

# Looking to 2030 & Beyond



THE JERUSALEM FOUNDATION

مؤسسة صندوق القدس

הקרן לירושלים



The Jerusalem Foundation was established in 1966 by the legendary Mayor of Jerusalem, Teddy Kollek. Over the last five decades, and through more than 4000 initiatives, the Foundation has touched the lives of all of Jerusalem's more than 900,000 residents from all of the city's communities.

Today, the Jerusalem Foundation's mandate is as relevant as ever. The global pandemic, which resulted in a health and economic crisis, has impacted us all and has brought into sharper focus some of the existing issues in Jerusalem. The social fabric of the city has been tested and challenged, and the need for communal strength is more pressing than ever. Our plan for 2030 will close social gaps and support the most vulnerable populations in the city.

The pandemic impacted cultural life in Jerusalem. Going forward, we will continue to promote creative culture, supporting cultural institutions to innovate and adapt to the new reality. The future of Jerusalem will be determined by its young leaders and we continue to support the development of the next generation in the city.

We can take pride in the Foundation's half-century of achievement that has shaped the modern city's landscape even as we continue to adapt to the evolving needs of Jerusalem's diverse population and invest in its development.

## VISION

The Foundation seeks to shape the future of Jerusalem by investing in and creating a flourishing city as a source of inspiration for its people and the world.

## MISSION

To shape a modern, open and vibrant city by creating communal strength for all Jerusalem residents; to identify and respond to the needs of Jerusalem, enhancing Jerusalem's contribution to people of all faiths, sharing the city with our partners and friends worldwide and inspiring new generations to take part in Jerusalem's future.





## COMMUNAL STRENGTH

The Jerusalem Foundation ensures that Jerusalem's diverse residents can continue to build a modern, open and vibrant city together. With a special focus on the social and communal needs of the city's most vulnerable populations, we close social gaps that have been exacerbated in recent times.

## PROGRAMS

**Springboard** – improving the city of Jerusalem by taking a holistic approach to one neighborhood at a time in order to break the cycle of future poverty.

**Neighborhood Improvement: Community Council Audit & Repurposing** – reviewing and meeting the current needs of community centers previously established by the JF.

**Workforce Development for Arab Women** – a culturally-adapted program to address the poverty and unemployment rates among Arab women.

**Cross-Communal Grantmaking** – supporting shared living programs that strengthen the ability of Jerusalem's residents to live together by encouraging cross-cultural and cross-communal engagement.



**Learning Better Together** – projects which improve the level of education across the city and provide 21st century skills for underserved populations.

- Learning Together K-12 (for Jewish & Arab children) & the Jerusalem Foundation Learning Together Ambassadors
- Haredi STEM Education
- Al Mada Math & Science Teacher Training
- 21st Century Language Skills (English, Arabic & Hebrew)
- Improving School Infrastructure – labs and libraries

**Yaelim at Ein Yael** – the program uses nature therapy to work with at-risk youth who have exhausted all formal educational options.

**Support for Holocaust Survivors** - Café Europa acts as a resource center for the city's Holocaust survivors, providing them with the support they need, as well as a mobile service for the homebound.



## CREATIVE CULTURE

The Jerusalem Foundation leverages the city's diversity and unique history to shape its future as a modern, thriving center of arts and culture. We support cultural institutions in their efforts to create innovative new models for culture and adapt to changing realities, breathing new life into Jerusalem.

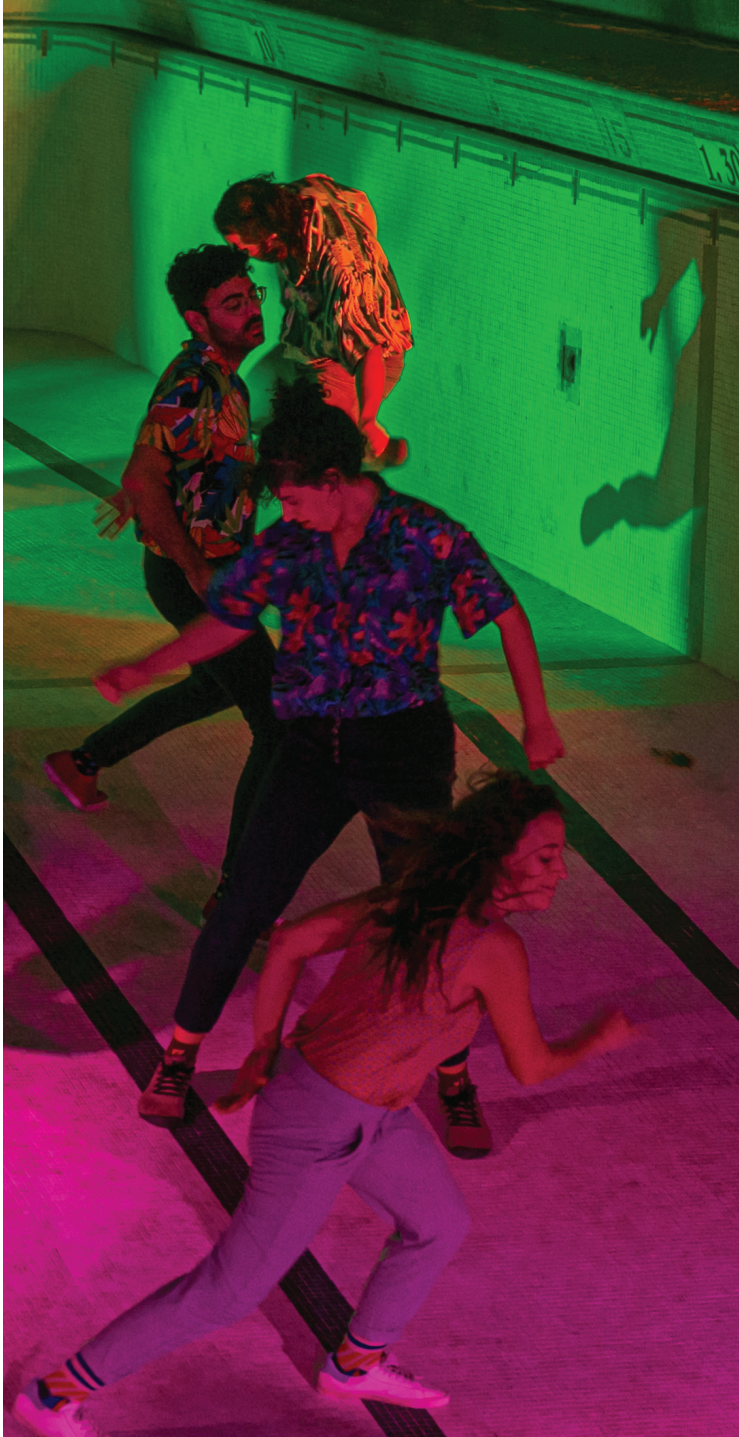
## PROGRAMS

**Creative Culture Grantmaking** – an annual call for proposals to support innovative and collaborative arts and culture initiatives, encouraging the vibrant mosaic of Jerusalem as a diverse, pluralistic city.

**Emerging Contemporary Art Platforms** – 'Hamiffal' and 'A Studio of Her Own' in west Jerusalem and the Paley Arts Center in east Jerusalem serve as incubators for young artists and develop and support the local art scene.

**Student Culture Festival** – a platform for Jerusalem's many higher arts institutions to be part of an annual city-wide student festival to showcase Jerusalem's creativity.





## FUTURE LEADERSHIP

The Jerusalem Foundation focuses on developing leadership and excellence in the city through its involvement in community activism and investment in the next generation. By promoting young civil leadership with a long term commitment to the city, and guaranteeing that all communities have access to opportunities to excel, we safeguard the future of Jerusalem.

## PROGRAMS

**Jerusalem Institute for Policy Research** - JIPR is the leading applied research institute in Israel for the study of Jerusalem.

**Jerusalem Foundation Scholarship Fund** - this major source of funding for higher education scholarships in Jerusalem is a partnership of the Municipality, the Mifal Hapayis lottery fund and the Jerusalem Foundation.

**Future Leadership Grantmaking** - grants that support projects developing young leaders all across Jerusalem.

**The George Pinto Jerusalem Leadership Fellows Program ('Kayma')** - a group of exceptional PhD students will become the next generation of young leadership in civil society with a long-term commitment to Jerusalem.

**Youth Leaders** - a program to develop leadership amongst the younger generations through community activism, youth movements & at risk youth organizations.

# CAPITAL PROJECTS

2020



## Beit Hashanti for Homeless Youth

this haven for youth at risk provides a wide range of long-term treatments and preventive programs.

## Shared Living Education Center at the Museum for Islamic Art

establishing an innovative education center, committed to the values of democracy, equality and exposing students to the culture of 'the other'.

## East Jerusalem Parks

enabling east Jerusalem residents to enjoy the same standard of open public spaces available in the rest of Jerusalem.



## Community Sports, Fitness & Swimming Centers in East Jerusalem

planned for Beit Hanina and Sur Baher will provide modern facilities and strengthen community activities in these neighborhoods.

## Misgav Lakashish Elderly Day Center

establishing a new state-of-the art day center for the Ultra Orthodox elderly and frail residents of northern Jerusalem.

## Jerusalem Bike Path & Promenade North

extending Jerusalem's 43-km network of bicycle paths to connect Jewish and Arab communities.

### **Jerusalem Conservatory Hassadna**

a new building for the music conservatory providing unique, high-quality music education to over 650 children from all communities & socioeconomic backgrounds.

### **The Kishle**

archaeological findings spanning 2,700 years shown through a unique, multimedia display - inside and beneath the Tower of David Museum.

### **Sultan's Pool Renovation**

transformation of this landmark area in the Hinnom Valley which includes the Merrill Hassenfeld Amphitheater and links the green ring around the Old City.



### **Nature Museum**

creation of a new world-class nature museum, which will explore the spheres of earth sciences, life sciences, human habitation and the environment, evolution, ecology and astrophysics.

### **Mishkenot Sha'ananim Campus**

the campus is home to world-class cultural institutions, offering a venue that is committed to dialogue and the values of human society.

**The Centre  
for Urban  
Sustainability at  
the Jerusalem  
Botanical Gardens**

home to a network of  
Jerusalem's key social  
and environmental  
organizations sharing  
their expertise and  
promoting ecological  
sustainability.



**Education Center  
for Environment  
and Wildlife  
Conservation**

a nature conservation  
education center &  
accredited high school  
at the Biblical Zoo.

**Center for  
Contemporary  
Jewish Culture –  
Secular Yeshiva**

housing a number of  
social organizations  
in pluralistic Jewish  
learning for young  
adults in Jerusalem.

**2030**







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