PRIVACY POLICY

The Jerusalem Foundation of Canada Inc. (JFC)

- 1. By using this website, you signify your consent to an agreement to be bound by these terms, practices and policy.
- 2. Scope This policy applies to the JFC website only.
- 3. Accountability If you have any questions or concerns regarding the privacy practice on this website please address them in writing to the JFC National Office by Email to rgofine@jerusalemfoundation.ca or by mail to the Jerusalem Foundation of Canada, c/o BASE Management, 250 Consumers Road, Suite #301, Toronto, Ontario M2J 4V6 Canada.
- 4. Consent JFC only collects personal information from users if that user voluntarily provides us with such information by subscribing to our email updates, registering for events, making a donation or by becoming a member of organization, or by submitting a question or comment to JFC. Users are under no obligation to provide us with this information and may access our website without providing any personal information. By volunteering this information users agree to its collection for the purposes stated below.
- 5. Purpose JFC uses the personal information collected for the following purposes: * To provide users with email updates (if requested) of events, new research, and activities of JFC. * To keep aggregate information on website use. * To obtain user feedback on the website.
- 6. Collection of Information When a user subscribes to receive email updates from JFC, we may collect some (or all) of the following personal information: * Name * Email address * Address * City. When a user makes a donation, purchases a copy of a JFC publication, registers for an event, some (or all) of the following personal information is collected: * Name * Address * City * Province * Postal Code * Email address * Credit Card Number, Type and Expiry Date. JFC also collects non-personally identifiable information that becomes available as a result of a user's visit to JFC's website. This information includes the following: * The user's IP address (A number automatically assigned to your computer when you visit the website. Our server logs the user's IP address * The user's Internet Service Provider (ISP) * The user's Web browser. * Non-personal information about a user's visiting habits may also be automatically collected through the use of "cookies." Cookies are computer files that are placed in a user's hard drive to remember any preferences the user may have when surfing the web. They can also tell us how often particular pages are visited.
- 7. Limiting Use, Disclosure & Retention An individual's personal information is only used in connection with the purposes identified in paragraph 4 of this policy. Individual information collected by JFC will not be sold or made available to third parties. The retention periods for personal information collected by JFC are as follows: * Information collected for the purpose of providing Email updates is retained until the user requests to be removed from our subscription list. * Information collected pursuant to the sale of publications, event registrations, and memberships is retained as long as required by the Canada Customs and Revenue Agency for tax and audit purposes.
- 8. Ensuring Accuracy Users can subscribe to receive email updates from JFC. To unsubscribe, users simply send an email to <u>rgofine@jerusalemfoundation.ca</u> requesting to be removed from JFC's email updates list. Also, to change or modify information previously provided to JFC simply send an email with the required changes to <u>rgofine@jerusalemfoundation.ca</u>
- Safeguards To ensure the protection of personal information collected by us, JFC employs the following physical, organizational and technological security safeguards: * Access is restricted to JFC offices to employees and authorized individuals of JFC only. * Access to JFC server containing personal information is limited to designated employees of JFC, our web site development

company, and ISP and is accessed by use of a password * The JFC server contains firewall protection. Further, all JFC employees are made aware of the importance of maintaining the confidentiality of our users' personal information.

- 10. Openness JFC is committed to making readily available to individuals information on our policies and practices.
- 11. Individual Access To review your personal information collected by JFC, please direct your request in writing to the National Executive Director by email at <u>rgofine@jerusalemfoundation.ca</u> or by mail Jerusalem Foundation of Canada, c/o BASE Management 250 Consumers Road, Suite #301, Toronto, Ontario M2J 4V6 Canada.
- 12. Challenging JFCs Compliance- If you wish to challenge JFC's compliance with the Personal Information Protection and Electronic Documents Act please address your concerns in writing to the National Executive Director by email at rgofine@jerusalemfoundation.ca or by mail to the Jerusalem Foundation of Canada, c/o BASE Management, 250 Consumers Road, Suite #301, Toronto, Ontario M2J 4V6 Canada. If you are not satisfied with our response to your challenge, you may submit a complaint to the Federal Privacy Commissioner within six months. Appeals from decisions of the Federal Privacy Commissioner may be made to the Federal Court of Canada within 45 days after the Commissioner's report is sent.