our Vision

We seek to shape the future of Jerusalem by investing in and creating a flourishing city as a source of inspiration for its people and the world.

Our Mission

We respond to the needs of Jerusalem, shaping a modern, vibrant and open city that creates opportunities for Jerusalem residents, enhances the quality of life for all and inspires new generations to take part in Jerusalem's future.

OUR VALUES

Relevant: Initiating projects that matter

Transparent: Utmost commitment to our donor

Initiator: Motivated to improve lives



ECONOMIC DEVELOPMENT

We seek to strengthen Jerusalem's economic resilience by narrowing economic gaps through workforce integration and reinforcing the culture of innovation.

IMPACT:



JLM2 Hub

Hub for new Jerusalem initiatives to get off to a strong start



\$300,000

"First Steps" competition no-interest loans to businesses



\$3 million in welfare savings

From 30 ultra-Orthodox men who go from welfare to work at AvraTech



160

Small businesses were created in East Jerusalem



EDUCATION

Education is key to a thriving socio-economic future. We strengthen city schools for all population groups, promote innovation in education, and foster academic excellence that retains young families, while simultaneously supporting programs for struggling students, at-risk youth and those with special needs.

16,000

Ultra-Orthodox boys
exposed to STEM

700

Struggling students
and youth at risk

800

Special needs children

300

Higher education
scholarships

47

Ed-Tech Events

17 Schools
8 Academic Institutions
47 Volunteers
Hundreds of students



Innovation in Education

- | STEM programming for general population and ultra-Orthodox
- | Elyashar School innovative classrooms
- | Givat Gonen Elementary School innovative petting corner
- | Ibda'a School for the Arts in East Jerusalem
- | Saul Hirschel Elementary School (Guatamala School) and Israel Academy for Sciences and Art
- | Beita Mechanchim, connecting Jerusalem's innovation sector to solve the city's educational needs
- | INFINITY program for gifted underprivileged children at Belmonte Labs



"If we bring parents and children together to formulate creative ideas, then the solution can succeed and even replicate itself."

Nicky Newfield,
parent and supporter of the
Hackathon that developed innovative
kindergarten playgrounds



At Risk Youth and Struggling Students

| CAST in Lifta School

| Azrieli Educational Program

| Givat Gonen School programming

| Scholarships for struggling students





Special Needs Students

| Ma'ayan School

| Ilanot

| Abraham B. Polinsky School

| Hattie Friedland School for the Deaf

| Alonim School



"We are committed to Jerusalem and in particular to strengthening facilities for the disabled. We are thrilled with this project."

Manson and Livingstone Families on the renovation of the Maayan School.



Scholarships for Higher Education

- | 120 scholarships at 13 higher education institutions
- | Recipients volunteered at 25 institutions
- | Leveraged Jerusalem Foundation scholarships together with Jerusalem Municipality and the Lottery Association to reach a 4 million NIS fund for scholarships





SOCIAL WELFARE FOR VULNERABLE POPULATIONS

We effectively identify and respond to the needs of vulnerable populations - including those with special needs, at-risk teens, disabled adults and aging seniors. We build cohesion in weak communities, empowering the disadvantaged, and ensuring the dignity of the city's oldest and youngest residents.

11,000

Benefitted from
our empowerment
programs

25,000

East Jerusalem
residents received
assistance thanks to
our projects

400

Adults and children
with disabilities were
touched by our
programming

3,660

Elderly were helped
thanks to our efforts



Elderly

- | Café Europa for Holocaust survivors
- | Beit Hofmann
- | Beit Schweiz
- | El-Jabsha Senior Center in Christian Quarter
- | Reitman Senior Center in Canada House



**"When senior citizens accompany me,
I fall in love with Jerusalem all over again.
It reinforces my decision to stay here."**

Guide for Reitman Senior Center in Canada House



East Jerusalem

- | Sur Baher Wellness Program for Women
- | Abna Al Quds and Wadi Joz Community Centers
- | At'ta Center for Rights
- | Mini-Active empowerment groups that improve neighborhood infrastructure
- | Emergency training for residential volunteers



"I started attending an aerobics course, and I realized that I could do much more. I am now taking a course to finish my matriculation exams so I can apply to university."

A 30-year old mother of 4, participant in the Sur Baher Wellness Program



Adults and Children with Disabilities

| MICHA for the hearing impaired

| Beit Tamar for disabled youth

| Toni Elyashar Therapeutic Center – SHEKEL
at Hebrew University's Haruv Children's Campus at Mt. Scopus

| Misholim



**"We successfully operate
a heterogeneous, multicultural and linguistic
kindergarten for the hearing impaired."**

Haneen Musrawa, Co-Director, Gan Harmonia MICHA
kindergarten for Jewish and Arab hearing impaired children.



Empowerment

- | Springboard
- | Yaelim for at-risk youth in Beit Neri
- | Literacy programming, Mercaz Rachel and Yad Rachel
- | Alcohol and Drug prevention programming

**"More than 1,000
young families moved
into Kiryat Menachem
since we started the
Springboard program."**

Roni Silfen, Director of the Kiryat
Menachem Community Council





DIALOGUE AND SHARED LIVING

As home to nearly one million residents, our diversity is our advantage and we advance values of tolerance and shared living by strengthening cooperation among civil society organizations, and by promoting activities that create dialogue to change the public discourse.



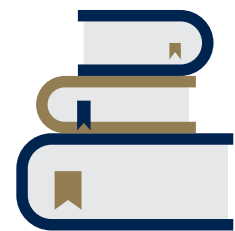
Jerusalemites
participated in shared
living activities



Events
commemorating
alternative Jerusalem
Day that included Jews
and Arabs



Students, principals
and teachers exposed
to tolerance based
programming



Dialogue and Shared Living in Education

- | Max Rayne Hand in Hand School for Bilingual Education
- | Language as a Cultural Bridge
- | Make2Gether - Bloomfield Science Museum
- | Multicultural Teachers Room, integrating Jewish teachers in Arab schools and Arab teachers in Jewish schools
- | Learning Together in Jerusalem

"After each group meeting, I felt like another layer of racism was peeled off."

Jewish high school principal who participated in the Learning Together program





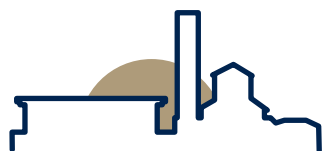
Social Opportunities for Dialogue and Shared Living

- | Runners without Borders, Jewish-Arab running club
- | PeacePlayers, Jewish-Arab basketball
- | Hapoel Katamon, Jewish-Arab soccer club
- | Pashut Sharim, Simply Singing
- | Beit-Alpert Jewish-Arab music ensemble
- | Speaking Hebrew (Lisan), teaching Hebrew to Arab women



"I joined the group because I believe in peace and that Israelis and Palestinians can come together"

Runners Without Borders participant



Organizational Support for Anchor Institutions

- | The Museum for Islamic Art
- | The Jerusalem Intercultural Center
- | The Adam Institute for Democracy and Peace
- | The Tolerance Coalition
- | YMCA for Jewish-Arab programming



**“I will definitely implement ideas
I learned here in the future”**

Arab preschool teacher participant in an
Adam Institute for Democracy and Peace workshop



ARTS AND CULTURE

Jerusalem's unique cultural mosaic features avant-garde art alongside treasures of antiquity, generating novel forms of expression that connect different populations. We support innovative and original works that leverage institutional cooperative efforts, foster culture in the public sphere, and build bridges through the arts.

Who Attends Cultural Events?



were from Jerusalem and its environs



were from the center of the country



were between the ages of 18-44



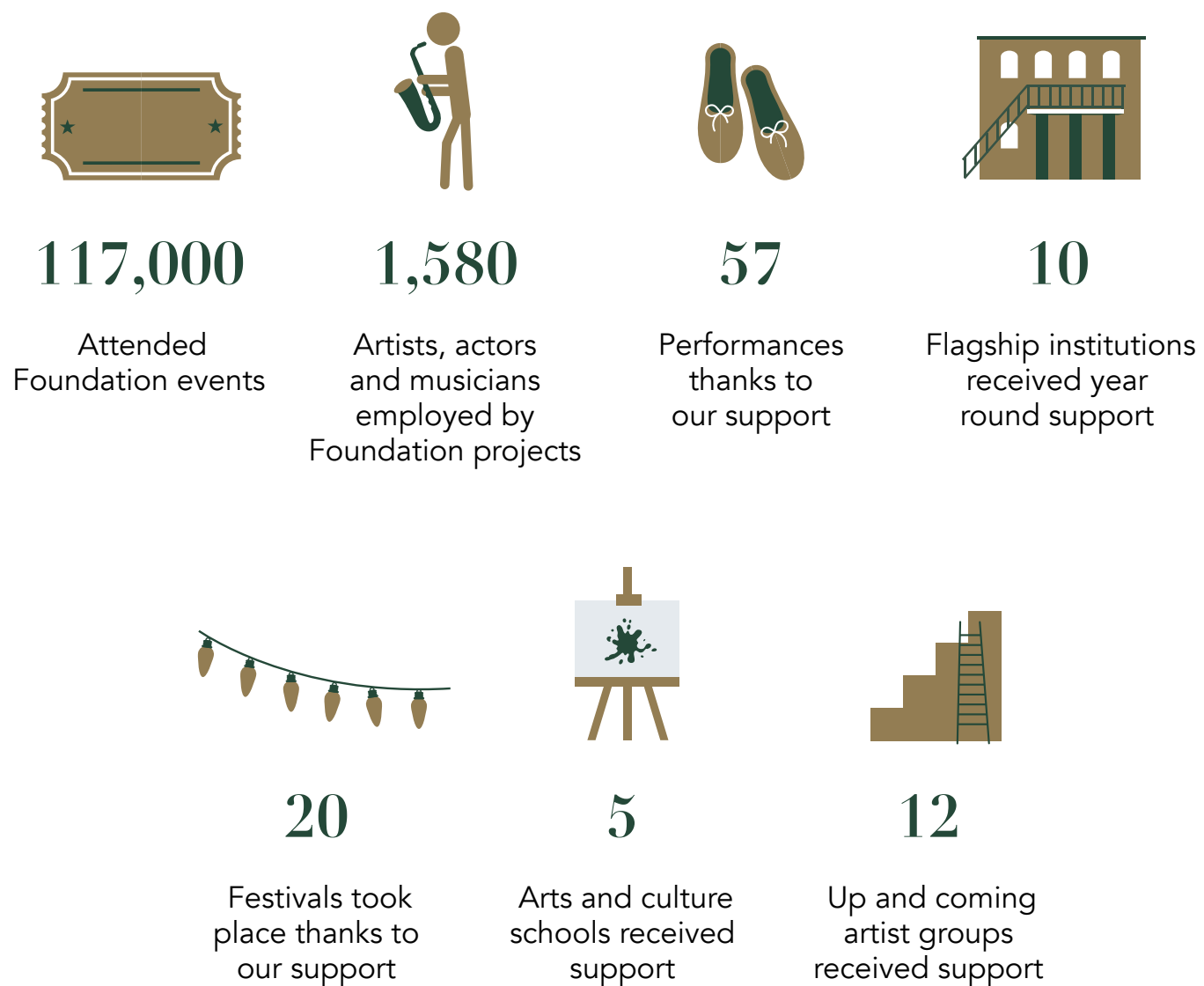
said that Jerusalem Foundation events strongly contributed to the city's cultural scene



would come to the same event next year

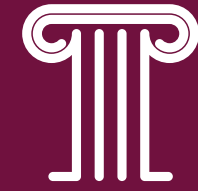


of participating artists want to create in the city



Supported Institutions

Bloomfield Science Museum • Jerusalem Music Center • Khan Theater • Yellow Submarine • Art Cube Artists Studios • Tower of David Museum • Israel Festival • Jerusalem Conservatory Hassadna • New Spirit • Jerusalem Cinematheque • The Beit Masie Fringe Project in Partnership with New Spirit • Muslala • Bar Kayma • C.A.T.A.M.O.N. Dance Group • Machol Shalem Dance House • Poetry Place • Mashu Mashu Theater • Psik Theater • Hamiffal • Conflict of Interest Theater Group • Musrara, Naggat Multidisciplinary School of Art and Society • School of Visual Theater • Maaleh School of Television, Film, and the Arts • The Sam Spiegel Film and Television School • The Jerusalem Academy of Music and Dance • International Festival of Puppet Theater • Beit Masie Dance Festival • Manofim Contemporary Art Festival • Jerusalem International Film Festival and Film on the Go • Jerusalem Jewish Film Festival • Machol Shalem International Dance Festival • Barbur Gallery • Museum on the Seam • Paley Art Center • Studio Mi'shelach • Jerusalem Biennale • Beita • Hamazeka • Djanogly Visual Arts Center • Jerusalem Print Workshop • Old Yishuv Court Museum • The Train Theater • Body, Dance, Place • To'Ar Art Shelter Gallery's Grafidos Festival • Beit Hagat Gallery • Jerusalem Street Orchestra • Museum for Islamic Art • Open Holidays • Secular Yeshiva's Sigd Festival • Reframing Reality Festival • Rokdim Festival • 360 Festival • Yemama Festival • International Writers' Festival • Mishkenot Sha'ananim • Bach Festival • Kulna Festival • Jerusalem Print Workshop



HERITAGE PRESERVATION

The Jerusalem landscape brings people together, highlighting the social and cultural legacies of the city.

With an eye towards architectural excellence, innovation and adaptation to the needs the city, we conserve, restore, develop and preserve Jerusalem's parks, gardens, public spaces and historical buildings that become platforms for meeting places, cultural events and communal growth.

**"Jerusalem has
a remarkable history.**

**It may still undergo
changes but it will
endure."**

Nicanor Antonio,
ARK of the Covenant



BEAUTIFICATION

Honoring 40 Years of Friendship

The original Children's Playground in Koret Liberty Bell Park came to fruition thanks to a lasting friendship between Herbert W. Armstrong, the President of the Worldwide Church of God in Philadelphia, and former Mayor of Jerusalem Teddy Kollek.

The playground was dedicated in 1978, and members of the Church of God, ARK of the Covenant rededicated it after its recent renovation.

Montefiore's Windmill Complex

A renowned symbol of modern Jerusalem is brought to life.

Sir Moses Montefiore's Windmill Complex integrates heritage preservation with education and place making, with a visitor's center, wine tastings, an escape park to learn all about the Windmill and the Mishkenot complex, a café overlooking the Old City Walls, and an augmented reality experience.

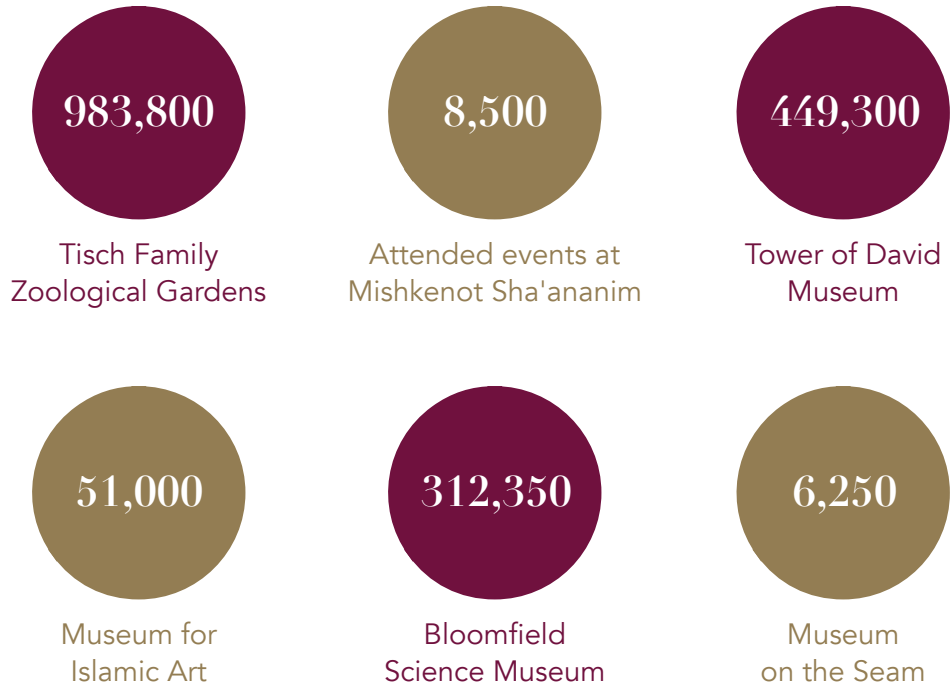
**"Montefiore's Windmill
is a symbol of
Jerusalem's modern day
pioneering spirit,
a chance to earn
a living while providing
sustenance for
their families."**

Roger van Oordt,
Christians for Israel





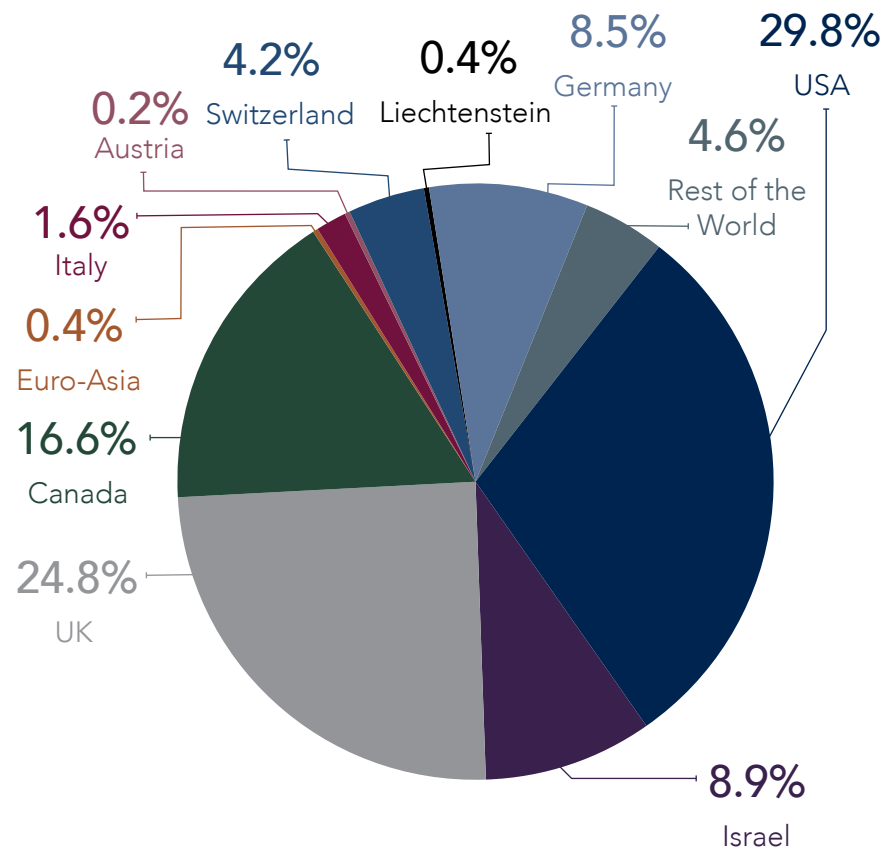
Visitors to Museums



Financial Data

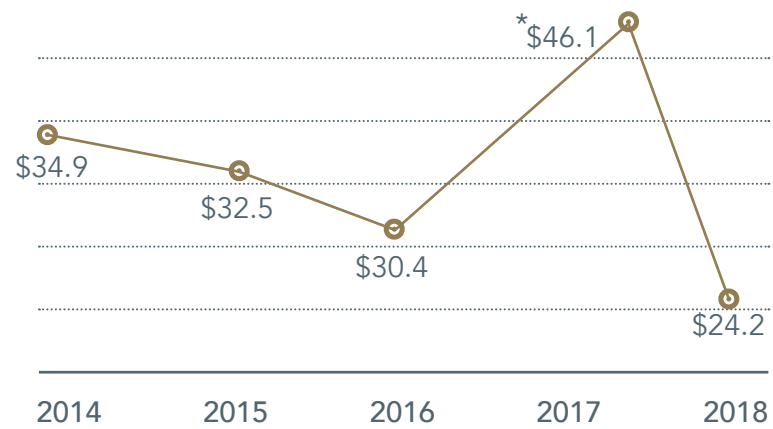
Donations:

In 2018, a total of \$24.2 million was raised by the Jerusalem Foundation (Contributions by Country)



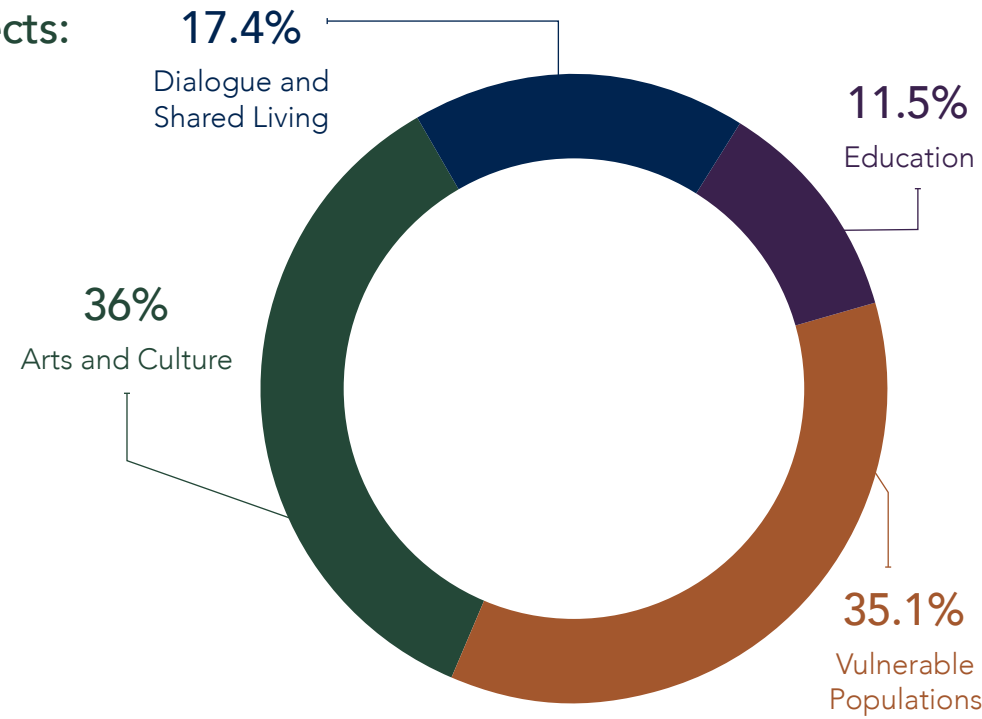
Total Donations:

(In millions of dollars)

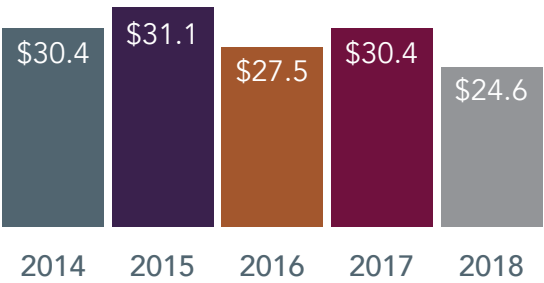


* In 2017, a significant one time donation was received in the United States for the Jerusalem Arts Campus.

Allocations to Projects:
\$24.6 million

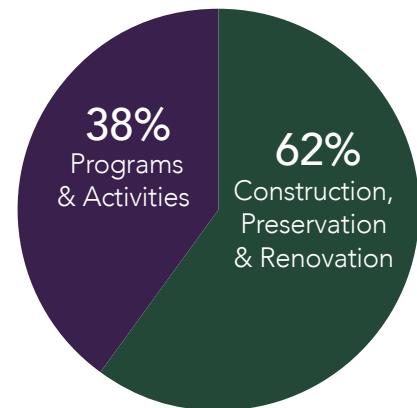


Allocations to Projects
2014-2018*



* The difference between contributions received and expenditures on projects during the year - or during any specified period of time - derives from: a) contributions received from endowment funds; b) the lapse in time between the receipt of funds and expenditure; and c) expenditure for administrative and fundraising costs.

Expenditures according
to type of project



Jerusalem Foundation Donors 2018

AUSTRALIA

JNF / KKL Australia

AUSTRIA

Anonymous Donor
Bundeskanzleramt
Bundesministerium für Bildung, Wissenschaft und
Forschung
Christen in Wien
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Freunde
Familie von Holtzbrinck
Karin von Holtzbrinck Stiftung
Im Dialog. Evangelischer Arbeitskreis für das
christlich-jüdische Gespräch in Hessen und Nassau
Pro Futura Stiftung, Michael und Diana Rathgeber
Prof. Dr. Jan-Philipp Reemtsma, Hamburger Stiftung
zur Förderung von Wissenschaft und Kultur
Regine Sixt Kinderhilfe Stiftung „Tränchen trocknen“

Volkswagen und der Stifterverband
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Gary Leibler
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ISRAEL – Public Institutions

Israel Ministry of Construction & Housing
Jerusalem Development Authority (JDA)
Jerusalem Municipality
Jewish Agency for Israel
National Insurance Institute of Israel - Bituach Le'umi

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Wendepunkt Stiftung

THE NETHERLANDS

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Gisela & Anthony Bloom
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Muriel & Gershon Coren Charitable Foundation
Ruth & Charles Corman Charitable Trust
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P.F.I. Prayer for Israel
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UJIA United Jewish Israel Appeal
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 Israel Goldstein & Family
 Greta Goodman Estate
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 Jerome Gumenick Philanthropic Fund
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 Regina Ilan Estate
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 Miss Kate Kemper Estate
 Neomi (Monika) Kinzig
 Ruben Klamer
 Henry Kravis
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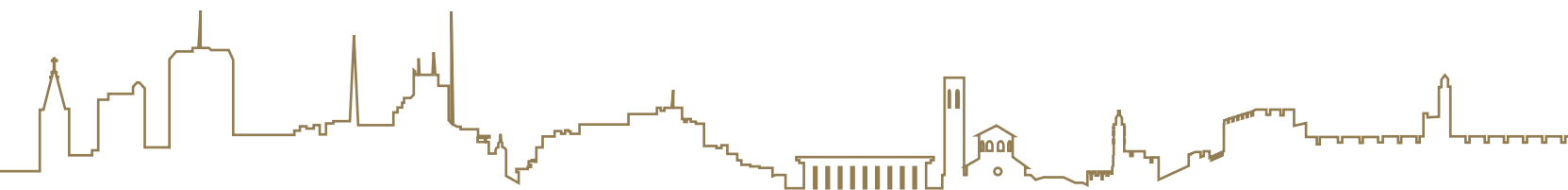
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