

Open Call for Culture and Community Project Proposals in Jerusalem in 2022

(Translated from the binding Hebrew document)

The Jerusalem Foundation (herein – “**the Jerusalem Foundation**” or “**the Foundation**”) runs the Jerusalem Culture and Community Innovation Fund. Through the Innovation Fund, the Jerusalem Foundation supports projects that advance the vision of the Jerusalem Foundation 2030 master plan, fostering communal strength, enhancing creative culture and cultivating future leadership.

The Foundation hereby calls for proposals (herein – “**the Proposals**”) for receiving a culture grant (herein – “**the Culture Grant**”) or a community grant (herein – “**the Community Grant**”) (both Grants together will be called herein – “**the Grant**”) for culture or community projects which are open to the general public throughout the city of Jerusalem (herein – “**the Project**”), according to the conditions detailed in the Open Call for Proposals below. The winning Proposals will be awarded a monetary Grant by the Jerusalem Foundation for carrying the out the Project during 2022, as detailed below.

1. General

- 1.1. The Open Call is divided into two tracks, one for culture Projects and one for community Projects.
- 1.2. Applicants must submit exact details of all content of activity related to the Project, nature of the Project, Project budget and all other details and information as detailed in the Open Call.
- 1.3. The selection of a Proposal for receipt of a Grant as well as the sum of the Grant awarded are at the Jerusalem Foundation’s discretion only and subject to actual transfer of funds by a third party. Even if the applicant and Proposal fit all relevant conditions and requirements, the Jerusalem Foundation is not obligated to Grant the requested Grant or any part of it to the Applicant and Applicants will not make any further claims against the Jerusalem Foundation on this matter.

2. Threshold requirements and Further Conditions

Threshold Requirements

- 2.1. This Open Call is intended for associations (*amutot*) and/or public benefit companies in Jerusalem, who have valid public institution approval according to clause 46 of the Income Tax Ordinance and/or Approval of Proper Management; and/or local Jerusalem cooperative associations who have a valid Non-Profit Certificate and Approval of Proper Management; and/or for municipal and/or

quasi-municipal corporations and/or municipal authorities who operate on a non-profit basis in Jerusalem.

- 2.2. This Open Call is intended for corporations as detailed in clause 2.1 above who have an annual operating budget of NIS 350,000 at least.
- 2.3. The proposed Project must take place in Jerusalem by a corporation as mentioned whose registered offices are in Jerusalem. If the applicant is a corporation which operates in more than one city in Israel, but the branch/department/division submitting the Proposal is located in Jerusalem and the entire Project takes place in Jerusalem, with a separate, defined budget, the Proposal may be submitted and will be considered per each particular case.

Further Conditions

- 2.4. The Grant requested will be in the amount of ₪30,000, ₪75,000, or ₪150,000 (without obligating the Jerusalem Foundation to awarding any sum). No Grants will be awarded above the maximum amount, even if the amount requested is higher than this.
- 2.5. The approved Grant amount will not be higher than 70% of the total Project budget. Each Grant Proposal must specify funding sources for at least 30% of the Project budget.
- 2.6. Project budget must include Project marketing and advertising costs, if these exist.

3. Applicant's Commitments and Obligations

- 3.1. Submission of a Proposal constitutes applicant's confirmation of having full rights in the Project, as well as confirmation of there being no legal or contractual causes preventing the submission of the Proposal and/or the Grant request.
- 3.2. Grant recipients must sign a confirmation and commitment as drafted by the Jerusalem Foundation and additional documents as determined by the Jerusalem Foundation, and fulfill all commitments, instructions and conditions detailed in the Open Call and in these documents, as a condition for Grant payment. Grant recipients must have valid approval of Proper Management upon each payment of Grant funds. The Grant will be paid to the submitting applicant only.
- 3.3. Grant recipients must mention the Jerusalem Foundation in all promotional materials related to the Project in order to strengthen the collaboration between

the Project and the Jerusalem Foundation, including posting the Jerusalem Foundation logo in all the Project's marketing materials, similar in size to the applicant's logo. Grant recipients must also mention the Jerusalem Foundation's support in all advertising materials including in social media and according to the detailed instructions that will be presented in the Jerusalem Foundation allocation letter.

- 3.4. All Grant recipients are required to submit detailed narrative and financial reports in a format determined by the Jerusalem Foundation and according to the Foundation's instructions, as a condition for receiving the Grant.
- 3.5. The Jerusalem Foundation reserves the right to cancel or modify Grant allocations if Project reporting shows or if otherwise appears that the applicant does not meet the full conditions and commitments that apply, including if Project expenses are lower than those detailed in the proposed budget, and/or that the applicant does not meet the additional funding criteria as detailed in clause 2.5 (at least 30% from other sources).
- 3.6. All Grant recipients are required to distribute online surveys to participants and partners and/or to fill in a survey for the directors or managers of the recipient Projects and to participate in in-depth interviews for the purpose of gathering qualitative data, if requested. The Jerusalem Foundation reserves the right to cancel or modify Grant allocations if this requirement is not met.

4. The Proposal

- 4.1. Applicants must submit the following forms:
 - 4.1.1. Online form for relevant Grant (culture Grant or community Grant), with all relevant fields filled in, approved by applicant's authorized signatories.
 - 4.1.2. Full, detailed Project budget, including details of expected Project income and expenses. Applicants must provide written documentation of all other Project funding sources (existing or expected) including name of funder and sum, and these must amount to at least 30% of the total Project budget as aforementioned.
 - 4.1.3. Confirmation signed by applicant's accountant, confirming 2020's annual operation budget (minimum NIS 350,000). The Jerusalem Municipality and other municipal corporations may submit a confirmation signed by the department manager in place of said confirmation.
 - 4.1.4. Approval of Proper Management (associations/public benefit companies/cooperative associations).

- 4.1.5. Non-profit certificate (cooperative associations)
 - 4.1.6. Public institution approval according to clause 46 to the Income Tax Ordinance (associations/public benefit companies).
 - 4.1.7. Valid bookkeeping approval from assessing officer (corporations/municipal/semi-municipal authorities)
- 4.2. **Each organization may submit one Proposal only, as a single applicant,** in one of the two tracks.
- Notwithstanding the provisions of this section, organizations may submit an additional Proposal under the following conditions:
- 4.2.1. A joint Proposal with another applicant. In this case, it suffices that only one of the applicants meets all Open Call criteria and the Grant money will be paid to this organization. Or:
 - 4.2.2. The Proposal is a permanent Project that is managed independently and through a separate bank account.
- 4.3. The Jerusalem Foundation reserves the right to disqualify and/or reject any Proposal which the Foundation determines does not comply with and/or does not meet conditions and prerequisites detailed in the Open Call, including any missing forms and/or details and/or required information and/or due to submitting more than one Proposal as a lone applicant. If an applicant did not attach a required form and/or did not properly fill in the online form The Jerusalem Foundation is entitled to, for this reason only and according to its sole and absolute discretion, reject the Proposal or alternatively request the applicant add and/or complete and/or correct and/or clarify any of the forms in its Proposal or any of the needed information.
- 4.4. Without limiting the generality of the aforementioned, The Jerusalem Foundation is entitled, yet not obligated, to demand the applicant sends more details and/or clarifies and/or adds information and/or documents on top of what was required or submitted in the Proposal.

5. Goals and Criteria for Examining Proposals

- 5.1. Upon determining that the applicant and Proposal meet threshold requirements and further conditions as detailed above, the Proposal will be examined, among other things, according to the criteria detailed below:
 - a. **Project meets the following criteria:**
 - 1. **Innovation:** Projects that show ingenuity and creativity in creating new cultural and communal engagement, contribute to flourishing civil life, enrich

Jerusalem's cultural and communal scene and cultivate a new generation of future leadership.

2. **Partnerships/Collaborations:** Initiatives that create new partnerships and leverage organizational synergies to produce a wider impact, reach new and more diverse audiences and communities, and create better outcomes.
3. **Adaptation and Repurposing:** Events and initiatives that advance a new kind of place-making and promote activity in the public sphere, creating new spaces for physical or virtual engagement. Adapting or repurposing existing public and private spaces for new uses, recognizing that virtual experience also advances Project accessibility for varied populations.
4. **Leadership and Equity:** Projects that support diverse leadership representative of and encouraging greater participation and better outcomes for vulnerable and previously underrepresented groups in the city, including but not limited to: ethnic and religious minorities, women, LGBTQ+ communities and people with disabilities.
5. **Jerusalem Economic Impact:** Projects that engage the professional and creative workforce in Jerusalem and nurture a cultural and communal scene which attracts and retains creative professionals in Jerusalem. Projects which source labor, materials, and services from Jerusalem and have a positive economic impact on the city.

The compliance of the proposal with the above objectives will be examined with reference to the criteria specified for each track separately, in the appendices to this call:

Appendix A: Culture Grant criteria

Appendix B: Community Grant criteria

Preference will be given to proposals that meet all of the criteria/goals, or as many as possible, to proposals that include a comprehensive / original / systematic program for branding and marketing, to proposals presenting high feasibility of the Project.

- b. **Budget suitability:** budget suits Project and provides proof of ability to complete Project with available funding.
- c. **Branding:** Proposal includes branding, PR and marketing plans for Project, including proposal for successful collaboration with The Jerusalem Foundation.
- d. **General:** applicant has proven history of completing successful Projects and/or proven history of successful collaboration with the Jerusalem Foundation.

5.2 Without imposing any obligation and/or responsibility on the Foundation, it is entitled, at its discretion, to discuss Proposal details with applicants and/or conduct interviews to examine Proposals, request further details and/or documents and/or clarifications from applicants to its complete satisfaction, including details that do not appear specifically in the Open Call (e.g. applicant's previous experience), all in order to examine the applicant, Proposal and Project.

As part of its discretion, the Jerusalem Foundation may request the applicants or some of these to amend and/or improve their Proposals, including their components, the location of the Project, its content and budget, whether orally or in writing, either in one stage or in several stages, before and/after choosing the Grant recipients.

5.3 For the purposes of clause 4.2 above, each department of the Jerusalem Municipality will be considered a separate applicant.

6. Manner and Date of Proposal

6.1. Applicants will submit Proposals in an online form at the following address:

Proposal form for culture Grant <https://forms.gle/qwDxTLDN7UC3HYqF9>

Proposal form for community Grant <https://forms.gle/rRvxv41pfgwhUGoS6>

Upon form submission, applicant will receive an automated message from Google Forms confirming submission. If such a message was not received, the Proposal must be submitted again.

6.2. The online form and additional forms must be submitted no later than **23.11.2021 at 4:00 pm** (herein – “**the Final Submission Date**”). The Jerusalem Foundation reserves the right not to consider any Proposal submitted after the Final Submission Date.

6.3. The Jerusalem Foundation is entitled to extend the Final Submission Date at its discretion. If such a decision is made, a notice will be published on the Foundation's website and Facebook page. Applicants must follow Jerusalem Foundation media for updates on this matter.

7. Clarifications and Changes

7.1. Clarification questions may be submitted in writing only to email address elsab@jfjlm.org no later than **09.11.2021 at 4:00 pm**. Replies will be published on the Jerusalem Foundation's website and applicants must follow the website for updates on the matter.

Inquiries to the Jerusalem Foundation in any other manner will not be addressed during the period of the Open Call, until after final notices regarding Grant recipients have been sent.

7.2. The Jerusalem Foundation is entitled at any time before the Final Submission Date, to make changes and corrections to the Open Call documents, at its initiative or in response to applicants' questions. Changes and corrections will be given on the Jerusalem Foundation's website and all applicants will be bound by these. Applicants must follow the Jerusalem Foundation's website for such updates.

8. Cancellation of the Open Call

8.1. The Jerusalem Foundation is entitled to reduce the Open Call's scope or cancel parts of it, or publish a new process for any reason, including if submitted Proposals are unfeasible, or do not meet threshold criteria, or as a result of an unscheduled disruption to the timetable, budgetary constraints or other issues.

8.2. Should the Jerusalem Foundation decide to cancel or change the process, no applicant will have any claim and/or demand and/or allegation against the Foundation and/or against anyone on the Foundation's behalf.

Good Luck!

The Jerusalem Foundation

Appendix A – Culture Grant Criteria

Innovative/Original

- Project content is original or presented originally, advantage to multidisciplinary projects
- Project connects performer and audience creatively, physically or virtually

Collaboration

- Collaboration between 2 organizations or more, leveraging each organizations strengths and promoting diversity
- Projects creates inter-communal collaborations and reaches new audiences

Placemaking

- Project utilizes or adapts public or private space for a cultural event that has wide impact
- Project utilizes unused space, advantage to projects that coordinate use with private/public development

Leadership and Equity

- Project encourages participation and leadership while strengthening under-represented groups and minorities
- Project shows accessibility solutions and maximum access for various populations including people w/special needs

Economic Impact

- Project which prioritizes employment and purchase of services in Jerusalem and by Jerusalem residents/businesses
- Project shows a measurably positive economic impact on Jerusalem

General

- Project enhances the cultural scene in Jerusalem
- Grant applicant has a proven history of carrying out successful projects
- Grant applicant has a proven history of compliance with survey, reporting and branding obligations mandated by the Jerusalem Foundation
- Grant applicant has submitted a comprehensive/original/systematic branding/marketing plan
- Project demonstrates high feasibility of implementation of the proposed plan

Appendix B – Community Grant Criteria

Innovative/Original

- Project that creates a new and innovative model that can be duplicated and scaled
- Project that creates a shared communal experience (whether virtual or physical) and narrow socio-economic gaps

Collaboration

- Collaboration between 2 organizations or more, leveraging complimentary capacities and promoting synergy
- Projects that create cross-communal cooperation

Placemaking

- Project utilizes or adapts public or private space that brings neighboring communities together
- Project utilizes unused space, advantage to projects that coordinate use with private/public development

Leadership and Equity

- Project encourages participation and leadership while strengthening under-represented groups and minorities
- Project shows accessibility solutions and maximum access for various populations including people w/special needs

Economic Impact

- Project which prioritizes employment and purchase of services in Jerusalem and by Jerusalem residents/businesses
- Project shows a measurably positive economic impact on Jerusalem

General

- Project enhances the communal strength of Jerusalem
- Grant applicant has a proven history of carrying out successful projects
- Grant applicant has a proven history of compliance with survey, reporting and branding obligations mandated by the Jerusalem Foundation
- Grant applicant has submitted a comprehensive/original/systematic branding/marketing plan
- Project demonstrates high feasibility of implementation of the proposed plan