



THE JERUSALEM FOUNDATION

مؤسسة صندوق القدس

הקרן לירושלים

Jerusalem Foundation Shared Living Seminar 2022

**Welcome Back to
Jerusalem!**

May 15 - 17, 2022

Opening

We are delighted to welcome you back to Jerusalem and we look forward to spending the next days together exploring our beloved city. Shared society is the key to the future of Jerusalem and the diversity of our population is our greatest asset. We will share our vision for 2030 and how shared living can strengthen and empower Jerusalemites and ensure the future resilience of Jerusalem.

Shai Doron



Shai Doron has been the President of the Jerusalem Foundation since 2018. He began his career as the Director of the Neve Yaakov Community Center, and then served for four years as Director of then-Mayor Teddy Kollek's office. In 1993, he was appointed Director-General of Jerusalem's Tisch Family Biblical Zoo, one of Israel's most popular tourist attractions.

Day 1

Sunday, May 15, 2022

17:00 Welcome at the Jerusalem Press Club with drinks and hors d'oeuvres - mingling on the terrace with gorgeous view

The **Jerusalem Press Club** is the go-to venue for foreign journalists in Israel, offering access to decision-makers and experts, press briefings and tours, and professional facilities. Currently led by Uri Dromi, the JPC was founded in Mishkenot Sha'ananim by the Jerusalem Foundation with the generous support of the Helmsley Foundation.



18:30 Davidson Theatre - Musical Evening with stories of Jerusalem east meets west - MC, Mishy Harman, featuring: The Saxophonist Quartet and the Al-Zaman Quartet

Dr. Mishy Harman is the co-founder and host of Israel Story, the most listened-to Jewish podcast in the world. The show - which now has hundreds of thousands of listeners in 194 countries around the world - tells human interest stories about Israel and Israelis. Mishy was born in Jerusalem, did his undergrad in history at Harvard, a masters in archeology at Cambridge, and a PhD at the Hebrew University in Jerusalem. The Israel Story has found a home with the Jerusalem Foundation with a special podcast studio built in JF offices and an addition of a Jerusalem stories segment.

The **Saxophonist Quartet** ensemble from the Jerusalem Academy of Music and Dance has been active since 1992 and has performed in many concerts in Israel and around the world for the Jerusalem Municipality, the JNF, the Ministry of Education, the Ministry of Culture, and the Ministry of Foreign Affairs. They have also performed at the Israel Festival and the Israel Museum, and on Israeli television.

The **'Al-Zaman Quartet'** is a special ensemble created from a group of friends, who were students of the Center for Music from the East. At the center they studied the broad musical cultures of Arab countries, Turkey, Persia, India, Greece and the Balkans. They combine Eastern musical instruments and styles with Western musical instruments and styles to create a special, original and beautiful harmony.

The Davidson Theatre - The new, permanent home of the Train (Puppet) Theater in Liberty Bell Garden, established by the Jerusalem Foundation thanks to the Davidson Family, originally from London. Much thought and creativity were invested in the design to create a vibrant cultural hub that caters to all ages, and at all times of the day and evening.



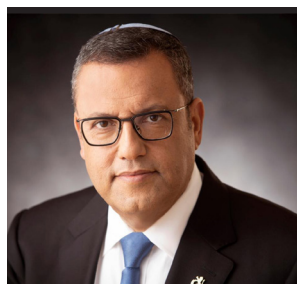
Day 2

Monday, May 16, 2022

The **Jerusalem Institute for Policy Research (JIPR)** was established more than 40 years ago by the Jerusalem Foundation and the Hebrew University, JIPR has become the leading institute in Israel for the study of Jerusalem. JIPR gathers data, researches, evaluates and educates policymakers and stakeholders on critical issues and trends facing Jerusalem.

9:00 Mayor Moshe Lion welcomes participants

Moshe Lion has been the Mayor of Jerusalem since 2018. He previously served as a member of the Jerusalem City Council, Director-General of the Prime Minister's Office, Chairman of the Israel Railways, and Chairman of the Jerusalem Development Authority. He is married, with four children, and lives in Jerusalem's Rehavia neighborhood.



9:15 Briefing about the diverse communities of Jerusalem - with David Koren, JIPR General Director

Dr. David Koren is the CEO of the Jerusalem Institute for Policy Research. Koren has a doctorate in Middle Eastern Studies and is a lecturer at Bar Ilan University and at the Ono Academic College. Prior to joining the Jerusalem Institute, Koren served as Director of the Ministry of Education's strategic plan for education in East Jerusalem. Before that, he headed the Middle East branch of Israel's National Security Council in the Prime Minister's Office, and was an advisor on Arab and East Jerusalem affairs to Nir Barkat, Mayor of Jerusalem. Koren is married, with five children, and lives in Jerusalem.

9:45 Panel Discussion about the Special Challenges of Diversity: shared spaces, religion, east Jerusalem, economic development, education system. With: David Koren, JIPR General Director: Yoav Zimran, Director, Jerusalem Education Authority, Dr. Amnon Ramon, JIPR Researcher, Moderator: Nomi Yeshua

Followed by Q&A with the panel

Nomi Yeshua is currently Executive Director of the Jerusalem Foundation of Canada as well as Chief Development Officer for the Jerusalem Foundation globally. She moved to Israel from Canada in 1990 and worked for legendary Mayor Teddy Kollek for 15 years and then continued with the Jerusalem Foundation working on strategic development, donor relations, branding and marketing.

Yoav (Zimi) Zimran is the Head of the Education Administration in the

Jerusalem Municipality, responsible for 285,000 students studying in state, state-religious, ultra-Orthodox and Arab education in the city. He was formerly head of the Pedagogy and Treatment Administration at the Municipality, and served as Principal of the Experimental School in Jerusalem. At the same time, he serves in the reserve as commander of the IDF's Missing Persons Detection Unit.

Dr. Amnon Ramon has been a researcher at the Jerusalem Institute for Policy Research since 1989. His areas of research include Jerusalem in the modern era, the East Jerusalem population since 1967, the city boundaries, the security fence, pilgrimage and tourism in Jerusalem. Amnon Ramon is also the deputy director of the Institute for Research on Eretz Israel of the Yad Ben-Zvi Institute and lecturer at the Schechter Institute for Jewish Studies.

11:00 Meeting with the leaders of the Shared Living HUB and the Jerusalem Tolerance Coalition - open discussion and speed dialogue, Moderator: Tali Federman

The Jerusalem Foundation established a **Shared Living HUB** and brought together all of the agencies and initiatives working towards a better society - offering them support and direction and office space. There are more than 80 organizations who have joined the **Jerusalem Tolerance Coalition**, that is also managed through the JF Shared Living HUB, all working to advance shared living and coexistence in Jerusalem.

Tali Federman is the coordinator of Educational and Shared Living programs at the Jerusalem Foundation, where she has worked since 2003. She has a BA in Arabic and Islamic Studies from the Hebrew University.

Organizations participating in the Session:

The Jerusalem Open House for Pride and Tolerance promotes tolerance toward the LGBTQ community through awareness and education.

Alon Shachar (He/Him) is the Executive Director of the Jerusalem Open House for Pride and Tolerance. Alon joined the Jerusalem Open House team as the community coordinator and later as the operations coordinator. Alon previously served as a co-executive director at 'Sadaka-Reut: Arab-Jewish Youth Partnership'. Since 2011, he has been volunteering in HOSHEN - the education center of the LGBTQ community in Israel.

Learning Together in Jerusalem - Training school principals and teachers from about 120 Jewish and Arab Jerusalem schools to develop and promote education toward shared living for thousands of east and west Jerusalem children.

Kulna Yerushalayim - Founded by Arab and Jewish friends from East and West Jerusalem working in partnership to advance grassroots change. One of Kulna's flagship programs is the Jerusalem Double, a series of backgammon tournaments to bring Jews and Arabs together.

Zaki Djemal is the Co-Founder and Chairman of Kulna Yerushalayim, a non-profit organization dedicated to bridging social and economic gaps between East and West Jerusalem. Past experiences include starting an e-commerce platform for independent fashion brands in Brazil, leading relief delegations to South Sudan, Japan and Haiti with IsraAID, and speaking on the TEDx stage about the power of games and play to bring people together.

Tzinei Derech (Landmarks) was founded in 2013 by a group of young people in Jerusalem driven to tackle the great opportunities and challenges in Israeli's diverse and complex capital city, with the mission of strengthening social cohesion and social activism and narrowing gaps. Each project employs a different medium of achieving these aims, including shared agricultural labor, academic tutoring and cultural events.

Shay Ilan is the CEO of Tzinei Derech. Shay was the Founder and Director of the Student Community Project in Bnei Brak and was one of the initiators of the first Haredi student communities in Israel, in Bnei Brak and Jerusalem. Shay holds a BA in Political Science and Middle East Studies from Bar Ilan University and is currently studying for a Masters in Public Policy at Tel Aviv University. He is a graduate of The Jewish Statesmanship Center Identity and Public Policy Program.

Kehilat Zion is a Jerusalem-based community that brings together Jews of varied backgrounds, customs, religious beliefs and practices, who gather together to re-dream Jerusalem as it can and was destined to be. Together, they create old-new traditions and initiatives in the areas of prayer, study and Tikkun Olam. Together with Christian and Muslim religious leaders, Zion leads an interfaith program that includes joint prayer and volunteering.

Itzik Pashkus has been Director of Kehilat Zion since 2021. **Dena Scher**, Board Member of Kehilat Zion since 2018, serves as head of their resource development committee.

The Equalizer is a social, educational sports organization which operates school sports teams that combine football training with educational activities instilling values. The encounters between children and youth of different backgrounds and religions whilst playing sport serve as a bridge for communication between Jews and Arabs, religious and secular people, and more.

Gabriel Halevi, 33, from Jerusalem, has been working for The Equalizer for seven years and currently serves as the association's pedagogical director. The program brings children together to play football and to find common ground through sports.

Rashut Ha'Rabim is an umbrella organization for the renewal of Jewish life in Jerusalem. Working in partnership with more than 35 Israeli and Jewish Institutions across religious denominations, it promotes pluralism, tolerance and a city open to all.

Lissan (Arabic for language or tongue) promotes gender and social equality in Jerusalem through language education. Lissan's flagship program, Medabrot Ivrit, offers practical Hebrew classes for East Jerusalemite women to provide them with greater access to rights, resources, and opportunities.

The East Talpiot - Tzur Baher Partnership is a collaboration of the Community Councils of East Talpiot and Tzur Baher.

Wafaa Attoon, mother of five, grew up and resides in Tzur Baher. She began working as Sustainability and Environmental Programs Coordinator at the Tzur Baher Community Council in 2017. **Tami Lavie Nissim**, mother of two, grew up and resides in East Talpiot, initiated first connections between the neighboring communities of East Talpiot and Tzur Baher, which were the first steps of the project today, led by Tami and Wafaa. Tami has 20 years' experience in group facilitation, content development and management in various social organizations in Israel.

12:30 Lunch

13:30 **Depart for visit to Beit Hanina and visit the community center and the site of the new community sports center. Meeting with the Beit Hanina Community Council Members and representatives of east Jerusalem projects, Moderator: Mira Mahfouz**

The Beit Hanina - Shuafat Community - Beit Hanina is a large neighborhood in northern East Jerusalem, about 8 kilometers north of Jerusalem's city center on the road to Ramallah, stretching over about 1,500 acres and home to about 80,000 Arab residents (Beit Hanina and Shuafat together). Nearly 90% are Muslims, 10% are Christians and the community is young, with 56% of all residents below the age of 25. The Beit Hanina Community Center, established in 1985, provides social, educational, cultural, health and welfare programs to residents of Beit Hanina, in addition to adjacent Shuafat, Kafr 'Aqab and the Shuafat Refugee Camp, which all together number nearly 200,000 residents.

The Jack, Joseph and Morton Mandel Community Sports Center in Beit Hanina - In one of the most significant initiatives as a game changer to enhance the quality of life and create opportunities for communal strength and future leadership for East Jerusalem residents, the Jerusalem Foundation is beginning construction of East Jerusalem's first-ever such facility, including fitness room, rooms for classes and swimming pools. The relatively strong Beit Hanina-Shuafat community, with a solid and stable foundation and the ability to sustain such a center, was carefully chosen as the location.



Mira Mahfouz is the Director of East Jerusalem projects at the Jerusalem Foundation. Born in East Jerusalem, Mira has degrees in English literature and linguistics, and in Arabic studies, management and leadership development, and is currently studying for her MA and PhD in Arabic studies and Islamic theology at Bar Ilan University.

Dr. Tareq Abu Hamed is the Executive Director of the Arava Institute for Environmental Studies. Dr. Abu Hamed, from East Jerusalem, holds an MSc and a Ph.D. in Chemical Engineering and was Israel's Chief Scientist, at the time the highest-ranking person from east Jerusalem in the Israeli government.

Eliezer Yaari is a writer and journalist who recently published a book about Tzur Baher – Beyond the Mountains of Darkness. He was formerly the Executive Director of the New Israel Fund, and Director of programs of the Israel Broadcasting Authority.

16:00 Max Rayne Hand in Hand School for Bilingual Education - Dedication of new High School Building

The **Max Rayne Hand in Hand School for Bilingual Education** started with just 25 Jewish and Arab children in a makeshift Jerusalem classroom in 1998, and is now the flagship school in a network of 7 bilingual schools across Israel. The Jerusalem Foundation is proud of our long-standing partnership with the school, including the establishment of their current campus in 2007, recent refurbishments in the elementary school and the new high school building. In partnership with the Jerusalem Municipality and with the support of donors from around the world, the Jerusalem Foundation has built a new high school building at the Max Rayne Hand in Hand High School. The state-of-the-art, building will serve Hand in Hand's high school students for many years, helping to bring Jews and Arabs together through learning well into the future.

19:30 Dinner at the Botanical Gardens - Margulies Education Centre - performance by Hassadna Jerusalem Music Conservatory, Greetings: Lord Howard Leigh, Keynote Speaker: Marcus Margulies

The **Jerusalem Botanical Gardens** were founded by the Jerusalem Foundation, Hebrew University, and the JNF as a living museum of plants and an outdoor laboratory for research. The gardens, which hold Israel's largest and most diverse collection of plants from around the world, serve as an education, learning and research center, and are a major tourist destination.



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The **Margulies Education Centre** at the Jerusalem Botanical Gardens serves as a visitors' center providing an educational experience to visitors to the Botanical Gardens, and as an education center for seminars, workshops and programs. It also hosts a first-class events hall overlooking the lake.

The **Hassadna Jerusalem Music Conservatory** was established 50 years ago, Hassadna has become the premier conservatory in Jerusalem, providing the highest caliber musical instruction to some 650 children and youth, from all of Jerusalem's diverse populations groups, every year. The Jerusalem Foundation is proud to be establishing the Gerald and Gail Ronson Music Center, the future home of Hassadna.

Lord Howard Leigh is the Chairman of the Jerusalem Foundation UK.

Marcus Margulies is a long-time friend and supporter of the Jerusalem Foundation from the UK.

Day 3

Tuesday May 17, 2022

9:20 Meeting with Haredi community to talk about shared living - what do we have in common rather than what keeps us apart? Q&A

Moderator: Dr. Udi Spiegel

Dedicated by the Jerusalem Foundation of Canada in 2013, **Canada House** is home to the Koschitzky Young Adults Centre and the IFCJ community services floor provides vital community services for all ages including the Reitman Elderly Center, learning assistance, help for new immigrants, youth activities, leadership development, and more. It exemplifies the transformative power of a dynamic community center to impact its local neighborhood and the city as a whole.



Panel Participants:

Yossi Deitch is a former Deputy Mayor of Jerusalem. He was one of the founders of Kemach, a program which has integrated tens of thousands of ultra-Orthodox men and women into the workforce.

Rabbi Dr. Aharon (Ari) Eitan is a Fellow of the Jerusalem Foundation's George Pinto Jerusalem Leadership Fellowship, and a Research Fellow at the Jerusalem Institute for Policy Research where he focuses on Haredi society, as well as at the Faculty of Law at the Hebrew University.

Dasie Gordon is the Director of the Community Center in Neve Ya'akov, an ultra-Orthodox neighborhood in northern Jerusalem with a population of about 30,000.

Tzipora (Fayge) Cohen is the supervisor of a girls' school in the Haredi district of the Ministry of Education and is responsible for education for the gifted. Entrepreneur of social and educational projects in the Haredi sector.

11:00 Panel discussion - Creative Culture as a means to shared society and creating a cultural mosaic with culture grantees of the Innovation Fund, Moderator: Ruth Diskin

Ruth Diskin is the Chief Programming Officer of the Jerusalem Foundation. She previously served on the Board of Directors of the Jerusalem Foundation, and founded Ruth Diskin Films, an international marketing and distribution company. She also served as Chief of Staff to Minister of Finance Schochat, and as Director of International Relations and Distribution at the Sam Spiegel Film School.

Panel Participants:

Tariq Nassar is an architect and urban planner. He is the co-founder of the Sinsila Center, a new model for urban sustainability in East Jerusalem. Tariq has worked as a freelance architect and urban planner on several projects in East Jerusalem and other areas focusing on placemaking, master plans and community development.

Matan Israeli is a Jerusalem-based artist, and the co-founder and curator of Muslala, a center for creativity and urban sustainability. He graduated with a BFA from Bezalel, and has curated projects for the Israel Festival and Mekudeshet. He is the winner of the 2013 Ministry of Culture Young Artist award. Muslala's activities include community-sustainability initiatives such as Sinsila and Jerusalem Food Rescuers.

Neta Meisels is a cultural and social entrepreneur, and the Director of the 'HaMiffal' arts center which he co-founded in 2016. He previously co-founded the 'Empty House' artists' collective and was recently appointed CEO of New Spirit, an organization striving to strengthen Jerusalem as an inspirational, multicultural city.

Noa Cohen (PhD) is a researcher and lecturer on contemporary Jewish art, and a social entrepreneur. She is the curator and director of the Art Shelter Gallery of Contemporary Jewish Art in Jerusalem's Mekor Baruch neighborhood, which serves as a voice for Haredi culture, boosts underrepresented artists and initiates cross-communal collaborations which expose Israeli society to Haredi art and culture. Noa also founded the 'Kol-Ot' art, literature and poetry magazine for Jewish women.

Cultural entrepreneur **Zipi Mizrachi** is a university lecturer on art and the founder of 'Studio of Her Own', a platform for promoting women artists in Jerusalem. She earned an MA in Musicology and Art History from the Hebrew University of Jerusalem and an MA in Gender Studies from Bar-Ilan University. Mizrachi is a member of the Museums Council of the Israel Ministry of Culture.

12:45 Lunch on the Museum roof

13:45 Tour of MOTS exhibition

The **Museum on the Seam** is a socio-political contemporary art museum, located on the geographic seam line between East Jerusalem and West Jerusalem. The Jerusalem Foundation has been involved in this art institution since its establishment in 1999, and continues to support exhibitions at the museum.



14:15 Discussion - Shared Living in Jerusalem - 2030 What's next - action items with small groups and full group for presentation

16:00 Hapoel Katamon Jewish-Arab Neighborhood League - meet the kids and play some football
Established in 2009, the **Neighborhood League** is the flagship community initiative of the Hapoel Katamon Football Club which promotes coexistence, tolerance and academic excellence through football.



19:00 10th Anniversary Celebration of the SJLCT Film Prize at Cinematheque presentation of winning films dealing with shared living in Jerusalem.
Moderator: Benjamin Freidenberg

The **Sir Jack Lyons Charitable Trust Student Film Prize** was awarded annually by the Jerusalem **Foundation** to two students from leading Jerusalem film schools between 2010-2020. The winning students are awarded a monetary prize to help them produce their next films, and a trip to Canada which includes participation in film festivals and exposure to professionals in the film industry.

The **Jerusalem Cinematheque** was established in 1981, the Jerusalem Cinematheque is one of Jerusalem's cultural anchors, and is home to the Israel Film Archive, housing and preserving the world's largest collection of Jewish and Israeli films.

Benjamin Freidenberg is a film director and cinema studies scholar, head of the Sam Spiegel Film School's preparatory program in East Jerusalem, and lecturer at Bezalel Academy's Screen-Based Arts Department. He is a graduate of the Sam Spiegel Film School and holds bachelors and masters degrees from the Department of Linguistics at the Hebrew University. He is also the founder of the Jerusalem Filmmakers Guild, which represents the city's film creatives and crews.

20:30 Farewell Party (surprise venue)



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*The program is subject to change